



**DOWNTOWN
LONG BEACH
ALLIANCE**

EXECUTIVE COMMITTEE MEETING AGENDA

Thursday, April 2, 2020

Starts: 8 AM

Ends: 10 AM

Zoom Teleconferencing Call

<https://zoom.us/j/556162013?pwd=VVZrYTh0QzJyYzZPRW5mRkRPZzRMUT09>

Instructions:

1. Please click link above to join the meeting
2. Once there, you may be in the "waiting room" until the Host joins and invites you in
3. Once invited in, you will be prompted to choose phone or computer audio
 - a. if you select phone audio:
 - i. you will see a window that offers call -in numbers. Any one of them will work.
 - ii. you will then be prompted to enter both the meeting ID # and your personal ID# which will be displayed on your computer screen
 - b. If you select computer audio, you will automatically be entered into the meeting

**Executive Committee
Members:**

Silvano Merlo, Chair

Alan Pullman, Chair Elect

Debra Fixen, Treasurer

Allison Kripp, Secretary

Tony Shooshani, Past Chair

Ryan Altoon

Loara Cadavona

Debra Johnson

John Keisler

1. CALL TO ORDER and INTRODUCTIONS – Silvano Merlo, Chair
2. SECRETARY REPORT – Allison Kripp
ACTION: Approve [Minutes from March 5, 2020 Executive Committee Meeting](#)

3. FINANCIAL REPORT: [Year-To-Date Financials through February 28, 2020 \(DRAFT\)](#)– Debra Fixen, Treasurer and Kevin Dickson, Accountant

4. CHAIRPERSON'S REPORT- Merlo 60 minutes
 - A. COVID19 Roundtable Discussion
 - B. Governance Committee Report - DLBA Administrative Team
 - C. Discussion: Annual Board & Staff Assessment – Merlo and Kraig Kojian

5. PRESIDENT AND CEO REPORT – Kraig Kojian 60 minutes
 - A. Property Based Improvement District ([PBID](#))[Assessment Adjustments for 2020-21](#)

ACTION: Review and consider annual adjustment to Property Based Improvement District (PBID) assessments for FY 2020-21, effective January 1, 2021 not to exceed 5% as outlined in the PBID Management Plan.

- B. Downtown Parking Improvement Area
[\(DPIA\) Assessment Adjustment for 2020-21](#)

ACTION: Review and consider annual adjustment to Downtown Parking and Improvement Area (DPIA) assessment consistent with annual adjustments on business licenses made by City of Long Beach effective July 1, 2020.

- C. Organizational Dashboards and [Mid-year Strategic Plan Review](#)
- D. Review Advocacy/Legislative Calendar Agenda – Austin Metoyer, DLBA Economic Development and Policy Manager

100 West Broadway, Ste 120
Long Beach, CA 90802
T: 562.436.4259
F: 562.437.7850

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6. OLD BUSINESS
 - A. Update on [Inclusionary Housing Policy](#)
ACTION: Support or amend the Planning Commission's recommendations to City Council
7. NEW BUSINESS
8. PUBLIC COMMENTS (three minutes on all non-agenda items)
9. ADJOURNMENT

NEXT SCHEDULED EXECUTIVE COMMITTEE MEETING:

Thursday, May 7, 2020

8 AM

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California

Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.