



**DOWNTOWN
LONG BEACH
ALLIANCE**

**Executive Committee
Members**

Alan Pullman – Chair

Loara Cadavona – Chair Elect

Silvano Merlo– Past Chair

Debra Fixen - Treasurer

Allison Kripp- Secretary

John Keisler – City
Representative

Ryan Altoon

Tony Shooshani

**EXECUTIVE COMMITTEE MEETING MINUTES
Wednesday, October 7, 2020**

[Join Zoom Meeting](#)
Meeting ID: 850 7755 0081
Passcode: 663032

Voting Present: Silvano Merlo, Alan Pullman, Allison Kripp, Debra Fixen, Ryan Altoon, Loara Cadavona, Debra Johnson

Voting Absent: Tony Shooshani, John Keisler

DLBA Staff: Kraig Kojian, Broc Coward, Kelsey Mader, Erica Beighley

1. CALL TO ORDER and INTRODUCTIONS – Alan Pullman, Chair
[Meeting presentation](#). Meeting called to order at 9:50 AM.
2. SECRETARY REPORT- Allison Kripp
ACTION: Approve Minutes from [September 3, 2020 Meeting](#)
MOTION: 1st: Altoon. 2nd: Cadavona.
VOTE: None opposed. No abstentions. Motion carries.
3. CHAIRPERSON’S REPORT- Pullman
 - A. Executive Committee vacancy
 - Johnson’s move to Denver leaves a vacancy on the Board and Executive Committee. Pullman, Merlo, and Kojian recommended Sheva Hosseinzadeh, an active member of the DLBA Board of Directors and multiple committees, to fill this seat. Kripp, Fixen, Altoon, and Cadavona support her joining the committee.
 - Hosseinzadeh currently serves on the DLBA’s Economic Development and Governance Committee. If approved she will leave the Governance committee, leaving a vacancy. Pullman will follow-up to seek if Hosseinzadeh is available and interested.
 - B. Governance Committee membership
 - Cadavona will begin outreach to fill Hosseinzadeh’s seat and report back to the committee next month.
4. PRESIDENT AND CEO REPORT – Kraig Kojian
 - The City Council approved 1 million dollars of CARES Act funding for all business improvement districts (BIDs) in Long Beach. The DLBA is eligible for funding twice since it manages two BIDs, receiving approximately \$230,000 in reimbursable funds. A proposal has been submitted and City approval is expected.
 - No new programs have been finalized to receive this funding. Kojian will inform the committee next month with any updates.
 - Kojian explained that this money will post in the 2020-21 fiscal year. The additional funding will not affect the closure of the financial books for the 2019-20 fiscal year.
 - Kripp asked if any of this funding will go to reimbursing salaries. Kojian answered that 5% of the funds can go to administration, but there is no restriction on personnel, which very little of the grant funds will reimburse.

5. OLD BUSINESS
6. NEW BUSINESS
7. PUBLIC COMMENTS (three minutes on all non-agenda items)
8. ADJOURNMENT
Meeting adjourned at 10:02 AM.

NEXT SCHEDULED EXECUTIVE COMMITTEE MEETING:

Thursday, November 5, 2020

8 AM

Location: Zoom

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to (562) 436-4259, by noon the day prior to the meeting.