



**DOWNTOWN
LONG BEACH
ALLIANCE**

**Executive Committee
Members**

Alan Pullman – Chair

Loara Cadavona – Chair Elect

Debra Fixen - Treasurer

Allison Kripp - Secretary

Silvano Merlo – Past Chair

Ryan Altoon

Sheva Hosseinzadeh

John Keisler

Tony Shooshani

Staff:

Kraig Kojian, President & CEO

EXECUTIVE COMMITTEE MEETING AGENDA

Thursday, February 4, 2021

8:00 AM

[Join Zoom Meeting](#)

Meeting ID: 831 6555 5703

Passcode: 314023

1. CALL TO ORDER and INTRODUCTIONS – Alan Pullman, Chair
2. SECRETARY REPORT- Allison Kripp
ACTION: Approve Minutes from [January 7, 2020 Meeting](#)
3. TREASURER’S REPORT – Debra Fixen, Treasurer and David Hughes, DLBA Finance Manager: [Year-to-Date Draft through Dec. 31, 2020](#) 5 Minutes
4. CHAIRPERSON’S REPORT – Pullman 20 Minutes
 - A. Governance Committee Report – Loara Cadavona, Chair
 - i. [Board & Committee Vacancies](#)
 - ii. [2020-21 Election Procedure Timeline](#)
5. PRESIDENT AND CEO REPORT – Kraig Kojian 60 Minutes
 - A. Presentation: DLBA [Executive Committee](#) and [Staff Assessment](#) – Kena Fuller, Fuller Management Corporation
 - B. February Downtown Discussion
 - C. Update on DLBA Strategic Plan & PBID Renewal
 - D. [Organizational Dashboards](#)
 - E. Miscellaneous Updates
6. OLD BUSINESS
7. NEW BUSINESS - Pullman
 - A. March 4, 2021 Executive Committee Agenda will include annual assessment review and preliminary discussion on adjustments to Property Based Improvement District (PBID) and Downtown Parking Improvement Area (DPIA).
8. PUBLIC COMMENTS (three minutes on all non-agenda items)
9. ADJOURNMENT

NEXT SCHEDULED EXECUTIVE COMMITTEE MEETING:

Thursday, March 4, 2021

8 AM

Location: Zoom teleconferencing

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.