



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

**MEMBERS:**

Johnny Tully– Chair

Shane Young - Vice Chair

Ashleigh Stone

Sam Pierzina

Courtney Chatterson

Ingrid Martin

Nigel Lifsey

Aaron Palmer

Ashley Chiddick

**STAFF:**

Stephanie El Tawil,  
Economic Development &  
Policy Manager

Amanda Barrera,  
Executive Assistant

**ECONOMIC DEVELOPMENT COMMITTEE  
AGENDA**

**Wednesday, May 10, 2023  
4:00 PM**

**[DLBA Conference Room](#)  
100 W Broadway, Suite 120  
Long Beach, CA 90802**

1. CALL TO ORDER & INTRODUCTIONS – Johnny Tully, Chair
2. ACTION ITEM - Approve minutes from [March 8, 2023](#) & review notes from [April 12, 2023](#) Economic Development Committee Meeting
3. STAFF REPORT – Stephanie El Tawil, Economic Development & Policy Manager  
10 mins
  - a. Update on Economic Profile
  - b. DLBA 2024 Budget Forum
  - c. Update on DLBA Economic Development Programs
4. CHAIRPERSON'S REPORT – Johnny Tully, Chair  
40 mins
  - a. Updates
    - i. Group 1: Small Business Assistance
      - Timeline of activities
      - Update of goals
    - ii. Group 2: Tenant Recruitment & Marketing
      - Timeline of activities
      - Update of goals
5. Old Business
6. New Business
7. Public Comment (Three minutes on all non-agenda items)
8. Adjournment

**NEXT ECONOMIC DEVELOPMENT COMMITTEE  
MEETING**

**Wednesday, June 14, 2023  
4:00 PM**

**In Person (100 W Broadway, Ste 120, Long Beach)**

**Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown**

