

## FOR IMMEDIATE RELEASE

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## DLBA RELEASES 2021 DOWNTOWN PUBLIC SAFETY SURVEY RESULTS

(LONG BEACH, CA – July 27, 2021) The [Downtown Long Beach Alliance](#) (DLBA) today released results of its 2021 Public Safety Perception Survey designed to gather feedback on the public’s observations about general public safety and the overall experience in DTLB.

As expected, and similar to other Downtowns across the country, this year’s perception survey reflects the impact of the pandemic, which significantly contributed to a decrease in daily activity in DTLB, due to public health restrictions. The annual survey provides DLBA with information on where to focus efforts to ensure Downtown’s success and continued improvement for the benefit of residents, business owners, investors, and visitors.

“DLBA’s Public Safety survey is another opportunity to connect with the public to better understand their perceptions and priorities,” said DLBA Chief Operating Officer Broc Coward. “Respondents generally view DTLB as safe and clean, though the pandemic clearly impacted results, as expected. We believe the information serves as a valuable tool not only for DLBA programming, but for sharing and collaborating with our community partners in health and safety who also prioritize making DTLB a great place to live, work, invest and play.”

Key 2021 Public Safety Survey findings:

- The overall perception of safety in Downtown decreased over the past year.
- The top three priority issues facing Downtown were safety in and around parking structures and surface lots, loitering in the public spaces, and inoperable or absence of street lighting.
- The perception of cleanliness in Downtown has stayed roughly the same over the past several years with most people indicating Downtown is “fairly clean.”
- Awareness of DLBA services increased between 15-20% on average compared to past years.
- A vast majority (86%) somewhat or strongly agreed with the statement, “I want to live in a community that provides for the care of those experiencing homelessness.”
- Of the 351 direct comments provided, almost 40% related to homelessness, with the assumption that unhoused individuals impacted many other issues.

The survey reflected input from 1,223 respondents in the April-May 2021 timeframe. This included a broad range of stakeholders – residents, workers, business owners, visitors, and tourists. Respondents represented a wide cross-section of areas in DTLB including East Village, North Pine, Pine and the Promenade, Waterfront and West Gateway.

This is the fourth year DLBA has conducted the survey, and while the results do not necessarily reflect any statistical or empirical evidence regarding actual safety, the information is helpful to identify the public perception of the largest areas of impact and improvement. Due to the rapidly changing circumstances of the COVID-19 pandemic in April 2020, DLBA postponed the survey last year. The results of the survey can be found [here](#).

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**About Downtown Long Beach Alliance:** DLBA is a non-profit, community-based organization whose mission is to cultivate, preserve and promote a healthy, safe, and prosperous Downtown. By balancing the interests of the residents, as well as businesses, the DLBA creates tangible progress by way of vested interest and solidified partnerships across local, municipal, and commercial lines. For additional information, visit [www.downtownlongbeach.org](http://www.downtownlongbeach.org), or follow on Facebook [@downtownlongbeach](#), and on Twitter and Instagram [@DLBA](#).