### ANNUAL GOALS

**B1. Advocate for stronger pedestrian and bicycle connectivity within and between Downtown’s unique districts and neighborhoods through strategic long term capital improvements.**

**B2.7: Develop play areas as well as experiential art along sidewalks and overlooked spaces.**

**B3.4: Advocate for improved transit opportunities and multimodal connections.**

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### MONTHLY HIGHLIGHTS (AS OF 9/1/2018)

- Live After 5 at The Loop August 16 beginning at 5PM
- DTLB Pedestrian Wayfinding RFP released August 9, 2018
- Next Public Realm Committee Meeting - August 16 @ 4pm

**DEPARTMENT FINANCIAL HEALTH**

**DLBA Fiscal Year: Oct 1, 2017 - Sept 30, 2018**

**Spending - YTD**

<table>
<thead>
<tr>
<th>Category</th>
<th>YTD ACTUAL</th>
<th>ANNUAL BUDGET</th>
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<tr>
<td></td>
<td>$233,191</td>
<td>$277,375</td>
</tr>
</tbody>
</table>

*Financial information does not include personnel costs

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### DOWNTOWN SHUTTLE

- **MARCH** - Contact stakeholders & City: Completed March 2018
- **APRIL** - Identify timeline and DLBA role: Expected Completion July 2018
- **MAY** - Implement identified program/project: Expected Completion July 2018

*PROJECT CURRENTLY ON HOLD

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### DTLB BIKESHARE

- **MARCH** - Initiate small pilot (Live After 5 shuttle). - Completed
- **APRIL** - Release call for designs, select final design & installation - Completed
- **JUNE/JULY** - Review design concepts and marketing campaign
- **AUGUST** - Installation Scheduled for September

**JUNE/JULY** - Review design concepts and marketing campaign

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### DTLB PEDESTRIAN ACTIVITY

**Q3 AS OF JULY**

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### SIDEWALK DINING PERMITS

**OCT - JUNE**

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### Parklets Permits

**OCT - JUNE**

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<td>3</td>
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### MONTHLY HIGHLIGHTS

**AS OF 9/1/2018**

- **ANDREW** - Refine design and develop marketing campaign - Completed
- **JUNE/JULY** - Review design concepts and marketing campaign
- **AUGUST** - Installation Scheduled for September
- **DECEMBER** - Develop project scope and logistics - Completed
- **JANUARY** - Refine design and develop marketing campaign - Completed
- **APRIL** - Release call for designs, select final design & installation - Completed
- **JUNE/JULY** - Review design concepts and marketing campaign
- **AUGUST** - Installation Scheduled for September
- **SEPTEMBER** - Finalize implementation plan
- **AUGUST** - Recommendations and best practices to project partners
- **MAY** - Develop recommendation and best practices - In Progress – Expected Completion June

---

**ANNUAL GOALS**

- **MARCH** - Contact stakeholders & City: Completed March 2018
- **APRIL** - Identify timeline and DLBA role: Expected Completion July 2018
- **MAY** - Implement identified program/project: Expected Completion July 2018

---

**AUDIENCE REACH**

- **MARCH** - Contact stakeholders & City: Completed March 2018
- **APRIL** - Identify timeline and DLBA role: Expected Completion July 2018
- **MAY** - Implement identified program/project: Expected Completion July 2018

*PROJECT CURRENTLY ON HOLD

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**NEXT PUBLIC REALM COMMITTEE MEETING** - August 16 @ 4pm

---

**LIVE AFTER 5 AT THE LOOP**

August 16 beginning at 5PM

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**DTLB PEDESTRIAN WAYFINDING RFP**

Released August 9, 2018

---

**MONTHLY HIGHLIGHTS**

**AS OF 9/1/2018**

- **DECEMBER** - Develop project scope and logistics - Completed
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