



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

**MEMBERS:**

Sam Pierzina – Chair

Sheva Hosseinzadeh - Vice  
Chair

Ashleigh Stone

Eric Romero

Graham Gill

Ingrid Martin

Justin Wolske

Nigel Lifsey

Sheila Hosseinzadeh

**STAFF:**

Austin Metoyer,  
Economic Development &  
Policy Manager

Morris Mills,  
Research & Public Policy  
Analyst

Kelsey Mader,  
Executive Assistant

**ECONOMIC DEVELOPMENT COMMITTEE AGENDA**  
**Wednesday, June 9, 2021**  
**9:00 AM**

[Join Zoom Meeting](#)

**Meeting ID: 896 9560 0856**

**Passcode: 123111**

1. CALL TO ORDER & INTRODUCTIONS – Sam Pierzina, Chair
2. **ACTION ITEM: Approve minutes from [May 12, 2021](#), Economic Development Committee Meeting**
3. CHAIRPERSON'S REPORT – Sam Pierzina, Chair 45 mins
  - a. Entrepreneur & Small Business Education Series – PitchFest Presentations
    - i. Dopey's Dog House – Janine Solano  
**Action Item: Approved Incubator Award for Janine Solano**
    - ii. Mariscos El Compa. – Elva Garcia  
**Action Item: Approved Incubator Award for Elva Garcia**
    - iii. Serenity Floral – Saren Rem  
**Action Item: Approved Incubator Award for Saren Rem**
4. Staff Report – Austin Metoyer, Economic Development & Policy Manager 15 mins
  - a. Update on DLBA Economic Development Programs
    - i. Economic Development Dashboard
  - b. Update on City of Long Beach Economic Development Programs – Eric Romero
5. Old Business
6. New Business
7. Public Comment (Three minutes on all non-agenda items)
8. Adjournment

**NEXT ECONOMIC DEVELOPMENT COMMITTEE MEETING**

Wednesday, July 14, 2021  
9:00 AM via TBD

*Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown*

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. The agenda and supporting documents are available on the Internet at <http://downtownlongbeach.org>. E-Mail correspondence regarding agenda items can be directed to [info@dlba.org](mailto:info@dlba.org). Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to [\(562\) 436-4259](tel:5624364259), by noon the day prior to the meeting.

