



**DOWNTOWN
LONG BEACH
ALLIANCE**

MEMBERS:

Sam Pierzina – Chair

Sheva Hosseinzadeh - Vice
Chair

Ashleigh Stone

Eric Romero

Graham Gill

Ingrid Martin

Justin Wolske

Nigel Lifsey

Sheila Hosseinzadeh

STAFF:

Austin Metoyer,
Economic Development &
Policy Manager

Morris Mills,
Research & Public Policy
Analyst

Kelsey Mader,
Executive Assistant

ECONOMIC DEVELOPMENT COMMITTEE AGENDA
Wednesday, September 8, 2021
9:00 AM

[Join Zoom Meeting](#)

Meeting ID: 886 9335 8092

Passcode: 726660

1. CALL TO ORDER & INTRODUCTIONS – Sam Pierzina, Chair
2. **ACTION ITEM: Approve minutes from [August 11, 2021](#), Economic Development Committee Meeting**
3. Staff Report – Austin Metoyer, Economic Development & Policy Manager 10 mins
 - a. Update on DLBA Economic Development Programs
 - i. Economic Development Dashboard
4. Update on City of Long Beach Economic Development Programs – Eric Romero 5 mins
5. CHAIRPERSON’S REPORT – Sam Pierzina, Chair 45 mins
 - a. The 2020 – 2021 Year in Review
 - b. Review of Draft DLBA Strategic Framework - Strengthen existing businesses and encourage entrepreneurship and innovation in Downtown
6. Old Business
7. New Business
8. Public Comment (Three minutes on all non-agenda items)
9. Adjournment

NEXT ECONOMIC DEVELOPMENT COMMITTEE MEETING

Wednesday, October 13, 2021

9:00 AM via Zoom

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. The agenda and supporting documents are available on the Internet at <http://downtownlongbeach.org>. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to [\(562\) 436-4259](tel:5624364259), by noon the day prior to the meeting.

