

MONTHLY HIGHLIGHTS

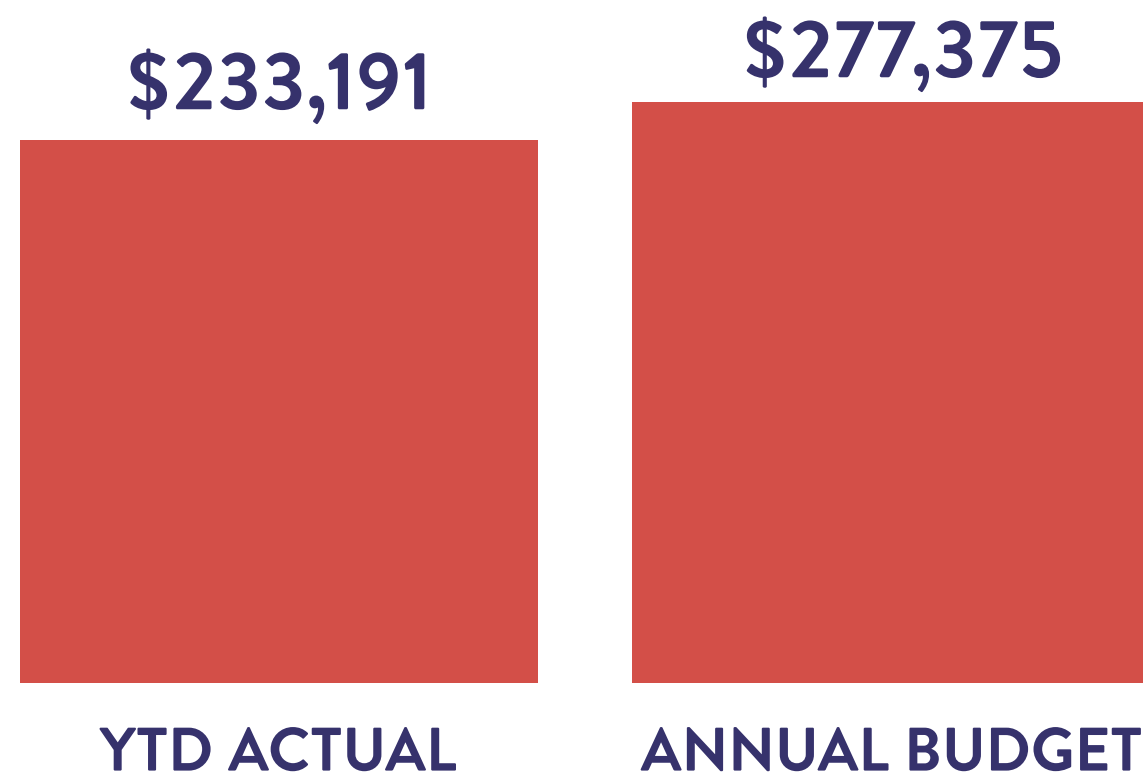
(AS OF 9/1/2018)

- Live After 5 at The Loop August 16 beginning at 5PM
- DTLB Pedestrian Wayfinding RFP released August 9, 2018
- Next Public Realm Committee Meeting - August 16 @ 4pm

DEPARTMENT FINANCIAL HEALTH

**DLBA Fiscal Year: Oct 1, 2017 - Sept 30, 2018

Spending - YTD**



*Financial information does not include personnel costs

ANNUAL GOALS

B1. Advocate for stronger pedestrian and bicycle connectivity within and between Downtown's unique districts and neighborhoods through strategic long term capital improvements.

ADVOCATE FOR REDESIGN OF VICTORY PARK / SANTA CRUZ PARK

- MARCH** – Contact stakeholders & City: Completed March 2018
- APRIL** – Identify timeline and DLBA role: Expected Completion July 2018
- MAY** – Implement identified program/project: Expected Completion July 2018

*PROJECT CURRENTLY ON HOLD

B2.7: Develop play areas as well as experiential art along sidewalks and overlooked spaces.

- DECEMBER** – Develop project scope and logistics – Completed
- JANUARY** – Refine design and develop marketing campaign – Completed
- APRIL** – Release call for designs, select final design & installation – Completed
- JUNE/JULY** – Review design concepts and marketing campaign
- AUGUST** – Installation Scheduled for September

B3.4: Advocate for improved transit opportunities and multimodal connections

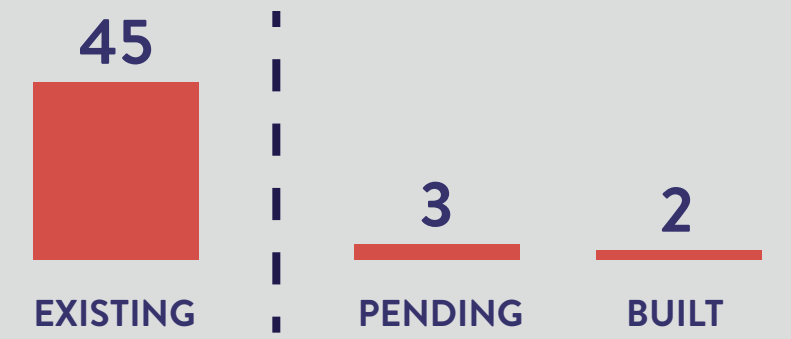
DOWNTOWN SHUTTLE

70%

- SEPTEMBER** – Finalize implementation plan
- AUGUST** – Recommendations and best practices to project partners
- MAY** – Develop recommendation and best practices – In Progress – Expected Completion June
- MARCH** – Initiate small pilot (Live After 5 shuttle). – Completed
- JANUARY** – Identify potential partners; Release survey – In Progress, Expected Completion April
- DECEMBER** – Develop business survey; Data collection and research – Completed

Sidewalk Dining Permits

(OCT - JUNE)

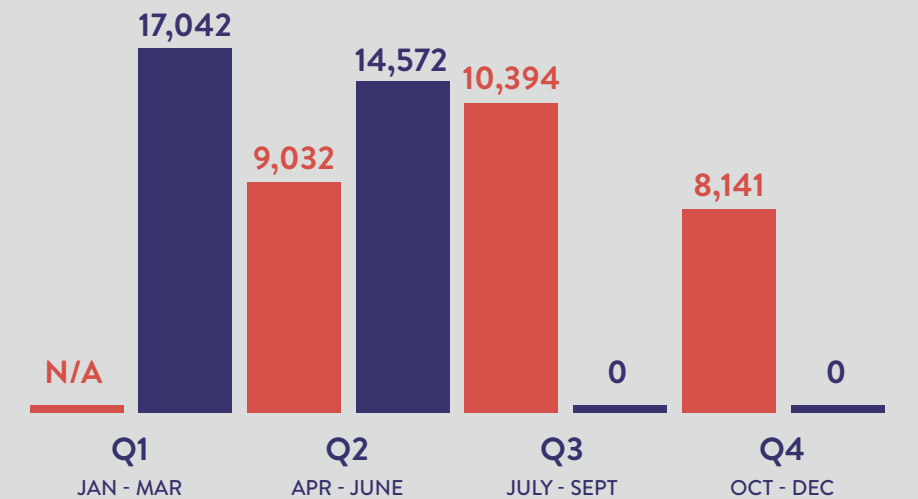


Parklets Permits

(OCT - JUNE)



DTLB Bikeshare



DTLB Pedestrian Activity

