

FOR IMMEDIATE RELEASE

CONTACT

Samantha Mehlinger
DLBA Communications Manager
562-522-0530
SamanthaM@dlba.org



**DOWNTOWN
LONG BEACH
ALLIANCE**

VIRTUAL TASTE OF DOWNTOWN BACKYARD BBQ EDITION STREAMS LIVE ON FACEBOOK SEPTEMBER 18

(September 10, 2020 – Long Beach, CA) The Downtown Long Beach Alliance (DLBA) is closing out the summer with a new spin on its Virtual Taste of Downtown (VTOD) Series: On Friday, September 18, tune in to the [VTOD Backyard BBQ Edition](#) from 5-9 p.m. as a fresh lineup of Downtown restaurants, musicians, and shops go live with grilling and cocktail demos, live performances, and more. The event will encourage viewers to get out the lawn chairs, fire up the grill, and cool down with treats to beat the heat as their favorite Downtown businesses demonstrate their takes on Backyard BBQ fun.

Sponsored by [Long Beach Post](#) and [The Hi-Lo](#), the free event is designed to showcase Downtown businesses to DLBA's broad online audience while uplifting residents and the community at large.

"September is always warm in Long Beach, and it's often a time when we head to local parks and beaches or our own backyards with family and friends to grill, have some drinks, and play games while beating the heat," DLBA Virtual Event Coordinator Justine Nevarez said. "We may be restricted to our quarantine bubbles, but there are still plenty of ways to get outdoors and enjoy some Backyard BBQ fun. This virtual event is designed to inspire folks with fun ideas to enjoy the last days of summer."

Follow DLBA on Instagram @DLBA and on Facebook @downtownlongbeach for teasers of these demonstrations leading up to the event and special offers from participating businesses.

The Backyard BBQ Edition marks the fourth Virtual Taste of Downtown event this year. Typically held in person during the summer months, DLBA's annual three-part food festival series was converted to a virtual format due to the Safer at Home Order and government health guidelines related to COVID-19. DLBA plans to continue the series in October with a Halloween-themed event.

"We've received fantastic feedback from businesses who have participated and community members who have tuned in," Nevarez said. "We plan to continue on with this virtual platform to keep the Greater Long Beach community and beyond connected with Downtown."

The lineup for the September 18 event includes the following

TIME	VENDOR	ACTIVITY
5:00 PM	NIGEL BURK	ROCK PERFORMANCE
5:45 PM	Q SMOKEHOUSE	ST. LOUIS-STYLE RIBS
5:55 PM	MARAL DESIGNS	TRUNK SHOW
6:05 PM	BO-BEAU KITCHEN + ROOF TAP	BBQ + DESSERT + DRINKS
6:20 PM	RISÜ	TOUR + FOOD + COCKTAIL
6:35 PM	LONG BEACH POST	DTLB HOTELS FOR LOCALS
7:05 PM	LONG BEACH TACO CO.	ASADA TACOS + MICHELADAS
7:20 PM	HI-LO LIQUOR MARKET	REFRESHING BBQ BEVERAGES
7:30 PM	JOHNNY ROCKETS	TOUR + BURGERS
7:40 PM	THE ORDINARIE	MEXICAN FIRING SQUAD COCKTAIL
7:50 PM	ROMEO CHOCOLATES	S'MORES + SIPPING CHOCOLATE
8:00 PM	DREAMKREATOR STUDIO	STUDIO TOUR
8:15 PM	DELTA NOVE	FUNK PERFORMANCE

SEPTEMBER 18
EVENT SCHEDULE
5PM - 9PM

the Hi-Lo #TASTEOFDTLB LONG BEACH POST DOWNTOWN LONG BEACH ALLIANCE

####

About the Downtown Long Beach Alliance: DLBA is a non-profit, community-based organization whose mission is to cultivate, preserve and promote a healthy, safe, and prosperous Downtown. By balancing the interests of the residents, as well as businesses, the DLBA creates tangible progress by way of vested interest and solidified partnerships across local, municipal, and commercial lines. For additional information, visit www.downtownlongbeach.org, or follow on Facebook @downtownlongbeach, and on Twitter and Instagram @DLBA.

DOWNTOWN LONG BEACH ALLIANCE PRESENTS

BACKYARD BBQ EDITION

TOURS

TAKEOUT

LIVE EVENT

DEMONS

MUSIC

VIRTUAL TASTE OF DOWNTOWN

SEPT 18 5-9PM

#TASTEOFDTLB

DOWNTOWN LONG BEACH ALLIANCE

the HI LO LONG BEACH POST

f @DOWNTOWNLONGBEACH @DLBA