ECONOMIC DEVELOPMENT COMMITTEE AGENDA
REVISED

Wednesday, February 10, 2021
Start Time: 9:00 A.M.
End Time: 10:00 A.M.
https://us02web.zoom.us/j/82761675315?pwd=QURmYkFuNE9lamlVwbTVldXB6enptQT09
Meeting ID: 827 6167 5315
Passcode: 662643

Instructions:
1. Please click link above to join the meeting
2. Once there, you may be in the “waiting room” until the Host joins and invites you in
3. Once invited in, you will be prompted to choose phone or computer audio
   a. if you select phone audio:
      i. you will see a window that offers call-in numbers. Any one of them will work.
      ii. you will then be prompted to enter both the meeting ID # and your personal ID# which will be displayed on your computer screen
   b. If you select computer audio, you will automatically be entered into the meeting

1. CALL TO ORDER & INTRODUCTIONS – Sam Pierzina, Chair

2. ACTION ITEM: Approve minutes from January 13, 2021, Economic Development Committee Meeting

3. TIME CERTAIN – Jewelle Kennedy, Project Manager Ensemble Real Estate Investments 15 mins
   a. ACTION ITEM: Reaffirm DLBA support for the 3rd & Pacific Project

4. Staff Report – Austin Metoyer, Economic Development & Policy Manager 15 mins
   a. Winter Small Business Workshop Series
   b. Black History Month Business Campaign
   c. City of Long Beach Economic Development Department Update
   d. Economic Development & Finance Committee Roundtable

5. CHAIRPERSON’S REPORT – Sam Pierzina, Chair 30 mins
   a. FY 20-21 Goals & Milestones
      i. First Committee Goal: Entrepreneurs and small business owners of color
         1. Finalize program sponsorship deck
      ii. Second Committee Goal: Encourage and promote pop-ups in underutilized retail spaces
         1. Review draft retail pop-up program document for Downtown

6. Old Business
7. New Business
8. Public Comment (Three minutes on all non-agenda items)
9. Adjournment

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown

NEXT ECONOMIC DEVELOPMENT COMMITTEE MEETING
Wednesday, March 13, 2021
9:00 AM via Zoom
All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. The agenda and supporting documents are available on the Internet at http://downtownlongbeach.org. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.

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**Action Items**