



**MEDIA ADVISORY
FOR IMMEDIATE RELEASE
(November 17, 2021)**

Statement on DLBA President and CEO

The following statement was released today by the Downtown Long Beach Alliance Board of Directors.

"The Downtown Long Beach Alliance and Kraig Kojian have mutually agreed to part ways, effective November 17, 2021. The DLBA and Mr. Kojian wish each other well. Because this is a personnel matter, the parties will not comment further on this action. DLBA Chief Operating Officer Broc Coward will provide staff leadership under the direction of the Executive Committee in the interim."

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About the Downtown Long Beach Alliance: The DLBA is a non-profit, community-based organization whose mission is to cultivate, preserve and promote a healthy, safe, and prosperous Downtown. By balancing the interests of the residents, as well as businesses, the DLBA creates tangible progress by way of vested interest and solidified partnerships across local, municipal, and commercial lines. For additional information, visit www.downtownlongbeach.org, or follow on Facebook @downtownlongbeach, and on Twitter and Instagram @DLBA.

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