ECONOMIC DEVELOPMENT COMMITTEE
AGENDA

Wednesday, January 13, 2021
Start Time: 9:00 A.M.
End Time: 10:00 A.M.
https://us02web.zoom.us/j/86123853623?pwd=TUNkTHlaTXZndW9KcWtFZytjcg10Zz09
Meeting ID: 861 2385 3623
Passcode: 742725

Instructions:
1. Please click link above to join the meeting
2. Once there, you may be in the “waiting room” until the Host joins and invites you in
3. Once invited in, you will be prompted to choose phone or computer audio
   a. if you select phone audio:
      i. you will see a window that offers call-in numbers. Any one of them will work.
      ii. you will then be prompted to enter both the meeting ID # and your personal ID# which will be displayed on your computer screen
   b. If you select computer audio, you will automatically be entered into the meeting

1. CALL TO ORDER & INTRODUCTIONS – Sam Pierzina, Chair

2. ACTION ITEM: Approve minutes from December 9, 2020, Economic Development Committee Meeting

3. Staff Report – Austin Metoyer, Economic Development & Policy Manager 15 mins
   a. DLBA Strategic Plan & PBID Renewal Process
   b. DTLB Snapshot: Residential Report
   c. Annual Downtown Business Survey

4. CHAIRPERSON’S REPORT – Sam Pierzina, Chair 45 mins
   a. FY 20-21 Goals & Milestones
      i. First Committee Goal:
         1. Develop a program that supports entrepreneurs and small business owners of color
      ii. Second Committee Goal:
         1. Work with City of Long Beach to encourage and promote pop-ups in underutilized retail spaces
         2. Conduct Resident Survey

5. Old Business
6. New Business
7. Public Comment (Three minutes on all non-agenda items)
8. Adjournment

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown

NEXT ECONOMIC DEVELOPMENT COMMITTEE MEETING
Wednesday, February 10, 2021
9:00 AM via Zoom
All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. The agenda and supporting documents are available on the Internet at http://downtownlongbeach.org. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.