



**DOWNTOWN
LONG BEACH
ALLIANCE**

**Economic
Development
Committee Members**

Sam Pierzina – Chair
Sheva Hosseinzadeh - Vice
Chair
Graham Gill
Sheila Hosseinzadeh
Nigel Lifsey
Ingrid Martin
Eric Romero
Ashleigh Stone
Justin Wolske

Staff:

Austin Metoyer, Economic
Development & Policy
Manager
Morris Mills, Research &
Public Policy Analyst

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**ECONOMIC DEVELOPMENT COMMITTEE
AGENDA**

Wednesday, March 10, 2021

Start Time: 9:00 A.M.

End Time: 10:00 A.M.

<https://us02web.zoom.us/j/81215604030?pwd=MEordWVvkWlpERXpUZGE2YXFWUlc5UT09>

Meeting ID: 812 1560 4030

Instructions:

1. Please click link above to join the meeting
2. Once there, you may be in the “waiting room” until the Host joins and invites you in
3. Once invited in, you will be prompted to choose phone or computer audio
 - a. if you select phone audio:
 - i. you will see a window that offers call -in numbers. Any one of them will work.
 - ii. you will then be prompted to enter both the meeting ID # and your personal ID# which will be displayed on your computer screen
 - b. If you select computer audio, you will automatically be entered into the meeting

1. CALL TO ORDER & INTRODUCTIONS – Sam Pierzina, Chair
2. **ACTION ITEM: Approve minutes from [February 10, 2021](#), Economic Development Committee Meeting**
3. CHAIRPERSON’S REPORT – Sam Pierzina, Chair 50 mins
 - a. Working Group Goal II: Retail Pop-up Presentations
 - i. Nick Griffin, Executive Director, Downtown Center (LA)BID
 1. [DCBID Pop-up Connect Program](#)
 - ii. Roxanne Lundy, Storfront Manager, Downtown Raleigh Alliance
 1. [Downtown Raleigh Alliance Pop-up Grant Program](#)
 - b. Downtown Long Beach Retail Pop-up Program Discussion
4. Staff Report – Austin Metoyer, Economic Development & Policy Manager 10 mins
 - a. [Long Beach Economic Quarterly Forum “Accelerate Long Beach”](#)
 - b. Winter Small Business Workshop Series
 - c. Entrepreneur Education Series
5. Old Business
6. New Business
7. Public Comment (Three minutes on all non-agenda items)
8. Adjournment

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown

NEXT ECONOMIC DEVELOPMENT COMMITTEE MEETING

Wednesday, April 14, 2021

9:00 AM via Zoom

