



**DOWNTOWN
LONG BEACH
ALLIANCE**

EXECUTIVE COMMITTEE MEETING MINUTES

Thursday, October 3, 2019
Studio One Eleven
245 East Third Street
Long Beach, CA 90802

Voting Present: Tony Shooshani, Silvano Merlo, Alan Pullman, Allison Kripp, Debra Johnson, Loara Cadavona and Ryan Altoon

Voting Absent: John Keisler

DLBA Staff: Kraig Kojian, Broc Coward, Cherisse Evans

1. CALL TO ORDER and INTRODUCTIONS – Silvano Merlo, Chair
Meeting called to order 9:16 am.
2. SECRETARY REPORT:
 - a. **ACTION:** Approve Minutes from [September 5, 2019 Meeting](#)
MOTION 1st: Altoon. 2nd: Kripp
VOTE: None opposed, Cadavona abstained. Motion carries.
 - b. **ACTION:** Approve Minutes from [September 18, 2019 Special Meeting](#)
MOTION: 1st: Altoon. 2nd: Shooshani.
VOTE: None opposed, Cadavona abstained. Motion carries.
3. FINANCIAL REPORT: [Year-To-Date Financials through August 31, 2019](#)
 - Kojian explained that to date DLBA has exceeded revenue projections by approximately \$35,000 with more than expected special event revenue and renegotiated contracts with Public Works and Long Beach Transit. Any surplus from FY 2018-19 budget will go into reserves. The Executive Committee approved the \$75,000 expense for the Beacon Economics study, which will partially come from these reserves.
 - To off-set the cost of the Beacon study, Altoon and Shooshani added that they are actively looking for financial support from a broad spectrum of industries.
4. CHAIRPERSON'S REPORT- Merlo
 - A. Election of 2019-20 Executive Committee
 - i. **ACTION:** Elect Debra Fixen as Treasurer to serve one-year term, effective immediately and expiring September 30, 2020.
MOTION: 1st: Altoon. 2nd: Shooshani.
VOTE: None opposed, Fixen abstained. Motion carries.
 - ii. **ACTION:** Elect Allison Kripp as Secretary to serve one-year term, effective immediately and expiring September 30, 2020.
MOTION: 1st: Johnson. 2nd: Altoon
VOTE: None opposed, Kripp abstained. Motion carries.
 - B. Approve 2019-20 Administrative Committees
 - i. **ACTION:** Approve Debra Fixen, Bob Kelton, Hilda Sanchez, Kena Fuller and Tyler Polson to serve on the Finance

Committee, effective immediately for one-year, expiring September 30, 2020.

MOTION: 1st: Altoon. 2nd: Shooshani.

VOTE: None opposed, no abstentions. Motion carries.

- ii. **ACTION:** Approve Hilda Sanchez, John Sangmeister, Richard Lewis, Bob Kelton and Todd Lemmis to serve on the Audit Committee, effective immediately for one-year, expiring September 30, 2020.

MOTION: 1st: Altoon 2nd: Johnson.

VOTE: None opposed, no abstentions. Motion carries.

- iii. **ACTION:** Approve Alan Pullman, Allison Kripp, Jeremy Harris, Griselda Suarez and Sheva Hosseinzadeh to serve on the Governance Committee, effective immediately for one year, expiring September 30, 2020.

MOTION: 1st: Shooshani. 2nd: Johnson.

VOTE: None opposed, no abstentions. Motion carries.

5. PRESIDENT AND CEO REPORT – Kraig Kojian

- The organization is in a good position to start the new year.
- The Board and Committee Orientation was positive experience for all members, both new and continuing. The organization’s strategic plan was briefly reviewed along with other key information about DLBA. Later the committees broke into groups to discuss accomplishments from 2018-19 and identify goals for 2019-20 so as not to lose time and momentum as DLBA transitions from one year to the next.

6. NEW BUSINESS

- Kripp mentioned that it could be beneficial for the Executive Committee members to make an effort to pass along information about meeting content so that interested individuals can make a decision about attending various meetings. While all meetings are open to the public and agendas are posted, some people may be encouraged to attend by direct contact/word of mouth.
- Cadavona asked whether or not a draft version of the Beacon Economic report will be available to review prior to the next Executive Meeting on November 7. Kojian says that is the goal.

7. ADJOURNMENT

Meeting adjourned at 9:37 am.

NEXT SCHEDULED EXECUTIVE COMMITTEE MEETING:

Thursday, November 7, 2019

8 AM

Downtown Long Beach Alliance Conference Room

100 West Broadway, Suite 120

Long Beach, CA 90802

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown

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