



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

**Title:** Downtown Long Beach Alliance (DLBA) Street Team Member

**Reports to:** Events Coordinator, Research & Public Policy Analyst

**Hours:** Minimum of 10 hours per month. Primarily weekdays with some weekend work. This may include evening hours outside of normal business hours.

**Position Overview:**

The DLBA Street Team member is responsible for engaging with others on a personal basis in order to promote the organization's events in the Downtown. In addition, the Street Team Member is responsible for collecting survey responses at monthly events hosted by the Downtown Long Beach Alliance. Ideal candidates should be outgoing, self-motivated, and willing to engage with others in a friendly manner.

**Primary Duties and Responsibilities:**

- Approaching attendees and kindly asking them to fill out a short survey via tablet
- Walk throughout the event space(s) in order to maximize the number of survey responses
- Act professionally as a representative of Downtown Long Beach Alliance
- Interact with patrons and spread event awareness through word-of-mouth and/or collateral marketing
- Distribute posters, stickers, and flyers throughout the community and at events

**Preferred Skills:**

- Experience or familiarity implementing surveys, in-person or online
- Knowledge of survey software such as Google Forms, QuickTap Survey, SurveyMonkey
- Familiarity with the Downtown Long Beach Alliance Signature Events and Downtown in general
- Strong interpersonal communication skills and comfortable interacting with various personalities
- Outgoing and friendly disposition
- Strong work ethic; reliable and punctual

**Benefits**

- Field experience with survey design and implementation
- Opportunity to work with a dynamic and community-oriented organization
- Great opportunity for those interested in event planning and marketing
- Flexible work schedule

**Compensation:**

\$14 per hour

### **About the Downtown Long Beach Alliance**

The Downtown Long Beach Alliance (DLBA) is a non-profit, tenant and property based business improvement district, which is dedicated to the management, marketing, advocacy, and economic and community development of the assessment district in cooperation with the City of Long Beach and the private sector. To learn more about the DLBA please visit <http://www.downtownlongbeach.org>.

### **Mission Statement**

Cultivate, preserve and promote a healthy, safe and prosperous Downtown.

### **Position Environment**

Downtown Long Beach is a high energy, culturally diverse environment. Board members, property owners, business owners and residents reflect this diversity. The Downtown Long Beach Alliance is committed to complying with State and Federal laws included but limited to the Fair Employment Practice laws, which provide equal opportunity in employment to all persons regardless of race, color, national origin, sex, age, religion, veteran status, or disability.

### **How to Apply:**

- Attach current resume.
- Provide at least two references.

Email the above to Morris Mills, DLBA Research & Public Policy Analyst, at [morrism@dlba.org](mailto:morrism@dlba.org)

NOTE: Misrepresentation, falsification, or omission of pertinent facts in any step of the screening/selection process MAY BE cause for disqualification or termination of contract.