

DLBA Executive Committee

September 1, 2022

Zoom Teleconferencing



Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown for all

1. Call to Order and Introductions

Loara Cadavona, Chair

2. Secretary Report: Minutes – August 4, 2022

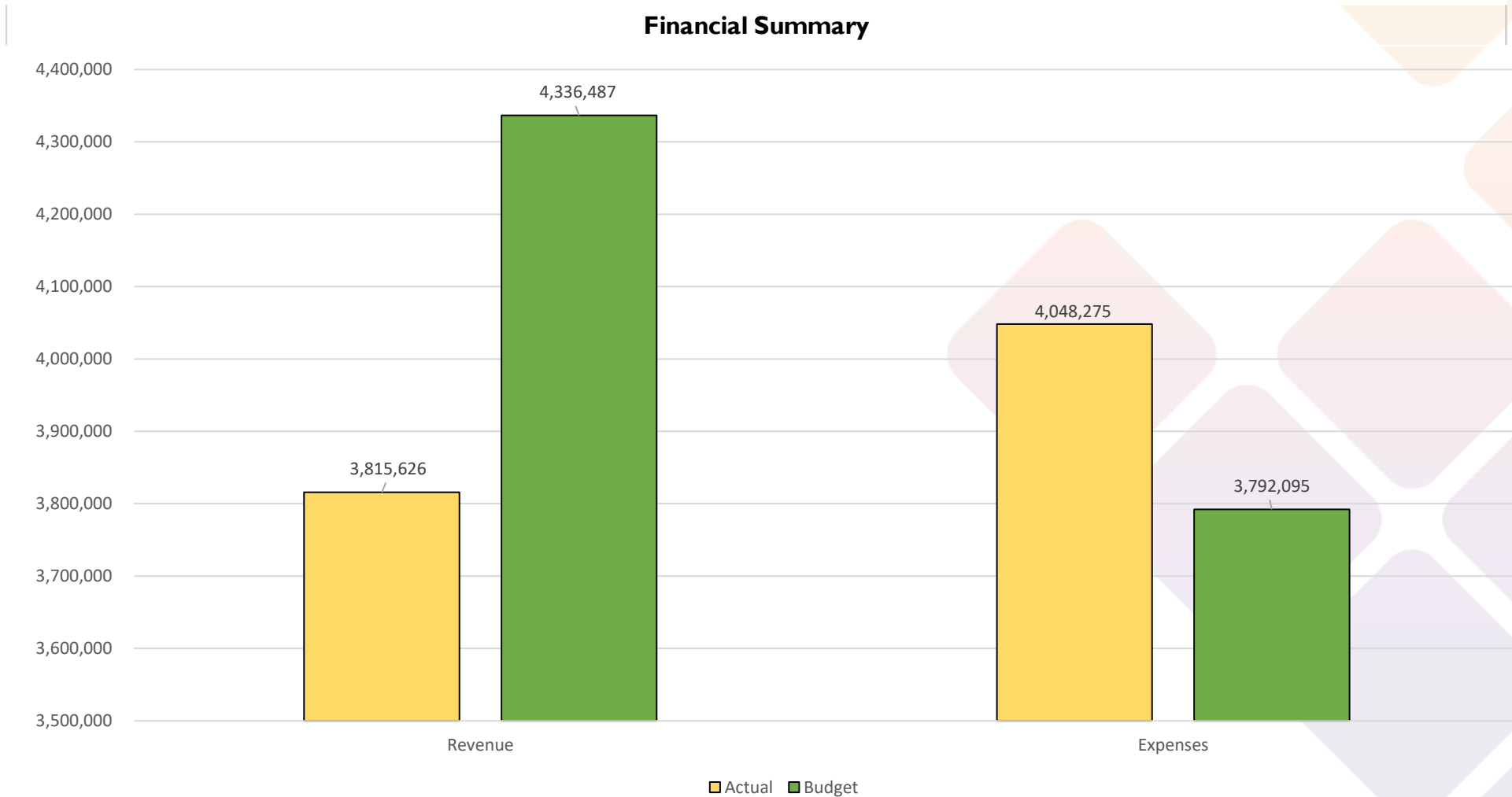
- SECRETARY REPORT: Minutes presented and approved from July 7, 2022, meeting
 - FY23 Board Candidate Review
 - Organizational Bonus Structure Discussion
 - FY23 Draft Budget Approval

ACTION: Approve Minutes from August 4 Executive Committee Meeting

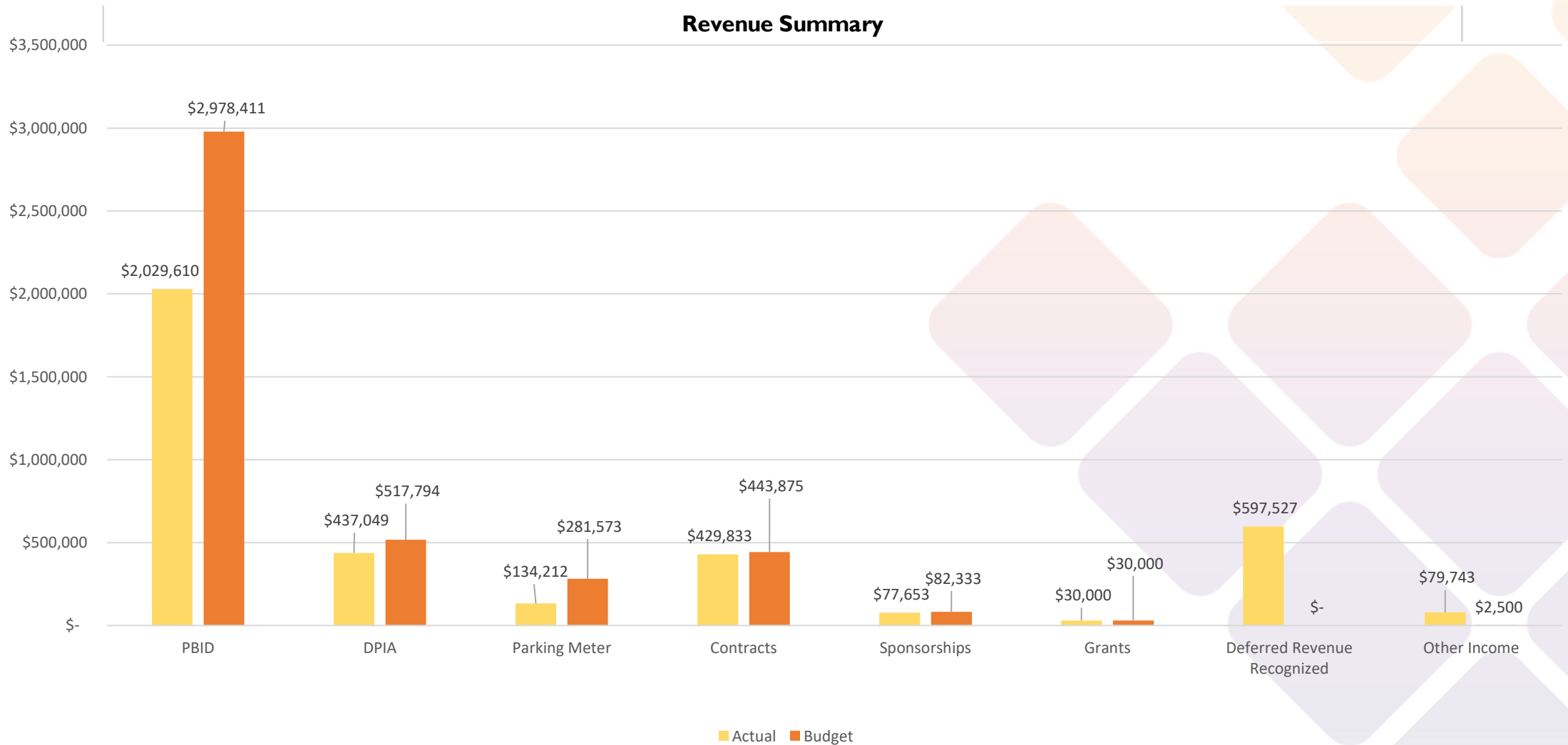
3. Treasurer's Report

Sheva Hosseinzadeh, Treasurer
Jeremy Ancalade, CFO

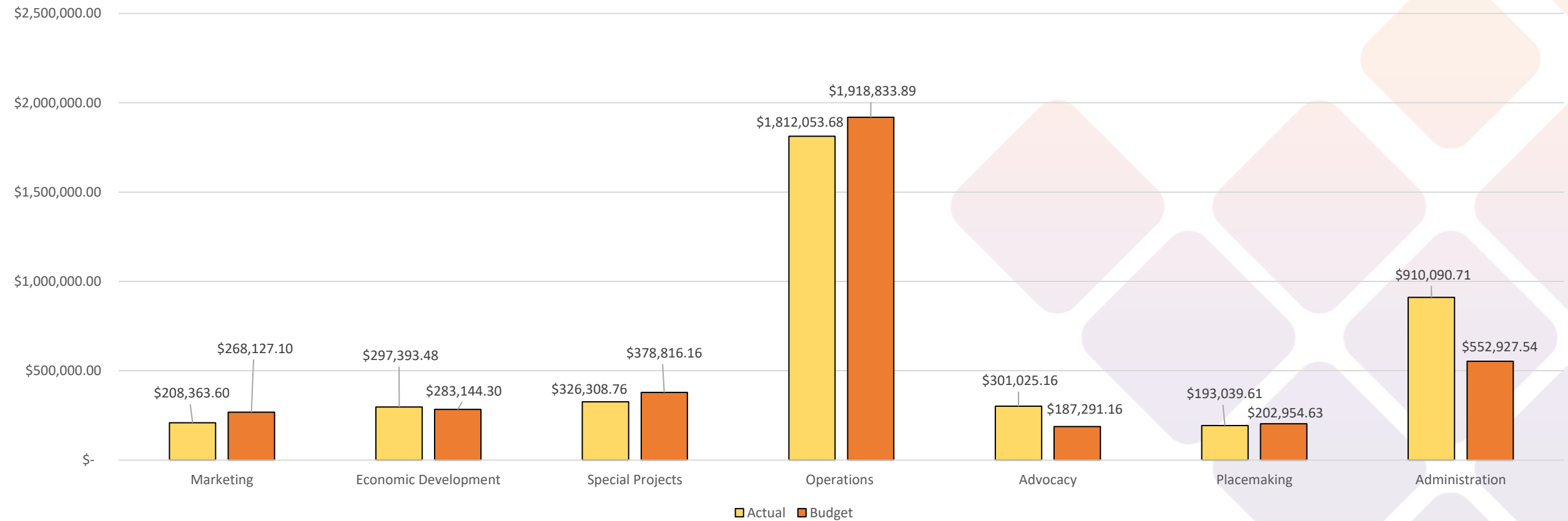
Downtown Long Beach Alliance
As of July 31, 2022
(Fiscal Year Ending September 30, 2022)
Financial Summary



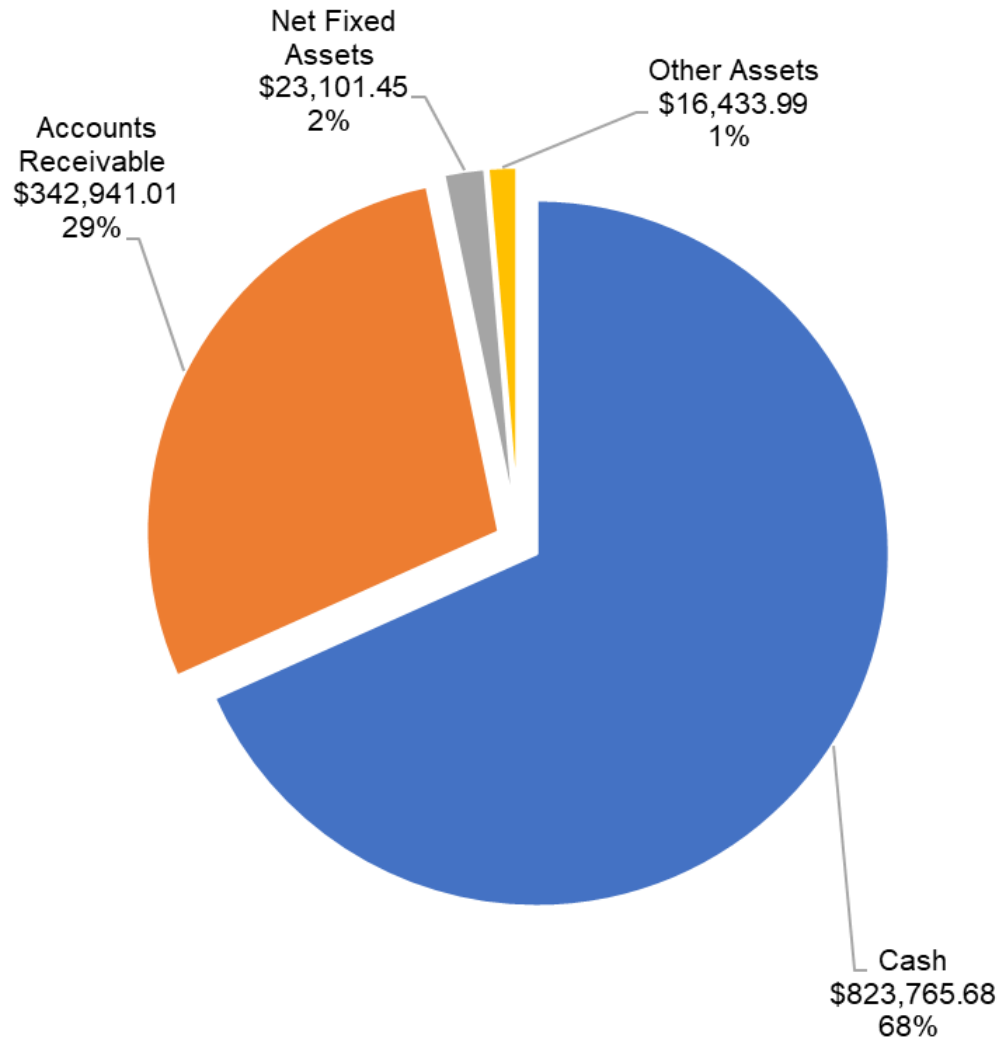
**Downtown Long Beach Alliance
As of July 31, 2022
(Fiscal Year Ending September 30, 2022)
Revenue Summary**



**Downtown Long Beach Alliance
As of July 31, 2022
(Fiscal Year Ending September 30, 2022)
Expense Summary**

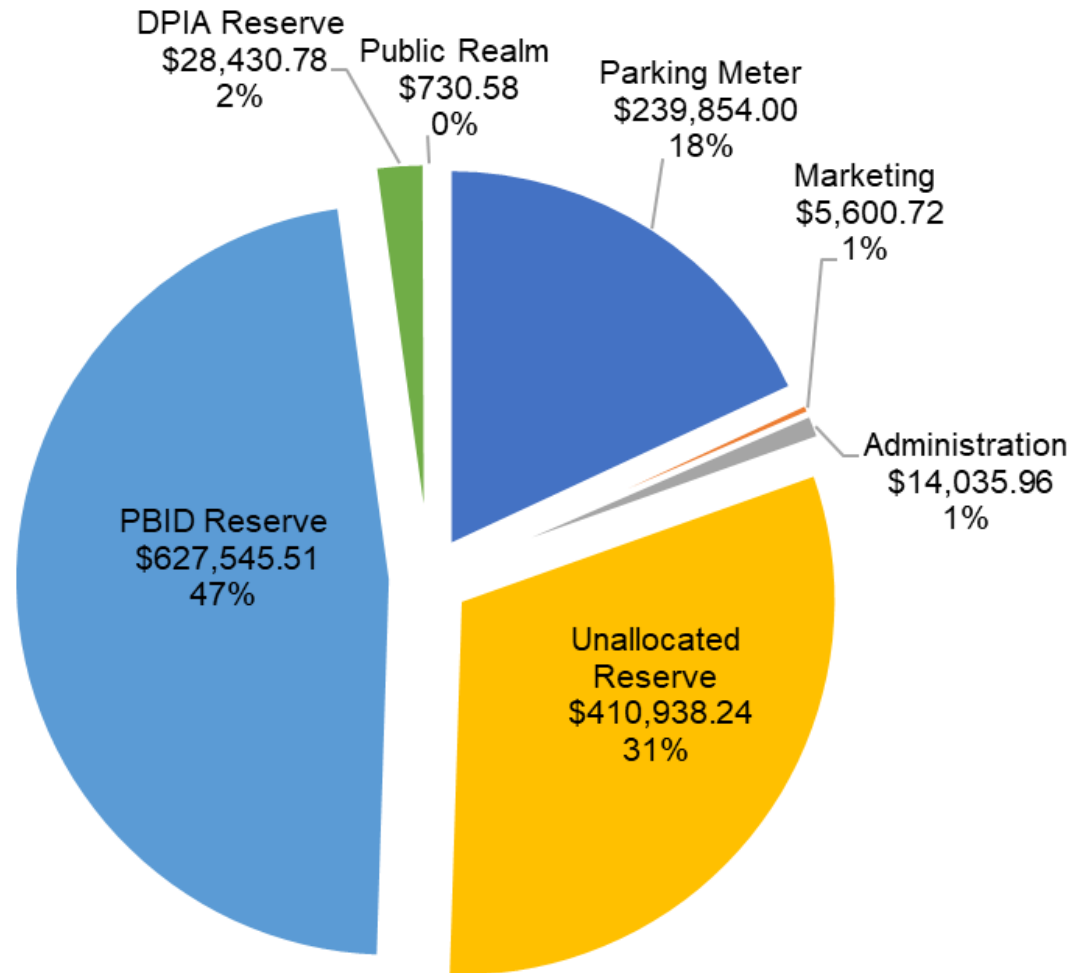


DLBA ASSETS



Cash	\$	823,765.68
Accounts Receivable	\$	342,941.01
Net Fixed Assets	\$	23,101.45
Other Assets	\$	16,433.99
	\$	1,206,242.13

DEFERRED REVENUE



Parking Meter	\$	239,854.00
Marketing	\$	5,600.72
Administration	\$	14,035.96
Unallocated Reserve	\$	410,938.24
PBID Reserve	\$	627,545.51
DPIA Reserve	\$	28,430.78
Public Realm	\$	730.58
	\$	1,327,135.79

**Downtown Long Beach Alliance
A/R Aging Summary
As of July 31, 2022**

	Current	1 - 30	31 - 60	61 - 90	91 and over	Total
US Government	\$ -	\$ -	\$ -	\$ -	\$ (807.80)	\$ (807.80)
Allowance for Delinquencies	\$ -	\$ -	\$ -	\$ -	\$ (184.94)	\$ (184.94)
George's Greek Cafe	\$ -	\$ (0.40)	\$ -	\$ -	\$ -	\$ (0.40)
Ash Bay Soap Co.	\$ -	\$ 100.00	\$ -	\$ -	\$ -	\$ 100.00
Kathryn Heaton	\$ -	\$ 100.00	\$ -	\$ -	\$ -	\$ 100.00
Stay Anchored.	\$ -	\$ -	\$ 100.00	\$ -	\$ -	\$ 100.00
The Cypher on Elm	\$ -	\$ 100.00	\$ -	\$ -	\$ -	\$ 100.00
The Scarlet Flower	\$ -	\$ 100.00	\$ -	\$ -	\$ -	\$ 100.00
J Graphix Studio	\$ -	\$ 100.00	\$ 100.00	\$ -	\$ -	\$ 200.00
Agaves Bar and Restaurant	\$ -	\$ 250.00	\$ -	\$ -	\$ -	\$ 250.00
Alegria Cocina Latina.	\$ -	\$ 250.00	\$ -	\$ -	\$ -	\$ 250.00
Bo Beau	\$ -	\$ 250.00	\$ -	\$ -	\$ -	\$ 250.00
Fonda Tobalá at Rosemallows	\$ -	\$ -	\$ 250.00	\$ -	\$ -	\$ 250.00
Panini Kabob Grill	\$ -	\$ 309.00	\$ -	\$ -	\$ -	\$ 309.00
Auld Dubliner	\$ -	\$ 250.00	\$ 250.00	\$ -	\$ -	\$ 500.00
Midtown Property & Business Owners Association	\$ -	\$ -	\$ -	\$ -	\$ 500.00	\$ 500.00
Ordinarie	\$ -	\$ 250.00	\$ 250.00	\$ -	\$ -	\$ 500.00
200 West Ocean	\$ -	\$ 750.00	\$ -	\$ -	\$ -	\$ 750.00
SHORELINE VILLAGE	\$ -	\$ 750.00	\$ -	\$ -	\$ -	\$ 750.00
Studio One Eleven.	\$ -	\$ 1,000.00	\$ -	\$ -	\$ -	\$ 1,000.00
Blu Community Association	\$ -	\$ -	\$ -	\$ 898.00	\$ 800.00	\$ 1,698.00
HILLCREST MONTEREY ASSOCIATES, INC	\$ -	\$ 1,580.52	\$ -	\$ -	\$ 1,475.56	\$ 3,056.08
USPS (C)	\$ -	\$ -	\$ -	\$ -	\$ 4,266.74	\$ 4,266.74
Mosaic	\$ -	\$ 5,000.00	\$ -	\$ -	\$ -	\$ 5,000.00
Jatin Laxpati	\$ -	\$ 2,581.51	\$ (1,156.00)	\$ -	\$ 7,269.51	\$ 8,695.02
Zaferia Business Association	\$ 4,551.00	\$ 4,408.06	\$ -	\$ -	\$ -	\$ 8,959.06
State of California	\$ -	\$ -	\$ -	\$ -	\$ 21,820.54	\$ 21,820.54
GSA	\$ -	\$ -	\$ -	\$ -	\$ 38,160.46	\$ 38,160.46
Long Beach Transit (Customer)	\$18,471.01	\$19,464.55	\$ -	\$ -	\$ 1,831.80	\$ 39,767.36
CITY OF LONG BEACH	\$63,000.00	\$ -	\$39,057.19	\$ -	\$ 104,444.70	\$206,501.89
TOTAL	\$86,022.01	\$37,593.24	\$38,851.19	\$898.00	\$ 179,576.57	\$342,941.01

**Downtown Long Beach Alliance
A/R Aging Summary
As of August 31, 2022**

	Current	1 - 30	31 - 60	61 - 90	91 and over	Total
US Government					\$ -807.80	\$ -807.80
Allowance for Delinquencies					\$ -184.94	\$ -184.94
Ash Bay Soap Co.			100.00			100.00
Everytable	100.00					100.00
Kathryn Heaton			100.00			100.00
Stay Anchored.				100.00		100.00
The Cypher on Elm			100.00			100.00
The Scarlet Flower			100.00			100.00
J Graphix Studio			100.00	100.00		200.00
BLOCK-BY-BLOCK	250.00					250.00
Bo Beau			250.00			250.00
Fonda Tobalá at Rosemallows				250.00		250.00
Panini Kabob Grill			309.00			309.00
Auld Dubliner			250.00	250.00		500.00
Midtown Property & Business Owners Association					500.00	500.00
Ordinarie			250.00	250.00		500.00
200 West Ocean			750.00			750.00
SHORELINE VILLAGE			750.00			750.00
Studio One Eleven.			1,000.00			1,000.00
HILLCREST MONTEREY ASSOCIATES, INC					1,475.56	1,475.56
Blu Community Association					1,698.00	1,698.00
USPS (C)					4,266.74	4,266.74
Mosaic			5,000.00			5,000.00
Jatin Laxpati			2,581.51	-1,156.00	7,269.51	8,695.02
Zaferia Business Association	4,551.00		4,551.00	4,408.06		13,510.06
Long Beach Transit (Customer)	19,464.55					19,464.55
State of California					21,820.54	21,820.54
GSA					38,160.46	38,160.46
CITY OF LONG BEACH					104,444.70	104,444.70
TOTAL	\$24,365.55	\$ 0.00	\$16,191.51	\$4,202.06	\$178,642.77	\$223,401.89

**FY 22 Projections
As of 7/31/22**

REVENUE			
Source	Projection	Budget	Variance
PBID (net)	\$ 2,814,275	\$ 2,814,275	\$ -
DPIA	\$ 690,392	\$ 690,392	\$ -
PKG MTR	\$ 300,000	\$ 400,000	\$ (100,000)
Fundraising for Grants	\$ 30,000	\$ 55,000	\$ (25,000)
Event Tickets/Sales/Sponsorship	\$ 165,852	\$ 158,000	\$ 7,852
Contract/Misc	\$ 561,250	\$ 561,250	\$ -
Other Misc. Income	\$ 66,310	\$ -	\$ 66,310
Deferred Revenue Recognized	\$ 597,527	\$ -	\$ 597,527
Long Beach Recovery Grant	\$ 273,000	\$ -	\$ 273,000
TOTAL REVENUE	\$ 5,498,606	\$ 4,678,917	\$ 819,689

EXPENSE			
Department	Projection	Budget	Variance
Administration	\$ 1,002,915	\$ 670,524	\$ 332,391
Advocacy	\$ 335,389	\$ 221,186	\$ 114,202
Economic Development	\$ 450,997	\$ 440,609	\$ 10,388
Events	\$ 397,178	\$ 461,601	\$ (64,424)
Marketing	\$ 254,570	\$ 320,288	\$ (65,718)
Operations	\$ 2,234,301	\$ 2,327,640	\$ (93,338)
Placemaking	\$ 228,744	\$ 236,348	\$ (7,604)
Deferred (surplus)	\$ 321,511	\$ -	\$ 321,511
Long Beach Recovery Grant	\$ 273,000	\$ -	\$ 273,000
TOTAL EXPENSES	\$ 5,498,606	\$ 4,678,197	\$ 820,409

NET TOTAL		
	Projection	Budget
Total Revenue	\$ 5,498,606	\$ 4,678,917
Total Expenses	\$ 5,498,606	\$ 4,678,197
NET TOTAL	\$ -	\$ -

Beginning Balances	
Deferred Revenue	Balance as of 10/1/21
2409-02 Reserve for DPIA	\$ 174,952
2490-05 Marketing/Events	\$ 5,601
2490-10 Capital Improvements:Mural Project	\$ 2,583
2490-27 Unalloated 18-19	\$ 770,144
2490-28 2017-2018 PBID Revenue Deferred	\$ 131,069
2490-29 City Funds - Parking Meter	\$ 239,854
2490-40 Capital Improvements:Open Streets Initiative	\$ 3,621
2490-70 Deferred Revenue:Special Events	\$ 298
2490-64 Administration	\$ 14,036
Total Available Balance	\$ 1,342,157

Deferred Spending	
Deferred Revenue Spent	
2409-02 Reserve for DPIA	\$ 86,883
2490-05 Marketing/Events	\$ 5,601
2490-10 Capital Improvements:Mural Project	\$ 2,583
2490-27 Unalloated 18-19	\$ 437,205
2490-28 2017-2018 PBID Revenue Deferred	\$ 78,616
2490-29 City Funds - Parking Meter	\$ -
2490-40 Capital Improvements:Open Streets Initiative	\$ 3,621
2490-70 Deferred Revenue:Special Events	\$ 298
2490-64 Administration	\$ -
Total	\$ 614,807
Deferred Revenue - Future Spending	
2409-02 Reserve for DPIA	\$ 49,824
2490-05 Marketing/Events	\$ -
2490-10 Capital Improvements:Mural Project	\$ -
2490-27 Unalloated 18-19	\$ 102,000
2490-28 2017-2018 PBID Revenue Deferred	\$ 52,452
2490-29 City Funds - Parking Meter	\$ 239,854
2490-40 Capital Improvements:Open Streets Initiative	\$ -
2490-70 Deferred Revenue:Special Events	\$ -
2490-64 Administration	\$ -
Total	\$ 444,130

Estimated Ending Balances	
Deferred Revenue - Projected Balance	
2409-02 Reserve for DPIA	\$ 38,245
2490-05 Marketing/Events	\$ -
2490-10 Capital Improvements:Mural Project	\$ -
2490-27 Unalloated 18-19	\$ 230,938
2490-28 2017-2018 PBID Revenue Deferred	\$ -
2490-29 City Funds - Parking Meter	\$ -
2490-40 Capital Improvements:Open Streets Initiative	\$ -
2490-70 Deferred Revenue:Special Events	\$ -
2490-64 Administration	\$ 14,036
Total Balance	\$ 283,219

Deferred Project Details	
New Year's Eve	\$ 297.62
Creative Crosswalks	\$ 6,204.24
Legal/Personnel	\$ 359,205.41
President/CEO Recruitment	\$ 80,000.00
PBID Renewal	\$ 88,842.92
DEIA Initiative	\$ 86,883.15
Public Safety Lighting	\$ 123,878.08
Pine + Ocean Lot Improvements	\$ 30,000.00
One Downtown Marketing Campaign	\$ 5,600.72
Entreperneur and small business series	\$ 20,000.00
Agency Reserve	\$ 250,000.00
Total	\$ 1,050,912.14

**Downtown Long Beach Alliance
As of July 31, 2022
(Fiscal Year Ending September 30, 2022)
Financial Summary**

Year-to-Date	Actual	Budget	Variance
Revenue	3,815,626	4,336,487	(520,861)
Expenses	4,048,275	3,792,095	256,180
Net	(232,649)	544,392	(777,041)

4. Chair Report

Loara Cadavona

4. Chair Report – Cadavona

- A. Governance Committee Report - Fixen
 - i. Board Vacancies (FY23)
 - a. Residential Representative – Area B (1)
 - b. Advisory (1)

ACTION: Approve Ashely Scott-Chiddick to serve on DLBA’s Board of Directors representing Residential Representative – Area B for a two-year term, beginning October 1, 2022 and expiring September 30, 2024.

4. Chair Report – Cadavona

- A. Governance Committee Report - Fixen
 - ii. FY23 Programming Committee Appointments
 - Economic Development

ACTION: Approve Sean Rawson to serve as Chair and Shane Young to serve as Vice-Chair on DLBA's Economic Development Committee for a one-year term effective October 1, 2022, and expiring September 30, 2023.

4. Chair Report – Cadavona

- A. Governance Committee Report - Fixen
 - ii. FY23 Programming Committee Appointments
 - Marketing & Communications

ACTION: Approve Monica Garrett to serve as Vice-Chair on DLBA's Marketing & Communications Committee for a one-year term effective October 1, 2022, and expiring September 30, 2023.

4. Chair Report – Cadavona

- A. Governance Committee Report - Fixen
 - ii. FY23 Programming Committee Appointments
 - Placemaking

ACTION: Approve Mike Gold to serve as Chair and Laurie Gray to serve as Vice-Chair on DLBA’s Placemaking Committee for a one-year term effective October 1, 2022, and expiring September 30, 2023.

4. Chair Report – Cadavona

- A. Governance Committee Report - Fixen
 - ii. FY23 Programming Committee Appointments
 - Public Safety

ACTION: Approve Isidro Panuco to serve as Chair DLBA's Public Safety Committee for a one-year term effective October 1, 2022, and expiring September 30, 2023.

4. Chair Report – Cadavona

- A. Governance Committee Report - Fixen
 - ii. FY23 Programming Committee Appointments
 - Special Events & Sponsorships

ACTION: Approve Rhonda Love to serve as Vice-Chair on DLBA's Special Events & Sponsorships Committee for a one-year term effective October 1, 2022, and expiring September 30, 2023.

4. Chair Report – Cadavona

B. President/CEO Search Update – Fixen

4. Chair Report – Cadavona

C. Discussion Around Christian Outreach in Action Petition

4. Chair Report – Cadavona




 [Unified Stakeholders LB](#) started this petition

Relocate the COA, known as Christian Outreach in Action, from its current location, 515 E. 3rd Street (Linden & 3rd) to a place closer to essential services for the homeless, such as the Multi-Service Center located at 1301 W. 12th Street. The COA is a 501 (c) 3 that runs its business from a church building. It is not a church. When COA began its operation, the area was a wasteland. Times have changed, Mental Health and City Services have now moved to more convenient area in the city.

507 have signed. Let's get to 1,000!




 At 1,000 signatures, this petition is more likely to be featured in recommendations!


First name

Last name

Email

Long Beach, 90813
United States 

Display my name and comment on this petition

 **Sign this petition**

By signing, you accept Change.org's [Terms of Service](#) and [Privacy Policy](#), and agree to receive occasional emails about campaigns on Change.org. You can unsubscribe at any time.

5. Staff Report

Broc Coward

5. Staff Report

A. Assembly Bill 361 (AB 361) Compliance

ACTION: Vote to authorize DLBA Board and its committees to conduct business via teleconferencing in compliance with AB 361.

5. Staff Report

B. Presentation of Public Safety Perception Survey – Mo Mills

DLBA 2022 Public Safety Survey

n=850

Methodology

- Open from May 16 2022 through June 30 2022
- Sent via SurveyMonkey to DLBA newsletter subscriber list (approx. 10,000 recipients)
- Weblink distributed via social media, neighborhood meetings, and regular DLBA communications

<i>How would you describe your relationship with Downtown Long Beach?</i>	<i>21/22 Count</i>	<i>21/22</i>	<i>20/21</i>	<i>18/19</i>	<i>17/18</i>
Live & Work in Downtown (including owning a business or property)	64	8%	9%	10%	9%
Live in Downtown	253	30%	35%	35%	34%
Own a Business in Downtown	52	6%	7%	5%	8%
Own a Property in Downtown	35	4%	-	-	-
Regularly visit Downtown (I live in Long Beach or Los Angeles County)	302	36%	31%	36%	33%
Visit Downtown as a Tourist (I live in a different county, state or country)	46	5%	6%	4%	3%
Work in Downtown	87	10%	12%	11%	13%
<i>Grand Total</i>	<i>839</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>	<i>100%</i>

<i>When was the last time you visited Downtown Long Beach?</i>	<i>21/22 Count</i>	<i>21/22</i>	<i>20/21</i>	<i>18/19</i>
Less than 1 week ago	166	47%	43%	-
Less than 1 month ago	84	24%	27%	81%
2 to 6 months ago	66	19%	12%	12%
6 months to 1 year ago	16	5%	7%	3%
1 to 3 years ago	13	4%	9%	2%
4 to 6 years ago	3	1%	2%	0.5%
7 to 10 years ago	2	0.6%	0.4%	0.2%
More than 10 years ago	3	1%	0%	1%
Grand Total	353	100%	100%	100%

<i>Which downtown neighborhood do you live in?</i>	<i>21/22 Count</i>	<i>21/22</i>	<i>20/21</i>	<i>18/19</i>	<i>17/18</i>
East Village	134	37%	31%	29%	27%
North Pine	33	9%	14%	9%	9%
Pine Ave & Promenade	42	11%	17%	20%	19%
Waterfront	84	23%	23%	21%	25%
West Gateway	22	6%	5%	10%	8%
Willmore Historical District	51	14%	11%	11%	12%
Grand Total	366	100%	100%	100%	100%

<i>Which downtown neighborhood do you work or own property in?</i>	<i>21/22 Count</i>	<i>21/22</i>	<i>20/21</i>
Not Applicable - I only live in Downtown	98	22%	42%
East Village	97	22%	13%
North Pine	38	8%	6%
Pine Ave & Promenade	79	18%	17%
Waterfront	74	16%	12%
West Gateway	34	8%	7%
Willmore Historical District	29	6%	2%
Grand Total	449	100%	100%

<i>Which statement best describes your perception of the cleanliness of Downtown Long Beach?</i>	<i>21/22 Count</i>	<i>21/22</i>	<i>20/21</i>	<i>18/19</i>	<i>17/18</i>
Cleanest Downtown I've visited	41	5%	10%	9%	6%
Downtown is fairly clean	401	50%	54%	58%	57%
Downtown is slightly unclean	290	36%	30%	29%	33%
Dirtiest Downtown I've ever seen	77	10%	6%	4%	4%
Grand Total	809	100%	100%	100%	100%

Based on your overall experience in Downtown Long Beach, how likely would you recommend a visit to a friend or colleague?

(1=Least Likely, 10=Most Likely)

21/22

20/21

18/19

17/18

Weighted Avg

7.07

7.32

8.53

7.80

Which statement best describes how comfortable you are in Downtown Long Beach during the following periods of time?

<i>7AM to 2PM</i>	<i>21/22</i>	<i>20/21</i>	<i>18/19</i>	<i>17/18</i>
Completely Comfortable	40%	51%	62%	61%
Fairly Comfortable	39%	32%	26%	27%
Not Applicable	1%	2%	0%	1%
Somewhat Uncomfortable	15%	11%	6%	6%
Very Uncomfortable	5%	5%	6%	5%
<i>2PM to 8PM</i>	<i>21/22</i>	<i>20/21</i>	<i>18/19</i>	<i>17/18</i>
Completely Comfortable	31%	41%	53%	55%
Fairly Comfortable	41%	37%	34%	34%
Not Applicable	1%	1%	0%	0%
Somewhat Uncomfortable	21%	16%	8%	7%
Very Uncomfortable	7%	4%	6%	4%
<i>8PM to 12AM</i>	<i>21/22</i>	<i>20/21</i>	<i>18/19</i>	<i>17/18</i>
Completely Comfortable	9%	14%	21%	21%
Fairly Comfortable	22%	33%	35%	37%
Not Applicable	4%	4%	1%	0%
Somewhat Uncomfortable	34%	33%	31%	29%
Very Uncomfortable	31%	17%	12%	13%
<i>12AM to 7AM</i>	<i>21/22</i>	<i>20/21</i>	<i>18/19</i>	<i>17/18</i>
Completely Comfortable	3%	8%	9%	8%
Fairly Comfortable	12%	17%	23%	25%
Not Applicable	12%	10%	9%	1%
Somewhat Uncomfortable	24%	30%	29%	33%
Very Uncomfortable	49%	34%	30%	33%

<i>Have each of the following attributes improved over the past year? (% Agree)</i>	21/22	20/21	18/19	17/18
Sense of Safety at public transit	10%	21%	31%	36%
Sense of safety in parking structures and surface lots	12%	23%	38%	37%
Sense of safety along sidewalks and alleys	18%	27%	48%	48%
Public perception of safety in public & private spaces	16%	28%	47%	48%
Sense of safety in public & private spaces	18%	28%	50%	50%
Cleanliness of sidewalks and public space	32%	40%	62%	63%
Overall image of Downtown as a place to live, work and visit	28%	40%	67%	70%
Overall appearance of public spaces	33%	42%	70%	71%
Overall appearance of private buildings	32%	44%	69%	69%

% Who Agree	21/22	20/21	18/19	17/18
<i>I am aware of resources available to assist individuals experiencing homelessness</i>	62%	57%	58%	51%
<i>I feel comfortable providing resource information to individuals experiencing homelessness</i>	33%	34%	37%	32%
<i>I am aware of DLBA efforts to connect individuals experiencing homelessness with services</i>	38%	40%	44%	33%
<i>I'm aware of what the City is doing to assist individuals experiencing homelessness</i>	41%	43%	47%	36%

% Who Agree	21/22	20/21	18/19	17/18
<i>I want to live in a community that provides for the care of those experiencing homelessness</i>	83%	83%	83%	86%
<i>Formerly homeless individuals who are properly housed use fewer emergency services from police, fire and hospitals</i>	83%	82%	85%	85%
<i>Homeless persons can become self-sufficient if provided proper housing with homeless supportive services</i>	76%	78%	79%	81%
<i>Long Beach should encourage the citywide construction of more supportive housing for mentally ill persons and individuals experiencing homelessness</i>	76%	79%	78%	77%

Which of the following, if any, would you be willing to do to address homelessness? (% Yes)	21/22	20/21	18/19	17/18
<i>Volunteer your time and/or professional services to a local organization that helps individuals experiencing homelessness</i>	44%	52%	59%	60%
<i>Make a monetary or other donation to organizations that are assisting individuals experiencing homelessness</i>	47%	57%	55%	57%
<i>Sit on a board or commission to address the issues of homelessness</i>	36%	41%	42%	43%

I am aware of the following services DLBA provides (% Yes)	21/22	20/21	18/19	17/18
Basic Roadside Assistance	32%	34%	25%	17%
Business Ombudsmen with City Departments	55%	57%	36%	37%
Entrepreneurial Grants	54%	59%	36%	33%
Connect Homeless Individuals with Service Providers	65%	63%	48%	36%
Safety Escort Services	62%	64%	47%	45%
Business Educational Series	56%	64%	46%	43%
Providing Homeless Individuals with with Resource Information	68%	68%	48%	39%
Landscape Maintenance	69%	69%	64%	66%
Marketing / Promotion for Businesses	70%	72%	62%	63%
Public Realm Improvements	77%	79%	47%	44%
Removal of Stickers / Graffiti	83%	80%	65%	64%
Removal of Litter / Debris from Sidewalks and Gutters	84%	80%	74%	76%
Pressure Washing of Sidewalks	86%	83%	78%	77%
Provide Directions / Info about Downtown	87%	86%	80%	79%

<i>Clean and Safe services provided by DLBA: % Good/Very Good</i>	21/22	20/21	18/19	17/18
Litter Removal	50%	62%	68%	68%
Graffiti Removal	54%	63%	69%	71%
Sidewalk Sweeping/Cleaning	58%	67%	71%	71%
Safety Escorts	31%	38%	39%	37%
Business Assistance	27%	40%	38%	33%
Pressure Washing	53%	66%	67%	67%
Landscaping Maintenance	47%	59%	63%	64%
Responsiveness to Calls for Services	25%	40%	34%	32%

Priority Issues Facing Downtown: Weighted Score	21/22	20/21	18/19	17/18
Safety in and around parking structures and surface lots	7.1	6.5	5.6	5.4
Loitering in the public space	6.2	5.3	6.3	6.4
Inoperable or Lack of street lighting	4.9	5.1	6.1	5.9
Broken, deteriorating or hazardous sidewalks	4.8	4.7	5.6	5.7
Vacant buildings or storefronts	4.7	4.3	4.6	4.9
Vacant or blighted storefronts and properties	4.6	-	-	-
Nuisance traffic noise, e.g. loud exhaust, excessive sound amplification	3.7	-	-	-
Bicyclists and e-scooter usage on sidewalks	3.4	3.5	4.1	3.7
Hazardous tree wells	3.0	3.6	4.1	4.2
Noise from bars and live music events	2.9	3.3	4.6	3.5

Open Comments		
Public Health & Safety	70	29%
Homelessness	69	28%
Neutral	28	12%
Business/Economy	27	11%
Positive	25	10%
Noise	10	4%
Parking	6	2%
Traffic	8	3%
Grand Total	243	100%

5. Staff Report

C. Miscellaneous



6. Old Business
7. New Business
8. Public Comments (three minutes on all non-agenda items)
9. Adjournment