EXECUTIVE COMMITTEE
MEETING MINUTES
Thursday, October 3, 2019
Studio One Eleven
245 East Third Street
Long Beach, CA 90802

Voting Present: Tony Shooshani, Silvano Merlo, Alan Pullman, Allison Kripp, Debra Johnson, Loara Cadavona and Ryan Altoon
Voting Absent: John Keisler
DLBA Staff: Kraig Kojian, Broc Coward, Cherisse Evans

1. CALL TO ORDER and INTRODUCTIONS – Silvano Merlo, Chair
Meeting called to order 9:16 am.

2. SECRETARY REPORT:
   a. ACTION: Approve Minutes from September 5, 2019 Meeting
      MOTION 1st: Altoon. 2nd: Kripp
      VOTE: None opposed, Cadavona abstained. Motion carries.

   b. ACTION: Approve Minutes from September 18, 2019 Special Meeting
      MOTION: 1st: Altoon. 2nd: Shooshani.
      VOTE: None opposed, Cadavona abstained. Motion carries.

3. FINANCIAL REPORT: Year-To-Date Financials through August 31, 2019
   • Kojian explained that to date DLBA has exceeded revenue projections by approximately $35,000 with more than expected special event revenue and renegotiated contracts with Public Works and Long Beach Transit. Any surplus from FY 2018-19 budget will go into reserves. The Executive Committee approved the $75,000 expense for the Beacon Economics study, which will partially come from these reserves.
   • To off-set the cost of the Beacon study, Altoon and Shooshani added that they are actively looking for financial support from a broad spectrum of industries.

4. CHAIRPERSON’S REPORT- Merlo
   A. Election of 2019-20 Executive Committee
      i. ACTION: Elect Debra Fixen as Treasurer to serve one-year term, effective immediately and expiring September 30, 2020.
         MOTION: 1st: Altoon. 2nd: Shooshani.
         VOTE: None opposed, Fixen abstained. Motion carries.

      ii. ACTION: Elect Allison Kripp as Secretary to serve one-year term, effective immediately and expiring September 30, 2020.
          MOTION: 1st: Johnson. 2nd: Altoon
          VOTE: None opposed, Kripp abstained. Motion carries.

   B. Approve 2019-20 Administrative Committees
      i. ACTION: Approve Debra Fixen, Bob Kelton, Hilda Sanchez, Kena Fuller and Tyler Polson to serve on the Finance
Committee, effective immediately for one-year, expiring September 30, 2020.

**MOTION:** 1st: Altoon. 2nd: Shooshani.
**VOTE:** None opposed, no abstentions. Motion carries.

ii. **ACTION:** Approve Hilda Sanchez, John Sangmeister, Richard Lewis, Bob Kelton and Todd Lemmis to serve on the Audit Committee, effective immediately for one-year, expiring September 30, 2020.

**MOTION:** 1st: Altoon 2nd: Johnson.
**VOTE:** None opposed, no abstentions. Motion carries.

iii. **ACTION:** Approve Alan Pullman, Allison Kripp, Jeremy Harris, Griselda Suarez and Sheva Hosseinzadeh to serve on the Governance Committee, effective immediately for one year, expiring September 30, 2020.

**MOTION:** 1st: Shooshani. 2nd: Johnson.
**VOTE:** None opposed, no abstentions. Motion carries.

5. **PRESIDENT AND CEO REPORT** – Kraig Kojian
   - The organization is in a good position to start the new year.
   - The Board and Committee Orientation was positive experience for all members, both new and continuing.
   - The organization’s strategic plan was briefly reviewed along with other key information about DLBA. Later the committees broke into groups to discuss accomplishments from 2018-19 and identify goals for 2019-20 so as not to lose time and momentum as DLBA transitions from one year to the next.

6. **NEW BUSINESS**
   - Kripp mentioned that it could be beneficial for the Executive Committee members to make an effort to pass along information about meeting content so that interested individuals can make a decision about attending various meetings. While all meetings are open to the public and agendas are posted, some people may be encouraged to attend by direct contact/word of mouth.
   - Cadavona asked whether or not a draft version of the Beacon Economic report will be available to review prior to the next Executive Meeting on November 7. Kojian says that is the goal.

7. **ADJOURNMENT**

Meeting adjourned at 9:37 am.

**NEXT SCHEDULED EXECUTIVE COMMITTEE MEETING:**
Thursday, November 7, 2019
8 AM
Downtown Long Beach Alliance Conference Room
100 West Broadway, Suite 120
Long Beach, CA 90802

*Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown*