



DOWNTOWN LONG BEACH ALLIANCE

Executive Committee

Tony Shooshani, Chair

Silvano Merlo, Chair-Elect

Ryan Altoon, Past-Chair

Debra Fixen, Treasurer

Allison Kripp, Secretary

Laurie Gray

John Keisler

Toliver Morris

Alan Pullman

EXECUTIVE COMMITTEE MEETING AGENDA

Thursday, August 1, 2019

8:00 AM

Downtown Long Beach Alliance Conference Room
100 West Broadway, Suite 120
Long Beach, CA 90802

1. CALL TO ORDER and INTRODUCTIONS – Tony Shooshani, Chair
2. SECRETARY REPORT: Review minutes from July 9 meeting – Allison Kripp
ACTION: Approve [Minutes from July 9, 2019 Executive Committee Meeting](#)
3. TREASURER'S REPORT: Review [Year-To-Date Draft Financial Review through June 30, 2019](#) – Debra Fixen and Kevin Dickson, Dickson & Vanzant LLP
4. CHAIRPERSON'S REPORT- Shooshani 30 minutes
 - A. Governance Committee Report – Silvano Merlo, Chair
 - i. Report 2018-19 Directors Slate Results
 - B. Appoint Programming Committee Chairs and Vice-Chairs for FY 2019-20
 - i. Marketing and Communications
ACTION: Consider Cameron Andrews as Chair and Alisha Holmes-Watson as Co-Chair for a period of one year, beginning October 1, 2019 and expiring September 30, 2020 as recommended by the Governance Committee
 - ii. Economic Development
ACTION: Consider Sam Pierzina as Chair and Sheva Hosseinzadeh as Co-Chair for a period of one year, beginning October 1, 2019 and expiring September 30, 2020 as recommended by the Governance Committee
 - iii. Public Safety
ACTION: Consider Denise Carter as Chair and Pat Welch as Co-Chair for a period of one year, beginning October 1, 2019 and expiring September 30, 2020 as recommended by the Governance Committee
 - iv. Public Realm
ACTION: Consider Alan Burk as Chair and Patty Wirth as Co-Chair for a period of one year, beginning October 1, 2019 and expiring September 30, 2020 as recommended by the Governance Committee
 - v. Special Events & Fund Development
ACTION: Consider Nicole Hatley as Chair and Jeremy Schott as Co-Chair for a period of one year, beginning October 1, 2019 and expiring September 30, 2020 as recommended by the Governance Committee
5. PRESIDENT AND CEO REPORT – Kraig Kojian 30 minutes
 - A. Present [FY2019-2020 Draft Budget](#)
ACTION: Recommend revised FY2019-20 draft budget to Board for its consideration.
 - B. Review Programming Committee Dashboards
6. OLD BUSINESS
7. NEW BUSINESS
8. PUBLIC COMMENTS (three minutes on all non-agenda items)
9. ADJOURNMENT

NEXT SCHEDULED EXECUTIVE COMMITTEE MEETING:

Thursday, September 5, 2019

Downtown Long Beach Alliance Conference Room
100 West Broadway, Suite 120

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et s, and its requirement that public commissions, boards, councils, and public agencies conduct business openly.

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