



**DOWNTOWN
LONG BEACH
ALLIANCE**

**Economic
Development
Committee Members**

Sam Pierzina – Chair
Sheva Hosseinzadeh - Vice
Chair
Graham Gill
Sheila Hosseinzadeh
Nigel Lifsey
Ingrid Martin
Eric Romero
Ashleigh Stone
Justin Wolske

Staff:

Austin Metoyer, Economic
Development & Policy
Manager
Morris Mills, Research &
Public Policy Analyst

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**ECONOMIC DEVELOPMENT COMMITTEE AGENDA
REVISED**

Wednesday, February 10, 2021

Start Time: 9:00 A.M.

End Time: 10:00 A.M.

<https://us02web.zoom.us/j/82761675315?pwd=OURmYkFuNE9lamVwbTVldXB6enptQT09>

Meeting ID: 827 6167 5315

Passcode: 662643

Instructions:

1. Please click link above to join the meeting
2. Once there, you may be in the “waiting room” until the Host joins and invites you in
3. Once invited in, you will be prompted to choose phone or computer audio
 - a. if you select phone audio:
 - i. you will see a window that offers call -in numbers. Any one of them will work.
 - ii. you will then be prompted to enter both the meeting ID # and your personal ID# which will be displayed on your computer screen
 - b. If you select computer audio, you will automatically be entered into the meeting

1. CALL TO ORDER & INTRODUCTIONS – Sam Pierzina, Chair
2. **ACTION ITEM: Approve minutes from [January 13, 2021](#), Economic Development Committee Meeting**
3. TIME CERTAIN –
Jewelle Kennedy, Project Manager Ensemble Real Estate Investments 15 mins
 - a. **ACTION ITEM: Reaffirm DLBA support for the 3rd & Pacific Project**
4. Staff Report – Austin Metoyer, Economic Development & Policy Manager 15 mins
 - a. Winter Small Business Workshop Series
 - b. Black History Month Business Campaign
 - c. City of Long Beach Economic Development Department Update
 - d. Economic Development & Finance Committee Roundtable
5. CHAIRPERSON'S REPORT – Sam Pierzina, Chair 30 mins
 - a. FY 20-21 Goals & Milestones
 - i. First Committee Goal: Entrepreneurs and small business owners of color
 - I. Finalize program sponsorship deck
 - ii. Second Committee Goal: Encourage and promote pop-ups in underutilized retail spaces
 - I. Review draft retail pop-up program document for Downtown
6. Old Business
7. New Business
8. Public Comment (Three minutes on all non-agenda items)
9. Adjournment

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown

NEXT ECONOMIC DEVELOPMENT COMMITTEE MEETING

Wednesday, March 13, 2021

9:00 AM via Zoom

