



**DOWNTOWN
LONG BEACH
ALLIANCE**

**Executive Committee
Members**

Alan Pullman – Chair

Loara Cadavona – Chair Elect

Debra Fixen - Treasurer

Allison Kripp - Secretary

Silvano Merlo – Past Chair

Ryan Altoon

Sheva Hosseinzadeh

John Keisler

Staff:

Kraig Kojian, President & CEO

EXECUTIVE COMMITTEE MEETING AGENDA

Thursday, April 1, 2021

8:00 AM

[Join Zoom Meeting](#)

Meeting ID: 863 2712 8642

Passcode: 863885

1. CALL TO ORDER and INTRODUCTIONS – Alan Pullman, Chair
2. SECRETARY REPORT- Allison Kripp
ACTION: Approve Minutes from [March 4, 2020 Meeting](#)
3. TREASURER’S REPORT – Debra Fixen, Treasurer and Kevin Dickson, Dickson & Vanzant: [Year-to-Date Draft Financials through February 2021](#) 5 Minutes
4. CHAIRPERSON’S REPORT – Pullman 20 Minutes
 - A. Governance Committee Report – Loara Cadavona, Chair
 - i. Update [Board & Committee Vacancies](#)**ACTION: Approve Sean Rawson to serve on the DLBA 2020-21 Board of Directors, effective immediately and expiring September 30, 2022.**
 - ii. Bylaw Amendments
5. PRESIDENT AND CEO REPORT – Kraig Kojian 60 Minutes
 - A. [Property Based Improvement District \(PBID\) Assessment Adjustments for 2021-22](#)
ACTION: Review and consider annual adjustment to Property Based Improvement District (PBID) assessments for FY 2021-22, effective January 1, 2022 not to exceed 5% as outlined in the PBID Management Plan.
 - B. [Downtown Parking Improvement Area \(DPIA\) Assessment Adjustments for 2021-22](#)
ACTION: Review and consider annual adjustment to Downtown Parking Improvement Area (DPIA) assessment consistent with annual adjustments on business licenses made by City of Long Beach effective July 1, 2021.
 - C. [Mid-term Update](#) on Strategic Plan Vision 2020
 - D. Update on DLBA 2021 Strategic Plan & PBID Renewal Process
 - E. [Organizational Dashboards](#)
 - F. Miscellaneous Updates
6. OLD BUSINESS
7. NEW BUSINESS
8. PUBLIC COMMENTS (three minutes on all non-agenda items)
9. ADJOURNMENT

NEXT SCHEDULED EXECUTIVE COMMITTEE MEETING:

Thursday, May 6, 2021

8 AM

Location: Zoom teleconferencing

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.