



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

**MEMBERS:**

Sean Rawson– Chair

Sheva Hosseinzadeh - Vice  
Chair

Ashleigh Stone

Eric Romero

Sam Pierzina

Ingrid Martin

Justin Wolske

Nigel Lifsey

Sheila Hosseinzadeh

**STAFF:**

Austin Metoyer,  
Economic Development &  
Policy Manager

Morris Mills,  
Research & Public Policy  
Analyst

Kelsey Mader,  
Executive Assistant

**ECONOMIC DEVELOPMENT COMMITTEE AGENDA**  
**Wednesday, May 11, 2022**  
**9:30 AM**

This meeting is being held via Zoom Teleconferencing, pursuant to Assembly Bill 361

[Join Zoom Meeting](#)

**Meeting ID: 869 1732 9186**

**Passcode: 998359**

1. CALL TO ORDER & INTRODUCTIONS – Sean Rawson, Chair
2. **ACTION ITEM: Approve minutes from [March 9, 2022](#), Economic Development Committee Meeting**
3. TIME CERTAIN: City Staff Introductions 15 mins
  - a. Bradley Bounds, City of Long Beach Development Services Ombudsmen
  - b. David Bright, Councilwoman Mary Zendejas Office, Business Liaison
4. CHAIRPERSON'S REPORT – Sean Rawson, Chair 25 mins
  - a. Check In with Pitchfest Winners
    - i. Saren Rem of Serenity Floral
    - ii. Janine Solano of Dopey's Doghouse
    - iii. Elva Garcia of Mariscos El Compa
5. Staff Report – Austin Metoyer, Economic Development & Policy Manager 10 mins
  - a. Update on DLBA Economic Development Programs
  - b. Introduction of Tasha Hunter, DLBA Business Navigator
6. Update on City of Long Beach Economic Development Programs – Eric Romero 10 mins
7. Old Business
8. New Business
9. Public Comment (Three minutes on all non-agenda items)
10. Adjournment

**NEXT ECONOMIC DEVELOPMENT COMMITTEE MEETING**

Wednesday, June 8, 2022

9:30 AM via Zoom

*Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown*

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. The agenda and supporting documents are available on the Internet at <http://downtownlongbeach.org>. E-Mail correspondence regarding agenda items can be directed to [info@dlba.org](mailto:info@dlba.org). Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to [\(562\) 436-4259](tel:5624364259), by noon the day prior to the meeting.

