

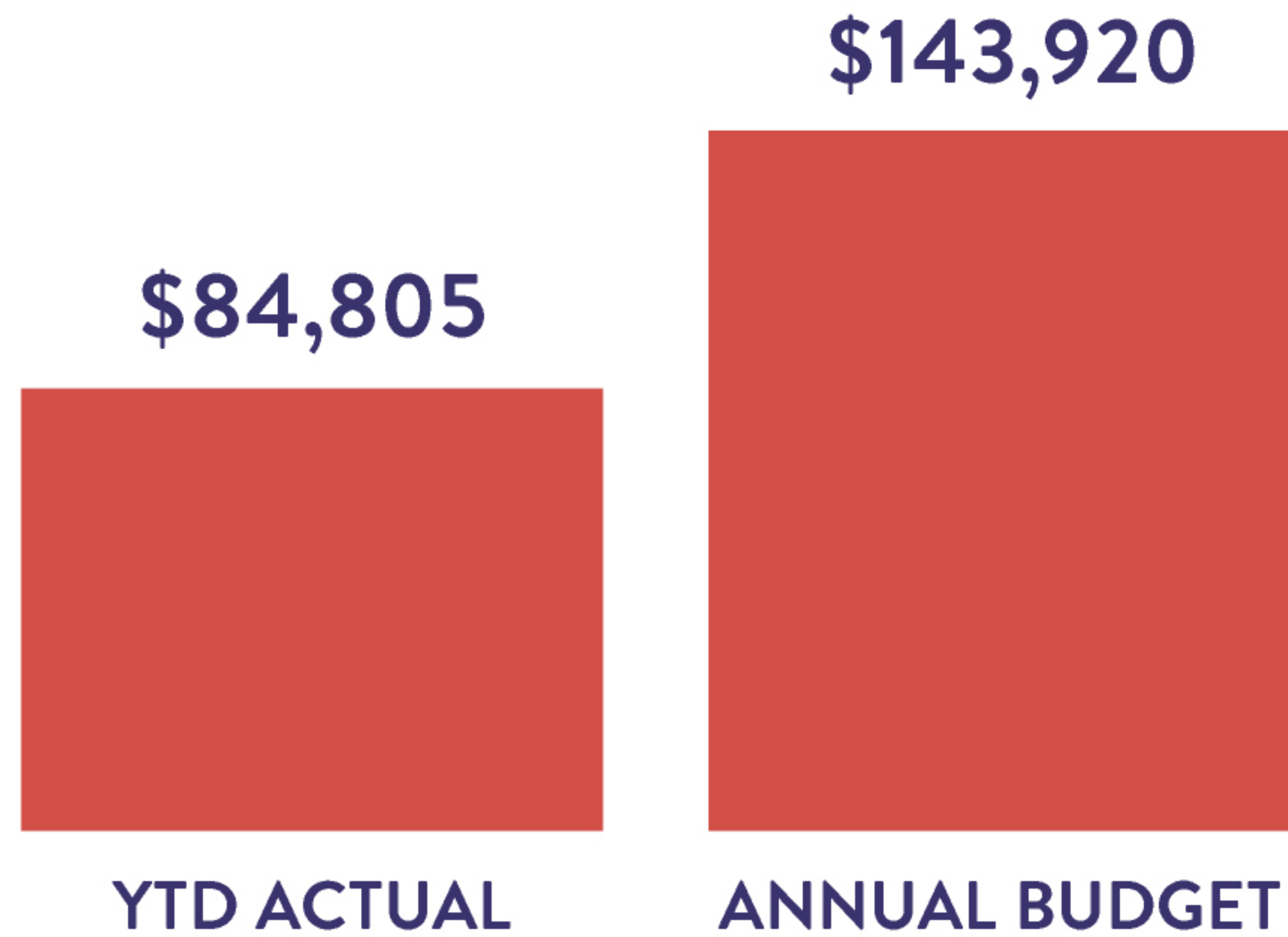
MONTHLY HIGHLIGHTS
(AS OF 9/1/2018)

- 1 Million Cups Long Beach hosted Funraise August 1, a leading DTLB tech firm
- Delivered \$10,000 in DLBA Small Business Grants to Calidog Pomade, Shoreline Access Solutions, and 3 Women
- Launched 1st DLBA Trustee Endorsment for Ladie Kakes \$10,000 Kiva Loan
- Approved Romeo Chocolates DLBA Trustee Endorsement for \$10,000 Kiva Loan Application
- Hosted Ensemble Real Estate Investments at our August Economic Development Committee meeting
- Next Economic Development Committee meeting is September 13 @ 8:30am
 - Finalizing Woman Owned Business Accelerator Grants
 - Hosting Holland Partner Group

DEPARTMENT
FINANCIAL HEALTH

**DLBA Fiscal Year: Oct 1, 2017 - Sept 30, 2018

Spending - YTD**



*Financial information does not include personnel costs

ANNUAL GOALS

A1. Work with the City to streamline the business licensing, permitting and entitlement process.

1. SUPPORT THE CITY OF LONG BEACH UPDATE TO THE AUP/CUP PROCESS

A2. Track and evaluate economic and development trends in Downtown.

1. PUBLISH QUARTERLY DTLB SNAPSHOT REPORTS

- Published Q3 Retail Snapshot Report Oct 15
- Published Q4 Residential Snapshot Report Feb 16
- Published 2018 Annual Economic Profile April 18
- Published Q2 Office Snapshot Report July 15

RESIDENTIAL MARKET



A4. Support existing businesses and attract new businesses to Downtown Long Beach.

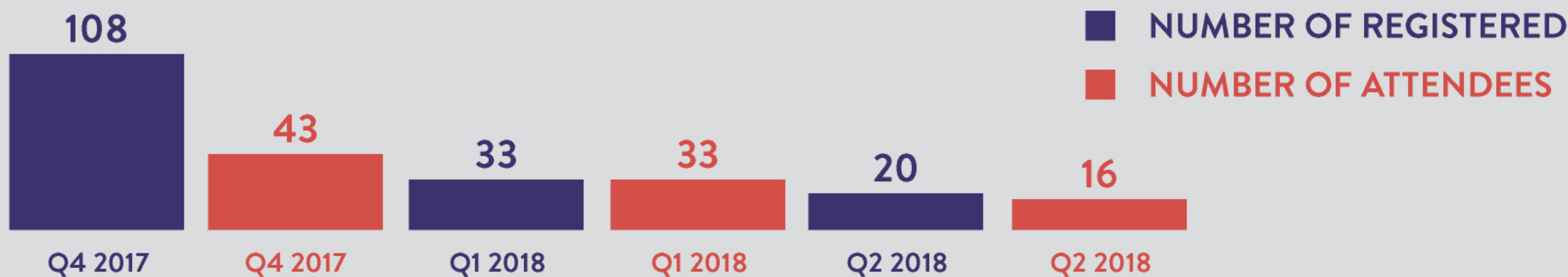
FALL 2017 WOMAN OWNED BUSINESS ACCELERATOR

	ACTUAL	TARGET/GOAL	% OF GOAL
WOBA GRANTS AWARDED	\$15,500	\$15,500	100%
# OF APPLICATIONS	39	10	290%
BUSINESSES CREATED	1	2	50%

SPRING 2018 ENTREPRENEUR EDUCATION SERIES

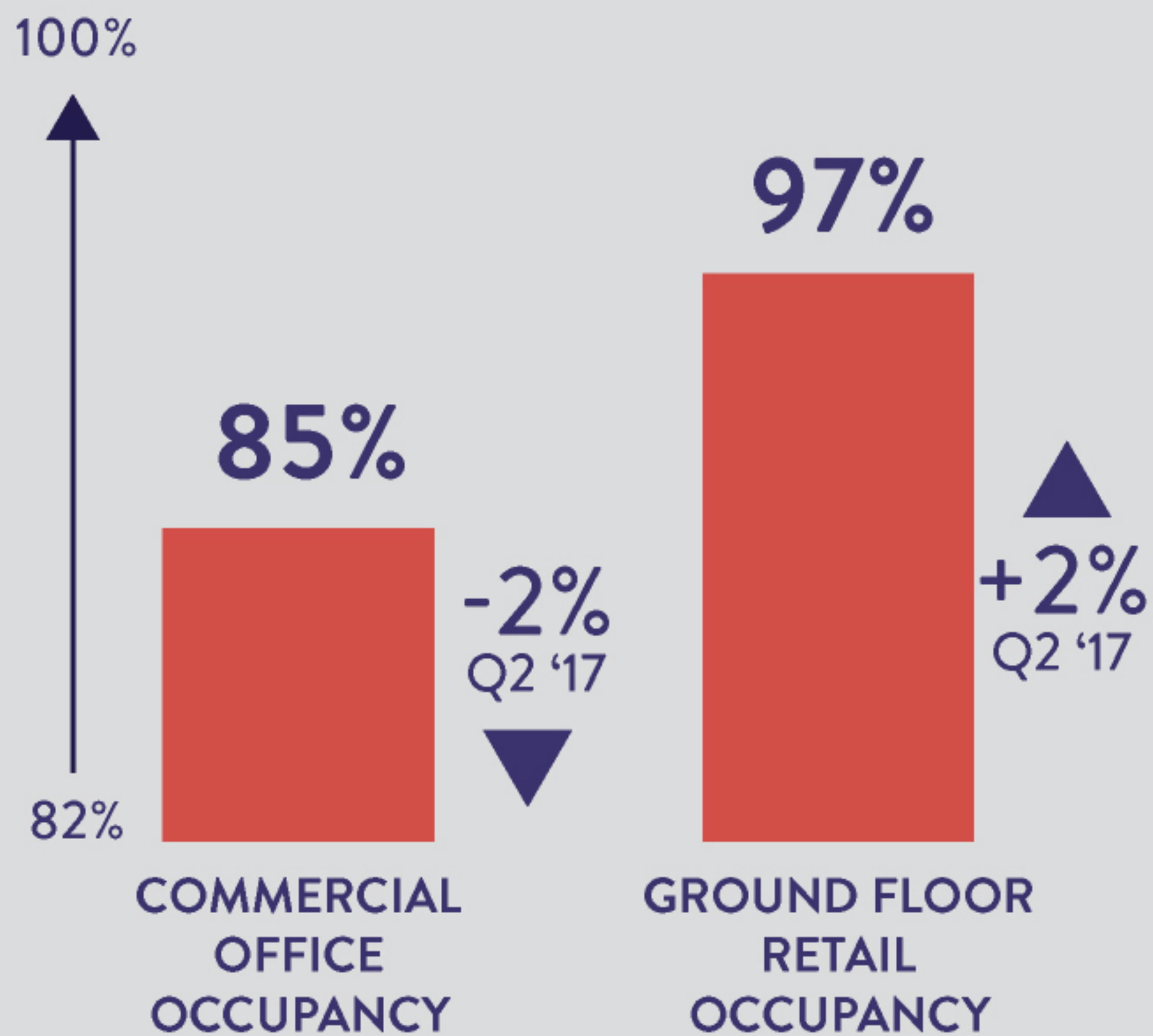
	ACTUAL	TARGET/GOAL	% OF GOAL
SMALL BUSINESS GRANTS AWARDED	\$10,000	\$20,000	50%
# OF REGISTERED ENTREPRENEURS	148	180	81%
# OF ENTREPRENEURS ATTENDED	56	58	96%
BUSINESSES CREATED	5	7	71%

SUPPORT TRANSITIONING FROM BRICK AND MORTAR TO DIGITAL
GOOGLE ADWORDS WORKSHOP



DTLB MARKET

Q2 - 2018



Net New
Businesses

