



DOWNTOWN LONG BEACH ALLIANCE

Executive Committee Members

Silvano Merlo, Chair

Alan Pullman, Chair Elect

Debra Fixen, Treasurer

Allison Kripp, Secretary

Tony Shooshani, Past
Chair

Ryan Altoon

Loara Cadavona

Debra Johnson

John Keisler

EXECUTIVE COMMITTEE MEETING AGENDA

Thursday, November 7, 2019
8:00 AM
Studio One Eleven
245 E. 3rd Street, Long Beach, CA 90802

1. CALL TO ORDER and INTRODUCTIONS – Silvano Merlo, Chair
2. SECRETARY REPORT:
ACTION: Approve [Minutes from October 3, 2019 Executive Committee Meeting](#)
3. FINANCIAL REPORT: [Year-To-Date Financials through September 30, 2019](#)
4. CHAIRPERSON’S REPORT- Merlo 20 minutes
 - A. Governance Committee Report- Alan Pullman, Chair
 - i. Finance Committee Vacancy
ACTION: Approve [Jill Harris](#), Downtown resident to serve on the Finance Committee for one year, effective immediately and expiring September 30, 2020.
 - B. Annual Board & Staff Assessment – Merlo and Kraig Kojian
 - i. [Leadership Circle Profile](#)
 - ii. [Fuller Management](#)
 - iii. [Third Sector Company](#)
➤ [Sample Assessment](#)
5. PRESIDENT AND CEO REPORT – Kraig Kojian 90 minutes
 - A. Inclusionary Housing Policy Update
 - i. Beacon Economics Draft Peer Review – Adam Fowler, Director of Research, Beacon Economics
 - ii. Timeline and Strategic Approach
ACTION: Consider findings and recommendations presented in the Beacons study and peer review of KMA Report and approve with revisions or table and request for additional study.
 - B. Downtown Circulator Feasibility Study- Mariah Hoffman, DLBA Placemaking Manager
 - C. Update Strategic Plan, Review Committee Dashboards and Annual Goals
6. OLD BUSINESS
7. NEW BUSINESS
8. PUBLIC COMMENTS (three minutes on all non-agenda items)
9. ADJOURNMENT

NEXT SCHEDULED EXECUTIVE COMMITTEE MEETING:
TBD
Downtown Long Beach Alliance Conference Room
100 West Broadway, Suite 120
Long Beach, CA 90802
Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.