



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

**Executive Committee**

**Members**

Silvano Merlo, Chair

Alan Pullman, Chair Elect

Debra Fixen, Treasurer

Allison Kripp, Secretary

Tony Shooshani, Past Chair

Ryan Altoon

Loara Cadavona

Debra Johnson

John Keisler

**EXECUTIVE COMMITTEE  
MEETING AGENDA**

Thursday, March 5, 2020  
8AM

DLBA Conference Room  
100 W. Broadway, Suite Long Beach, CA 90802

1. CALL TO ORDER and INTRODUCTIONS – Silvano Merlo, Chair
2. SECRETARY REPORT – Allison Kripp:  
**ACTION: Approve [Minutes from February 13, 2020 Executive Committee Meeting](#)**
3. FINANCIAL REPORT: [Year-To-Date Financials through January 31, 2020](#) – Debra Fixen, Treasurer and Kevin Dickson, Accountant
4. CHAIRPERSON’S REPORT- Merlo 20 minutes
  - A. Governance Committee Report- DLBA Administrative Team
  - B. Discussion: Annual Board & Staff Assessment – Merlo and Kraig Kojian
5. PRESIDENT AND CEO REPORT – Kraig Kojian 30 minutes
  - A. Update Strategic Plan, Review Committee Dashboards and Annual Goals
  - B. Study and Review Annual PBID/DPIA Assessment Adjustments for 2020-21 – Austin Metoyer, Economic Development & Policy Manager
  - C. Inclusionary Housing Policy Update**ACTION: Support the Planning Commission’s recommendations to City Council**
6. OLD BUSINESS
7. NEW BUSINESS
8. PUBLIC COMMENTS (three minutes on all non-agenda items)
9. ADJOURNMENT

**NEXT SCHEDULED EXECUTIVE COMMITTEE MEETING:**

Thursday, April 2, 2020  
8 AM

DLBA Conference Room  
100 W. Broadway, Suite 120  
Long Beach, CA 90802

***Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California

Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to [info@dlba.org](mailto:info@dlba.org). Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.