

MONTHLY HIGHLIGHTS

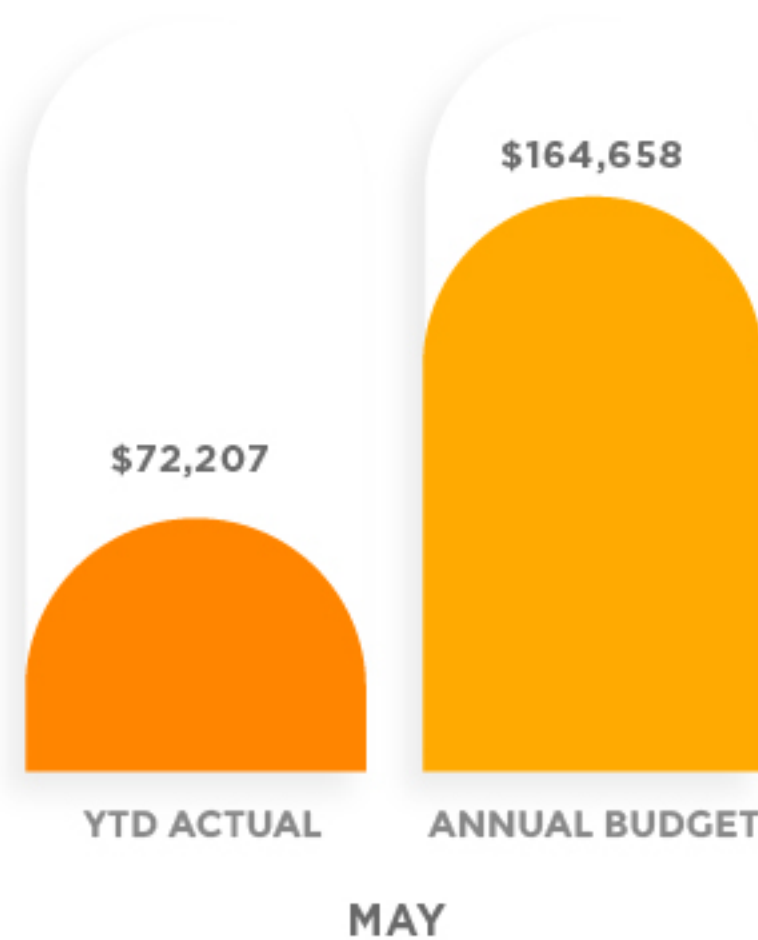
(AS OF 05/31/2019)

- May's 1 Million Cups Event was held May 1st at CommonGrounds Workspace.
- Economic Development & National Small Business Week occurred May 6
- The Entrepreneur and Small Business Education Series was held on May 4th, May 11th, and May 18th
- PitchFest, the closing event for the Entrepreneur and Small Business Education Series, will be held June 1st
- The next Economic Development Committee meeting is June 12th

DEPT. FINANCIAL HEALTH

**DLBA Fiscal Year: Oct 1, 2018 - Sept 30, 2019

SPENDING - YTD**



ANNUAL GOALS

A1

STREAMLINED BUSINESS ASSISTANCE

Assist developers and entrepreneurs navigate city permitting and entitlement process by helping to streamline the regulatory process.



A2

VIBRANT STOREFRONTS

Attract ground floor retail options that align with the desires of the changing residential demographic



A3

SUPPORTING ENTREPRENEURS

Support new and existing businesses through the continuation of the DLBA's Small Business and Woman-Owned Business Accelerator Grant program



MARCH

Develop grant program fundraising pitch deck



MARCH

Develop pitch deck for lending institution



JUNE

Present fundraising pitch deck to DLBA Board.



JUNE

Host 3rd Annual Entrepreneurship & Small Business Education Series + Pitchfest



A4

CAPITALIZE ON OFFICE SPACE

Attract large scale employers to build critical mass with a balanced mix of Downtown residents and employees



APRIL

Hosting Canadian delegation of potential employers at CSLUB Regional Economic Forum, Downtown Office Tour & DLBA Reception

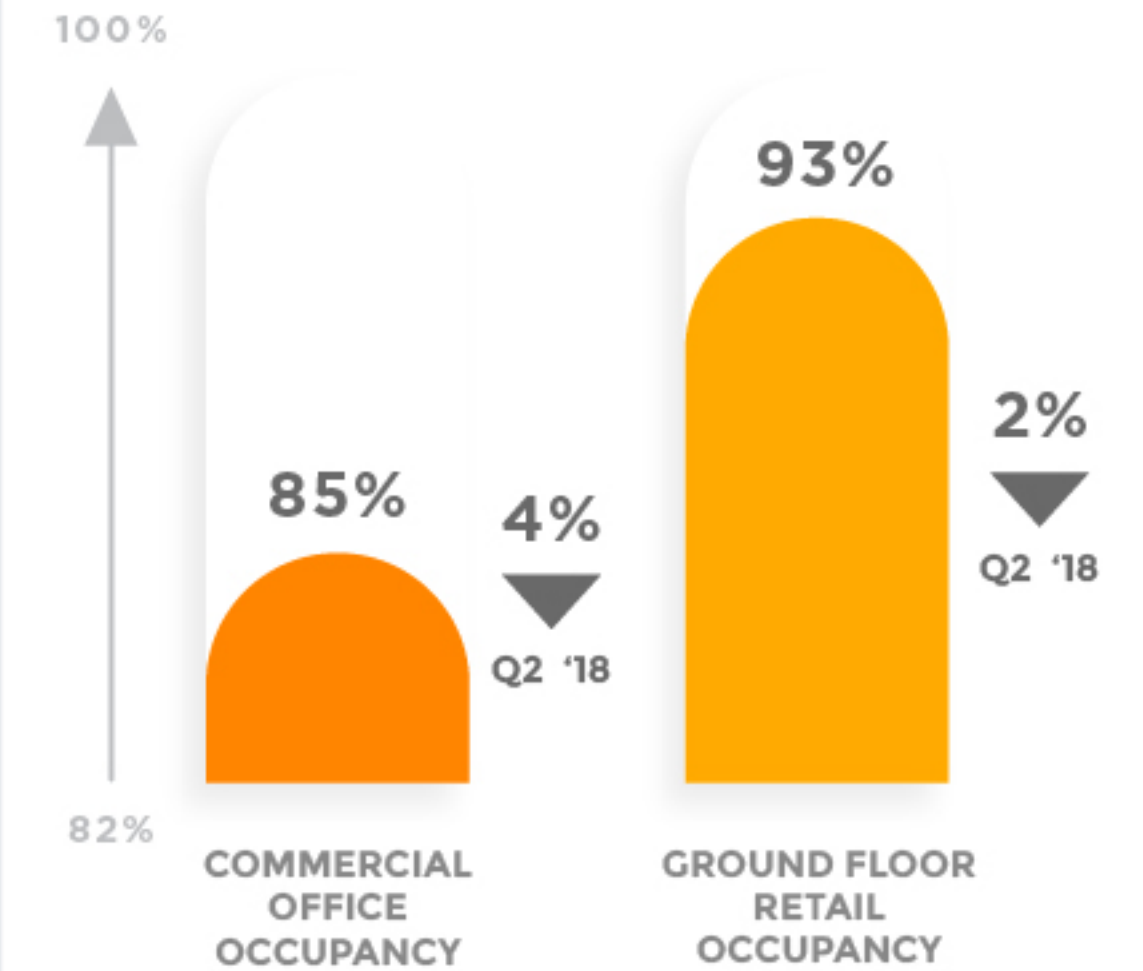


CITY OF LONG BEACH, DLBA, BROKERS Monthly Office Space Working Group.

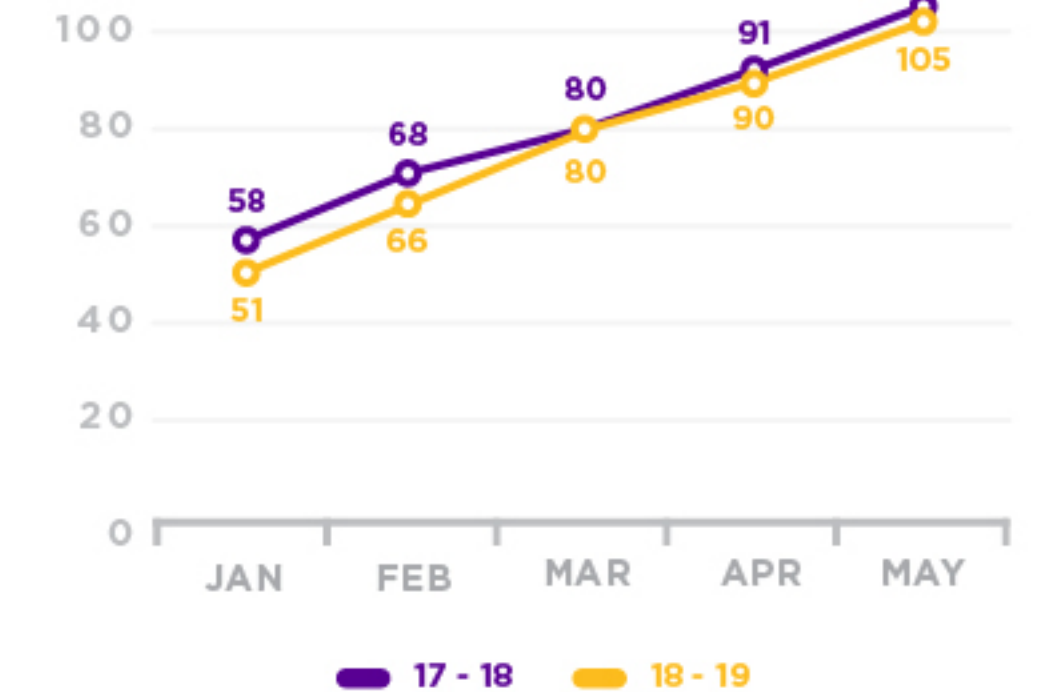


DTLB MARKET

Q2 - 2019



NET NEW BUSINESSES



BUSINESS LICENSE APPROVAL



14 MEDIAN DAYS