



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

**Executive Committee  
Members**

Alan Pullman – Chair

Loara Cadavona – Chair Elect

Allison Kripp - Secretary

Debra Fixen - Treasurer

Silvano Merlo – Past Chair

Ryan Altoon

Sheva Hosseinzadeh

John Keisler

**Staff:**

Jeremy Ancalade, CFO

Kraig Kojian, President & CEO

Kelsey Mader, Executive  
Assistant

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**EXECUTIVE COMMITTEE MEETING AGENDA**

**Thursday, August 5, 2021**

**8:00 AM**

[Join Zoom Meeting](#)

Meeting ID: 859 0548 8860

Passcode: 498102

1. CALL TO ORDER and INTRODUCTIONS – Alan Pullman, Chair
2. SECRETARY REPORT- Allison Kripp  
**ACTION: Approve Minutes from [July 1, 2021, Meeting](#)**
3. TREASURER’S REPORT – Jeremy Ancalade, DLBA CFO and Debra Fixen, Treasurer: [Year-to-Date Draft Financials through June 2021](#) 5 Minutes
4. CHAIRPERSON’S REPORT – Pullman 15 Minutes
  - A. Governance Committee Report – Loara Cadavona, Chair
    - i. Update on Board Elections
  - B. Appoint Programming Committee Chairs and Vice-Chairs for FY 21-22
    - i. Economic Development  
**ACTION: Approve Sean Rawson as Chair and Sheva Hosseinzadeh as Vice-Chair for a period of one year, beginning October 1, 2021, and expiring September 30, 2022, as recommended by the Governance Committee.**
    - ii. Marketing & Communications  
**ACTION: Approve Monica Garrett as Vice-Chair for a period of one year, beginning October 1, 2021, and expiring September 30, 2022, as recommended by the Governance Committee. Chair TBD.**
    - iii. Placemaking  
**ACTION: Approve Michael Gold as Chair and Alan Burks as Vice-Chair for a period of one year, beginning October 1, 2021, and expiring September 30, 2022, as recommended by the Governance Committee.**
    - iv. Public Safety  
**ACTION: Approve Pat Welch Chair and Isidro Panuco as Vice-Chair for a period of one year, beginning October 1, 2021, and expiring September 30, 2022, as recommended by the Governance Committee.**
    - v. Special Events & Sponsorships  
**ACTION: Approve Rhonda Love as Chair and Laurie Gray as Vice-Chair for a period of one year, beginning October 1, 2021, and expiring September 30, 2022, as recommended by the Governance Committee.**
  - C. Annual CEO Evaluation & Strategic Plan Review
5. PRESIDENT AND CEO REPORT – Kraig Kojian 70 Minutes
  - A. [FY21-22 DRAFT Budget Overview](#)  
**ACTION: Recommend revised FY2021-22 draft budget to the Board of Directors for its consideration.**
  - B. Update on Diversity, Equity, Inclusion and Access (DEIA) [Proposal and Introduction to BDS](#)
  - C. Update on DLBA 2021 Strategic Plan & PBID Renewal Process - PUMA
  - D. Organizational Dashboards
  - E. Miscellaneous Updates

6. OLD BUSINESS
7. NEW BUSINESS
8. PUBLIC COMMENTS (three minutes on all non-agenda items)
9. ADJOURNMENT

**NEXT SCHEDULED EXECUTIVE COMMITTEE MEETING:**

Thursday September 2, 2021

8 AM

Location: TBD

***Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to [info@dlba.org](mailto:info@dlba.org). Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.