ECONOMIC DEVELOPMENT COMMITTEE
AGENDA
Wednesday, April 12, 2023
4:00 PM

DLBA Conference Room
100 W Broadway, Suite 120
Long Beach, CA 90802

1. CALL TO ORDER & INTRODUCTIONS – Shane Young, Vice Chair
2. ACTION ITEM - Approve minutes from [March 8, 2023] Economic Development Committee Meeting
3. STAFF REPORT – Stephanie El Tawil, Economic Development & Policy Manager 10 mins
   a. Update on Economic Snapshot, Economic Profile
   b. Update on DLBA Economic Development Programs
4. CHAIRPERSON’S REPORT – Johnny Tully, Chair 40 mins
   a. Updates
      i. Group 1: Small Business Assistance
         • Timeline of activities
         • Update of goals
      ii. Group 2: Tenant Recruitment & Marketing
         • Timeline of activities
         • Update of goals
5. Old Business
6. New Business
7. Public Comment (Three minutes on all non-agenda items)
8. Adjournment

NEXT ECONOMIC DEVELOPMENT COMMITTEE MEETING
Wednesday, May 10, 2023
4:00 PM
In Person (100 W Broadway, Ste 120, Long Beach)
Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown

MEMBERS:
Johnny Tully – Chair
Shane Young - Vice Chair
Ashleigh Stone
Sam Pierzina
Courtney Chatterson
Ingrid Martin
Nigel Lifsey
Aaron Palmer
Ashley Chiddick

STAFF:
Stephanie El Tawil, Economic Development & Policy Manager
Amanda Barrera, Executive Assistant
All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. The agenda and supporting documents are available on the Internet at http://downtownlongbeach.org. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.