



**DOWNTOWN
LONG BEACH
ALLIANCE**

**Executive Committee
Members**

Alan Pullman – Chair

Loara Cadavona – Chair Elect

Silvano Merlo – Past Chair

Debra Fixen - Treasurer

Allison Kripp - Secretary

John Keisler – City
Representative

Ryan Altoon

Tony Shooshani

EXECUTIVE COMMITTEE MEETING AGENDA

Thursday, November 5, 2020

8:00 AM

REVISED

[Join Zoom Meeting](#)
Meeting ID: 817 9883 9336
Passcode: 742388

1. CALL TO ORDER and INTRODUCTIONS – Alan Pullman, Chair
2. SECRETARY REPORT- Allison Kripp 5 Minutes
ACTION: Approve Minutes from [October 7, 2020 Meeting](#)
3. TREASURER’S REPORT – Debra Fixen, Treasurer and David Hughes, DLBA Finance Manager: [Year-to-Date through September 30, 2020](#) 5 Minutes
4. CHAIRPERSON’S REPORT- Pullman 10 Minutes
 - A. Governance Committee Report – Cadavona, Chair
 - i. Executive Committee Vacancy
ACTION: Approve [Sheva Hosseinzadeh](#) to serve on the DLBA 2020-21 Executive Committee, effective immediately and expiring September 30, 2021
 - ii. Governance Committee Vacancy
ACTION: Approve [Todd Lemmis](#) to serve on the DLBA 2020-21 Governance Committee, effective immediately and expiring September 30, 2021.
 - B. Update on Executive Committee and Staff Assessment Projects – Kena Fuller, Fuller Management
5. PRESIDENT AND CEO REPORT – Kraig Kojian 40 Minutes
 - A. [Principle Guidelines for Diversity, Equity, Inclusion and Access \(DEIA\)](#)
 - B. [Review RFP](#) to Update Strategic Plan and Renew Property Based Improvement District (PBID)
ACTION: Authorize President & CEO to issue Request For Proposal (RFP) to solicit, review, select and negotiate contract with named consultant to update DLBA Strategic Plan and Renew Downtown Property Based Improvement District (PBID) in an amount not to exceed \$175,000.
 - C. Update on CARES Act Funding
 - D. Organizational Dashboards
6. OLD BUSINESS
7. NEW BUSINESS
8. PUBLIC COMMENTS (three minutes on all non-agenda items)
9. ADJOURNMENT

NEXT SCHEDULED EXECUTIVE COMMITTEE MEETING:
Thursday, December 3, 2020
8 AM
Location: Zoom teleconferencing
Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.