

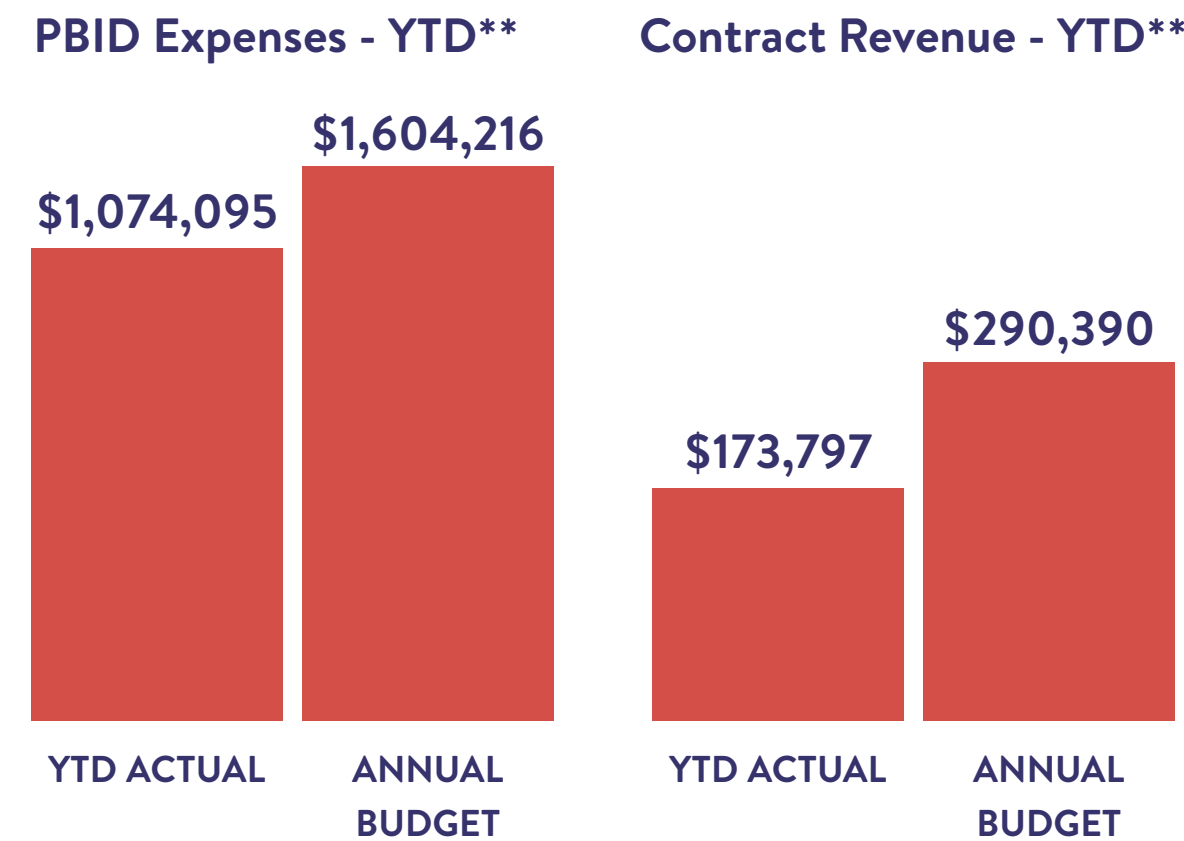
MONTHLY HIGHLIGHTS

(AS OF 9/1/2018)

- Fun Fact: Safety Ambassadors pass out more Downtown Bike Maps than all other publications combined.
- Motorized scooters are illegal on sidewalks, but can be ridden in Downtown's bike lanes.
- It costs DLBA stakeholders more than \$10,000 per year for Clean and Safe staff to remove stickers on poles, signs and benches
- Downtown stakeholders can now call (562) 266-1365 for both Clean and Safe services.
- Next Public Safety Committee Meeting – August 22 @ 3pm

DEPARTMENT FINANCIAL HEALTH

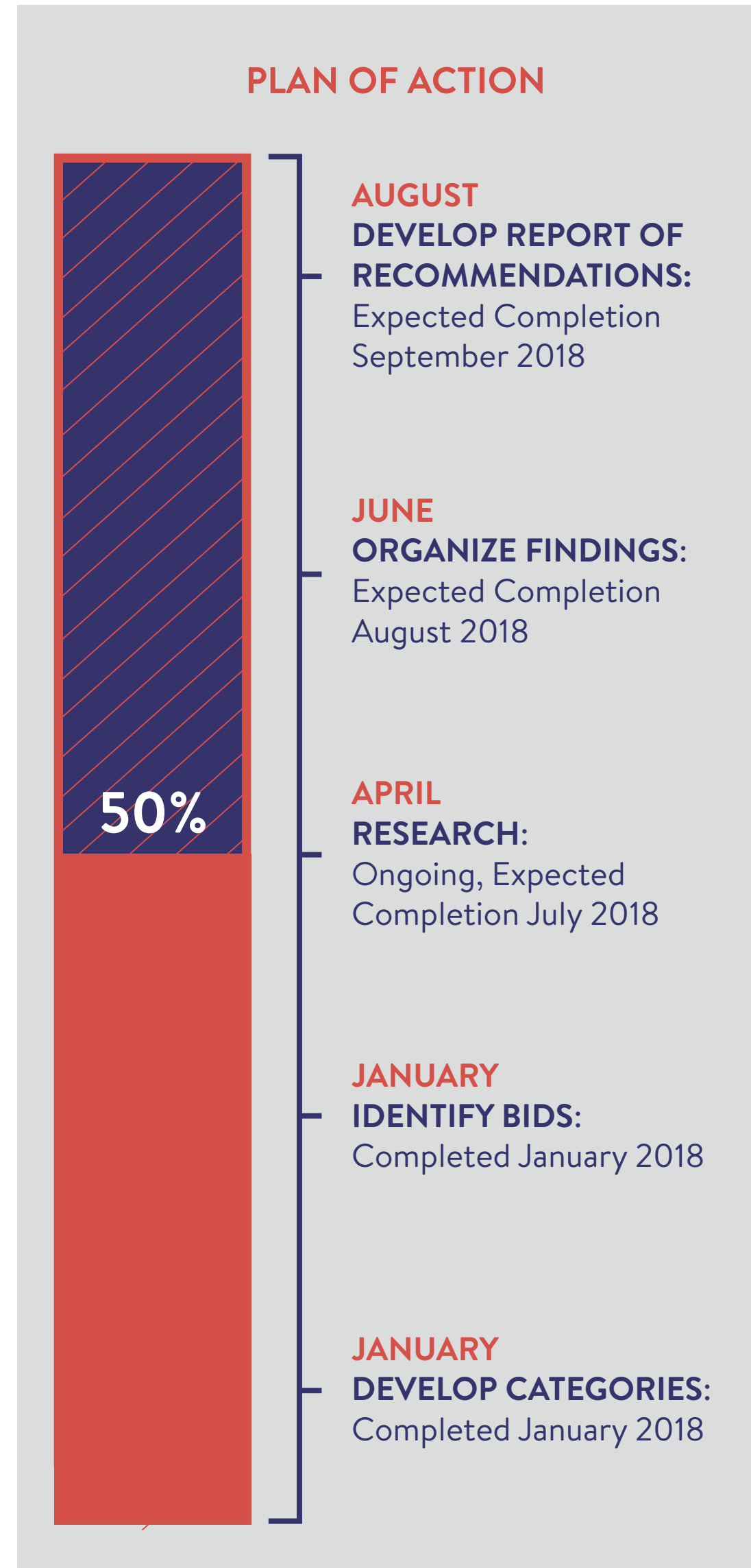
**DLBA Fiscal Year: Oct 1, 2017 - Sept 30, 2018



*Financial information does not include personnel costs

ANNUAL GOALS

1. Perform an evaluation of and report on national best practices for Business Improvement Districts and community partners addressing homeless, mentally ill and street populations.
2. Assess & Educate residents, business owners, employees and visitors about what is being done in Long Beach to improve safety, and how they can help.
3. Further increase security and community pride by keeping the Downtown streetscape free of litter, stickers and graffiti.

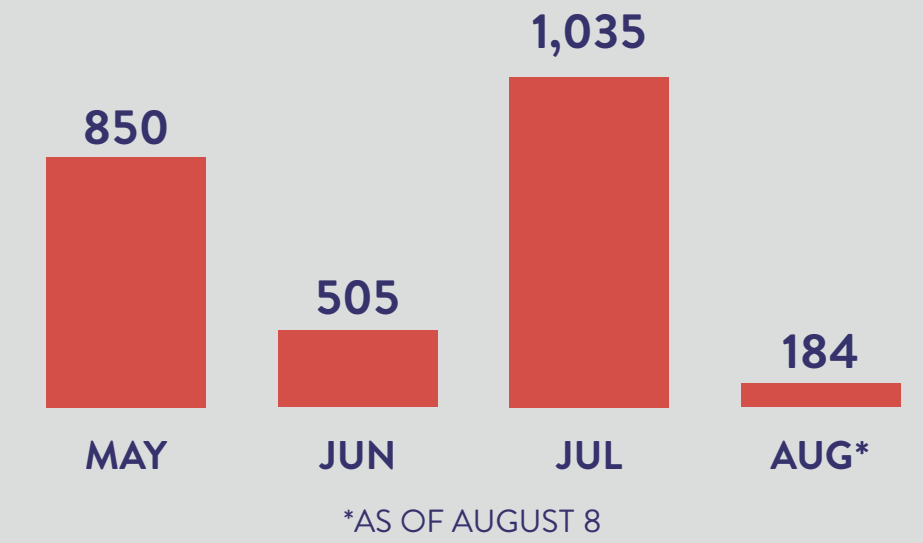


3. Further increase security and community pride by keeping the Downtown streetscape free of litter, stickers and graffiti.



CLEAN & SAFE STATS

Graffiti Sticker Removal



Street Person Contacts

(MAY - AUGUST)



Safety Ambassador Assistance

(MAY - AUGUST)

