Downtown Long Beach Alliance
As of October 31, 2020
(Fiscal Year Ending September 30, 2021)
Financial Summary

OVERVIEW

Year-to-Date	Actual	Budget	Variance
Revenue	347,630	349,786	(2,155)
Expenses	297,303	320,000	22,697
Net	50,327	29,785	20,542

REVENUES:

Grants & Contract Services Revenue is less than budget by $2,200 or 1% primarily due to lower than budgeted Small Business grant fundraising ($2,500) and Office Rent Reimbursement ($250) offset by Interest Income ($600).

EXPENSES:

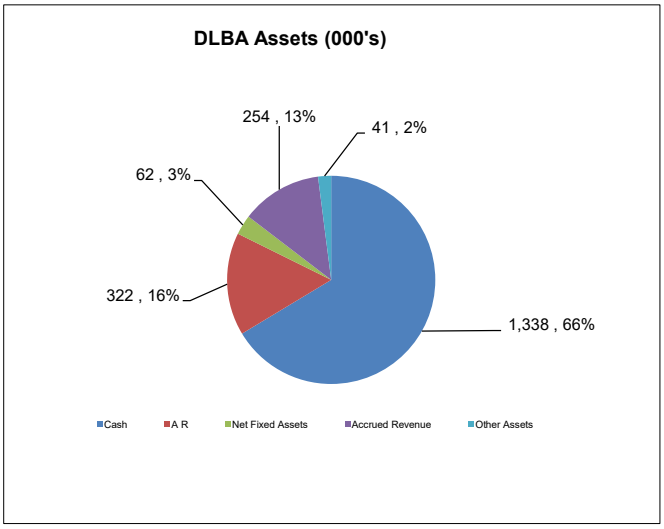
Public Realm Expenses are less than budget by $2,000 or 14% primarily due to lower than budgeted Personnel costs ($1,100), Professional Development ($250), Public Space Activation ($125), and Street & Landscape ($500).
Economic Development Expenses are less than budget by $1,200 or 5% primarily due to lower Personnel costs ($3,100), offset by higher than budgeted expenses for Business Recruitment & Retention ($1,800).

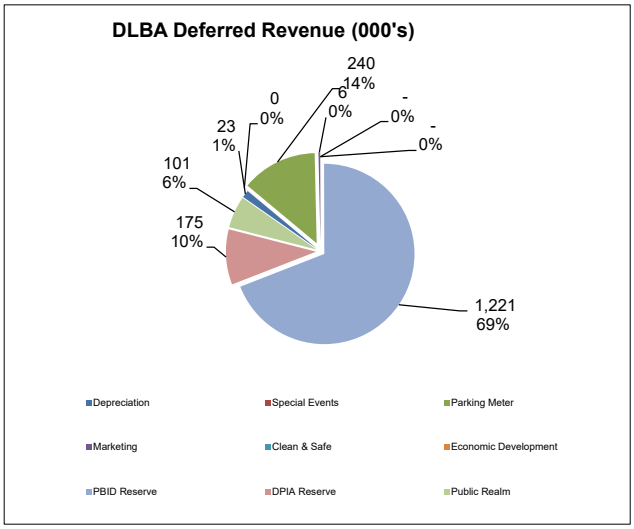
Marketing Expenses are more thank budget by $1,200 or 9% due to higher than budgeted Marketing cost ($1,000) and Advertising/Promotions ($400), offset by lower than budgeted Publications cost ($200).

Research, Dev. & Advocacy Expenses are less than budget by $12,000 or 54% due to lower than budgeted for Personnel costs ($7,000), Travel/Education/Civic Event costs ($2,600), and Research & Data Analystics costs ($2,500).

Special Event Expenses are less than budget by $2,400 or 14% due to lower than budgeted for Personnel costs ($1,600) and Event costs ($800).

Operations Expenses are less than budget by $6,000 or 4% due to several variances related to Clean & Safe operational expenses and lower Clean Team personnel costs.





Downtown Long Beach Alliance
Balance Sheet
10/31/2020

Assets	
Current Assets	
Cash	$1,338,465
Accounts Receivable	321,548
Accrued Revenues	253,663
Prepaid Expenses	24,411
Total Current Assets	1,938,087
Fixed Assets	
Furniture & Equipment	431,010
Accumulated Depreciation	(368,843)
Total Fixed Assets	62,167
Other Assets	
Deposits	16,434
Software License	13,270
Accumulated Amortization	(13,270)
Total Other Assets	16,434
Total Assets	$2,016,687
Liabilities & Fund Balances	
Current Liabilities	
Accounts Payable	$681
Accrued Wages & Other Expenses	203,984
Deferred Revenue	1,761,696
Total Current Liabilities	1,966,361
Long Term Liabilities	-
Net Income (Loss)	50,327
Total Liabilities & Fund Balances	2,016,687

DOWNTOWN LONG BEACH ALLIANCE
FINANCIAL STATEMENT - In thousands
10/31/2020

	YEAR TO DATE ACTUALS						YEAR TO DATE BUDGET						VARIANCE
Revenues	PBID	DPIA	Parking Meters	Sponsor/ Tickets	Grants & Contract Services	TOTAL	PBID	DPIA	Parking Meters	Sponsor/ Tickets	Grants & Contract Services	TOTAL	TO YTD BUDGET
PBID (net of delinquency)	-					-	-					-	-
DPIA	-	58				58	-	58				58	0
Parking Meter Revenue			38			38			38			38	-
Sponsors & Ticket Sales	-			-		-	-			-		-	-
Grants & Contract Services	-				22	22	-	3		-	22	25	(2)
Deferred Revenue Recognized	230	-	-			230	230	-	-	-	-	230	0
Deferred to 20-21	-	-		-	-	-	-	-			-	-	-
Total Revenue	230	58	38	-	22	348	230	60	38	-	22	350	(2)
Expenses											-		
Advocacy	3	7	-	-		10	3	10	9	-	-	22	12
Public Realm	1	3	10	-	-	14	1	1	15	-	-	16	2
Economic Dev.	22	0	-	-	-	22	22	2	-	-	-	23	1
Marketing	11	4	1	-	-	15	12	1	1	-	-	14	(1)
Special Events	10	2	1	1	-	14	16	-	1	-	-	17	2
Operations	132	1	-	-	34	167	136	1	-	-	-	137	(30)
Total Expenses	178	17	13	1	34	243	189	14	26	-	-	229	(14)
											-		
Net Operating Income(Loss)	52	41	25	(1)	(12)	105	41	46	12	-	-	121	(16)

DOWNTOWN LONG BEACH ALLIANCE
FINANCIAL STATEMENT - In thousands
9/30/2021

	TOTAL YEAR BUDGET (ORIGINAL)					
Revenues	PBID	DPIA	Parking Meters	Sponsor/ Tickets	Grants & Contract Services	TOTAL
PBID (net of delinquency)	2,740					2,740
DPIA		690				690
Parking Meter Revenue	-		450			450
Sponsors & Ticket Sales				-		-
Grants & Contract Services					429	429
Deferred Revenue Recognized	685					685
PBID Deferred 19-20	(706)					(706)
Total Revenue	2,719	690	450	-	429	4,289
Expenses						
Advocacy	39	186	112	-	-	337
Public Realm	28	15	225	-	-	269
Economic Dev.	321	37	-	-	30	388
Marketing	181	28	28	-	-	237
Special Events	181	-	85	-		266
Operations	1,715	11	-	-	399	2,126
Total Expenses	2,465	278	450	-	429	3,623
Net Operating Income(Loss)	255	412	-	-	0	667

	TOTAL YEAR BUDGET (REVISED)						
Revenues	PBID	DPIA	Parking Meters	Sponsor/ Tickets	Grants & Contract Services	TOTAL	CHANGE
PBID (net of delinquency)	2,740					2,740	-
DPIA		690				690	-
Parking Meter Revenue	-		450			450	-
Sponsorships/Ticket Sales				-		-	-
Grants & Contract Services					429	429	-
Deferred Revenue Recognized	685	19				705	19
PBID Deferred 19-20	(706)	-				(706)	-
Total Revenue	2,719	710	450	-	429	4,309	19
Expenses							
Advocacy	39	186	112	-	-	337	-
Public Realm	28	15	225	-	-	269	-
Economic Dev.	321	37	-	-	30	388	-
Marketing	181	28	28	-	-	237	-
Special Events	181	-	85	-	-	266	
Operations	1,715	11	-	-	399	2,126	-
Total Expenses	2,466	278	450	-	429	3,623	-
Net Operating Income(Loss)	255	431	-	-	0	686	19

DOWNTOWN LONG BEACH ALLIANCE
As of October 31, 2020

	YEAR TO DATE ACTUALS						YEAR TO DATE BUDGET						VARIANCE
	PBID	DPIA	Parking Meters	Sponsors & Ticket Sales	Grants & Contract Services	TOTAL	PBID	DPIA	Parking Meters	Sponsors & Ticket Sales	Grants & Contract Services	TOTAL	TO YTD BUDGET
Revenues													
PBID net of delinquency	-	-	-	-	-	-	-	-	-	-	-	-	-
DPIA	-	57,533	-	-	-	57,533	-	57,533	-	-	-	57,533	0
Parking Meter	-	-	37,500	-	-	37,500	-	-	37,500	-	-	37,500	-
Sponsors & Ticket Sales	-	-	-	-	-	-	-	-	-	-	-	-	-
Grants & Contract Services	-	-	-	-	22,499	22,499	-	2,500	-	-	22,155	24,655	(2,156)
Deferred Revenue Recognized	230,098	-	-	-		230,098	230,098	-	-	-	-	230,098	0
Deferred to 20-21	-	-	-	-	-	-	-	-	-	-	-	-	-
Total Revenue	**230,098**	**57,533**	**37,500**	**-**	**22,499**	**347,630**	**230,098**	**60,033**	**37,500**	**-**	**22,155**	**349,786**	**(2,155)**
Administration													
Rent	13,909	-	-	-	-	13,909	14,500	-				14,500	591
Telephone	1,546	-	-	-	-	1,546	1,500					1,500	(46)
Computers	710	-	-	-	-	710	708					708	(2)
Office Equipment Lease	422	-	-	-	-	422	101	1,024				1,125	703
Office Supplies	373	-	-	-	-	373		833				833	461
Postage	585		-	-	-	585		100				100	(485)
General Insurance	-	354	-	-	-	354		1,308				1,308	954
Professional Services	-	10,322	-	-	-	10,322		5,600				5,600	(4,722)
Utilities	146	55	-	-	-	201		292				292	91
Depreciation	-	843	-	-	-	843		1,606				1,606	763
Taxes	221	-	-	-	-	221		250				250	29
Office Maintenance & Repairs	-	-				-		417				417	417
Employee Recruitment	-	-	-	-	-	-		292				292	292
Admin Services		-	-	-	-	-						-	-
Outside Support	-		-	-	-	-						-	-
Merchant Fees & Interest	75	-	-	-	-	75		75				75	(0)
Professional Development	-					-						-	-
Board Contingency	-					-						-	-
Dues & Subscriptions	205					205		333				333	128
Board, EC and TF Meetings	-					-		867				867	867
PBID General Benefit 1%								220				220	220
PBID Engineer's Adjustment								76				76	76
Personnel Expense	-	24,606	-	-	-	24,606	-	23,924	-	-	-	23,924	(681)
Total Admin Expenses	**18,192**	**36,179**	**-**	**-**	**-**	**54,371**	**16,810**	**37,218**	**-**	**-**	**-**	**54,027**	**(344)**
Research, Dev. & Advocacy													
Research & Data Analytics	1,430	688				2,118		-	4,650			4,650	2,531
Conferences, Travel and Education	-	2,394	-	-	-	2,394	-	-	3,083	-	-	3,083	689
Civic Events & Engagement	-	-	-	-	-	-	-	-	1,676	-	-	1,676	1,676
Strategic Plan & PBID Renewal Planning	-					-	-	-			-	-	-
PBID General Benefit 1%						-		34				34	34
PBID Engineer's Adjustment						-		12				12	12
Personnel Expense	1,436	4,087				5,523	2,633	9,903				12,536	7,013
Total Research, Dev. & Advocacy	**2,866**	**7,169**	**-**	**-**	**-**	**10,036**	**2,633**	**9,949**	**9,409**	**-**	**-**	**21,990**	**11,955**
Public Realm													
PBID Special Projects	-	-	-			-			-			-	-
Street & Landscape			1,651			1,651		160	2,265		-	2,425	774
Professional Development			-			-		250	-			250	250
PBID General Benefit 1%								185	-			185	185
PBID Engineer's Adjustment								8	-			8	8
Public Realm Personnel	1,050	2,827	8,478	-	-	12,355	671	-	12,748	-	-	13,419	1,063
Total Public Realm	**1,050**	**2,827**	**10,130**	**-**	**-**	**14,007**	**671**	**603**	**15,013**	**-**	**-**	**16,287**	**2,280**

DOWNTOWN LONG BEACH ALLIANCE
As of October 31, 2020

	YEAR TO DATE ACTUALS						YEAR TO DATE BUDGET						VARIANCE
	PBID	DPIA	Parking Meters	Sponsors & Ticket Sales	Grants & Contract Services	TOTAL	PBID	DPIA	Parking Meters	Sponsors & Ticket Sales	Grants & Contract Services	TOTAL	TO YTD BUDGET
Economic Development													
Comm. Engage. & Bus. Outreach	373	-	-	-	-	373	188	12		-	-	200	(173)
Bus Recruit, Retention and Expansion	5,424	378	-	-	-	5,802	3,908	75	-	-	-	3,983	(1,819)
Small Business Grants	-	-	-	-	-	-	-	-	-	-	-	-	-
Economic Profile & Snapshot Rpts.	-					-	-	-			-	-	-
Professional Development						-	-		-			-	-
PBID General Benefit 1%								278				278	278
PBID Engineer's Adjustment								96				96	96
Personnel Expenses	15,939	-	-	-	-	15,939	17,593	1,123	-	-	-	18,716	2,776
Total Economic Dev.	**21,737**	**378**	**-**	**-**	**-**	**22,114**	**21,689**	**1,584**	**-**	**-**	**-**	**23,273**	**1,158**
Marketing													
Advertising/Promotions	1	1,572	52	-	-	1,625	-	753	600	-	-	1,353	(273)
Stakeholder Outreach/Public Relations	172	-	-	-	-	172	-	522	111	-	-	633	461
Annual Report/Publications	-	-	-	-	-	-	-			-	-	-	-
Website Development	-	-	-	-	-	-	-			-	-	-	-
Recovery Campaign	589					589							(589)
Professional Development		-				-	-					-	-
PBID General Benefit 1%						-						-	-
PBID Engineer's Adjustment		-				-						-	-
Marketing			1,000			1,000						-	(1,000)
Marketing Personnel	9,802	2,008	-	-	-	11,810	12,006	-	-	-	-	12,006	197
Total Marketing	**10,564**	**3,579**	**1,052**	**-**	**-**	**15,196**	**12,006**	**1,275**	**711**	**-**	**-**	**13,992**	**(1,203)**
Special Events													
Live After 5	-	-	-	-	-	-	-	-	-	-	-	-	-
Contingency Funds for Special Events				-		-							-
Celebrate Downtown	-	-	-	-		-	-	-	-	-		-	-
Pow Wow 2020 Closing Party						-						-	-
Taste of Downtown Series			551	1,163		1,715	1,700		800			2,500	785
East Village Events				-		-						-	-
Summer & Music Series				-		-		-	-	-		-	-
New Year's Eve Waterfront				-		-			-	-		-	-
Shop Small Saturday		-	-	-		-			-	-		-	-
Promenade Ent				-		-							-
Event Supplies & Misc.			109			109	70	-	33			103	(6)
PBID General Benefit 1%						-	211	-				211	211
PBID Engineer's Adjustment						-		-				-	-
Professional Development	-					-			-			-	-
Special Events Personnel	9,517	2,385	725	-	-	12,628	14,037	-	-	-	-	14,037	1,409
Total Special Events	**9,517**	**2,385**	**1,385**	**1,163**	**-**	**14,452**	**16,018**	**-**	**833**	**-**	**-**	**16,851**	**2,399**
Operations													
Clean Team Management	7,619					7,619	7,361					7,361	(258)
Clean Team Personnel	30,122	-	-	-	-	30,122	32,854					32,854	2,732
Clean Team Supplies	-	-	-	-	-	-	600					600	600
Clean Team Equip. Insurance	-	-	-	-	-	-	750					750	750
Clean Team Fuel	150	654	-	-	184	989	750					750	(239)
Clean Team Equip & Maint.	1,844	-	-	-	-	1,844	1,450					1,450	(394)
Clean Team Lease													
Clean Team Maintenance												-	-
Pressure Washing	20,907	-	-	-	-	20,907	22,767					22,767	1,860
Safe Team Management	7,602	-	-	-	-	7,602	7,361					7,361	(241)
Safe Team Personnel	50,085	-	-	-	-	50,085	49,809					49,809	(276)
Safe Team Supplies	-	-	-	-	-	-	203					203	203
Safe Team Equipment Insurance	-					-	450					450	450
Safe Team Equipment	776					776	290					290	(486)
Homeless Outreach	124					124	125					125	1
Community Outreach	141				-	141	100					100	(41)
Special Project						-		150				150	150
Contract Services						-					2,568	2,568	2,568
Long Beach Transit					13,460	13,460					15,878	15,878	2,418
Hillcrest Monterey						-					1,300	1,300	1,300
Other Contract Services					14,040	14,040					1,325	1,325	(12,715)
City of Long Beach					6,747	6,747					13,873	13,873	7,126
Contract Equip, Parts, Maint, Fuel	-				-	-					300	300	300
Professional Development			-			-		15			1,482	1,497	1,497
PBID General Benefit 1%						-		519				519	519
PBID Engineer's Adjustment						-						-	-
Operations Personnel	12,672	-	-	-	-	12,672	11,300					11,300	(1,372)
Total Operations	**132,044**	**654**	**-**	**-**	**34,430**	**167,128**	**136,171**	**684**	**-**	**-**	**36,725**	**173,580**	**6,451**
Total Expenses	**195,970**	**53,173**	**12,567**	**1,163**	**34,430**	**297,303**	**205,998**	**51,312**	**25,966**	**-**	**36,725**	**320,000**	**22,697**
Net Operating Income(Loss)	**34,128**	**4,360**	**24,933**	**(1,163)**	**(11,931)**	**50,327**	**24,100**	**8,720**	**11,534**	**-**	**(14,570)**	**29,785**	**20,542**

DOWNTOWN LONG BEACH ALLIANCE
September 30, 2021

	TOTAL YEAR BUDGET (ORIGINAL)						TOTAL YEAR BUDGET (REVISED)						
	PBID	DPIA	Parking Meters	Sponsors & Ticket Sales	Grants & Contract Services	TOTAL	PBID	DPIA	Parking Meters	Sponsors & Ticket Sales	Grants & Contract Services	TOTAL	Change
Revenues													
PBID net of delinquency	2,740,052					2,740,052	2,740,052					2,740,052	-
DPIA		690,392	-			690,392		690,392	-			690,392	-
Parking Meter			450,000			450,000			450,000			450,000	-
Sponsors & Ticket Sales				-		-				-		-	-
Grants & Contract Services					429,399	429,399					429,399	429,399	-
Deferred Revenue Recognized	685,476					685,476	685,475	19,271				704,746	19,271
Deferred to 20-21	(706,040)					(706,040)	(706,040)					(706,040)	-
Total Revenue	**2,719,487**	**690,392**	**450,000**	**-**	**429,399**	**4,289,278**	**2,719,487**	**709,663**	**450,000**	**-**	**429,399**	**4,308,549**	**19,271**
Administration													
Rent	179,500		-			179,500	179,500		-			179,500	-
Telephone	20,000		-			20,000	20,000		-			20,000	-
Computers	43,000		-			43,000	43,000		-			43,000	-
Office Equipment Lease	12,285	1,215	-			13,500	12,285	1,215	-			13,500	-
Office Supplies		10,000	-			10,000	-	10,000	-			10,000	-
Postage		1,200	-			1,200	-	1,200	-			1,200	-
General Insurance		23,000	-			23,000	-	23,000	-			23,000	-
Professional Services		51,900	-			51,900	-	51,900	-			51,900	-
Utilities		3,500	-			3,500	-	3,500	-			3,500	-
Depreciation		-	-			-	-	19,271	-			19,271	19,271
Taxes		3,000	-			3,000	-	3,000	-			3,000	-
Office Maintenance & Repairs		5,000				5,000	-	5,000				5,000	-
Employee Recruitment		3,500	-			3,500	-	3,500	-			3,500	-
Admin Services		100				100	-	100				100	-
Outside Support			-			-	-		-			-	-
Merchant Fees & Interest		900	-			900	-	900	-			900	-
Professional Development						-	-	-				-	-
Board Contingency						-	-	-				-	-
Dues & Subscriptions		4,000				4,000	-	4,000				4,000	-
Board, EC and TF Meetings		14,000				14,000	-	14,000				14,000	-
PBID General Benefit 1%		2,646				2,646	-	2,646				2,646	-
PBID Engineer's Adjustment		917				917	-	917				917	-
Personnel Expense		287,093	-			287,093		287,093	-			287,093	-
Total Admin Expenses	**254,785**	**411,971**	**-**	**-**	**-**	**666,756**	**254,785**	**431,242**	**-**	**-**	**-**	**686,027**	**19,271**
Research, Dev. & Advocacy													
Research & Data Analytics			55,000			55,000	-	-	55,000			55,000	-
Conferences, Travel and Education			37,000			37,000	-	-	37,000			37,000	-
Civic Events & Engagement			20,112			20,112	-	-	20,112			20,112	-
Strategic Plan & PBID Renewal Planning	-	73,947			-	73,947	-	73,947	-		-	73,947	-
PBID General Benefit 1%		404				404	-	404	-			404	-
PBID Engineer's Adjustment		140				140	-	140	-			140	-
Personnel Expense	38,920	111,512				150,432	38,920	111,512	-			150,432	
Total Research, Dev. & Advocacy	**38,920**	**186,003**	**112,112**	**-**	**-**	**337,035**	**38,920**	**186,003**	**112,112**	**-**	**-**	**337,035**	**-**
Public Realm													
PBID Special Projects	14,300		10,175			24,475	14,300	-	10,175			24,475	-
Street & Landscape		12,637	67,745			80,382	-	12,637	67,745		-	80,382	-
Professional Development		2,500				2,500	-	2,500	-			2,500	-
PBID General Benefit 1%		145				145	-	145	-			145	-
PBID Engineer's Adjustment		50				50	-	50	-			50	-
Public Realm Personnel	13,946		147,080			161,026	13,946	-	147,080			161,026	-
Total Public Realm	**28,246**	**15,332**	**225,000**	**-**	**-**	**268,578**	**28,246**	**15,332**	**225,000**	**-**	**-**	**268,578**	**-**

DOWNTOWN LONG BEACH ALLIANCE
September 30, 2021

	TOTAL YEAR BUDGET (ORIGINAL)						TOTAL YEAR BUDGET (REVISED)						
	PBID	DPIA	Parking Meters	Sponsors & Ticket Sales	Grants & Contract Services	TOTAL	PBID	DPIA	Parking Meters	Sponsors & Ticket Sales	Grants & Contract Services	TOTAL	Change
Economic Development													
Comm. Engage. & Bus. Outreach	3,174	5,833				9,007	3,174	5,833		-	-	9,007	-
Bus Recruit, Retention and Expansion	103,915					103,915	103,915	-				103,915	-
Small Business Grants					30,000	30,000	-	-		-	30,000	30,000	-
Economic Profile & Snapshot Rpts.	16,000					16,000	16,000	-				16,000	-
Professional Development						-	-	-	-			-	-
PBID General Benefit 1%		3,332				3,332	-	3,332				3,332	-
PBID Engineer's Adjustment		1,155				1,155	-	1,155				1,155	-
Personnel Expenses	197,729	26,860				224,589	197,729	26,860		-	-	224,589	-
Total Economic Dev.	**320,818**	**37,180**	**-**	**-**	**30,000**	**387,998**	**320,818**	**37,180**	**-**	**-**	**30,000**	**387,998**	**-**
Marketing													
Advertising/Promotions	9,980	5,976				15,956	9,980	5,976	-			15,956	-
Stakeholder Outreach/Public Relations	14,971					14,971	14,971	-	-			14,971	-
Annual Report/Publications	4,500					4,500	4,500	-	-			4,500	-
Website Development	5,000					5,000	5,000	-	-			5,000	-
Recovery Campaign	2,360	17,415	27,785			47,560	2,360	17,415	27,785			47,560	
Professional Development		2,500				2,500	-	2,500	-			2,500	-
PBID General Benefit 1%		1,878				1,878	-	1,878	-			1,878	-
PBID Engineer's Adjustment		651				651	-	651	-			651	-
Marketing						-	-	-	-			-	-
Marketing Personnel	144,076					144,076	144,076	-	-			144,076	-
Total Marketing	180,887	28,420	27,785	-	-	237,092	180,887	28,420	27,785	-	-	237,092	-
Special Events													
Live After 5						-	-	-	-			-	-
Contingency Funds for Special Events	9,915		85,103			95,018	9,915	-	85,103			95,018	-
Celebrate Downtown						-	-	-	-			-	-
Pow Wow 2020 Closing Party						-	-	-	-			-	-
Taste of Downtown Series						-	-	-	-			-	-
East Village Events						-	-	-	-			-	-
Summer & Music Series						-	-	-	-			-	-
New Year's Eve Waterfront						-	-	-	-			-	-
Shop Small Saturday						-	-	-	-			-	-
Promenade Ent						-	-	-	-			-	-
Event Supplies & Misc.						-	-	-	-			-	-
PBID General Benefit 1%	1,878					1,878	1,878	-	-			1,878	-
PBID Engineer's Adjustment	651					651	651	-	-			651	-
Professional Development						-	-	-	-			-	-
Special Events Personnel	168,442					168,442	168,442	-	-			168,442	-
Total Special Events	**180,886**	**-**	**85,103**	**-**	**-**	**265,989**	**180,886**	**-**	**85,103**	**-**	**-**	**265,989**	**-**
Operations													
Clean Team Management	87,669					87,669	87,669	-	-	-	-	87,669	-
Clean Team Personnel	369,509					369,509	369,509	-	-	-	-	369,509	-
Clean Team Supplies	14,000					14,000	14,000	-	-	-	-	14,000	-
Clean Team Equip. Insurance	9,000					9,000	9,000	-	-	-	-	9,000	-
Clean Team Fuel	13,000					13,000	13,000	-	-	-	-	13,000	-
Clean Team Equip & Maint.	35,000					35,000	35,000	-	-	-	-	35,000	-
Clean Team Lease						-	-	-	-	-	-	-	
Clean Team Maintenance						-	-	-	-	-	-	-	
Pressure Washing	306,079					306,079	306,079	-	-	-	-	306,079	-
Safe Team Management	87,669					87,669	87,669	-	-	-	-	87,669	-
Safe Team Personnel	641,979					641,979	641,979	-	-	-	-	641,979	-
Safe Team Supplies	2,439					2,439	2,439	-	-	-	-	2,439	-
Safe Team Equipment Insurance	6,000					6,000	6,000	-	-	-	-	6,000	
Safe Team Equipment	3,500					3,500	3,500	-	-	-	-	3,500	
Homeless Outreach	2,000					2,000	2,000	-	-	-	-	2,000	
Community Outreach	1,500					1,500	1,500	-	-	-	-	1,500	-
Special Project		2,500				2,500	-	2,500	-	-	-	2,500	
Contract Services	-				384,203	384,203	-	-	-	-	384,203	384,203	
Long Beach Transit						-	-	-	-	-	-	-	
Hillcrest Monterey						-	-	-	-	-	-	-	
Other Contract Services						-	-	-	-	-	-	-	
City of Long Beach						-	-	-	-	-	-	-	
Contract Equip, Parts, Maint, Fuel						-	-	-	-	-	-	-	-
Professional Development		2,762			15,196	17,958	-	2,762	-	-	15,196	17,958	-
PBID General Benefit 1%		6,224				6,224	-	6,224	-	-	-	6,224	-
PBID Engineer's Adjustment						-	-	-	-	-	-	-	
Operations Personnel	135,601					135,601	135,601	-	-	-	-	135,601	-
Total Operations	**1,714,945**	**11,486**	**-**	**-**	**399,399**	**2,125,830**	**1,714,945**	**11,486**	**-**	**-**	**399,399**	**2,125,830**	**-**
Total Expenses	**2,719,487**	**690,392**	**450,000**	**-**	**429,399**	**4,289,278**	**2,719,487**	**709,663**	**450,000**	**-**	**429,399**	**4,308,549**	**19,271**
Net Operating Income(Loss)	**0**	**(0)**	**-**	**-**	**0**	**0**	**0**	**0**	**-**	**-**	**0**	**0**	0

DLBA
As of October 31, 2020

	15/16 Balance	16/17 Balance	17/18 Balance	18/19 Balance	Total	19-20 YTD Additions	19-20 YTD Reductions	Reallocation	9/30/2020	20-21 YTD Additions	20-21 YTD Reductions	Reallocation	9/30/2021
Reserve													
3-mos. reserve for PBID 19-20				662,295	662,295		(662,295)		0				0
3-mos. reserve for PBID 20-21					0	525,534			525,534		(228,492)		297,042
Deferred PBID (1),(2)			19,917	217,426	237,343	665,550	(17,000)		885,893				885,893
DPIA Reserve	149,073	24,342	5,116		178,531	10,000	(17,000)	3,421	174,952				174,952
City Funds - Parking Meter			239,854		239,854				239,854				239,854
	149,073	**24,342**	**264,887**	**879,721**	**1,318,023**	**1,201,084**	**(696,295)**	**3,421**	**1,826,233**	**0**	**(228,492)**	**0**	**1,597,741**
Admin													
Deferred Depreciation Prior Years'		59,170			59,170		(34,340)		24,830		(1,606)		23,224
Deferred Depreciation 18-19				6,408	6,408		(2,542)		3,866				3,866
New Server				49,872	49,872		(19,999)		29,873				29,873
DDC Loan (1)				45,000	45,000		(45,000)		0				0
Personnel			-4,394		-4,394			4,394	0				0
	0	**59,170**	**-4,394**	**101,280**	**156,056**	**0**	**-101,881**	**4,394**	**58,569**	**0**	**(1,606)**	**0**	**56,963**
Marketing & Communications					0								
Downtown Map			1,000		1,000				1,000				1,000
Window Clings			4,400		4,400				4,400				4,400
3rd Street & Broadway			200		200				200				200
	0	**0**	**5,600**		**5,600**	**0**	**0**		**5,600**	**0**	**0**	**0**	**5,600**
Special Events													
Event T-shirts			521		521				521				521
Sponsorship Deck Update/Template Creation			1,500		1,500				1,500				1,500
Live After 5				-1,723	-1,723				(1,723)				(1,723)
	0	**0**	**2,021**	**-1,723**	**298**	**0**	**0**		**298**	**0**	**0**	**0**	**298**
									0				**0**
Operations													
Operations Print Material	367				367				367				367
DLBA Public Safety Working Groups	612				612				612				612
Clean & Safe					0		(979)		(979)				(979)
	979	**0**		**0**	**979**	**0**	**(979)**		**0**	**0**	**0**	**0**	**0**
Economic Development					0				0				0
Personnel		**2,549**		**0**	**2,549**	0	0	(2,549)	0				0
Public Realm									0				0
Mural Project	16,904				16,904		(1,821)		15,083				15,083
Pedestrian Wayfinding Signs	15,975	92,784			108,759		(26,370)		82,390				82,390
Open Streets Initiative		5,033			5,033		(1,063)		3,970		(350)		3,620
Personnel		5,266			5,266			(5,266)	0				0
	32,879	**103,083**		**0**	**135,962**	**0**	**(29,254)**	**(5,266)**	**101,443**	**0**	**(350)**	**0**	**101,093**
Total Deferred Revenue	**$ 182,931**	**$ 189,144**	**$ 268,114**	**$ 979,278**	**$ 1,619,467**	**$ 1,201,084**	**($828,409)**	**$0**	**$1,992,143**	**$ -**	**($230,448)**	**$0**	**$1,761,695**

Downtown Long Beach Alliance
A/R Aging Detail
As of October 31, 2020

	Date	Transaction Type	Num	Customer	Due Date	Amount	Open Balance
91 or more days past due							
	06/10/2019	Invoice	DLBA2172	James Republic2	07/10/2019	86.40	86.40
	07/09/2019	Invoice	DLBA2181	R Bar 1	08/08/2019	128.40	128.40
	07/26/2019	Invoice	DLBA2195	The Pie Bar1	08/25/2019	500.00	500.00
	08/26/2019	Invoice	DLBA2219	Way.com	09/25/2019	300.00	300.00
	09/05/2019	Invoice	DLBA2222	Kaleo Marketing	10/05/2019	250.00	250.00
	09/24/2019	Invoice	DLBA2238	Movita Juice Bar1	10/24/2019	96.45	96.45
	09/25/2019	Invoice	DLBA2228	The Pie Bar1	10/25/2019	224.00	224.00
	10/30/2019	Invoice	DLBA2244	Long Beach Downtown Development Corporation (Customer)	11/29/2019	90.40	90.40
	11/18/2019	Invoice	DLBA2254	Placemaking	12/01/2019	2,045.79	2,045.79
	11/27/2019	Invoice	DLBA2264	7Eleven	12/01/2019	2,008.16	2,008.16
	12/13/2019	Invoice	DLBA2265	Trammel Crow Residential	01/01/2020	5,000.00	5,000.00
	12/10/2019	Invoice	DLBA2262	Mary Frances Torres	01/09/2020	6,286.00	6,286.00
	12/31/2019	Invoice	DLBA2274	Jatin Laxpati	01/30/2020	864.89	864.89
	03/31/2020	Invoice	DLBA2303	Jatin Laxpati	04/30/2020	864.89	864.89
	03/31/2020	Invoice	DLBA2307	CITY OF LONG BEACH	04/30/2020	56,100.00	56,100.00
	06/01/2020	Invoice	DLBA2379	Zaferia Business Association	07/01/2020	3,047.08	3,047.08
	06/30/2020	Invoice	DLBA2331	Jatin Laxpati	07/30/2020	864.89	864.89
Total for 91 or more days past due						**$ 78,757.35**	**$ 78,757.35**
61 - 90 days past due							
	07/31/2020	Invoice	DLBA2339	Midtown Property & Business Owners Association	08/30/2020	3,047.08	3,047.08
Total for 61 - 90 days past due						**$ 3,047.08**	**$ 3,047.08**
31 - 60 days past due							
	08/31/2020	Invoice	DLBA2346	Midtown Property & Business Owners Association	09/30/2020	3,047.08	3,047.08
Total for 31 - 60 days past due						**$ 3,047.08**	**$ 3,047.08**
1 - 30 days past due							
	09/28/2020	Invoice	DLBA2372	Long Beach Transit (Customer)	10/01/2020	1,831.80	1,831.80
	09/29/2020	Invoice	DLBA2363	HILLCREST MONTEREY ASSOCIATES, INC	10/01/2020	1,053.27	1,053.27
	09/30/2020	Invoice	DLBA2374	CITY OF LONG BEACH	10/30/2020	56,100.00	56,100.00
	09/30/2020	Invoice	DLBA2375	CITY OF LONG BEACH	10/30/2020	56,100.00	56,100.00
Total for 1 - 30 days past due						**$ 115,085.07**	**$ 115,085.07**
Current							
	10/15/2020	Invoice	DLBA2366	BLOCK-BY-BLOCK	11/01/2020	250.00	250.00
	10/31/2020	Invoice	DLBA2378	HILLCREST MONTEREY ASSOCIATES, INC	11/01/2020	1,053.27	1,053.27
	10/31/2020	Invoice	DLBA2376	Midtown Property & Business Owners Association	11/30/2020	3,047.08	3,047.08
Total for Current						**$ 4,350.35**	**$ 4,350.35**
TOTAL						**$ 204,286.93**	**$ 204,286.93**

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Downtown Long Beach Alliance
As of October 31, 2020
As of October 31, 2020

Date	Transaction Type	Num	Client	Due Date	Memo/Description	Amount	Uncollectable
12/22/2010	Journal Entry	0910-1184	Delinquencies	12/22/2010	to re-class delinquencies not expected to be paid		-55,424.74
12/22/2010	Invoice	DLBA1193	F&G	12/22/2010	7278-007-925	3,626.78	
12/22/2010	Invoice	DLBA1195	USPS (C)	12/22/2010	PBID ASSESSMENT REVENUE FY 2010-2011	3,879.30	
12/22/2010	Invoice	DLBA1194	State of California	12/22/2010	PBID ASSESSMENT REVENUE FY 2010-2011	47,918.66	
08/04/2011	Journal Entry	0910-1129	Delinquencies	08/04/2011	to re-class delinquencies not expected to be paid		-186,045.48
10/31/2011	Journal Entry	KRS2011-39	Delinquencies	10/31/2011	to reverse previously written off receivables	164,224.94	
01/11/2012	Invoice	DLBA1227	State of California	02/10/2012	2012	26,320.60	
02/29/2012	Journal Entry	KRS2012-47	Allowance	02/29/2012	Direct bill not expected to be paid based on prior years.		-26,320.60
	Journal Entry	KRS2012-47	California Allowance	02/29/2012	Direct bill not expected to be paid based on prior years.		
02/29/2012	Journal Entry	KRS2012-47	USPS Allowance	02/29/2012	Direct bill not expected to be paid based on prior years.		-3,975.90
02/01/2012	Invoice	DLBA1237	USPS (C)	03/02/2012		3,975.90	
01/01/2013	Invoice	DLBA1357	GSA	01/31/2013	2012-2013	26,008.30	
01/01/2013	Invoice	DLBA1360	State of California	01/31/2013	2012-2013	45,714.98	
01/31/2013	Journal Entry	KRS2012-289	Allowance	01/31/2013	to re-class delinquencies not expected to be paid		-45,714.98
01/31/2013	Journal Entry	KRS2012-289	California Allowance	01/31/2013	to re-class delinquencies not expected to be paid	Description:	-8,170.50
01/31/2013	Journal Entry	KRS2012-289	USPS Allowance	01/31/2013	to re-class delinquencies not expected to be paid		-4,152.98
03/31/2013	Journal Entry	KRS2012-323	GSA Allowance	03/31/2013	GSA direct bill is not expected to be paid		-26,008.30
L	Journal Entry	KRS2012-484	California Allowance	10/01/2013	To record Direct Bill to be paid previously delinquent	29,991.04	
01/15/2014	Journal Entry	KRS2013-62	GSA Allowance	01/15/2014	to re-class delinquencies not expected to be paid		-19,884.40
01/15/2014	Journal Entry	KRS2013-63	Allowance	01/15/2014	to re-class delinquencies not expected to be paid		-15,789.28
01/15/2014	Journal Entry	KRS2013-61	USPS Allowance	01/15/2014	to re-class delinquencies not expected to be paid		-10,880.10
01/15/2014	Invoice	DLBA1470	USPS (C)	02/14/2014	2013-2014	10,880.10	
01/15/2014	Invoice	DLBA1471	State of California	02/14/2014	2013-2014	15,789.28	
01/15/2014	Invoice	DLBA1469	GSA	02/14/2014	2013-2014	19,884.40	
01/31/2015	Journal Entry	KRS2015-109	Allowance	01/31/2015	to re-class/remove direct bills not expected to be paid		-16,026.12
01/31/2015	Journal Entry	KRS2015-108	USPS (C)	01/31/2015	to re-class/remove direct bills not expected to be paid		-4,299.58
01/16/2015	Invoice	DLBA1578	USPS (C)	02/15/2015	DIRECT BILL, PBID ASSESSMENT FOR 2015	4,299.58	
01/16/2015	Invoice	DLBA1575	State of California	02/15/2015	DIRECT BILL, PBID ASSESSMENT REVENUE for 2015	16,026.12	
01/16/2015	Invoice	DLBA1574	US Government	02/15/2015	DIRECT BILL, PBID ASSESSMENT FOR 2015	26,926.38	
09/30/2015	Journal Entry	KRS2015-434	Allowance	09/30/2015	to write off direct bill not expected to be paid		-26,926.38
01/31/2017	Invoice	DLBA1850	The Cuban Pete's	03/02/2017	Uncollectible	5,550.00	-5,550.00
9/30/2018	Journal Entry	DV1074	Patel Yogesh	9/30/2018	to write off direct bill not expected to be paid		-4,251.86
9/30/2018	Journal Entry	DV1074	USPS	9/30/2018	to write off direct bill not expected to be paid		-4,428.58
9/30/2018	Journal Entry	DV1074	USPS	9/30/2018	to write off direct bill not expected to be paid		-4,561.42
9/30/2018	Journal Entry	DV1074	USPS	9/30/2018	to write off direct bill not expected to be paid		-4,698.28
9/30/2018	Journal Entry	DV1074	US Government	9/30/2018	to write off direct bill not expected to be paid		-27,734.18
9/30/2018	Journal Entry	DV1074	US Government	9/30/2018	to write off direct bill not expected to be paid		-28,566.22
9/30/2018	Journal Entry	DV1074	US Government	9/30/2018	to write off direct bill not expected to be paid		-29,423.18
9/8/2017	Invoice	DLBA1931	Patel Yogesh	10/8/2017	PBID	4,251.86	
1/1/2018	Invoice	DLBA1984	USPS	1/31/2018	PBID	4,428.58	
1/1/2018	Invoice	DLBA1983	USPS	1/31/2018	PBID	4,561.42	
1/1/2018	Invoice	DLBA1982	USPS	1/31/2018	PBID	4,698.28	
1/1/2018	Invoice	DLBA1981	US Government	1/31/2018	PBID	27,734.18	
1/1/2018	Invoice	DLBA1980	US Government	1/31/2018	PBID	28,566.22	
1/1/2018	Invoice	DLBA1979	US Government	1/31/2018	PBID	29,423.18	
9/30/2019	Journal Entry	DV2019	USPS	9/30/2019	to write off direct bill not expected to be paid		-4,876.80
9/30/2019	Journal Entry	DV2019	State of California	9/30/2019	to write off direct bill not expected to be paid		-18,177.62
9/30/2019	Journal Entry	DV2019	US Government	9/30/2019	to write off direct bill not expected to be paid		-30,541.26
2/15/2019	Invoice	DLBA2100	USPS	3/17/2019	PBID	4,876.80	
2/15/2019	Invoice	DLBA2098	State of California	3/17/2019	PBID	18,177.62	
2/15/2019	Invoice	DLBA2101	US Government	3/17/2019	PBID	30,541.26	
						$ 612,428.74	**-$ 612,428.74**

Downtown Long Beach Alliance
As of October 31, 2020
As of November 20, 2020

	Date	Transaction Type	Num	Customer	Due Date	Amount	Open Balance
91 or more days past due							
	06/10/2019	Invoice	DLBA2172	James Republic2	07/10/2019	86.40	86.40
	07/09/2019	Invoice	DLBA2181	R Bar 1	08/08/2019	128.40	128.40
	07/26/2019	Invoice	DLBA2195	The Pie Bar1	08/25/2019	500.00	500.00
	08/26/2019	Invoice	DLBA2219	Way.com	09/25/2019	300.00	300.00
	09/05/2019	Invoice	DLBA2222	Kaleo Marketing	10/05/2019	250.00	250.00
	09/24/2019	Invoice	DLBA2238	Movita Juice Bar1	10/24/2019	96.45	96.45
	09/25/2019	Invoice	DLBA2228	The Pie Bar1	10/25/2019	224.00	224.00
	10/30/2019	Invoice	DLBA2244	Long Beach Downtown Development Corporation (Customer)	11/29/2019	90.40	90.40
	11/18/2019	Invoice	DLBA2254	Placemaking	12/01/2019	2,045.79	2,045.79
	11/27/2019	Invoice	DLBA2264	7Eleven	12/01/2019	2,008.16	2,008.16
	12/13/2019	Invoice	DLBA2265	Trammel Crow Residential	01/01/2020	5,000.00	5,000.00
	12/10/2019	Invoice	DLBA2262	Mary Frances Torres	01/09/2020	6,286.00	6,286.00
	12/31/2019	Invoice	DLBA2274	Jatin Laxpati	01/30/2020	864.89	864.89
	03/31/2020	Invoice	DLBA2303	Jatin Laxpati	04/30/2020	864.89	864.89
	03/31/2020	Invoice	DLBA2307	CITY OF LONG BEACH	04/30/2020	56,100.00	56,100.00
	06/01/2020	Invoice	DLBA2379	Zaferia Business Association	07/01/2020	3,047.08	3,047.08
	06/30/2020	Invoice	DLBA2331	Jatin Laxpati	07/30/2020	864.89	864.89
Total for 91 or more days past due						**$ 78,757.35**	**$ 78,757.35**
61 - 90 days past due							
	07/31/2020	Invoice	DLBA2339	Midtown Property & Business Owners Association	08/30/2020	3,047.08	3,047.08
Total for 61 - 90 days past due						**$ 3,047.08**	**$ 3,047.08**
31 - 60 days past due							
	08/31/2020	Invoice	DLBA2346	Midtown Property & Business Owners Association	09/30/2020	3,047.08	3,047.08
	09/28/2020	Invoice	DLBA2372	Long Beach Transit (Customer)	10/01/2020	1,831.80	1,831.80
	09/29/2020	Invoice	DLBA2363	HILLCREST MONTEREY ASSOCIATES, INC	10/01/2020	1,053.27	1,053.27
Total for 31 - 60 days past due						**$ 5,932.15**	**$ 5,932.15**
1 - 30 days past due							
	09/30/2020	Invoice	DLBA2374	CITY OF LONG BEACH	10/30/2020	56,100.00	56,100.00
	09/30/2020	Invoice	DLBA2375	CITY OF LONG BEACH	10/30/2020	56,100.00	56,100.00
	10/31/2020	Invoice	DLBA2378	HILLCREST MONTEREY ASSOCIATES, INC	11/01/2020	1,053.27	1,053.27
Total for 1 - 30 days past due						**$ 113,253.27**	**$ 113,253.27**
Current							
	10/31/2020	Invoice	DLBA2376	Midtown Property & Business Owners Association	11/30/2020	3,047.08	3,047.08
	11/01/2020	Invoice	DLBA2377	Zaferia Business Association	12/01/2020	3,047.08	3,047.08
	11/15/2020	Invoice	DLBA2385	BLOCK-BY-BLOCK	12/01/2020	250.00	250.00
Total for Current						**$ 6,344.16**	**$ 6,344.16**
TOTAL						**$ 207,334.01**	**$ 207,334.01**

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