



**DOWNTOWN
LONG BEACH
ALLIANCE**

**Executive Committee
Members**

Alan Pullman – Chair

Loara Cadavona – Chair Elect

Debra Fixen - Treasurer

Allison Kripp - Secretary

Silvano Merlo – Past Chair

Ryan Altoon

Sheva Hosseinzadeh

John Keisler

Staff:

Kraig Kojian, President & CEO

EXECUTIVE COMMITTEE MEETING AGENDA

Thursday, March 4, 2021

8:00 AM

[Join Zoom Meeting](#)

Meeting ID: 870 8696 3641

Passcode: 815109

1. CALL TO ORDER and INTRODUCTIONS – Alan Pullman, Chair
2. SECRETARY REPORT- Allison Kripp
ACTION: Approve Minutes from [February 4, 2020 Meeting](#)
3. TREASURER’S REPORT – Debra Fixen, Treasurer and Kevin Dickson, Dickson & Vanzant: [Year-to-Date Draft through Dec. 31, 2021](#) 5 Minutes
4. CHAIRPERSON’S REPORT – Pullman 20 Minutes
 - A. Governance Committee Report – Loara Cadavona, Chair
 - i. Update [Board & Committee Vacancies](#)

ACTION: Approve [Rhonda Love](#) to serve on the DLBA 2020-21 Board of Directors, effective immediately and expiring September 30, 2022.

 - ii. [2020-21 Election Procedure Timeline](#)
5. PRESIDENT AND CEO REPORT – Kraig Kojian 60 Minutes
 - A. Update on DLBA Strategic Plan & PBID Renewal
 - B. Annual Assessment Review and Preliminary Discussion on [Adjustments](#) to Property Based Improvement District (PBID) and Downtown Parking Improvement Area (DPIA)
 - C. [Organizational Dashboards](#)
 - D. Miscellaneous Updates
6. OLD BUSINESS
7. NEW BUSINESS - Pullman
8. PUBLIC COMMENTS (three minutes on all non-agenda items)
9. ADJOURNMENT

NEXT SCHEDULED EXECUTIVE COMMITTEE MEETING:

Thursday, April 1, 2021

8 AM

Location: Zoom teleconferencing

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.