



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

**MEMBERS:**

Johnny Tully– Chair

Shane Young - Vice Chair

Ashleigh Stone

Sam Pierzina

Courtney Chatterson

Isabelle Bart

Aaron Palmer

Ashley Chiddick

**STAFF:**

Stephanie El Tawil,  
Economic Development & Policy  
Manager

Amanda Barrera,  
Administrative Assistant

**ECONOMIC DEVELOPMENT COMMITTEE  
AGENDA**

**Wednesday, July 12, 2023  
4:00 PM**

**[DLBA Conference Room](#)  
100 W Broadway, Suite 120  
Long Beach, CA 90802**

1. CALL TO ORDER & INTRODUCTIONS – Johnny Tully, Chair
2. Review minutes from [June 14, 2023](#) Economic Development Committee Meeting
3. STAFF REPORT – Stephanie El Tawil, Economic Development & Policy Manager  
10 Mins
4. CHAIRPERSON'S REPORT – Johnny Tully, Chair
  - a. Review homework: Popup task list
    - i. Tasks to add
    - ii. Order/timeline of tasks
    - iii. Assignment of tasks
  - b. Reports & Discussion:
    - i. Review Speaker series process
    - ii. Establish speaker criteria
    - iii. Review gift card report process
  - c. Assign homework:
    - i. Add businesses to lists: gift card & speaker series
    - ii. Define elements of gift card report out
5. Old Business
6. New Business
7. Public Comment (Three minutes on all non-agenda items)
8. Adjournment  
50 Mins

**NEXT ECONOMIC DEVELOPMENT COMMITTEE  
MEETING**

**Wednesday, August 9, 2023  
4:00 PM**

**In Person (100 W Broadway, Ste 120, Long Beach)**

**Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown**



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**Key Points**

**Details**

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**Action Items**

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All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. The agenda and supporting documents are available on the Internet at <http://downtownlongbeach.org>. E-Mail correspondence regarding agenda items can be directed to [info@dlba.org](mailto:info@dlba.org). Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.

100 West Broadway, Ste 120  
Long Beach, CA 90802  
T: 562.436.4259  
F: 562.437.7850