ECONOMIC DEVELOPMENT COMMITTEE
AGENDA

Wednesday, March 10, 2021
Start Time: 9:00 A.M.
End Time: 10:00 A.M.
https://us02web.zoom.us/j/81215604030?pwd=MEordWVkVIpERXpUZGE2YXFUe5c5UT09
Meeting ID: 812 1560 4030
Instructions:
1. Please click link above to join the meeting
2. Once there, you may be in the “waiting room” until the Host joins and invites you in
3. Once invited in, you will be prompted to choose phone or computer audio
   a. if you select phone audio:
      i. you will see a window that offers call-in numbers. Any one of them will work.
      ii. you will then be prompted to enter both the meeting ID # and your personal ID# which will be displayed on your computer screen
   b. If you select computer audio, you will automatically be entered into the meeting

1. CALL TO ORDER & INTRODUCTIONS – Sam Pierzina, Chair
2. ACTION ITEM: Approve minutes from February 10, 2021, Economic Development Committee Meeting
3. CHAIRPERSON’S REPORT – Sam Pierzina, Chair 50 mins
   a. Working Group Goal II: Retail Pop-up Presentations
      i. Nick Griffin, Executive Director, Downtown Center (LA)BID
         1. DCBID Pop-up Connect Program
      ii. Roxanne Lundy, Storfront Manager, Downtown Raleigh Alliance
         1. Downtown Raleigh Alliance Pop-up Grant Program
   b. Downtown Long Beach Retail Pop-up Program Discussion
4. Staff Report – Austin Metoyer, Economic Development & Policy Manager 10 mins
   a. Long Beach Economic Quarterly Forum “Accelerate Long Beach”
   b. Winter Small Business Workshop Series
   c. Entrepreneur Education Series
5. Old Business
6. New Business
7. Public Comment (Three minutes on all non-agenda items)
8. Adjournment

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown

NEXT ECONOMIC DEVELOPMENT COMMITTEE MEETING
Wednesday, April 14, 2021
9:00 AM via Zoom
All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. The agenda and supporting documents are available on the Internet at http://downtownlongbeach.org. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.

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**Action Items**