



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

**MEMBERS:**

Sam Pierzina – Chair

Sheva Hosseinzadeh - Vice  
Chair

Ashleigh Stone

Eric Romero

Graham Gill

Ingrid Martin

Justin Wolske

Nigel Lifsey

Sheila Hosseinzadeh

**STAFF:**

Austin Metoyer,  
Economic Development &  
Policy Manager

Morris Mills,  
Research & Public Policy  
Analyst

Kelsey Mader,  
Executive Assistant

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**ECONOMIC DEVELOPMENT COMMITTEE AGENDA**  
**Wednesday, July 14, 2021**  
**9:00 AM**

**HYBRID**  
**DLBA Conference Room**  
**100 W Broadway, Suite 120**  
**Long Beach, CA 90802**  
OR  
**[Join Zoom Meeting](#)**  
**Meeting ID: 860 0393 3110**  
**Password: 774932**

1. CALL TO ORDER & INTRODUCTIONS – Sam Pierzina, Chair
2. **ACTION ITEM: Approve minutes from [June 9, 2021](#), Economic Development Committee Meeting**
3. CHAIRPERSON’S REPORT – Sam Pierzina, Chair 30 mins
  - a. Six-Month Check In with Woman-Owned Business Accelerator Grant Recipients
    - i. Maggie Stoll of Burke Mercantile
    - ii. Crystal Early & Natalie Mumford of 3 Women Vintage
    - iii. Orsa Modica of Modica’s Restaurant
4. Staff Report – Austin Metoyer, Economic Development & Policy Manager 20 mins
  - a. Update on DLBA Economic Development Programs
    - i. Economic Development Dashboard
    - ii. Draft 2021-22 Economic Development Budget & Programs
5. Update on City of Long Beach Economic Development Programs – Eric Romero 10 mins
6. Old Business
7. New Business
8. Public Comment (Three minutes on all non-agenda items)
9. Adjournment

**NEXT ECONOMIC DEVELOPMENT COMMITTEE MEETING**  
Wednesday, August 11, 2021  
9:00 AM  
HYBRID Meeting  
*Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown*

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. The agenda and supporting documents are available on the Internet at <http://downtownlongbeach.org>. E-Mail correspondence regarding agenda items can be directed to [info@dlba.org](mailto:info@dlba.org). Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to [\(562\) 436-4259](tel:5624364259), by noon the day prior to the meeting.

