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DLBA ANNOUNCES MARCH 30 DOWNTOWN DISCUSSIONS EVENT “SUPPORTING WOMEN IN THE WORKPLACE”

Roundtable of Corporate and Business Leaders to Focus on Leadership, Equity, Entrepreneurship, and Representation of Women.

(LONG BEACH, CA – March 23, 2021) In celebration and recognition of Women’s History Month, [the Downtown Long Beach Alliance](#)’s next [Downtown Discussions](#) virtual event will address the topic, “Supporting Women in the Workplace,” on Tuesday, March 30 at 11:00 AM. The event will be livestreamed on DLBA’s Facebook [@downtownlongbeach](#).

A panel of Long Beach businesswomen who have paved their own regional and international path to management in the corporate and business world, will inform and elevate the unique experiences that women face in the workplace, focusing on systemic and ongoing challenges as it relates to leadership, equity, entrepreneurship, and representation. The power of this roundtable is rooted in the lived experiences of these women.

Moderated by Temren Wroge, Communications Manager for the National Women’s Business Council, this panel will discuss the resources and tools necessary for employers to bring women back to the workforce following a devastating year of COVID-19, what proactive companies and institutions can do to promote women to meaningful senior-level positions, and the values of a workplace culture that better support women.

“The shock waves of the COVID-19 pandemic have further exposed the unique challenges that women in the workplace face, and I look forward to discussing major takeaways and potential solutions,” said Wroge. “By convening resilient business owners and leaders to discuss the topic of ‘Supporting Women in the Workplace,’ DLBA is helping set the tone for every business or organization that is interested in making real and lasting change. I look forward to facilitating a dialogue with this incredible panel.”

Roundtable participants are listed below. Headshots and biographies are provided at the end of this press release.

Moderator: Temren Wroge, Communications Manager, National Women’s Business Council

Panelists:

- Julia Huang, Founder & CEO, Intertrend Communications, Inc.
- Carolyn Caldwell, President & CEO, Dignity Health - St. Mary Medical Center
- Rhonda Love, Executive Director at Dreamcreator Studio

“We recognize that every member of our community must be valued in order to reach their maximum potential,” said DLBA President & CEO Kraig Kojian. “The goal for this program is to have an honest and open conversation about the challenges experienced by women in the business community, including within Downtown Long Beach, and identify actionable pathways that lead to positive changes.”

To participate in this free event, which will be held via Zoom, register at [downtownlongbeach.org/downtown-discussions](#). A question-and-answer session will take place following the roundtable discussion. Viewers on Zoom may submit questions through the Q&A feature, and viewers on other platforms may post their questions as comments on the livestreamed video.

Downtown Discussions is a monthly free virtual webinar series hosted by the Downtown Long Beach Alliance. Its goal is to connect the community with experts on topics of importance to them, from racial inequities to economic development,

the digital divide, and more. Visit downtownlongbeach.org/downtown-discussions for more information and to view past events.

Participant Biographies

Temren Wroge: Serves as the Communications Manager for the National Women’s Business Council. She brings communications, policy, grassroots organizing, and nonprofit experience to this position. Previously, Temren worked at Americans For Prosperity, where she created, drafted, and oversaw the communications strategy for long-term efforts that educate people on impactful policy. Temren comes from a family of small business owners – her mother started multiple businesses in printing and mailing, and now works as a consultant to help others grow and maintain their businesses.

Julia Huang: As the CEO of Intertrend Communications, Inc., Julia is known for her strong belief that diversity drives creativity. She is a constant contributor to industry thought-leadership content, events and academia. Having been raised in different cultural environments, Julia stresses the importance of community and civic engagement. She has been named by the Avenue Magazine as one of the 500 most influential Asian Americans and Fortune’s Most Powerful Women selected Julia as one of the Top Ten Entrepreneurs in the U.S.

Carolyn Caldwell: President and CEO of St. Mary Medical Center (Dignity Health) in Long Beach, a 389-bed academic facility with a Level II Trauma Center that offers extensive health care services to the greater Long Beach Community. Carolyn is a healthcare executive with over 30 years’ experience in the healthcare industry having excelled through the ranks in several executive positions. She is a Fellow with the American College of Healthcare Executives, California Hospital Association Board of Trustee, ACHE Governor and Board Member of the Long Beach Chamber of Commerce.

Rhonda Love: Executive Director at Dreamcreator Studio, overseeing operations and creative development. A graduate of California State University, Los Angeles and the UCLA Entertainment Management Program, Rhonda is well experienced in the management of entertainment properties and community engagement. She has structured media and event partnerships with corporate brands, organizations, municipalities, and works directly with high-profile public figures. Through community partnerships, Rhonda provides media training to youths, and has been a mentor of the President Obama My Brother's Keeper Initiative's MBK Alliance since its inception.

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About the Downtown Long Beach Alliance: DLBA is a non-profit, community-based organization whose mission is to cultivate, preserve and promote a healthy, safe, and prosperous Downtown. By balancing the interests of the residents, as well as businesses, the DLBA creates tangible progress by way of vested interest and solidified partnerships across local, municipal, and commercial lines. For additional information, visit www.downtownlongbeach.org, or follow on Facebook [@downtownlongbeach](https://www.facebook.com/downtownlongbeach), and on Twitter and Instagram [@DLBA](https://www.instagram.com/dlba).