



**DOWNTOWN
LONG BEACH
ALLIANCE**

**Economic
Development
Committee Members**

Sam Pierzina – Chair
Sheva Hosseinzadeh - Vice
Chair
Graham Gill
Sheila Hosseinzadeh
Nigel Lifsey
Ingrid Martin
Eric Romero
Ashleigh Stone
Justin Wolske

**ECONOMIC DEVELOPMENT COMMITTEE
AGENDA**

Wednesday, January 13, 2021

Start Time: 9:00 A.M.

End Time: 10:00 A.M.

<https://us02web.zoom.us/j/86123853623?pwd=TUNkTHlaTXZndW9KcWtFZytjcl0Zz09>

Meeting ID: 861 2385 3623

Passcode: 742725

Instructions:

1. Please click link above to join the meeting
2. Once there, you may be in the “waiting room” until the Host joins and invites you in
3. Once invited in, you will be prompted to choose phone or computer audio
 - a. if you select phone audio:
 - i. you will see a window that offers call -in numbers. Any one of them will work.
 - ii. you will then be prompted to enter both the meeting ID # and your personal ID# which will be displayed on your computer screen
 - b. If you select computer audio, you will automatically be entered into the meeting

1. CALL TO ORDER & INTRODUCTIONS – Sam Pierzina, Chair
2. **ACTION ITEM: Approve minutes from [December 9, 2020](#), Economic Development Committee Meeting**
3. Staff Report – Austin Metoyer, Economic Development & Policy Manager 15 mins
 - a. DLBA Strategic Plan & PBID Renewal Process
 - b. DTLB Snapshot: Residential Report
 - c. Annual Downtown Business Survey
4. CHAIRPERSON’S REPORT – Sam Pierzina, Chair 45 mins
 - a. FY 20-21 Goals & Milestones
 - i. First Committee Goal:
 1. Develop a program that supports entrepreneurs and small business owners of color
 - ii. Second Committee Goal:
 1. Work with City of Long Beach to encourage and promote pop-ups in underutilized retail spaces
 2. Conduct Resident Survey
5. Old Business
6. New Business
7. Public Comment (Three minutes on all non-agenda items)
8. Adjournment

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown

NEXT ECONOMIC DEVELOPMENT COMMITTEE MEETING

Wednesday, February 10, 2021

9:00 AM via Zoom

100 West Broadway, Ste 120
Long Beach, CA 90802
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