



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

**Economic  
Development  
Committee Members**

Sam Pierzina – Chair  
Sheva Hosseinzadeh - Vice  
Chair  
Mark Dunton  
Graham Gill  
Sheila Hosseinzadeh  
Seyed Jalali  
Ingrid Martin  
Ashleigh Stone  
Justin Wolske

**ECONOMIC DEVELOPMENT COMMITTEE  
AGENDA**

**Wednesday, January 8, 2019**

**Start Time: 9:00 A.M.**

**End Time: 10:00 A.M.**

**DLBA Conference Room**

**100 West Broadway, Suite 120 Long Beach, CA 90802**

1. CALL TO ORDER & INTRODUCTIONS – Sam Pierzina, Chair
2. **ACTION ITEM: Approve minutes from [December 11, 2019 Economic Development Committee Meeting](#)**
3. STAFF REPORT – Austin Metoyer, Economic Development & Policy Manager 10 mins
  - a. Business, Programs and Projects Updates
4. CHAIRPERSON’S REPORT – Sam Pierzina, Chair 40 mins
  - a. Update from Incubator Award Winners
    - i. Jessica Bramlett, Jessica’s Designs
  - b. Review of Committee Goal Timeline/Milestones
    - i. Awareness Campaign DLBA Resources
    - ii. Resident Demographic & Desires Brochure
    - iii. Downtown Pilot Retail Pop-up Program
5. OLD BUSINESS
6. NEW BUSINESS
7. PUBLIC COMMENT (Three minutes on all non-agenda items)
8. ADJOURNMENT

*Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown*

**NEXT ECONOMIC DEVELOPMENT COMMITTEE MEETING**

Wednesday, February 5, 2019

9:00 AM

DLBA Conference Room  
100 W. Broadway Suite 120

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. The agenda and supporting documents are available on the Internet at <http://downtownlongbeach.org>. E-Mail correspondence regarding agenda items can be directed to [info@dlba.org](mailto:info@dlba.org). Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.

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