



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

**Executive Committee**

**Members:**

Silvano Merlo, Chair

Alan Pullman, Chair Elect

Debra Fixen, Treasurer

Allison Kripp, Secretary

Tony Shooshani, Past Chair

Ryan Altoon

Loara Cadavona

Debra Johnson

John Keisler

## EXECUTIVE COMMITTEE MEETING MINUTES

Thursday, June 4, 2020

Starts: 8 AM

**Join Zoom Meeting**

<https://us02web.zoom.us/j/82297283313?pwd=OXR2V3dNb0lCNjhMdUxzQXN6aGpFdz09>

Meeting ID: 822 9728 3313

Password: 568784

**Voting Present:** Silvano Merlo, Alan Pullman, Debra Fixen, Debra Johnson, John Keisler, Allison Kripp, Loara Cadavona, Ryan Altoon, Tony Shooshani

**Guests:** Former Mayor- Bob Foster, Guneet Sharma

**DLBA Staff:** Kraig Kojian, Broc Coward, Cherisse Evans, Sam Mehlinger, Steve Be Cotte, Austin Metoyer.

1. CALL TO ORDER and INTRODUCTIONS – Silvano Merlo, Chair  
Meeting called to order at 8:06 am
2. SECRETARY REPORT – Allison Kripp  
**ACTION: Approve [Minutes from May 7, 2020 Executive Committee Action Tabled.](#)**
3. FINANCIAL REPORT: [Year-To-Date Financials through April 30, 2020 \(DRAFT\)](#)– Debra Fixen, Treasurer and Kevin Dickson, Accountant
4. CHAIRPERSON'S REPORT- Merlo
  - A. Update on Restart Long Beach Economic Recovery Advisory Task Force – Former Mayor Bob Foster
    - The Economic Recovery Advisory Group was set up to advise the City Manager and make recommendations to help break down phases and requirements in reopening businesses.
    - Hospital capacity in Long Beach has remained positive, currently at about 60%.
    - Dr. Molina is a member of this group and has provided medical information: Outdoor activity is very low risk for catching the virus. It is spread mostly through density and duration of exposure. It is difficult to contract the virus from surfaces but washing hands/hygiene is key.
    - Long Beach as to abide by State and County guidelines even though it has its own Health Department. The City as filled for attestation, allowing deviation from State rules.
    - The group has filed three separate amendments with the City:
      - Outdoor activity
      - Low density retail
      - Museums/galleries, aquariums, with one directional movement, small gyms/personal training. This amendment is about to go to Mayor Garcia. This third amendment includes a request for federal funding to help at the state and local level.
    - The group has not yet considered recommendations for reopening office spaces. Still recommending work from home if possible. Large

venues, i.e. convention center still not ready with full guidelines for reopening .

- Need to continue to monitor health care capacity and the spread of the infection in each phase as we progress with opening more businesses. It is expected to see a rise in cases but not a larger spike than already seen.
- Tony Shooshani gave an update on the damage to The Streets, which suffered much damage and devastation to the businesses there. Many retailers will not be able to reopen. He is working with tenants to assist with filing insurance claims and advocating for support/funding from the City. Shooshani suggests the need to create a task force. Mayor Foster will send this message to Mayor Garcia.

#### Open Roundtable Discussion

- Kojian: The Waterford Property Company and Panatoni Development Company (owners of the World Trade Center) will donate \$20,000 dedicated to supporting rebuilding small businesses in Downtown. DLBA will also seek to recover the \$45,000 loan from LBEP loan to add to this fund.

#### 5. PRESIDENT AND CEO REPORT – Kraig Kojian

##### A. Property Based Improvement District ([PBID](#)) [Assessment Adjustments for 2020-21](#)

**ACTION: Review and consider annual adjustment to Property Based Improvement District (PBID) assessments for FY 2020-21, effective January 1, 2021 not to exceed 5% as outlined in the PBID Management Plan.**

##### B. Downtown Parking Improvement Area ([DPIA](#)) [Assessment Adjustment for 2020-21](#)

**ACTION: Review and consider annual adjustment to Downtown Parking and Improvement Area (DPIA) assessment consistent with annual adjustments on business licenses made by City of Long Beach effective July 1, 2020.**

##### C. Update on Inclusionary Housing- Kojian [Inclusionary Housing Policy Matrix](#)

**ACTION: Request that if City Council moves forward with an inclusionary housing policy, recommend amendments to the Planning Commission's proposed policy.**

- Delay start dates
- Annual review of policy
- Specific metrics to measure success

**There was a motion made to table all action items (2. and 5A. 5B. 5C) .and to call a Special Meeting, in order to address these agenda items:**

**1<sup>st</sup>: Altoon. 2<sup>nd</sup>: Pullman. None opposed, Keisler abstained. Motion carries.**

6. OLD BUSINESS
7. NEW BUSINESS
8. PUBLIC COMMENTS (three minutes on all non-agenda items)
9. ADJOURNMENT  
Meeting adjourned at 10:01 AM

**NEXT SCHEDULED EXECUTIVE COMMITTEE MEETING:**

**Thursday, July 2, 2020**

**8 AM**

**Location: TBD**

***Mission: Cultivate, preserve, and promote a healthy, safe, and prosperous Downtown***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California

Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to [info@dlba.org](mailto:info@dlba.org). Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.