

# DLBA Executive Committee

October 7, 2021

Zoom Teleconferencing



*Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown*

# 1. Call to Order and Introductions

Alan Pullman, Chairperson

## 2. Secretary Report: Minutes – September 2, 2021

- SECRETARY REPORT: Minutes presented and approved from August 5, 2021 meeting
- PRESIDENT AND CEO REPORT
  - Approved Marketing & Communications Committee Chair and Vice-Chair
  - Final presentation of Draft Strategic Plan from PUMA

**ACTION:** Approve Minutes from August 5 Executive Committee Meeting

# 4. Chairperson Report

Alan Pullman

## 4. Chairperson's Report – Alan Pullman

- A. Governance Committee Report – Loara Cadavona
  - i. Update on Committees for FY21-22

**ACTION**: Approve Monica Garrett as Chair and Cameron Andrews as Vice-Chair for the Marketing & Communications Committee for one-year, commencing October 1, 2021, and expiring September 30, 2022, as recommended by the Governance Committee.

## 4. Chairperson's Report – Alan Pullman

### B. Update on Annual CEO Evaluation

# 5. President and CEO Report

Kraig Kojian

## 5. President and CEO Report

### A. Update on DLBA 2021 Strategic Plan & PBID Renewal Process - PUMA



## 5. President and CEO Report

### B. [Organizational Dashboards](#)

# 5. President and CEO Report

## C. Miscellaneous Updates



6. Old Business
7. New Business
8. Public Comments (three minutes on all non-agenda items)
9. Adjournment

## DLBA MEETINGS AND UPCOMING EVENTS

Meeting / Event	Date	Time	Location
Economic Development Committee	September 8	9 AM	Zoom
Marketing & Communications	September 8	4PM	Zoom
Special Events & Sponsorships	September 14	1PM	Zoom
Placemaking Committee	September 16	10 AM	Zoom
Governance Committee	September 22	8 AM	Zoom
Public Safety Committee	September 22	4:30 PM	Zoom
Finance Committee	September 24	10AM	Zoom
FY21-22	October 1	-	-