



**DOWNTOWN
LONG BEACH
ALLIANCE**

Economic

Development

Committee Members

Sam Pierzina – Chair

Sheva Hosseinzadeh - Vice
Chair

Graham Gill

Sheila Hosseinzadeh

Ingrid Martin

Ashleigh Stone

Justin Wolske

Eric Romero

Nigel Lifsey

ECONOMIC DEVELOPMENT COMMITTEE AGENDA

Wednesday, November 11, 2020

Start Time: 9:00 A.M.

End Time: 10:00 A.M.

<https://us02web.zoom.us/j/88294351126?pwd=ekRzUUVKVWxaOzV4TkZpSFlycjljUT09>

Meeting ID: 882 9435 1126

Passcode: 587500

Instructions:

1. Please click link above to join the meeting
2. Once there, you may be in the “waiting room” until the Host joins and invites you in
3. Once invited in, you will be prompted to choose phone or computer audio
 - a. if you select phone audio:
 - i. you will see a window that offers call -in numbers. Any one of them will work.
 - ii. you will then be prompted to enter both the meeting ID # and your personal ID# which will be displayed on your computer screen
 - b. If you select computer audio, you will automatically be entered into the meeting

1. CALL TO ORDER & INTRODUCTIONS – Sam Pierzina, Chair
 2. Welcome New Committee Member: Nigel Lifsey
 3. **ACTION ITEM: Approve minutes from [October 14, 2020](#), Economic Development Committee Meeting**
 4. Staff Report – Austin Metoyer, Economic Development & Policy Manager 5 mins
 - a. Woman-Owned Business Accelerator Grant Update
 5. CHAIRPERSON’S REPORT – Sam Pierzina, Chair 55 mins
 - a. Brief Update on Follow-up with Rebecca Kauma
 - b. 2020 Woman-Owned Business Accelerator Finalist Presentations
 - i. Crstyal Early, 3 Women Vintage
 - ii. Maggie Stoll, Burke Mercantile
 - iii. Orsa Modica, Modica’s Deli
- ACTION ITEM: Approve selected finalist for Woman-Owned Business Accelerator Grant**
6. Old Business
 7. New Business
 8. Public Comment (Three minutes on all non-agenda items)
 9. Adjournment

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown

NEXT ECONOMIC DEVELOPMENT COMMITTEE MEETING

Wednesday, December 9, 2020

9:00 AM via Zoom

