



**DOWNTOWN
LONG BEACH
ALLIANCE**

Members:

Loara Cadavona, Co-Chair

Debra Fixen, Co-Chair

DLBA Staff:

**Broc Coward, Chief
Operating Officer**

**Austin Metoyer, Economic
Development & Policy
Manager**

**Kelsey Mader, Executive
Assistant**

PUMA Staff:

Brad Segal, President

**Amanda Kannard, Senior
Associate**

DLBA PBID STEERING COMMITTEE AGENDA

Thursday, January 27, 2022

Start Time: 9:00 AM

End Time: 10:00 AM

[Join Zoom Meeting](#)

Meeting ID: 896 8858 2533

Passcode: 089721

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|---|---------|
| 1. Welcome & Introduction
Loara Cadavona, Co-Chair, MemorialCare
Debra Fixen, Co-Chair, Shoreline Village | 5 min. |
| 2. Review of Final Draft PBID Management Plan - Segal | 25 min. |
| 3. District Renewal Campaign Timeline & Petition Process | 30 min. |
| 4. Public Comment (Three minutes on all non-agenda items) | |
| 5. Adjournment | |

NEXT DLBA PBID STEERING COMMITTEE MEETING

TBD

Mission: Cultivate, preserve and promote a healthy, safe and prosperous Downtown for all.

All meetings held by the Downtown Long Beach Alliance shall be conducted in compliance with the Brown Act, California Government Code Section 54950 et seq., and its requirement that public commissions, boards, councils, and public agencies conduct business openly. The agenda and supporting documents are available on the Internet at <http://downtownlongbeach.org>. E-Mail correspondence regarding agenda items can be directed to info@dlba.org. Agenda items may also be reviewed as posted in public view at the DLBA offices or at City Hall. If special accommodation is desired pursuant to the Americans with Disabilities Act, please make your request by phone to [\(562\) 436-4259](tel:5624364259), by noon the day prior to the meeting.

