



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

**MEMBERS:**

Johnny Tully– Chair

Shane Young - Vice Chair

Ashleigh Stone

Courtney Chatterson

Sam Pierzina

Isabelle Bart

Ashley Chiddick

Nigel Lifsey

Aaron Palmer

**STAFF:**

Stephanie El Tawil,  
Economic Development &  
Policy Manager

Amanda Barrera,  
Administrative Assistant

**ECONOMIC DEVELOPMENT COMMITTEE AGENDA**  
**Wednesday, August 9, 2023**  
**4:00 PM**

**DLBA Conference Room**  
**100 W Broadway, Ste 120**  
**Long Beach, CA 90802**

1. CALL TO ORDER & INTRODUCTIONS – Johnny Tully, Chair
2. **ACTION ITEM: Approve minutes from [June 14, 2023](#), Economic Development Committee Meeting and review notes from [July 12, 2023](#) meeting.**
3. Staff Report – Stephanie El Tawil, Econ. Development & Policy Manager 10 mins
4. CHAIRPERSON'S REPORT – Johnny Tully, Chair 50 mins
  - A. Review homework: speaker series & gift card report outs
    - I. Confirm business lists
    - II. Confirm speaker series dates/members
    - III. Confirm elements of report out
  - B. Reports & discussion:
    - I. Review task list updates: who has information to share
    - II. Review task list updates: who has questions to ask/connections to be made
  - C. Assign homework:
    - I. Add businesses to lists: gift card & speaker series
    - II. Define elements of gift card report out
5. Old Business
6. New Business
7. Public Comment (Three minutes on all non-agenda items)
8. Adjournment

**NEXT ECONOMIC DEVELOPMENT COMMITTEE MEETING**

Wednesday, September 13, 2023  
4:00 PM

*Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown all*

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. The agenda and supporting documents are available on the Internet at <http://downtownlongbeach.org>. E-Mail correspondence regarding agenda items can be directed to [info@dlba.org](mailto:info@dlba.org). Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to [\(562\) 436-4259](tel:5624364259), by noon the day prior to the meeting.



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**Key Points**

**Details**

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**Action Items**

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