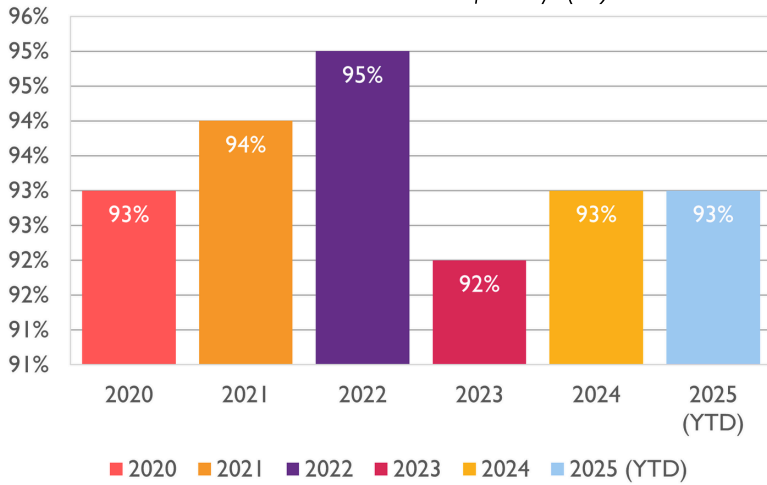


# DOWNTOWN RESIDENTIAL MARKET

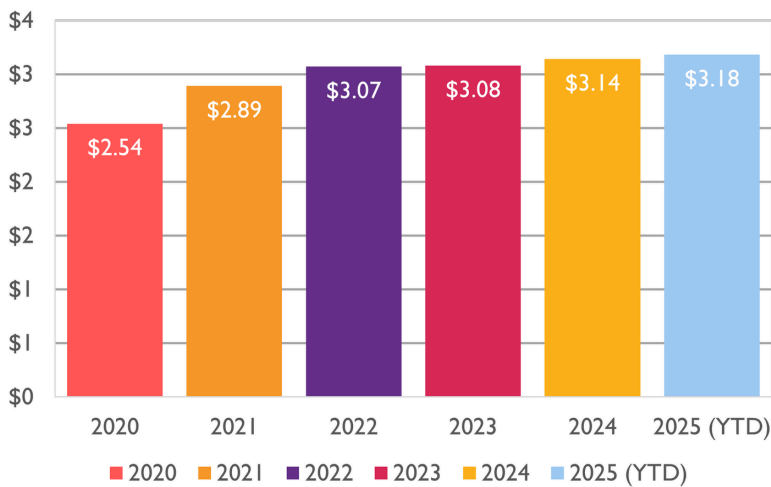
## By the Numbers

DTLB Residential Occupancy (%)



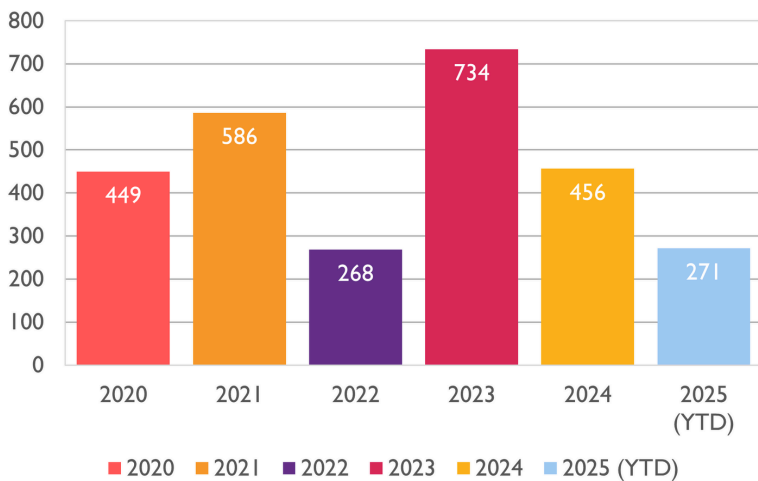
Source: CoStar

DTLB Residential Rent (\$)



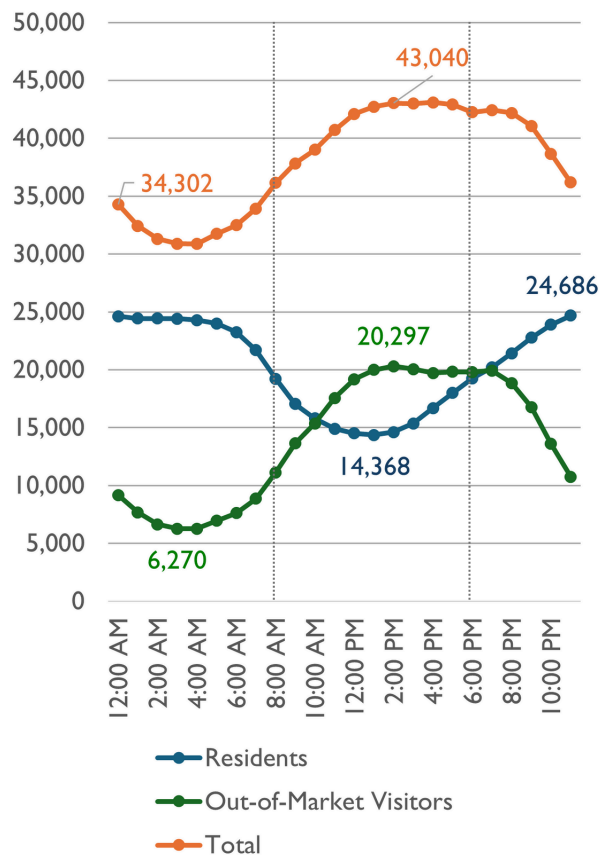
Source: CoStar

DTLB Residential Deliveries



Source: CoStar

DTLB Foot Traffic Activity by Hour



Source: Placer.ai



**2-6 PM** is the peak time for foot traffic for both residents & visitors.

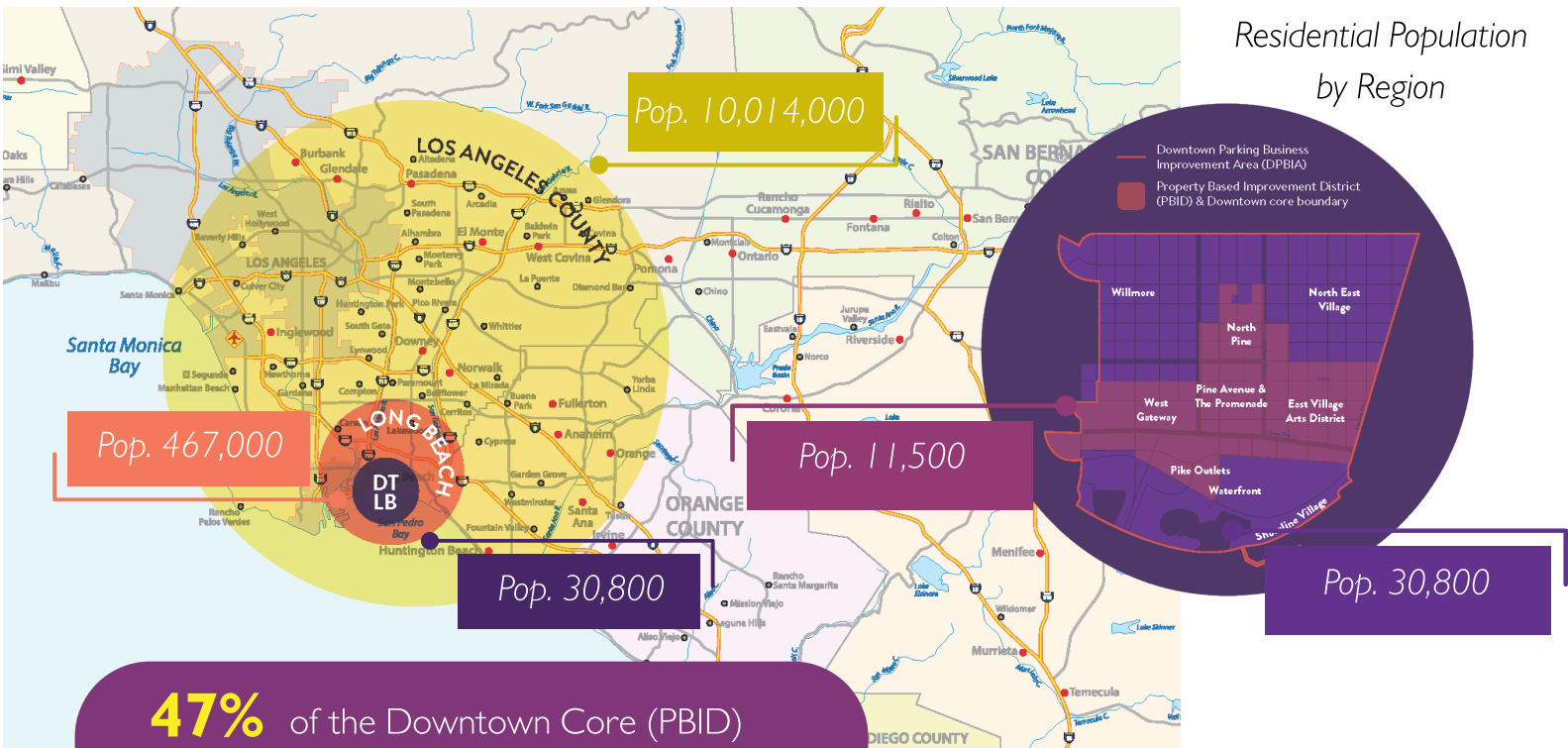
Parkers Lighthouse, 2020

Source: Placer.ai

**SCAN TO VIEW DTLB ECONOMIC REPORTS**

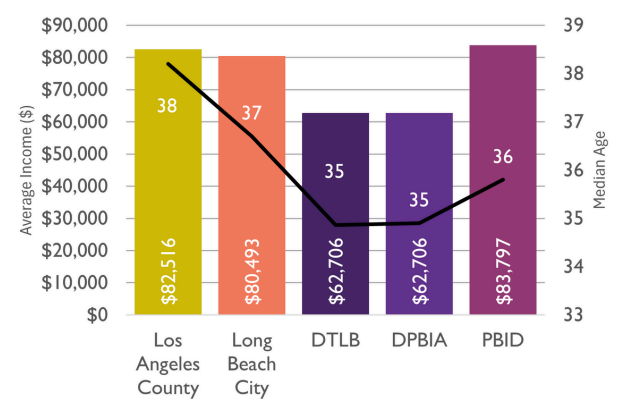
# DOWNTOWN RESIDENTIAL MARKET

## Regional Overview



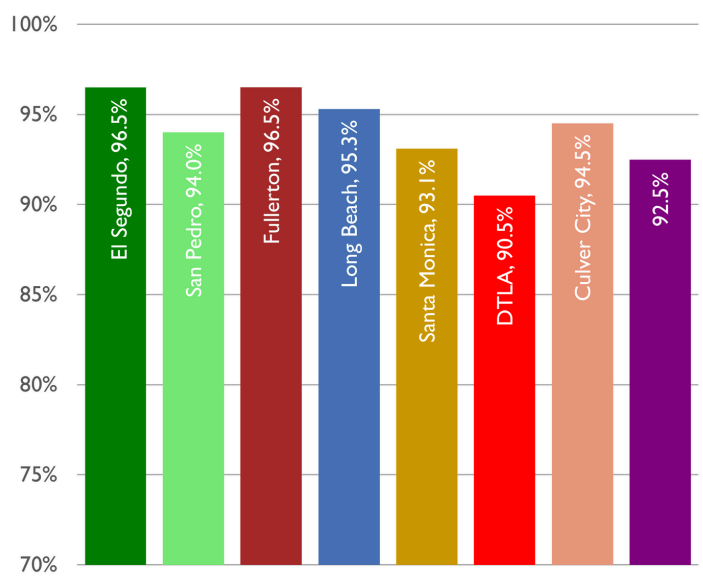
**47%** of the Downtown Core (PBID) population has a Bachelor's Degree or higher, **11%** higher than Long Beach, & Los Angeles County

Average Income (\$) & Median Age (#)



Source: Census.gov

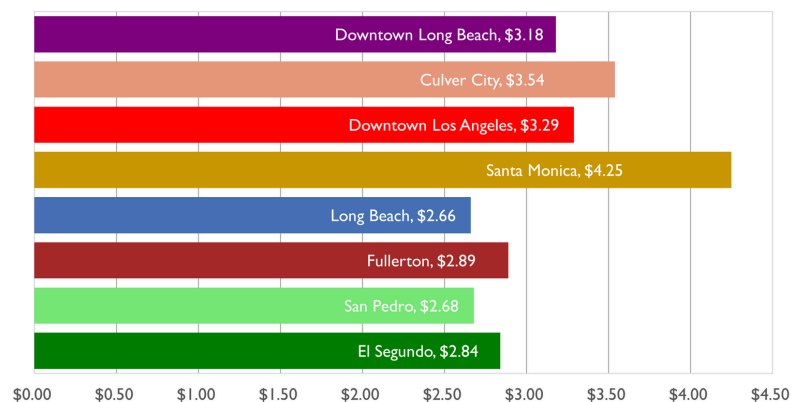
Benchmark Occupancy Rates (%)



Source: CoStar

Source: Census.gov

Benchmark Rent (\$)



Source: CoStar