ECONOMIC DEVELOPMENT COMMITTEE
AGENDA

Wednesday, December 9, 2020
Start Time: 9:00 A.M.
End Time: 10:00 A.M.
https://us02web.zoom.us/j/85615514285?pwd=MXprRDdzd0tYQ3lBVUVZYUo1bU9MZz09
Meeting ID: 856 1551 4285
Passcode: 704552

Instructions:
1. Please click link above to join the meeting
2. Once there, you may be in the “waiting room” until the Host joins and invites you in
3. Once invited in, you will be prompted to choose phone or computer audio
   a. if you select phone audio:
      i. you will see a window that offers call-in numbers. Any one of them will work.
      ii. you will then be prompted to enter both the meeting ID # and your personal ID# which will be displayed on your computer screen
   b. If you select computer audio, you will automatically be entered into the meeting

1. CALL TO ORDER & INTRODUCTIONS – Sam Pierzina, Chair

2. ACTION ITEM: Approve minutes from November 11, 2020, Economic Development Committee Meeting

3. Staff Report – Austin Metoyer, Economic Development & Policy Manager 20 mins
   a. Update on Local & Regional COVID-19 Regulations & Resources
   b. COVID-19 Impact Survey Update
   c. Brief on Downtown Small Business Support Program Outline

4. CHAIRPERSON’S REPORT – Sam Pierzina, Chair 40 mins
   a. FY 20-21 Goals & Milestones
      i. First Committee Goal:
         1. Develop a program that supports entrepreneurs and small business owners of color
      ii. Second Potential Committee Goal:
         1. Work with City of Long Beach to encourage and promote pop-ups in underutilized retail spaces
      iii. Third Potential Committee Goal:
         1. Attract ground floor retail options that align with the desires of the changing residential demographic

5. Old Business
6. New Business
7. Public Comment (Three minutes on all non-agenda items)
8. Adjournment

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown

NEXT ECONOMIC DEVELOPMENT COMMITTEE MEETING
Wednesday, January 9, 2021
9:00 AM via Zoom
All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. The agenda and supporting documents are available on the Internet at http://downtownlongbeach.org. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.

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**Action Items**