



**DOWNTOWN
LONG BEACH
ALLIANCE**

MEMBERS:

Johnny Tully– Chair

Shane Young - Vice Chair

Ashleigh Stone

Sam Pierzina

Courtney Chatterson

Ingrid Martin

Nigel Lifsey

Aaron Palmer

Ashley Chiddick

STAFF:

Stephanie El Tawil,
Economic Development &
Policy Manager

Amanda Barrera,
Executive Assistant

**ECONOMIC DEVELOPMENT COMMITTEE
AGENDA**

**Wednesday, April 12, 2023
4:00 PM**

**[DLBA Conference Room](#)
100 W Broadway, Suite 120
Long Beach, CA 90802**

1. CALL TO ORDER & INTRODUCTIONS – Shane Young, Vice Chair
2. ACTION ITEM - Approve minutes from [March 8, 2023](#) Economic Development Committee Meeting
3. STAFF REPORT – Stephanie El Tawil, Economic Development & Policy Manager
10 mins
 - a. Update on Economic Snapshot, Economic Profile
 - b. Update on DLBA Economic Development Programs
4. CHAIRPERSON'S REPORT – Johnny Tully, Chair
40 mins
 - a. Updates
 - i. Group 1: Small Business Assistance
 - Timeline of activities
 - Update of goals
 - ii. Group 2: Tenant Recruitment & Marketing
 - Timeline of activities
 - Update of goals
5. Old Business
6. New Business
7. Public Comment (Three minutes on all non-agenda items)
8. Adjournment

**NEXT ECONOMIC DEVELOPMENT COMMITTEE
MEETING**

Wednesday, May 10, 2023
4:00 PM

In Person (100 W Broadway, Ste 120, Long Beach)

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown

