

**Downtown Long Beach Alliance**  
**As of September, 2024 - UNAUDITED**  
**(Fiscal Year Ending September 30, 2024)**  
**Financial Summary**

Year-to-Date	Actual	Budget	Variance
Revenue	5,978,553	5,919,879	58,674
Expenses	5,978,553	5,919,879	58,674
Net	-	-	-

**REVENUES:**

**DPBIA:** Revenue totals are above budgeted figures \$13,000 (2%). Budgeted goal has been met.

**Parking Meter:** Revenue totals are over budget by \$5,000 (2%). Based on City feedback there is a \$52,000 placeholder estimate for the August and September payment. This placeholder lands us slightly over the budgeted total for the year.

**PBID:** Revenue total is above budgeted figures \$480,000 (12%). We have recognized all deferred revenue from FY23 at this point and have also deferred \$1,035,000 for October - December, 2024.

**Event Revenue:** Revenue has exceeded budgeted totals by \$51,000 (54%). This line reflects revenue from Art Walk (\$900 over - not budgeted); Taste of Downtown (\$8,500 over); Celebrate Downtown (\$10,000 over); New Year's Eve (\$12,500 over); Economic Development event sponsorships (\$12,000 over - not budgeted); and general downtown activations (\$6,500 over - not budgeted). Many of these items are offset by or help to cover expense overages detailed below.

**Grant Income:** Revenue totals \$44,500 over budget (18%) and reflects the one-time City of Long Beach's budget allocation to BIDS for enhanced safety and security services (\$59,000), City sponsorship for Summer on Pine (\$10,000) and a \$5,000 grant from F&M for Economic Development (instead of the budgeted \$30,000).

**Contract Services:** Revenue totals \$143,000 above the budgeted goal (22%). This variance is driven by the addition of the Midtown contract (\$47,000 - unbudgeted) and increased and expanded service levels overall (Long Beach Transit \$7,000 over); Hillcrest Monterey (\$25,000 over); Blu Community Association (\$5,000 over); Zaferia (\$3,000 over); and Prop A (\$54,000 over primarily due to contract timing).

**Other Misc Income:** Revenue actuals reflect misc. payments, Block By Block rent payments, and interest earned. We are performing over the budgeted total because we were able to recoup funds from a fraudulently cashed check in FY 24 (\$2,000) and received miscellaneous reimbursements.

**Deferred Revenue Recognized:** We have recognized deferred revenue in events (\$56,000) for 2023 Celebrate Downtown, Art Walk, Pride, and Date Night invoices received this fiscal year; operations (\$121,000 for the one-time introduction of enhanced security); marketing (\$24,000) for the continued public awareness campaign; administration (\$98,000 from administration for costs associated with the office move); and the Long Beach Recovery Act grant (\$136,000).

**EXPENSES:**

**Marketing:** Expenses are over budget by \$9,000 (3%). Variance is led by publication (\$2,000 over); advertising/promotions (\$17,000 under), Public Relations (\$31,000 over), Website Development (\$3,000 over), and a salary variance of approximately \$3,000 (under budget).

**Economic Development:** Expenses are under budget by 100,000% (17%). Variance is led by Research (\$14,000 under), Small Business Grants (\$50,000 under), Business Retention & Expansion (\$38,000 under), Community Engagement & Business Outreach (\$30,000 under), and a salary variance of approximately \$56,000 (over). Staff has cancelled the Pitchfest and WOBA programs (\$25,000) in response to the grant reduction. Staff has deferred \$58,000 in expenses to implement programs in future periods.

**Special Events:** Expenses are over budget expectations by \$200,000 (45%). This variance is led by ArtWalk (\$46,000 over), Celebrate Downtown (\$18,000 over), New Year's Eve (\$17,500 over), Taste of Downtown (\$105,000 over), Community Space Activations (\$31,000 over), event sponsorships (\$6,000 over), community outreach and engagement (\$3,000 under), and a personnel variance (\$12,000 under). Many of these expenses are offset by additional revenues noted above.

**Operations:** Expenses are under budget \$61,000 (2%). There are specific variances in clean team related expenses (\$113,000 under), pressure washing (\$5,000 over), safe team related expenses (\$68,000 over), homeless outreach staffing (\$43,000 under), CSI security (\$180,000 over - unbudgeted), special projects (\$19,000 under) contract services (\$40,000 over), and a personnel variance (\$53,000 under).

**Advocacy & Development:** Expenses over budget by \$30,000 (18%). This variance is led by Travel/Education/Civic Events (\$16,000 over), a salary variance (\$15,000 over).

**Placemaking:** Expenses are over budget by \$16,000 (4%). This variances is led by Holiday Decor (\$9,000 over), Lighting Maintenance (\$5,000 over), Public Space Activation (\$24,000 over) and a personnel variance (\$12,000 under). These expense overages reflect lighting improvements, and activation of Lincoln Park funded by the LBRA grant and Knight Foundation.

**Administrative:** Expenses are under budget by \$34,000 (4%). This variance is led by Rent (\$66,000 under due to the space change), Telephone and Data (\$2,000 over), Computers (\$4,000 over), Office Supplies (\$7,000 over - staff has capitalized expenses related to the office move), General Insurance (\$18,000 under), Professional Services (\$19,000 over), Depreciation (\$22,000 over - unbudgeted); Employee Recruitment & Retention (\$13,000 under), Admin services (\$3,000 under), Credit Card Merchant Fees (\$6,000 over); Bad Debt (\$11,000 over which reflect write-offs), and Personnel (\$47,000 over).

**Downtown Long Beach Alliance**  
**Budget vs. Actuals**  
**October 1, 2023 - September 30, 2024**

	September 2024				Total Year To Date (October 2023 - September 2024)			
	Actual	Budget	Budget Variance	% of Budget	Actual	Budget	Budget Variance	% of Budget
<b>Income</b>								
4001 DPBIA Funds	\$ 252,818	\$ 124,813	\$ 128,005	203%	\$ 761,730	\$ 748,875	\$ 12,855	102%
4002 City Funds - Parking Meters	\$ 52,000	\$ 25,000	\$ 27,000	208%	\$ 304,864	\$ 300,000	\$ 4,864	102%
4003 PBID			\$ -		\$ -	\$ -	\$ -	
4003-1 PBID Funds	\$ 34,022	\$ 994,868	\$ (960,846)	3%	\$ 3,464,049	\$ 2,984,607	\$ 479,442	116%
4004 PBID Prior Years		\$ -	\$ -		\$ 991,250	\$ 991,250	\$ -	100%
<b>Total 4003 PBID</b>	<b>\$ 34,022</b>	<b>\$ 994,868</b>	<b>\$ (960,846)</b>	<b>3%</b>	<b>\$ 4,455,299</b>	<b>\$ 3,975,857</b>	<b>\$ 479,442</b>	<b>112%</b>
4150 Event Revenue			\$ -		\$ -	\$ -	\$ -	
4150-04 Art Walk			\$ -		\$ 913	\$ -	\$ 913	
4150-13 Taste Downtown	\$ 21,741	\$ 85,000	\$ (63,259)	26%	\$ 93,476	\$ 85,000	\$ 8,476	110%
4150-17 Celebrate Downtown		\$ 5,000	\$ (5,000)	0%	\$ 15,237	\$ 5,000	\$ 10,237	305%
4150-23 New Year's Eve		\$ -	\$ -		\$ 17,500	\$ 5,000	\$ 12,500	350%
4150-51 ED Event Sponsorships	\$ 2,500		\$ 2,500		\$ 12,245	\$ -	\$ 12,245	
4150-53 Activation Events			\$ -		\$ 6,731	\$ -	\$ 6,731	
<b>Total 4150 Event Revenue</b>	<b>\$ 24,241</b>	<b>\$ 90,000</b>	<b>\$ (65,759)</b>	<b>27%</b>	<b>\$ 146,102</b>	<b>\$ 95,000</b>	<b>\$ 51,102</b>	<b>154%</b>
4900 Revenue Deferred to Subsequent Years			\$ -		\$ -	\$ -	\$ -	
4900-01 PBID Reserve			\$ -		\$ (1,035,856)	\$ -	\$ (1,035,856)	
4900-02 Deferred PBID		\$ -	\$ -		\$ -	\$ -	\$ -	
<b>Total 4900 Revenue Deferred to Subsequent Years</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>		<b>\$ (1,035,856)</b>	<b>\$ -</b>	<b>\$ (1,035,856)</b>	
<b>Total 4000 Revenues</b>	<b>\$ 363,081</b>	<b>\$ 1,234,681</b>	<b>\$ (871,599)</b>	<b>29%</b>	<b>\$ 4,632,138</b>	<b>\$ 5,119,732</b>	<b>\$ (487,594)</b>	<b>90%</b>
4500 Grant Income			\$ -		\$ -	\$ -	\$ -	
4500-01 Government Grant Revenue	\$ 10,000		\$ 10,000		\$ 69,138	\$ -	\$ 69,138	
4500-03 Corporate Grants		\$ 30,000	\$ (30,000)	0%	\$ 5,353	\$ 30,000	\$ (24,647)	18%
<b>Total 4500 Grant Income</b>	<b>\$ 10,000</b>	<b>\$ 30,000</b>	<b>\$ (20,000)</b>	<b>33%</b>	<b>\$ 74,491</b>	<b>\$ 30,000</b>	<b>\$ 44,491</b>	<b>248%</b>
4700 Other Income			\$ -		\$ -	\$ -	\$ -	
4700-01 Office rent reimbursement	\$ 250		\$ 250		\$ 3,000	\$ -	\$ 3,000	
4700-02 Contract Clean Team Services			\$ -		\$ -	\$ -	\$ -	
001 Long Beach Transit	\$ 21,844	\$ 22,114	\$ (270)	99%	\$ 272,570	\$ 265,335	\$ 7,235	103%
002 Hillcrest Monterey	\$ 3,437	\$ 1,224	\$ 2,213	281%	\$ 40,093	\$ 14,686	\$ 25,407	273%
003 Other Clean Team Services			\$ -		\$ 700	\$ -	\$ 700	
004 Midtown	\$ 5,595		\$ 5,595		\$ 46,841	\$ -	\$ 46,841	
006 300 Alamitos	\$ 968	\$ 923	\$ 45	105%	\$ 11,482	\$ 11,076	\$ 406	104%
007 Blu Community Association	\$ 893	\$ 322	\$ 571	277%	\$ 8,982	\$ 3,864	\$ 5,118	232%
008 Zaferia	\$ 4,963	\$ 4,339	\$ 624	114%	\$ 55,495	\$ 52,048	\$ 3,447	107%
4700-02-005 Prop A	\$ 72,750	\$ 78,000	\$ (5,250)	93%	\$ 366,000	\$ 312,000	\$ 54,000	117%
<b>Total 4700-02 Contract Clean Team Services</b>	<b>\$ 110,449</b>	<b>\$ 106,922</b>	<b>\$ 3,527</b>	<b>103%</b>	<b>\$ 802,163</b>	<b>\$ 659,009</b>	<b>\$ 143,154</b>	<b>122%</b>
4700-09 Other Misc. Income	\$ 20	\$ 27,505	\$ (27,485)	0%	\$ 6,807	\$ 31,138	\$ (24,331)	22%
<b>Total 4700 Other Income</b>	<b>\$ 110,719</b>	<b>\$ 134,427</b>	<b>\$ (23,708)</b>	<b>82%</b>	<b>\$ 811,970</b>	<b>\$ 690,147</b>	<b>\$ 121,823</b>	<b>118%</b>
4701 Interest Income	\$ 3,194		\$ 3,194		\$ 24,469	\$ -	\$ 24,469	
4800 Deferred Revenue Recognized		\$ 80,000	\$ (80,000)	0%	\$ -	\$ 80,000	\$ (80,000)	0%
4804 DRR-Depreciation (2014Computer)	\$ -		\$ -		\$ -	\$ -	\$ -	
4805 DRR-Events	\$ 51,573		\$ 51,573		\$ 55,928	\$ -	\$ 55,928	
4814 DRR-Operations	\$ 121,022		\$ 121,022		\$ 121,022	\$ -	\$ 121,022	
4820 DRR-Marketing			\$ -		\$ 24,169	\$ -	\$ 24,169	
4826 DRR - Admin			\$ -		\$ 97,866	\$ -	\$ 97,866	
4827 DRR - LBRA	\$ 68,250		\$ 68,250		\$ 136,500	\$ -	\$ 136,500	
<b>Total 4800 Deferred Revenue Recognized</b>	<b>\$ 240,845</b>	<b>\$ 80,000</b>	<b>\$ 160,845</b>	<b>301%</b>	<b>\$ 435,484</b>	<b>\$ 80,000</b>	<b>\$ 355,484</b>	<b>544%</b>
<b>Total Income</b>	<b>\$ 727,839</b>	<b>\$ 1,479,108</b>	<b>\$ (751,268)</b>	<b>49%</b>	<b>\$ 5,978,553</b>	<b>\$ 5,919,879</b>	<b>\$ 58,674</b>	<b>101%</b>
<b>Expenses</b>								
5100 Personnel Expenses			\$ -		\$ -	\$ -	\$ -	
5100-08 Employee Benefits	\$ (1,215)		\$ (1,215)		\$ -	\$ -	\$ -	
<b>Total 5100 Personnel Expenses</b>	<b>\$ (1,215)</b>	<b>\$ -</b>	<b>\$ (1,215)</b>		<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	
5200 Marketing			\$ -		\$ -	\$ -	\$ -	
5201 Publications			\$ -		\$ -	\$ -	\$ -	
5201-01 Newsletter			\$ -		\$ 2,602	\$ -	\$ 2,602	
5201-02 Annual Report		\$ -	\$ -		\$ 5,286	\$ 6,000	\$ (714)	88%
<b>Total 5201 Publications</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>		<b>\$ 7,888</b>	<b>\$ 6,000</b>	<b>\$ 1,888</b>	<b>131%</b>
5202 Advertising/Promotions			\$ -		\$ -	\$ -	\$ -	
5202-20 Print Ads/Advertising	\$ 1,500	\$ 2,250	\$ (750)	67%	\$ 6,869	\$ 17,650	\$ (10,781)	39%
5202-21 Outdoor Advertising		\$ 2,875	\$ (2,875)	0%	\$ 29,185	\$ 28,875	\$ 310	101%
5202-26 Digital Advertising/Promotions	\$ 22	\$ 1,900	\$ (1,878)	1%	\$ 19,880	\$ 19,000	\$ 880	105%
5202-27 Service Subscriptions	\$ 1,449	\$ 3,223	\$ (1,774)	45%	\$ 16,340	\$ 23,376	\$ (7,036)	70%
5202-32 Unfiltered		\$ -	\$ -		\$ 2,335	\$ 3,000	\$ (665)	78%
<b>Total 5202 Advertising/Promotions</b>	<b>\$ 2,971</b>	<b>\$ 10,248</b>	<b>\$ (7,277)</b>	<b>29%</b>	<b>\$ 74,609</b>	<b>\$ 91,901</b>	<b>\$ (17,292)</b>	<b>81%</b>
5203 Public Relations			\$ -		\$ -	\$ -	\$ -	
5203-02 Shop Small			\$ -		\$ 100	\$ -	\$ 100	
5203-10 5203-10 Gift Card Giveaway		\$ -	\$ -		\$ 367	\$ 4,000	\$ (3,633)	9%
5203-11 Public Awareness Campaign	\$ 3,163	\$ 496	\$ 2,667	638%	\$ 54,767	\$ 19,996	\$ 34,771	274%
<b>Total 5203 Public Relations</b>	<b>\$ 3,163</b>	<b>\$ 496</b>	<b>\$ 2,667</b>	<b>638%</b>	<b>\$ 55,234</b>	<b>\$ 23,996</b>	<b>\$ 31,238</b>	<b>230%</b>
5205 Website Development			\$ -		\$ 3,331	\$ -	\$ 3,331	
5208 Wages (Marketing)	\$ 29,296	\$ 16,332	\$ 12,964	179%	\$ 209,543	\$ 195,986	\$ 13,557	107%
5209 Payroll Tax (Marketing)	\$ 1,065	\$ 1,126	\$ (61)	95%	\$ 12,947	\$ 13,513	\$ (566)	96%
5210 Benefits (Marketing)	\$ 184	\$ 2,409	\$ (2,225)	8%	\$ 16,398	\$ 28,910	\$ (12,512)	57%
5212 Professional Development	\$ 2,480		\$ 2,480		\$ 2,480	\$ -	\$ 2,480	
5214 PBID General Benefit	\$ 12,633	\$ 1,170	\$ 11,463	1080%	\$ 12,633	\$ 12,753	\$ (120)	99%
5214-01 Marketing General Benefit Offset	\$ (12,633)		\$ (12,633)		\$ (12,633)	\$ -	\$ (12,633)	
<b>Total 5214 PBID General Benefit</b>	<b>\$ -</b>	<b>\$ 1,170</b>	<b>\$ (1,170)</b>	<b>0%</b>	<b>\$ -</b>	<b>\$ 12,753</b>	<b>\$ (12,753)</b>	<b>0%</b>
<b>Total 5200 Marketing</b>	<b>\$ 39,159</b>	<b>\$ 31,781</b>	<b>\$ 7,378</b>	<b>123%</b>	<b>\$ 382,431</b>	<b>\$ 373,059</b>	<b>\$ 9,372</b>	<b>103%</b>
5300 Economic Development			\$ -		\$ -	\$ -	\$ -	
5301 Research (ED)			\$ -		\$ -	\$ -	\$ -	
5301-01 Research & Data Analytics	\$ 12,902	\$ 21,200	\$ (8,298)	61%	\$ 40,050	\$ 54,100	\$ (14,050)	74%
<b>Total 5301 Research (ED)</b>	<b>\$ 12,902</b>	<b>\$ 21,200</b>	<b>\$ (8,298)</b>	<b>61%</b>	<b>\$ 40,050</b>	<b>\$ 54,100</b>	<b>\$ (14,050)</b>	<b>74%</b>
5303 Bus. Recruitment & Retention			\$ -		\$ 17	\$ -	\$ 17	
5303-01 Strategic Recruitment	\$ 2,188	\$ 300	\$ 1,888	729%	\$ 5,991	\$ 13,600	\$ (7,609)	44%
5303-03 Advertising			\$ -		\$ 5,751	\$ -	\$ 5,751	
5303-04 Grand Opening Assistance	\$ 430	\$ 356	\$ 74	121%	\$ 4,873	\$ 4,272	\$ 601	114%
<b>Total 5303 Bus. Recruitment &amp; Retention</b>	<b>\$ 2,618</b>	<b>\$ 656</b>	<b>\$ 1,962</b>	<b>399%</b>	<b>\$ 16,632</b>	<b>\$ 17,872</b>	<b>\$ (1,240)</b>	<b>93%</b>



	September 2024				Total Year To Date (October 2023 - September 2024)			
	Actual	Budget	Budget Variance	% of Budget	Actual	Budget	Budget Variance	% of Budget
5303-40 Small Business Grants		\$ -	\$ -		\$ -	\$ 50,000	\$ (50,000)	0%
5304 Business Retention & Expansion					\$ -	\$ -	\$ -	
5304-03 Economic Profile & Snapshot Reports		\$ -	\$ -		\$ 1,930	\$ 17,000	\$ (15,070)	11%
5304-04 Business Development Support	\$ 300	\$ 2,840	\$ (2,540)	11%	\$ 35,669	\$ 59,080	\$ (23,411)	60%
<b>Total 5304 Business Retention &amp; Expansion</b>	<b>\$ 300</b>	<b>\$ 2,840</b>	<b>\$ (2,540)</b>	<b>11%</b>	<b>\$ 37,599</b>	<b>\$ 76,080</b>	<b>\$ (38,481)</b>	<b>49%</b>
5305 Community Engagement & Business Outreach					\$ -	\$ -	\$ -	
5305-02 Business Seminars	\$ 700	\$ 724	\$ (24)	97%	\$ 22,885	\$ 51,924	\$ (29,039)	44%
5305-03 Broker Mixers	\$ 677	\$ -	\$ 677		\$ 25,895	\$ 29,900	\$ (4,005)	87%
5305-04 Conference Attendance					\$ 4,296	\$ 1,500	\$ 2,796	286%
5305-05 Memberships	\$ 24	\$ -	\$ 24		\$ 1,159	\$ 1,250	\$ (91)	93%
<b>Total 5305 Community Engagement &amp; Business Outreach</b>	<b>\$ 1,401</b>	<b>\$ 724</b>	<b>\$ 677</b>	<b>193%</b>	<b>\$ 54,234</b>	<b>\$ 84,574</b>	<b>\$ (30,340)</b>	<b>64%</b>
5307 Wages (Econ.Dev.)	\$ 40,596	\$ 18,972	\$ 21,624	214%	\$ 284,526	\$ 227,665	\$ 56,861	125%
5308 Payroll Taxes (Econ.Dev.)	\$ 1,597	\$ 1,345	\$ 252	119%	\$ 19,421	\$ 16,134	\$ 3,287	120%
5309 Benefits (Econ.Dev.)	\$ 277	\$ 2,569	\$ (2,292)	11%	\$ 24,618	\$ 30,762	\$ (6,144)	80%
5310 Professional Development	\$ 2,049		\$ 2,049		\$ 2,049	\$ -	\$ 2,049	
5311 PBID General Benefit	\$ 22,678	\$ 1,890	\$ 20,788	1200%	\$ 22,678	\$ 22,678	\$ -	100%
5311-01 ED General Benefit Offset	\$ (22,678)		\$ (22,678)		\$ (22,678)	\$ -	\$ (22,678)	
<b>Total 5311 PBID General Benefit</b>	<b>\$ -</b>	<b>\$ 1,890</b>	<b>\$ (1,890)</b>	<b>0%</b>	<b>\$ -</b>	<b>\$ 22,678</b>	<b>\$ (22,678)</b>	<b>0%</b>
<b>Total 5300 Economic Development</b>	<b>\$ 61,740</b>	<b>\$ 50,196</b>	<b>\$ 11,544</b>	<b>123%</b>	<b>\$ 479,129</b>	<b>\$ 579,865</b>	<b>\$ (100,736)</b>	<b>83%</b>
5400 Special Events & Outreach					\$ -	\$ -	\$ -	
5401 Event Productions					\$ 31	\$ -	\$ 31	
5401-39 Art Walk Expenses	\$ 11,650	\$ -	\$ 11,650		\$ 86,326	\$ 40,000	\$ 46,326	216%
5401-47 Beach Streets					\$ 103	\$ -	\$ 103	
5401-48 Celebrate Downtown		\$ -	\$ -		\$ 42,754	\$ 25,000	\$ 17,754	171%
5401-52 Taste of Downtown	\$ 18,128	\$ -	\$ 18,128		\$ 205,342	\$ 100,000	\$ 105,342	205%
5401-57 Shop Small Saturday					\$ 600	\$ -	\$ 600	
5401-62 Community Space Entertainment Activation					\$ 41,177	\$ 10,000	\$ 31,177	412%
5401-67 New Year's Eve					\$ 37,609	\$ 20,000	\$ 17,609	188%
5401-68 Neighborhood Mixers					\$ 941	\$ -	\$ 941	
<b>Total 5401 Event Productions</b>	<b>\$ 29,778</b>	<b>\$ -</b>	<b>\$ 29,778</b>		<b>\$ 414,883</b>	<b>\$ 195,000</b>	<b>\$ 219,883</b>	<b>213%</b>
5401-69 General Expenses					\$ 3,241	\$ 1,000	\$ 2,241	324%
5402 Event Sponsorships					\$ -	\$ -	\$ -	
5402-56 LB Pride Celebration					\$ 4,420	\$ -	\$ 4,420	
5402-89 Event Sponsorship - Agency		\$ 10,000	\$ (10,000)	0%	\$ 19,040	\$ 17,500	\$ 1,540	109%
<b>Total 5402 Event Sponsorships</b>	<b>\$ -</b>	<b>\$ 10,000</b>	<b>\$ (10,000)</b>	<b>0%</b>	<b>\$ 23,460</b>	<b>\$ 17,500</b>	<b>\$ 5,960</b>	<b>134%</b>
5403 Wages (Special Events)	\$ 27,022	\$ 15,399	\$ 11,623	175%	\$ 165,957	\$ 166,418	\$ (461)	100%
5404 Payroll Tax (Special Events)	\$ 913	\$ 923	\$ (10)	99%	\$ 11,098	\$ 11,098	\$ (0)	100%
5405 Benefits (Special Events)	\$ 159	\$ 2,252	\$ (2,093)	7%	\$ 14,079	\$ 26,991	\$ (12,912)	52%
5406 Professional Development	\$ 297		\$ 297		\$ 1,039	\$ -	\$ 1,039	
5407 PBID General Benefit	\$ 12,633	\$ 1,170	\$ 11,463	1080%	\$ 12,633	\$ 12,753	\$ (120)	99%
5407-01 Events General Benefit Offset	\$ (12,633)		\$ (12,633)		\$ (12,633)	\$ -	\$ (12,633)	
<b>Total 5407 PBID General Benefit</b>	<b>\$ -</b>	<b>\$ 1,170</b>	<b>\$ (1,170)</b>	<b>0%</b>	<b>\$ -</b>	<b>\$ 12,753</b>	<b>\$ (12,753)</b>	<b>0%</b>
5409 Events Committee Projects	\$ 383	\$ 1,000	\$ (617)	38%	\$ 586	\$ 1,000	\$ (414)	59%
5410 Community Outreach & Engagement					\$ -	\$ -	\$ -	
5410-01 Community Microgrants		\$ 10,000	\$ (10,000)	0%	\$ 9,050	\$ 10,000	\$ (950)	91%
5410-02 Community Outreach		\$ 2,000	\$ (2,000)	0%	\$ -	\$ 2,000	\$ (2,000)	0%
<b>Total 5410 Community Outreach &amp; Engagement</b>	<b>\$ -</b>	<b>\$ 12,000</b>	<b>\$ (12,000)</b>	<b>0%</b>	<b>\$ 9,050</b>	<b>\$ 12,000</b>	<b>\$ (2,950)</b>	<b>75%</b>
<b>Total 5400 Special Events &amp; Outreach</b>	<b>\$ 58,551</b>	<b>\$ 42,744</b>	<b>\$ 15,807</b>	<b>137%</b>	<b>\$ 643,394</b>	<b>\$ 443,760</b>	<b>\$ 199,634</b>	<b>145%</b>
5500 Operations (Clean Team)	\$ 176		\$ 176		\$ 176	\$ -	\$ 176	
5501 Clean Team Personnel	\$ 47,352	\$ 52,250	\$ (4,898)	91%	\$ 556,488	\$ 627,000	\$ (70,512)	89%
5501-01 Clean Team Management	\$ 8,081	\$ 9,132	\$ (1,051)	88%	\$ 94,659	\$ 109,584	\$ (14,925)	86%
5502 Clean Team Supplies					\$ 1,096	\$ -	\$ 1,096	
5503 Clean Team Equipment Insurance	\$ 874	\$ 2,081	\$ (1,207)	42%	\$ 7,892	\$ 24,972	\$ (17,080)	32%
5504 Clean Team Fuel	\$ 180	\$ 500	\$ (320)	36%	\$ 1,318	\$ 6,000	\$ (4,682)	22%
5505 Clean Team Equipment & Maintenance	\$ (13,334)	\$ 6,405	\$ (19,739)	-208%	\$ 69,793	\$ 77,030	\$ (7,237)	91%
5506-01 Pressure Washing	\$ 27,428	\$ 22,100	\$ 5,328	124%	\$ 290,913	\$ 265,200	\$ 25,713	110%
5506-02 Pressure Washing Truck Maintenance	\$ 2,887	\$ 3,975	\$ (1,088)	73%	\$ 18,320	\$ 49,350	\$ (31,030)	37%
5507 Safe Team					\$ 2,451	\$ -	\$ 2,451	
5507-00 Safe Team Management	\$ 242	\$ 9,132	\$ (8,890)	3%	\$ 90,986	\$ 109,584	\$ (18,598)	83%
5507-01 Safe Team Personnel	\$ 74,941	\$ 65,550	\$ 9,391	114%	\$ 865,415	\$ 786,600	\$ 78,815	110%
5507-02 Safe Team Supplies		\$ 500	\$ (500)	0%	\$ 2,202	\$ 6,000	\$ (3,798)	37%
5507-03 Safe Team Equipment Insurance		\$ 100	\$ (100)	0%	\$ -	\$ 1,600	\$ (1,600)	0%
5507-04 Safe Team Equipment	\$ 1,117	\$ 250	\$ 867	447%	\$ 9,227	\$ 3,000	\$ 6,227	308%
5507-05 Recruitment and Retention Fund					\$ 4,938	\$ -	\$ 4,938	
<b>Total 5507 Safe Team</b>	<b>\$ 76,300</b>	<b>\$ 75,532</b>	<b>\$ 768</b>	<b>101%</b>	<b>\$ 975,220</b>	<b>\$ 906,784</b>	<b>\$ 68,436</b>	<b>108%</b>
5508-01 Homeless Outreach	\$ 6,664	\$ 9,430	\$ (2,766)	71%	\$ 65,360	\$ 108,980	\$ (43,620)	60%
5508-02 Community Outreach					\$ 701	\$ -	\$ 701	
5508-03 Special Project		\$ 400	\$ (400)	0%	\$ -	\$ 19,800	\$ (19,800)	0%
5508-04 CSI Security					\$ 180,160	\$ -	\$ 180,160	
5509 Contract Services					\$ 14,355	\$ -	\$ 14,355	
5509-01 Long Beach Transit	\$ 16,888	\$ 18,500	\$ (1,612)	91%	\$ 203,479	\$ 222,000	\$ (18,521)	92%
5509-03 Other Contract Services	\$ 9,365	\$ 13,500	\$ (4,135)	69%	\$ 153,894	\$ 150,500	\$ 3,394	102%
5509-04 City of Long Beach	\$ 16,316	\$ 11,000	\$ 5,316	148%	\$ 169,729	\$ 132,000	\$ 37,729	129%
5509-05 Contract Equip, Parts, Maint, Fuel		\$ 400	\$ (400)	0%	\$ -	\$ 4,800	\$ (4,800)	0%
5509-07 Zaferia	\$ 3,532	\$ 3,500	\$ 32	101%	\$ 38,793	\$ 42,000	\$ (3,207)	92%
5509-08 Midtown	\$ 3,572		\$ 3,572		\$ 18,881	\$ -	\$ 18,881	
5509-09 Care Closet	\$ 67		\$ 67		\$ 12,920	\$ -	\$ 12,920	
5509-10 Mosaic	\$ 412	\$ 26,000	\$ (25,588)	2%	\$ 4,663	\$ 26,000	\$ (21,337)	18%
<b>Total 5509 Contract Services</b>	<b>\$ 50,152</b>	<b>\$ 72,900</b>	<b>\$ (22,748)</b>	<b>69%</b>	<b>\$ 616,714</b>	<b>\$ 577,300</b>	<b>\$ 39,414</b>	<b>107%</b>
5510 Operations Programs					\$ -	\$ -	\$ -	
5510-01 Disaster Preparedness		\$ -	\$ -		\$ -	\$ 200	\$ (200)	0%
5510-02 Fresh Start		\$ -	\$ -		\$ 2,709	\$ 600	\$ 2,109	452%
5510-03 Safety Walk		\$ -	\$ -		\$ -	\$ 200	\$ (200)	0%
<b>Total 5510 Operations Programs</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>-</b>	<b>\$ 2,709</b>	<b>\$ 1,000</b>	<b>\$ 1,709</b>	<b>271%</b>
5511 Wages (Operations)	\$ 30,233	\$ 18,782	\$ 11,451	161%	\$ 191,304	\$ 225,340	\$ (34,036)	85%
5512 Payroll Taxes (Operations)	\$ 1,065	\$ 1,319	\$ (254)	81%	\$ 12,947	\$ 15,872	\$ (2,925)	82%
5513 Benefits (Operations)	\$ 194	\$ 2,744	\$ (2,550)	7%	\$ 16,743	\$ 32,929	\$ (16,186)	51%
5516 PBID General Benefit	\$ 116,317	\$ 9,693	\$ 106,624	1200%	\$ 116,317	\$ 116,317	\$ -	100%
5516-01 Operations General Benefit Offset	\$ (116,317)		\$ (116,317)		\$ (116,317)	\$ -	\$ (116,317)	
<b>Total 5516 PBID General Benefit</b>	<b>\$ -</b>	<b>\$ 9,693</b>	<b>\$ (9,693)</b>	<b>0%</b>	<b>\$ -</b>	<b>\$ 116,317</b>	<b>\$ (116,317)</b>	<b>0%</b>
<b>Total 5500 Operations (Clean Team)</b>	<b>\$ 238,251</b>	<b>\$ 287,243</b>	<b>\$ (48,992)</b>	<b>83%</b>	<b>\$ 3,102,514</b>	<b>\$ 3,163,458</b>	<b>\$ (60,944)</b>	<b>98%</b>
5600 Advocacy & Development					\$ -	\$ -	\$ -	
5606 Travel/Education/Civic Events					\$ -	\$ -	\$ -	

	September 2024			
	Actual	Budget	Budget Variance	% of Budget
5606-01 Travel, Educ. & Entertainment	\$ 1,310	\$ 837	\$ 473	157%
5606-02 Civic Events & Engagement	\$ 1,154	\$ 837	\$ 317	138%
<b>Total 5606 Travel/Education/Civic Events</b>	<b>\$ 2,464</b>	<b>\$ 1,674</b>	<b>\$ 790</b>	<b>147%</b>
5607 Research/Analytics			\$ -	
5608-01 PBID General Benefit	\$ 4,951	\$ 410	\$ 4,541	1208%
5608-01-01 Advocacy General Benefit Offset	\$ (4,951)		\$ (4,951)	
<b>Total 5608-01 PBID General Benefit</b>	<b>\$ -</b>	<b>\$ 410</b>	<b>\$ (410)</b>	<b>0%</b>
5610 Wages (Advocacy)	\$ 20,402	\$ 9,890	\$ 10,512	206%
5611 Payroll Taxes (Advocacy)	\$ 761	\$ 690	\$ 71	110%
5612 Benefits (Advocacy)	\$ 130	\$ 1,483	\$ (1,353)	9%
<b>Total 5600 Advocacy &amp; Development</b>	<b>\$ 23,756</b>	<b>\$ 14,147</b>	<b>\$ 9,609</b>	<b>168%</b>
5650 Placemaking			\$ -	
5603 Street & Landscape			\$ -	
5603-06 Tree Planting		\$ -	\$ -	
5603-13 Holiday Decor		\$ -	\$ -	
5603-20 Banners		\$ -	\$ -	
5603-25 Lighting New Installations			\$ -	
5603-26 Lighting Maintenance			\$ -	
5603-27 Mutt Mitts		\$ 1,700	\$ (1,700)	0%
5603-31 Public Space Activation	\$ 2,216	\$ 54,536	\$ (52,320)	4%
5603-31-001 Street Closure Activation Event	\$ 22,793		\$ 22,793	
5603-31-01 Lincoln Park Activation	\$ 4,966		\$ 4,966	
<b>Total 5603-31 Public Space Activation</b>	<b>\$ 29,976</b>	<b>\$ 54,536</b>	<b>\$ (24,560)</b>	<b>55%</b>
5603-33 Education/Promotion		\$ 50	\$ (50)	0%
5603-35 Storage Service Cost			\$ -	
<b>Total 5603 Street &amp; Landscape</b>	<b>\$ 29,976</b>	<b>\$ 56,286</b>	<b>\$ (26,310)</b>	<b>53%</b>
5651 Payroll Wages (Placemaking)	\$ 24,228	\$ 13,410	\$ 10,818	181%
5652 Payroll Taxes (Placemaking)	\$ 913	\$ 1,126	\$ (213)	81%
5653 Benefits (Placemaking)	\$ 158	\$ 2,409	\$ (2,251)	7%
5655 Professional Development	\$ 1,042		\$ 1,042	
5656 PBID General Benefit	\$ 6,122	\$ 510	\$ 5,612	1200%
5656-01 Placemaking General Benefit Offset	\$ (6,122)		\$ (6,122)	
<b>Total 5656 PBID General Benefit</b>	<b>\$ -</b>	<b>\$ 510</b>	<b>\$ (510)</b>	<b>0%</b>
<b>Total 5650 Placemaking</b>	<b>\$ 56,316</b>	<b>\$ 73,741</b>	<b>\$ (17,425)</b>	<b>76%</b>
5800 Administration			\$ -	
5801 Rent			\$ -	
5801-01 Office Lease	\$ -	\$ 32,500	\$ (32,500)	0%
5801-02 Parking		\$ 1,000	\$ (1,000)	0%
<b>Total 5801 Rent</b>	<b>\$ -</b>	<b>\$ 33,500</b>	<b>\$ (33,500)</b>	<b>0%</b>
5802 Telephone & Data	\$ 1,080	\$ 1,795	\$ (715)	60%
5803 Computers			\$ -	
5803-01 Software/Subscriptions	\$ 3,048	\$ 1,843	\$ 1,205	165%
5803-02 Hardware	\$ 106	\$ -	\$ 106	
<b>Total 5803 Computers</b>	<b>\$ 3,154</b>	<b>\$ 1,843</b>	<b>\$ 1,311</b>	<b>171%</b>
5804 Office Equip. Lease	\$ 642	\$ 870	\$ (228)	74%
5805 Office Supplies	\$ (65,808)	\$ 650	\$ (66,458)	-10124%
5806 Postage		\$ 125	\$ (125)	0%
5807 General Insurance	\$ 1,752	\$ 6,083	\$ (4,331)	29%
5808 Professional Services	\$ 895		\$ 895	
5808-01 Tech Support	\$ (10,774)	\$ 1,400	\$ (12,174)	-770%
5808-02 Legal		\$ 1,000	\$ (1,000)	0%
5808-03 Accounting		\$ 300	\$ (300)	0%
5808-04 HR		\$ -	\$ -	
5808-05 Miscellaneous	\$ (19,443)	\$ 100	\$ (19,543)	-19443%
5808-06 Annual Audit		\$ -	\$ -	
<b>Total 5808 Professional Services</b>	<b>\$ (29,322)</b>	<b>\$ 2,800</b>	<b>\$ (32,122)</b>	<b>-1047%</b>
5809 Utilities	\$ 168	\$ 300	\$ (132)	56%
5810 Depreciation	\$ 14,237		\$ 14,237	
5811-01 Stakeholder Audit			\$ -	
5811-02 Board Election		\$ -	\$ -	
<b>Total 5811-01 Stakeholder Audit</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>-</b>
5812 Taxes	\$ 3,333	\$ 210	\$ 3,123	1587%
5813 Office Maintenance & Repairs			\$ -	
5813-02 Repairs/Replacements		\$ -	\$ -	
<b>Total 5813 Office Maintenance &amp; Repairs</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>-</b>
5814 Employee Recruitment & Retention	\$ 117		\$ 117	
5814-01 5814-01 - Employee Recruitment		\$ 1,011	\$ (1,011)	0%
5814-02 5814-02 - Employee Retention	\$ 155	\$ 575	\$ (420)	27%
<b>Total 5814 Employee Recruitment &amp; Retention</b>	<b>\$ 272</b>	<b>\$ 1,586</b>	<b>\$ (1,314)</b>	<b>17%</b>
5816 Admin. Services		\$ -	\$ -	
5817 Credit Card Merchant Fees	\$ 283	\$ 200	\$ 83	142%
5818 Bad Debt	\$ 7,631		\$ 7,631	
5819 Wages (Admin)	\$ 33,768	\$ 19,217	\$ 14,551	176%
5820 Payroll Tax (Admin)	\$ 1,293		\$ 1,293	
5821 Employee Benefits (Admin)	\$ 2,626		\$ 2,626	
5825 Dues & subscriptions		\$ 244	\$ (244)	0%
5826 Board & Committee Meetings	\$ 702	\$ -	\$ 702	
5826-01 Holiday Party/Gifts		\$ -	\$ -	
5827 PBID General Benefit	\$ 15,678	\$ 1,307	\$ 14,371	1200%
5827-01 Admin General Benefit Offset	\$ (15,678)		\$ (15,678)	
<b>Total 5827 PBID General Benefit</b>	<b>\$ -</b>	<b>\$ 1,307</b>	<b>\$ (1,307)</b>	<b>0%</b>
5829 BBB Expenses			\$ -	
5829-01 BBB Rent	\$ -		\$ -	
5829-02 BBB Supplies	\$ 367		\$ 367	
<b>Total 5829 BBB Expenses</b>	<b>\$ 367</b>	<b>\$ -</b>	<b>\$ 367</b>	<b>-</b>
<b>Total 5800 Administration</b>	<b>\$ (23,821)</b>	<b>\$ 70,730</b>	<b>\$ (94,551)</b>	<b>-34%</b>
<b>Total Expenses</b>	<b>\$ 452,736</b>	<b>\$ 570,582</b>	<b>\$ (117,846)</b>	<b>79%</b>
<b>Net Income</b>	<b>\$ 275,103</b>	<b>\$ 908,526</b>	<b>\$ (633,422)</b>	<b>30%</b>

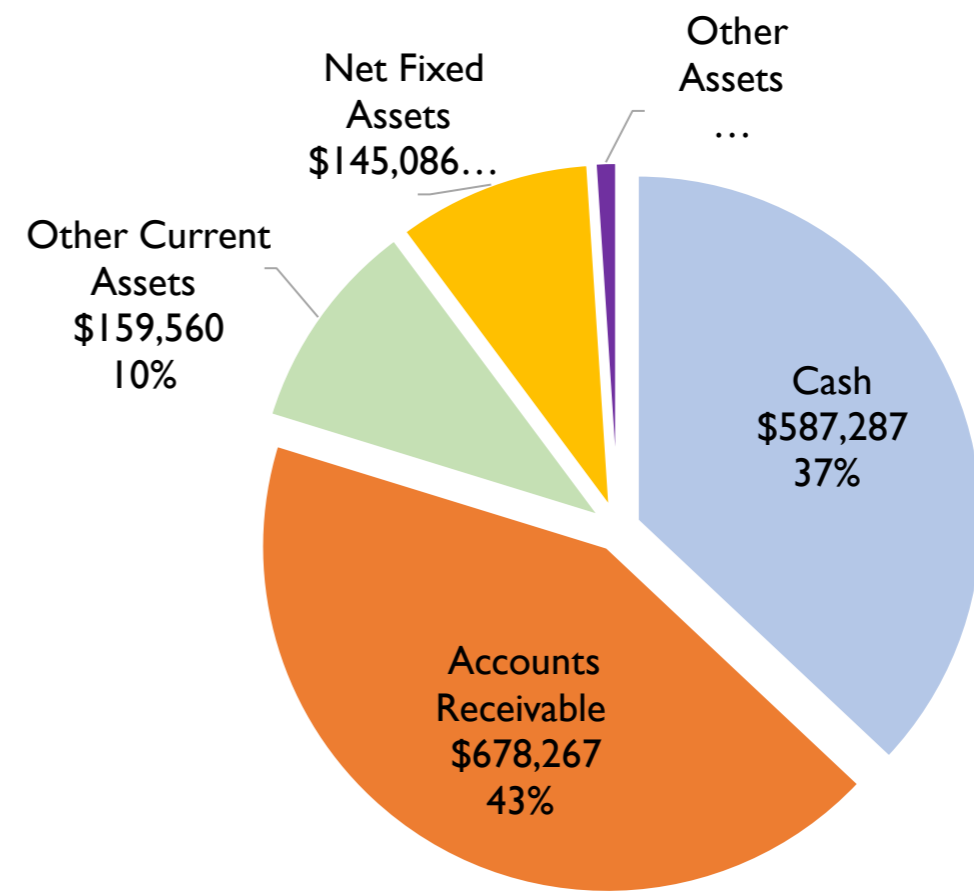
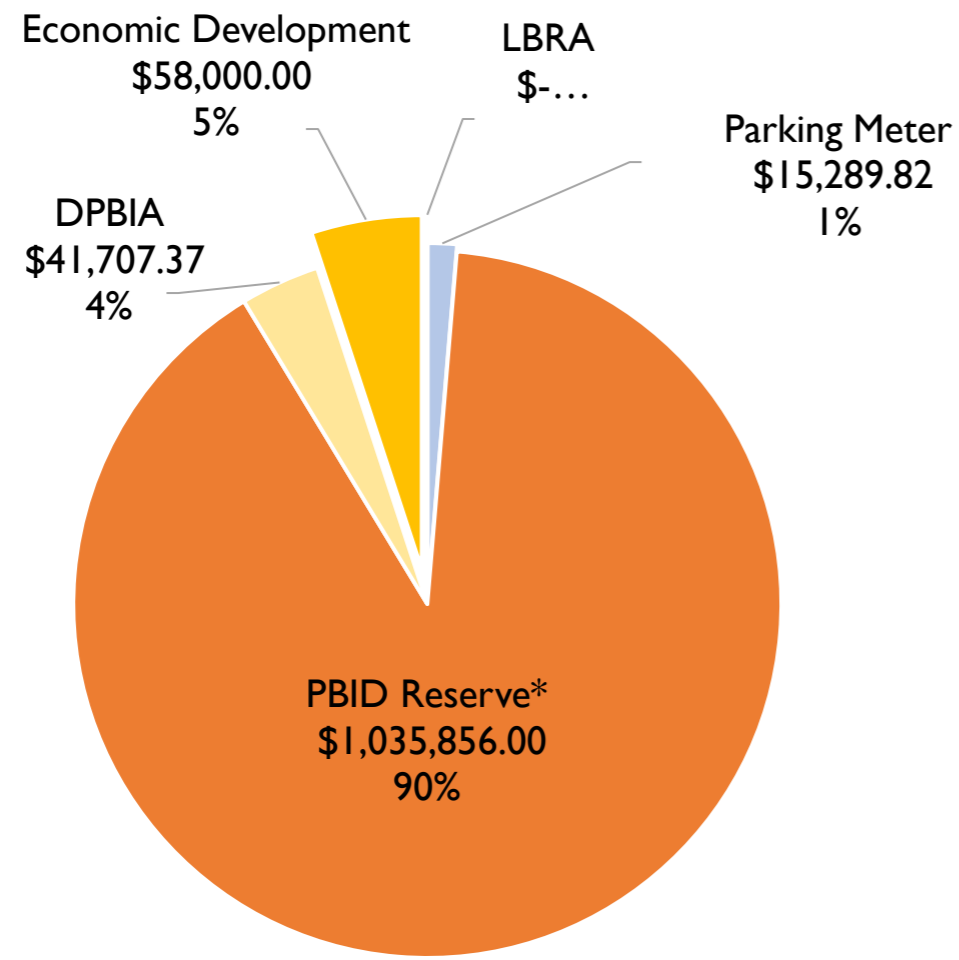
	Total Year To Date (October 2023 - September 2024)			
	Actual	Budget	Budget Variance	% of Budget
	\$ 21,338	\$ 10,000	\$ 11,338	213%
	\$ 15,114	\$ 10,000	\$ 5,114	151%
<b>Total</b>	<b>\$ 36,452</b>	<b>\$ 20,000</b>	<b>\$ 16,452</b>	<b>182%</b>
	\$ 3,092	\$ -	\$ 3,092	
	\$ 4,951	\$ 4,951	\$ -	100%
	\$ (4,951)	\$ -	\$ (4,951)	
	\$ -	\$ 4,951	\$ (4,951)	0%
	\$ 140,141	\$ 118,690	\$ 21,451	118%
	\$ 9,248	\$ 8,311	\$ 937	111%
	\$ 11,660	\$ 18,695	\$ (7,035)	62%
<b>Total</b>	<b>\$ 200,594</b>	<b>\$ 170,647</b>	<b>\$ 29,947</b>	<b>118%</b>
	\$ -	\$ -	\$ -	
	\$ -	\$ -	\$ -	
	\$ -	\$ 3,450	\$ (3,450)	0%
	\$ 77,841	\$ 69,051	\$ 8,790	113%
	\$ 2,946	\$ 2,700	\$ 246	109%
	\$ -	\$ -	\$ -	
	\$ 5,408	\$ -	\$ 5,408	
	\$ 10,331	\$ 11,700	\$ (1,369)	88%
	\$ 24,260	\$ 84,635	\$ (60,375)	29%
	\$ 30,786	\$ -	\$ 30,786	
	\$ 53,966	\$ -	\$ 53,966	
	\$ 109,012	\$ 84,635	\$ 24,377	129%
	\$ 48	\$ 600	\$ (552)	8%
	\$ 486	\$ -	\$ 486	
<b>Total</b>	<b>\$ 206,073</b>	<b>\$ 172,136</b>	<b>\$ 33,937</b>	<b>120%</b>
	\$ 165,097	\$ 160,920	\$ 4,177	103%
	\$ 11,098	\$ 13,513	\$ (2,415)	82%
	\$ 14,063	\$ 28,910	\$ (14,847)	49%
	\$ 1,042	\$ -	\$ 1,042	
	\$ 6,122	\$ 6,122	\$ -	100%
	\$ (6,122)	\$ -	\$ (6,122)	
	\$ -	\$ 6,122	\$ (6,122)	0%
<b>Total</b>	<b>\$ 397,371</b>	<b>\$ 381,601</b>	<b>\$ 15,770</b>	<b>104%</b>
	\$ -	\$ -	\$ -	
	\$ -	\$ -	\$ -	
	\$ 128,604	\$ 260,000	\$ (131,396)	49%
	\$ 1,752	\$ 4,000	\$ (2,248)	44%
<b>Total</b>	<b>\$ 130,356</b>	<b>\$ 264,000</b>	<b>\$ (133,644)</b>	<b>49%</b>
	\$ 23,674	\$ 21,540	\$ 2,134	110%
	\$ -	\$ -	\$ -	
	\$ 45,632	\$ 29,896	\$ 15,736	153%
	\$ 183	\$ 12,000	\$ (11,817)	2%
<b>Total</b>	<b>\$ 45,815</b>	<b>\$ 41,896</b>	<b>\$ 3,919</b>	<b>109%</b>
	\$ 9,748	\$ 12,040	\$ (2,292)	81%
	\$ 14,887	\$ 7,800	\$ 7,087	191%
	\$ 1,025	\$ 1,900	\$ (875)	54%
	\$ 55,407	\$ 73,000	\$ (17,593)	76%
	\$ 895	\$ -	\$ 895	
	\$ 13,984	\$ 16,800	\$ (2,816)	83%
	\$ 5,147	\$ 12,000	\$ (6,853)	43%
	\$ 7,143	\$ 3,600	\$ 3,543	198%
	\$ 625	\$ 1,800	\$ (1,175)	35%
	\$ 692	\$ 5,200	\$ (4,508)	13%
	\$ 24,300	\$ 32,100	\$ (7,800)	76%
<b>Total</b>	<b>\$ 52,786</b>	<b>\$ 71,500</b>	<b>\$ (18,714)</b>	<b>74%</b>
	\$ 3,499	\$ 3,780	\$ (281)	93%
	\$ 22,409	\$ -	\$ 22,409	
	\$ -	\$ -	\$ -	
	\$ 12,440	\$ 12,000	\$ 440	104%
	\$ 12,440	\$ 12,000	\$ 440	104%
	\$ 5,216	\$ 2,520	\$ 2,696	207%
	\$ -	\$ -	\$ -	
	\$ -	\$ 2,000	\$ (2,000)	0%
	\$ -	\$ 2,000	\$ (2,000)	0%
	\$ 417	\$ -	\$ 417	
	\$ 966	\$ 12,066	\$ (11,100)	8%
	\$ 9,440	\$ 11,770	\$ (2,330)	80%
	\$ 10,823	\$ 23,836	\$ (13,013)	45%
	\$ 11	\$ 3,000	\$ (2,989)	0%
	\$ 8,799	\$ 2,400	\$ 6,399	367%
	\$ 10,581	\$ -	\$ 10,581	
	\$ 225,432	\$ 230,605	\$ (5,173)	98%
	\$ 15,722	\$ -	\$ 15,722	
	\$ 36,729	\$ -	\$ 36,729	
	\$ 3,644	\$ 5,194	\$ (1,550)	70%
	\$ 6,202	\$ 4,800	\$ 1,402	129%
	\$ 10,072	\$ 8,000	\$ 2,072	126%
	\$ 15,678	\$ 15,678	\$ -	100%
	\$ (15,678)	\$ -	\$ (15,678)	
	\$ -	\$ 15,678	\$ (15,678)	0%
	\$ -	\$ -	\$ -	
	\$ 66,792	\$ -	\$ 66,792	
	\$ 1,051	\$ -	\$ 1,051	
	\$ 67,843	\$ -	\$ 67,843	
<b>Total</b>	<b>\$ 773,119</b>	<b>\$ 807,489</b>	<b>\$ (34,370)</b>	<b>96%</b>
<b>Total</b>	<b>\$ 5,978,553</b>	<b>\$ 5,919,879</b>	<b>\$ 58,674</b>	<b>101%</b>
<b>Net Income</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>-</b>

**Downtown Long Beach Alliance**  
**Balance Sheet**  
As of September 30, 2024

	<b>Total</b>
<b>ASSETS</b>	
<b>Current Assets</b>	
<b>Bank Accounts</b>	
1011 F&M Checking Operating Acct 2491	\$ (397,977)
1016-7 F&M Repo 3479102 (0.5%)	\$ 973,130
1017 F&M Money Market 1165	\$ 12,135
1018 Petty Cash	\$ -
<b>Total Bank Accounts</b>	\$ 587,287
<b>Accounts Receivable</b>	
1107 A/R	\$ 678,267
<b>Total Accounts Receivable</b>	\$ 678,267
<b>Other Current Assets</b>	
1108 Allowance for Doubtful Accounts	\$ -
1200 Undeposited Funds	\$ -
1300 Employee Advances	\$ 80
2201-3 Prepaid Expenses	\$ 159,480
<b>Total Other Current Assets</b>	\$ 159,560
<b>Total Current Assets</b>	\$ 1,425,114
<b>Fixed Assets</b>	
1520 Equipment	\$ 240,458
1521 Accum. Deprn. - Equipment	\$ (207,080)
1530 Office Furniture - Other	\$ 186,128
1531 Accum. Deprn. - Office Furn.	\$ (94,030)
1550 Office Equipment - Other	\$ 163,747
1551 Accum. Deprn. Office Equip.	\$ (144,137)
<b>Total Fixed Assets</b>	\$ 145,086
<b>Other Assets</b>	
1701 Deposits	\$ 16,434
1702 Software License	\$ 13,270
1703 Accumulated Amortization	\$ (13,270)
1704 Loan to DDC	\$ -
<b>Total Other Assets</b>	\$ 16,434
<b>TOTAL ASSETS</b>	<b>\$ 1,586,634</b>

<b>LIABILITIES AND EQUITY</b>	
<b>Liabilities</b>	
<b>Current Liabilities</b>	
<b>Accounts Payable</b>	
2012 A/P Trade	\$ 243,236
<b>Total Accounts Payable</b>	<b>\$ 243,236</b>
<b>Credit Cards</b>	
2150 F&M CREDIT CARDS	\$ (573)
2157 F&M CC - METOYER	\$ (5,837)
2173 F&M CC - MADER	\$ 9,032
2174 F&M CC - Gonzalez	\$ 5,717
2176 F&M CC - Ancalade	\$ 144
2177 F&M CC - Nevarez	\$ 681
2178 F&M CC - Barrera	\$ 1,206
2179 F&M CC - Morris	\$ 2,965
2180 F&M CC - Torres	\$ 2,967
2181 F&M CC - El Tawil	\$ 2,430
2182 F&M CC - Ahumada	\$ (1,465)
2183 F&M CC - STEPHENS	\$ 1,749
2184 CC - Meza	\$ 1,234
<b>Total 2150 F&amp;M CREDIT CARDS</b>	<b>\$ 20,250</b>
<b>Total Credit Cards</b>	<b>\$ 20,250</b>
<b>Other Current Liabilities</b>	
2201 Payroll Liabilities	\$ -
2201-03 HSA Payable	\$ 592
<b>Total 2201 Payroll Liabilities</b>	<b>\$ 592</b>
2203 Deferred Comp. Wthd	\$ (3,007)
2204 Payroll expense payable	\$ 1,580
2301 Accrued Vacation Pay	\$ 65,130
2302 Accrued Payroll Expenses	\$ 108,000
2490 Deferred Revenue	\$ -
2490-01 Deferred Reserve for PBID	\$ 1,035,856
2490-02 Deferred Reserve for DPBIA	\$ 41,707
2490-29 City Funds - Parking Meter	\$ 15,290
2490-75 2490-75 Deferred Economic Development	\$ 58,000
2490-90 Deferred LBRA	\$ -
<b>Total 2490 Deferred Revenue</b>	<b>\$ 1,150,853</b>
<b>Total Other Current Liabilities</b>	<b>\$ 1,323,147</b>
<b>Total Current Liabilities</b>	<b>\$ 1,586,633</b>
<b>Total Long-Term Liabilities</b>	<b>\$ -</b>
<b>Total Liabilities</b>	<b>\$ 1,586,633</b>
<b>Equity</b>	
3000 Fund Balance	\$ -
3500 Retained Earnings	\$ 1
Net Income	\$ -
<b>Total Equity</b>	<b>\$ 1</b>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$ 1,586,634</b>





Parking Meter	\$	15,289.82	
PBID Reserve*	\$	1,035,856.00	* denotes 3-month operating cost.
DPBIA	\$	41,707.37	
Economic Development	\$	58,000.00	
LBRA	\$	-	
<b>Balance less PBID Reserve</b>	<b>\$</b>	<b>114,997.19</b>	

Cash	\$	587,287
Accounts Receivable	\$	678,267
Other Current Assets	\$	159,560
Net Fixed Assets	\$	145,086
Other Assets	\$	16,434
<b>Total</b>	<b>\$</b>	<b>1,586,634</b>

# Downtown Long Beach Alliance

## A/R Aging Summary

As of September 30, 2024

	Current	1 - 30	31 - 60	61 - 90	91 and over	Total
<b>CITY OF LONG BEACH</b>	\$ 390,067.57	\$ -	\$ -	\$ -	\$ 68,500.00	\$ 458,567.57
State of California	\$ -	\$ -	\$ -	\$ -	\$ 97,702.51	\$ 97,702.51
Long Beach Transit (Customer)	\$ 44,135.03	\$ -	\$ 22,567.43	\$ -	\$ -	\$ 66,702.46
Midtown Business Improvement District	\$ 11,189.56	\$ -	\$ 5,594.78	\$ -	\$ -	\$ 16,784.34
Zaferia Business Association	\$ 9,925.14	\$ -	\$ -	\$ -	\$ -	\$ 9,925.14
Long Beach Center Loan, LLC (Mosaic)	\$ 4,541.92	\$ -	\$ 2,270.96	\$ -	\$ -	\$ 6,812.88
Port of Long Beach	\$ -	\$ -	\$ -	\$ -	\$ 3,000.00	\$ 3,000.00
Visit Long Beach	\$ -	\$ 3,000.00	\$ -	\$ -	\$ -	\$ 3,000.00
Mercy Housing (300 Alamitos)	\$ 1,936.08	\$ 968.04	\$ -	\$ -	\$ -	\$ 2,904.12
<b>SHORELINE VILLAGE</b>	\$ 2,500.00	\$ -	\$ -	\$ -	\$ -	\$ 2,500.00
<b>HILLCREST MONTEREY ASSOCIATES, INC</b>	\$ 2,331.30	\$ -	\$ -	\$ -	\$ -	\$ 2,331.30
LA County MTA	\$ -	\$ -	\$ -	\$ -	\$ 2,051.14	\$ 2,051.14
Partake Collective.	\$ -	\$ -	\$ -	\$ 2,000.00	\$ -	\$ 2,000.00
Blu Community	\$ 1,785.42	\$ -	\$ -	\$ -	\$ -	\$ 1,785.42
200 West Ocean	\$ 1,000.00	\$ -	\$ -	\$ -	\$ -	\$ 1,000.00
<b>HUBB</b>	\$ -	\$ -	\$ -	\$ 300.00	\$ 400.00	\$ 700.00
<b>BLOCK-BY-BLOCK</b>	\$ 250.00	\$ -	\$ -	\$ -	\$ -	\$ 250.00
Hamburger Mary's (Customer)	\$ -	\$ -	\$ -	\$ -	\$ 250.00	\$ 250.00
<b>TOTAL</b>	<b>\$ 469,662.02</b>	<b>\$ 3,968.04</b>	<b>\$ 30,433.17</b>	<b>\$ 2,300.00</b>	<b>\$ 171,903.65</b>	<b>\$ 678,266.88</b>



**Downtown Long Beach Alliance**  
**A/R Aging Summary**  
As of October 31, 2024

	<b>Current</b>	<b>1 - 30</b>	<b>31 - 60</b>	<b>61 - 90</b>	<b>91 and over</b>	<b>Total</b>
<b>CITY OF LONG BEACH</b>	\$ -	\$ -	\$ 172,000.00	\$ -	\$ 68,250.00	\$ 240,250.00
<b>State of California</b>	\$ -	\$ -	\$ -	\$ -	\$ 97,702.51	\$ 97,702.51
<b>Midtown Business Improvement District</b>	\$ -	\$ 11,189.56	\$ -	\$ 5,594.78	\$ -	\$ 16,784.34
<b>Port of Long Beach</b>	\$ -	\$ -	\$ -	\$ -	\$ 3,000.00	\$ 3,000.00
<b>Visit Long Beach</b>	\$ -	\$ -	\$ 3,000.00	\$ -	\$ -	\$ 3,000.00
<b>SHORELINE VILLAGE</b>	\$ -	\$ 2,500.00	\$ -	\$ -	\$ -	\$ 2,500.00
<b>LA County MTA</b>	\$ -	\$ -	\$ -	\$ -	\$ 2,051.14	\$ 2,051.14
<b>Partake Collective.</b>	\$ -	\$ -	\$ -	\$ -	\$ 2,000.00	\$ 2,000.00
<b>200 West Ocean</b>	\$ -	\$ 1,000.00	\$ -	\$ -	\$ -	\$ 1,000.00
<b>Mercy Housing (300 Alamitos)</b>	\$ -	\$ 968.04	\$ -	\$ -	\$ -	\$ 968.04
<b>HUBB</b>	\$ -	\$ -	\$ -	\$ -	\$ 700.00	\$ 700.00
<b>BLOCK-BY-BLOCK</b>	\$ 250.00	\$ -	\$ -	\$ -	\$ -	\$ 250.00
<b>Hamburger Mary's (Customer)</b>	\$ -	\$ -	\$ -	\$ -	\$ 250.00	\$ 250.00
<b>TOTAL</b>	<b>\$ 250.00</b>	<b>\$ 15,657.60</b>	<b>\$ 175,000.00</b>	<b>\$ 5,594.78</b>	<b>\$ 173,953.65</b>	<b>\$ 370,456.03</b>