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**DOWNTOWN
LONG BEACH
ALLIANCE**

DLBA Unfiltered Viewfinder Winners Revealed

Online Voting Now Open for Fan Favorite Photo from 20 Finalists

(LONG BEACH, CA – December 21, 2021) The Downtown Long Beach Alliance (DLBA) today named four Viewfinder award winners of DTLB Unfiltered, its signature arts program in collaboration with Arts Council for Long Beach. The 2021 Viewfinder winners, the top photo selected in each of four contest categories, include the following:

- Architecture: Estevan Segura, Window Washers
- Environment: Eyad Abutaha, Marina Sunset
- People, Places and Events: Joan Fuller, Tribute
- Skyline: Larissa Peters, Installation

“With a record number of photo submissions, we got to see strong community support and several different perspectives of our ever-changing Downtown,” said Broc Coward, COO, DLBA. “In keeping with our recently launched One Downtown recovery initiative, Unfiltered reflects the shared connection we have with Downtown even though it means different things to different people. We look forward to continue providing fun ways for people to connect with our Downtown.”

Winners of the program which is now in its fourth year were selected among 20 finalists – five per category – by a panel of judges who reviewed images for creativity, quality, originality and overall impact. According to Griselda Suárez, Executive Director of the Arts Council for Long Beach, “We are thrilled to continue our partnership with DLBA and support the community’s efforts to tell the Downtown story through art and photography. It’s another creative way to connect people with the culture and character of DTLB.”

Fan Favorite Voting

All 20 finalists, including Viewfinder winners, are eligible to win Fan Favorite. To cast a vote, the community can go to [DLBA Unfiltered](#) through January 5, 2022. The Fan Favorite winner is expected to be announced on January 8. DLBA also will display the photos throughout the year through a new online 3-D Gallery on its website and it intends to have an exhibit at events in 2022 like Celebrate Downtown and Taste of Downtown.

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About DLBA: DLBA is a non-profit, community-based organization whose mission is to cultivate, preserve and promote a healthy, safe, and prosperous Downtown. By balancing the interests of the residents, as well as businesses, the DLBA creates tangible progress by way of vested interest and solidified partnerships across local, municipal, and commercial lines. For additional information, visit www.downtownlongbeach.org, or follow on Facebook @downtownlongbeach, and on Twitter and Instagram @DLBA.

About Arts Council for Long Beach: The Arts Council for Long Beach is a private 501(c) 3 non-profit organization that cultivates the physical, social, and economic characteristics of Long Beach neighborhoods by nurturing and enlivening the arts.