



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

**Executive Committee**

**Members**

Loara Cadavona – Chair

Alan Pullman – Past Chair

John Keisler – City  
Representative

Debra Fixen – Chair-Elect

Sheva Hosseinzadeh -  
Treasurer

Allison Kripp – Secretary

Alan Burks

Denise Carter

Sam Pierzina

**DLBA Staff**

Broc Coward, COO

Kelsey Mader, Executive  
Assistant

Jeremy Anselmo, CEO

100 West Broadway, Ste 120  
Long Beach, CA 90802  
T: 562.436.4259  
F: 562.437.7850

**EXECUTIVE COMMITTEE MEETING MINUTES**

**Thursday, October 7, 2021**  
**9 AM or immediately following the**  
**Annual Board of Directors meeting**

[Join Zoom Meeting](#)

Meeting ID: 850 7755 0081

Passcode: 663032

1. CALL TO ORDER and INTRODUCTIONS – Loara Cadavona, Chair  
[Meeting presentation](#). Called to order at 9:47 AM.
2. SECRETARY REPORT  
**ACTION:** Approve Minutes from [September 2, 2021, Meeting](#)  
**MOTION:** 1<sup>st</sup>: Kripp; 2<sup>nd</sup>: Hosseinzadeh.  
**VOTE:** None opposed. Burks abstained. Motion passes.
3. CHAIRPERSON’S REPORT - Cadavona
  - A. Governance Committee membership  
**ACTION:** Approve Governance Committee, effective immediately for a one-year term and expiring September 30, 2022.  
**MOTION:** 1<sup>st</sup>: Hosseinzadeh; 2<sup>nd</sup>: Burks.  
**VOTE:** None opposed. No abstentions. Motion passes.
4. STAFF REPORT – Broc Coward, COO
  - A. Elect Board Officers  
**ACTION:** Vote to approve one candidate to serve as Board secretary and one candidate to serve as Board treasurer for a one-year term effective immediately and expiring September 30, 2022.  
**MOTION:** 1<sup>st</sup>: Pullman; 2<sup>nd</sup>: Burks.  
**VOTE:** None opposed. No abstentions. Motion passes.
5. OLD BUSINESS
6. NEW BUSINESS
7. PUBLIC COMMENTS (three minutes on all non-agenda items)
8. ADJOURNMENT  
Adjourned at 10:00 AM.

**NEXT SCHEDULED EXECUTIVE COMMITTEE MEETING:**

Thursday, November 4, 2021  
8 AM

Location: TBD

***Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown***

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to [info@dlba.org](mailto:info@dlba.org). Agenda items may also be

reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to [\(562\) 436-4259](tel:5624364259), by noon the day prior to the meeting.