

Downtown Long Beach Alliance
As of November 30, 2023
(Fiscal Year Ending September 30, 2024)
Financial Summary

Year-to-Date	Actual	Budget	Variance
Revenue	724,663	719,329	5,334
Expenses	957,162	952,530	4,632
Net	(232,499)	(233,201)	702

REVENUES:

DPBIA: There is no revenue projected or received for this period.

Parking Meter: There is no revenue projected or received for this period.

PBID: Revenue is performing as expected. We have recognized the October and November portions of deferred revenue. There is no other revenue projected or received for this period.

Event Revenue: There is no revenue projected or received for this period.

Grant Income: There is no revenue projected or received for this period.

Contract Services: Revenue is performing slightly over the budgeted goal by \$3,000 (+5%).

Other Misc Income: Revenue actuals reflect misc. payments, Block By Block rent payments, and interest earned. We are performing over the budgeted total because we were able to recoup funds from a fraudulently cashed check in FY 24 (\$2,000).

Deferred Revenue Recognized: We have not yet recognized any deferred revenue, but will see this line increase in future periods.

EXPENSES:

Marketing: Expenses are under budget by 31% (\$24,000). Variance is led by advertising/promotions (\$22,500 under) and a salary variance of approximately \$1,400 (under budget).

Economic Development: Expenses are under budget by 11% (\$8,000). Variance is led by Business Retention & Expansion (\$3,000 under), Business Retention and Expansion (\$3,000 under), Community Engagement & Business Outreach (\$9,000 under), and a salary variance of approximately \$10,000 (over budget).

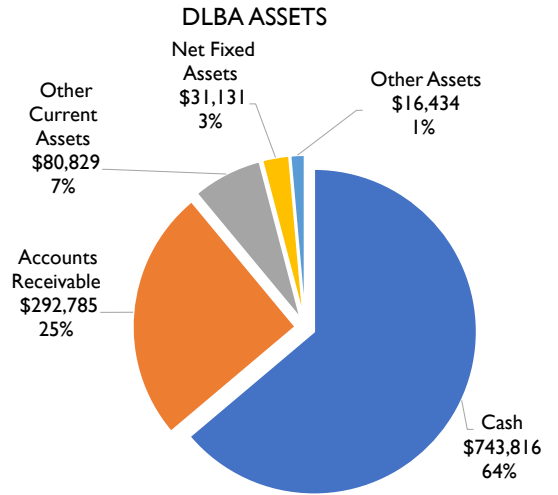
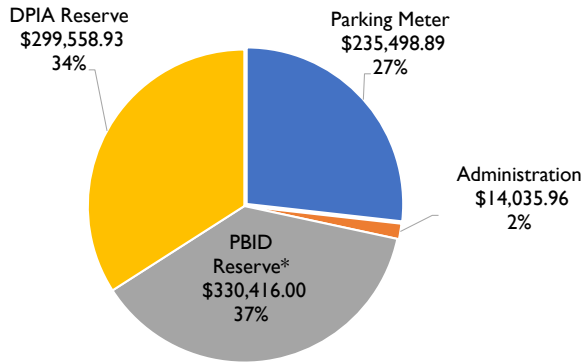
Special Events: Expenses are over budget expectations by 35% (18,000). This variance is led by ArtWalk (\$13,000 over), Community Space Activations (\$4,000 over), Sponsorships (\$5,000 over), and a personnel variance (\$3,000 under).

Operations: Expenses are under budgeted figures by 13% (\$65,500). This variance is led by Clean Team Services (\$13,000 under), Pressure Washing Services (\$11,000 under), Safe Team Services (\$10,000 under), Homeless Outreach (\$18,000 under), Contract Services (\$16,000 over), and DLBA Personnel (\$10,000 under). We will see this line better meet budgeted projections with the introduction of the Homeless Outreach Coordinator.

Advocacy & Development: Expenses are slightly over budget by 15% (\$4,000). This variance is led by Travel/Education/Civic Events (\$3,000 over), a salary variance (\$2,000 over).

Placemaking: Expenses are under budget by 1% (\$1,000). This variances is led by Holiday Decor (\$2,000 over), Public Space Activation (\$2,000 over) and a personnel variance (\$3,000 under).

Administrative: Expenses are over budget by 82% (\$81,000). This variance is led by Rent (\$41,000 over), Telephone and Data (\$6,500 over), Computers (\$6,000 over), General Insurance (\$12,000 under), Professional Services (\$10,000 over), Bad Debt (\$28,000), and Personnel (\$6,000 over). Many of these items are related to the new space transition and will catch up in time. We budgeted for free rent per the lease assuming an October 1 start date - we will actually begin the new lease in January. We've transitioned phones and will see an overall savings by year end. December will see some deferred revenue recognized to offset some of the new space costs.



Parking Meter	\$ 235,498.89
Administration	\$ 14,035.96
PBID Reserve*	\$ 330,416.00
DPIA Reserve	\$ 299,558.93
LBRA	\$ 136,500.00
Balance less PBID Reserve	\$ 685,593.78

* denotes 3-month operating cost.

Cash	\$ 743,816
Accounts Receivable	\$ 292,785
Other Current Assets	\$ 80,829
Net Fixed Assets	\$ 31,131
Other Assets	\$ 16,434
Total	\$ 1,164,995

Downtown Long Beach Alliance
Budget vs. Actuals
October 1, 2023 - September 30, 2024

	November 2023				Total Year To Date (October - November, 2023)			
	Actual	Budget	over Budget	% of Budget	Actual	Budget	over Budget	% of Budget
Income								
4001 DPIA Funds	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	
4002 City Funds - Parking Meters	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	
4003 PBID	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	
4003-1 PBID Funds	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	
4004 PBID Prior Years	\$ 330,417	\$ 330,417	\$ -	100%	\$ 660,834	\$ 660,834	\$ -	100%
4300-2 Delinquency	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	
Total 4003 PBID	\$ 330,417	\$ 330,417	\$ -	100%	\$ 660,834	\$ 660,834	\$ -	100%
4150 Event Revenue	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	
4150-13 Taste Downtown	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	
4150-17 Celebrate Downtown	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	
4150-23 New Year's Eve	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	
Total 4150 Event Revenue	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	
4900 Revenue Deferred to Subsequent Years	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	
4900-02 Deferred PBID	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	
Total 4900 Revenue Deferred to Subsequent Years	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	
Total 4000 Revenues	\$ 330,417	\$ 330,417	\$ -	100%	\$ 660,834	\$ 660,834	\$ -	100%
4500 Grant Income	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	
4500-03 Corporate Grants	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	
Total 4500 Grant Income	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	
4700 Other Income	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	
4700-01 Office rent reimbursement	\$ 250	\$ -	\$ 250		\$ 500	\$ -	\$ 500	
4700-02 Contract Clean Team Services	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	
001 Long Beach Transit	\$ 21,104	\$ 22,111	\$ (1,007)	95%	\$ 42,774	\$ 44,222	\$ (1,448)	97%
002 Hillcrest Monterey	\$ 3,323	\$ 1,224	\$ 2,099	271%	\$ 6,645	\$ 2,446	\$ 4,199	272%
006 300 Alamitos	\$ 923	\$ 923	\$ 0	100%	\$ 1,846	\$ 1,846	\$ 0	100%
007 Blu Community Association	\$ -	\$ 322	\$ (322)	0%	\$ -	\$ 644	\$ (644)	0%
008 Zaferia	\$ 4,779	\$ 4,337	\$ 442	110%	\$ 9,559	\$ 8,674	\$ 885	110%
4700-02-005 Prop A	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	
Total 4700-02 Contract Clean Team Services	\$ 30,129	\$ 28,917	\$ 1,212	104%	\$ 60,825	\$ 57,832	\$ 2,993	105%
4700-07 Community Grant Fundraising PR - CARES	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	
4700-09 Other Misc. Income	\$ 2,000	\$ 330	\$ 1,670	606%	\$ 2,123	\$ 663	\$ 1,460	320%
Total 4700 Other Income	\$ 32,379	\$ 29,247	\$ 3,132	111%	\$ 63,447	\$ 58,495	\$ 4,952	108%
4701 Interest Income	\$ 188	\$ -	\$ 188		\$ 382	\$ -	\$ 382	
4800 Deferred Revenue Recognized	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	
4804 DRR-Depreciation (2014Computer)	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	
Total 4800 Deferred Revenue Recognized	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	
Total Income	\$ 362,984	\$ 359,664	\$ 3,320	101%	\$ 724,663	\$ 719,329	\$ 5,334	101%
Expenses	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	
5100 Personnel Expenses	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	
5100-08 Employee Benefits	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	
Total 5100 Personnel Expenses	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	
5200 Marketing	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	
5201 Publications	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	
5201-01 Newsletter	\$ 50	\$ -	\$ 50		\$ 50	\$ -	\$ 50	
5201-02 Annual Report	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	
Total 5201 Publications	\$ 50	\$ -	\$ 50		\$ 50	\$ -	\$ 50	
5202 Advertising/Promotions	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	
5202-20 Print Ads/Advertising	\$ -	\$ 1,000	\$ (1,000)	0%	\$ 875	\$ 3,000	\$ (2,125)	29%
5202-21 Outdoor Advertising	\$ -	\$ 15,500	\$ (15,500)	0%	\$ -	\$ 15,500	\$ (15,500)	0%
5202-26 Digital Advertising/Promotions	\$ 85	\$ 500	\$ (415)	17%	\$ 85	\$ 3,400	\$ (3,315)	3%
5202-27 Service Subscriptions	\$ 656	\$ 1,223	\$ (567)	54%	\$ 1,722	\$ 2,546	\$ (824)	68%
5202-32 Unfiltered	\$ 2,060	\$ -	\$ 2,060		\$ 2,235	\$ 3,000	\$ (765)	75%
Total 5202 Advertising/Promotions	\$ 2,802	\$ 18,223	\$ (15,421)	15%	\$ 4,918	\$ 27,446	\$ (22,528)	18%
5203 Public Relations	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	
5203-02 Shop Small	\$ -	\$ -	\$ -		\$ 100	\$ -	\$ 100	
5203-10 5203-10 Gift Card Giveaway	\$ 11	\$ 1,000	\$ (989)	1%	\$ 11	\$ 1,000	\$ (989)	1%
5203-11 Public Awareness Campaign	\$ 4,663	\$ 5,500	\$ (838)	85%	\$ 9,301	\$ 6,000	\$ 3,301	155%
Total 5203 Public Relations	\$ 4,674	\$ 6,500	\$ (1,827)	72%	\$ 9,412	\$ 7,000	\$ 2,412	134%
5208 Wages (Marketing)	\$ 15,153	\$ 16,332	\$ (1,179)	93%	\$ 33,101	\$ 32,666	\$ 435	101%
5209 Payroll Tax (Marketing)	\$ 993	\$ 1,126	\$ (133)	88%	\$ 2,259	\$ 2,253	\$ 6	100%
5210 Benefits (Marketing)	\$ 1,675	\$ 2,409	\$ (734)	70%	\$ 2,951	\$ 4,820	\$ (1,869)	61%
5214 PBID General Benefit	\$ -	\$ 1,053	\$ (1,053)	0%	\$ -	\$ 2,106	\$ (2,106)	0%
Total 5200 Marketing	\$ 25,347	\$ 45,643	\$ (20,296)	56%	\$ 52,691	\$ 76,291	\$ (23,600)	69%
5300 Economic Development	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	
5301 Research (ED)	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	

	November 2023			
	Actual	Budget	over Budget	% of Budget
5301-01 Research & Data Analytics	\$ 1,846	\$ 1,500	\$ 346	123%
Total 5301 Research (ED)	\$ 1,846	\$ 1,500	\$ 346	123%
5303 Bus. Recruitment & Retention	\$ -	\$ -	\$ -	
5303-01 Strategic Recruitment	\$ 172	\$ 2,800	\$ (2,628)	6%
5303-04 Grand Opening Assistance	\$ -	\$ 356	\$ (356)	0%
Total 5303 Bus. Recruitment & Retention	\$ 172	\$ 3,156	\$ (2,984)	5%
5303-40 Small Business Grants	\$ -	\$ -	\$ -	
5304 Business Retention & Expansion	\$ -	\$ -	\$ -	
5304-03 Economic Profile & Snapshot Reports	\$ -	\$ -	\$ -	
5304-04 Business Development Support	\$ 2,833	\$ 2,840	\$ (7)	100%
Total 5304 Business Retention & Expansion	\$ 2,833	\$ 2,840	\$ (7)	100%
5305 Community Engagement & Business Outreach	\$ -	\$ -	\$ -	
5305-02 Business Seminars	\$ -	\$ 500	\$ (500)	0%
5305-03 Broker Mixers	\$ 130	\$ 6,300	\$ (6,170)	2%
5305-04 Conference Attendance	\$ -	\$ -	\$ -	
5305-05 Memberships	\$ 48	\$ -	\$ 48	
Total 5305 Community Engagement & Business Outreach	\$ 178	\$ 6,800	\$ (6,622)	3%
5307 Wages (Econ.Dev.)	\$ 20,499	\$ 18,972	\$ 1,527	108%
5308 Payroll Taxes (Econ.Dev.)	\$ 1,489	\$ 1,344	\$ 145	111%
5309 Benefits (Econ.Dev.)	\$ 2,513	\$ 2,563	\$ (50)	98%
5311 PBID General Benefit	\$ -	\$ 1,890	\$ (1,890)	0%
Total 5300 Economic Development	\$ 29,531	\$ 39,065	\$ (9,534)	76%
5400 Special Events & Outreach	\$ -	\$ -	\$ -	
5401 Event Productions	\$ -	\$ -	\$ -	
5401-39 Art Walk Expenses	\$ -	\$ -	\$ -	
5401-48 Celebrate Downtown	\$ -	\$ -	\$ -	
5401-52 Taste of Downtown	\$ -	\$ -	\$ -	
5401-57 Shop Small Saturday	\$ 600	\$ -	\$ 600	
5401-62 Community Space Entertainment Activation	\$ 1,300	\$ -	\$ 1,300	
5401-67 New Year's Eve	\$ -	\$ -	\$ -	
5401-68 Neighborhood Mixers	\$ 503	\$ -	\$ 503	
Total 5401 Event Productions	\$ 2,403	\$ -	\$ 2,403	
5401-69 General Expenses	\$ -	\$ -	\$ -	
5402 Event Sponsorships	\$ -	\$ -	\$ -	
5402-50 Misc. Sponsorships	\$ 125	\$ -	\$ 125	
5402-56 LB Pride Celebration	\$ 139	\$ -	\$ 139	
5402-89 Event Sponsorship - Agency	\$ -	\$ -	\$ -	
Total 5402 Event Sponsorships	\$ 264	\$ -	\$ 264	
5403 Wages (Special Events)	\$ 11,853	\$ 13,729	\$ (1,876)	86%
5404 Payroll Tax (Special Events)	\$ 851	\$ 925	\$ (74)	92%
5405 Benefits (Special Events)	\$ 1,437	\$ 2,249	\$ (812)	64%
5407 PBID General Benefit	\$ -	\$ 1,053	\$ (1,053)	0%
5409 Events Committee Projects	\$ -	\$ -	\$ -	
5410 Community Outreach & Engagement	\$ -	\$ -	\$ -	
5410-01 Community Microgrants	\$ -	\$ -	\$ -	
5410-02 Community Outreach	\$ -	\$ -	\$ -	
Total 5410 Community Outreach & Engagement	\$ -	\$ -	\$ -	
Total 5400 Special Events & Outreach	\$ 16,807	\$ 17,956	\$ (1,149)	94%
5500 Operations (Clean Team)	\$ -	\$ -	\$ -	
5501 Clean Team Personnel	\$ 47,200	\$ 52,250	\$ (5,050)	90%
5501-01 Clean Team Management	\$ 8,700	\$ 9,132	\$ (432)	95%
5502 Clean Team Supplies	\$ 850	\$ -	\$ 850	
5503 Clean Team Equipment Insurance	\$ 400	\$ 2,081	\$ (1,681)	19%
5504 Clean Team Fuel	\$ 368	\$ 500	\$ (132)	74%
5505 Clean Team Equipment & Maintenance	\$ 6,156	\$ 6,350	\$ (194)	97%
5506-01 Pressure Washing	\$ 19,787	\$ 22,100	\$ (2,313)	90%
5506-02 Pressure Washing Truck Maintenance	\$ 550	\$ 4,125	\$ (3,575)	13%
5507 Safe Team	\$ -	\$ -	\$ -	
5507-00 Safe Team Management	\$ 9,000	\$ 9,132	\$ (132)	99%
5507-01 Safe Team Personnel	\$ 61,000	\$ 65,550	\$ (4,550)	93%
5507-02 Safe Team Supplies	\$ 100	\$ 500	\$ (400)	20%
5507-03 Safe Team Equipment Insurance	\$ -	\$ 200	\$ (200)	0%
5507-04 Safe Team Equipment	\$ 1,314	\$ 250	\$ 1,064	525%
Total 5507 Safe Team	\$ 71,414	\$ 75,632	\$ (4,218)	94%
5508-01 Homeless Outreach	\$ -	\$ 9,050	\$ (9,050)	0%
5508-02 Community Outreach	\$ 701	\$ -	\$ 701	
5508-03 Special Project	\$ -	\$ 400	\$ (400)	0%
5509 Contract Services	\$ -	\$ -	\$ -	
5509-01 Long Beach Transit	\$ 16,500	\$ 18,500	\$ (2,000)	89%
5509-03 Other Contract Services	\$ 14,363	\$ 10,000	\$ 4,363	144%
5509-04 City of Long Beach	\$ 20,239	\$ 11,000	\$ 9,239	184%
5509-05 Contract Equip, Parts, Maint, Fuel	\$ -	\$ 400	\$ (400)	0%
5509-07 Zaferia	\$ 3,100	\$ 3,500	\$ (400)	89%

	Total Year To Date (October - November, 2023)			
	Actual	Budget	over Budget	% of Budget
\$ 3,693	\$ 3,000	\$ 693	123%	
\$ 3,693	\$ 3,000	\$ 693	123%	
\$ -	\$ -	\$ -		
\$ 599	\$ 3,100	\$ (2,501)	19%	
\$ -	\$ 712	\$ (712)	0%	
\$ 599	\$ 3,812	\$ (3,213)	16%	
\$ -	\$ -	\$ -		
\$ -	\$ -	\$ -		
\$ -	\$ 3,000	\$ (3,000)	0%	
\$ 5,756	\$ 5,680	\$ 76	101%	
\$ 5,756	\$ 8,680	\$ (2,924)	66%	
\$ -	\$ -	\$ -		
\$ -	\$ 1,300	\$ (1,300)	0%	
\$ 1,027	\$ 7,300	\$ (6,273)	14%	
\$ 1,028	\$ 1,500	\$ (472)	69%	
\$ 48	\$ 800	\$ (752)	6%	
\$ 2,103	\$ 10,900	\$ (8,797)	19%	
\$ 47,596	\$ 37,945	\$ 9,651	125%	
\$ 3,389	\$ 2,684	\$ 705	126%	
\$ 4,442	\$ 5,126	\$ (684)	87%	
\$ -	\$ 3,778	\$ (3,778)	0%	
\$ 67,577	\$ 75,925	\$ (8,348)	89%	
\$ -	\$ -	\$ -		
\$ -	\$ -	\$ -		
\$ 23,411	\$ 10,000	\$ 13,411	234%	
\$ -	\$ -	\$ -		
\$ 345	\$ -	\$ 345		
\$ 600	\$ -	\$ 600		
\$ 3,607	\$ -	\$ 3,607		
\$ -	\$ -	\$ -		
\$ 503	\$ -	\$ 503		
\$ 28,466	\$ 10,000	\$ 18,466	285%	
\$ -	\$ 200	\$ (200)	0%	
\$ -	\$ -	\$ -		
\$ 3,000	\$ -	\$ 3,000		
\$ 1,797	\$ -	\$ 1,797		
\$ 5,000	\$ 5,000	\$ -	100%	
\$ 9,797	\$ 5,000	\$ 4,797	196%	
\$ 26,048	\$ 27,458	\$ (1,410)	95%	
\$ 1,937	\$ 1,850	\$ 87	105%	
\$ 2,547	\$ 4,498	\$ (1,951)	57%	
\$ -	\$ 2,106	\$ (2,106)	0%	
\$ -	\$ -	\$ -		
\$ -	\$ -	\$ -		
\$ -	\$ -	\$ -		
\$ -	\$ -	\$ -		
\$ -	\$ -	\$ -		
\$ 68,794	\$ 51,112	\$ 17,682	135%	
\$ -	\$ -	\$ -		
\$ 94,397	\$ 104,500	\$ (10,103)	90%	
\$ 17,353	\$ 18,264	\$ (911)	95%	
\$ 1,707	\$ -	\$ 1,707		
\$ 815	\$ 4,162	\$ (3,347)	20%	
\$ 368	\$ 1,000	\$ (632)	37%	
\$ 12,899	\$ 12,700	\$ 199	102%	
\$ 40,568	\$ 44,200	\$ (3,632)	92%	
\$ 1,085	\$ 8,250	\$ (7,165)	13%	
\$ 200	\$ -	\$ 200		
\$ 17,653	\$ 18,264	\$ (611)	97%	
\$ 121,787	\$ 131,100	\$ (9,313)	93%	
\$ 206	\$ 1,000	\$ (794)	21%	
\$ -	\$ 300	\$ (300)	0%	
\$ 1,706	\$ 500	\$ 1,206	341%	
\$ 141,552	\$ 151,164	\$ (9,612)	94%	
\$ -	\$ 18,100	\$ (18,100)	0%	
\$ 701	\$ -	\$ 701		
\$ -	\$ 800	\$ (800)	0%	
\$ -	\$ -	\$ -		
\$ 32,803	\$ 37,000	\$ (4,197)	89%	
\$ 28,126	\$ 20,000	\$ 8,126	141%	
\$ 35,212	\$ 22,000	\$ 13,212	160%	
\$ -	\$ 800	\$ (800)	0%	
\$ 6,245	\$ 7,000	\$ (755)	89%	

	November 2023			
	Actual	Budget	over Budget	% of Budget
5509-09 Care Closet	\$ 100	\$ -	\$ 100	
5509-10 Mosaic	\$ -	\$ -	\$ -	
Total 5509 Contract Services	\$ 54,302	\$ 43,400	\$ 10,902	125%
5510 Operations Programs	\$ -	\$ -	\$ -	
5510-01 Disaster Preparedness	\$ -	\$ 100	\$ (100)	0%
5510-02 Fresh Start	\$ -	\$ -	\$ -	
5510-03 Safety Walk	\$ -	\$ -	\$ -	
Total 5510 Operations Programs	\$ -	\$ 100	\$ (100)	0%
5511 Wages (Operations)	\$ 13,718	\$ 18,778	\$ (5,060)	73%
5512 Payroll Taxes (Operations)	\$ 993	\$ 1,323	\$ (330)	75%
5513 Benefits (Operations)	\$ 1,684	\$ 2,744	\$ (1,060)	61%
5516 PBID General Benefit	\$ -	\$ 9,693	\$ (9,693)	0%
Total 5500 Operations (Clean Team)	\$ 226,822	\$ 257,658	\$ (30,836)	88%
5600 Advocacy & Development	\$ -	\$ -	\$ -	
5606 Travel/Education/Civic Events	\$ -	\$ -	\$ -	
5606-01 Travel, Educ. & Entertainment	\$ 56	\$ 833	\$ (777)	7%
5606-02 Civic Events & Engagement	\$ 3,890	\$ 833	\$ 3,057	467%
Total 5606 Travel/Education/Civic Events	\$ 3,946	\$ 1,666	\$ 2,280	237%
5608-01 PBID General Benefit	\$ -	\$ 413	\$ (413)	0%
5610 Wages (Advocacy)	\$ 10,140	\$ 9,891	\$ 249	103%
5611 Payroll Taxes (Advocacy)	\$ 709	\$ 693	\$ 16	102%
5612 Benefits (Advocacy)	\$ 1,195	\$ 1,565	\$ (370)	76%
Total 5600 Advocacy & Development	\$ 15,991	\$ 14,228	\$ 1,763	112%
5650 Placemaking	\$ -	\$ -	\$ -	
5603 Street & Landscape	\$ -	\$ -	\$ -	
5603-06 Tree Planting	\$ -	\$ 650	\$ (650)	0%
5603-13 Holiday Decor	\$ 33,763	\$ 51	\$ 33,712	66203%
5603-20 Banners	\$ -	\$ -	\$ -	
5603-27 Mutt Mitts	\$ 528	\$ 1,700	\$ (1,172)	31%
5603-31 Public Space Activation	\$ -	\$ 200	\$ (200)	0%
5603-31-01 Lincoln Park Activation	\$ 4,118	\$ -	\$ 4,118	
Total 5603-31 Public Space Activation	\$ 4,118	\$ 200	\$ 3,918	2059%
5603-33 Education/Promotion	\$ -	\$ 50	\$ (50)	0%
5603-35 Storage Service Cost	\$ -	\$ -	\$ -	
Total 5603 Street & Landscape	\$ 38,409	\$ 2,651	\$ 35,758	1449%
5651 Payroll Wages (Placemaking)	\$ 11,950	\$ 13,410	\$ (1,460)	89%
5652 Payroll Taxes (Placemaking)	\$ 851	\$ 1,126	\$ (275)	76%
5653 Benefits (Placemaking)	\$ 1,436	\$ 2,409	\$ (973)	60%
5656 PBID General Benefit	\$ -	\$ 510	\$ (510)	0%
Total 5650 Placemaking	\$ 52,645	\$ 20,106	\$ 32,539	262%
5800 Administration	\$ -	\$ -	\$ -	
5801 Rent	\$ -	\$ -	\$ -	
5801-01 Office Lease	\$ 20,704	\$ -	\$ 20,704	
5801-02 Parking	\$ 160	\$ -	\$ 160	
Total 5801 Rent	\$ 20,864	\$ -	\$ 20,864	
5802 Telephone & Data	\$ 9,454	\$ 1,795	\$ 7,659	527%
5803 Computers	\$ -	\$ -	\$ -	
5803-01 Software/Subscriptions	\$ 14,093	\$ 1,843	\$ 12,250	765%
5803-02 Hardware	\$ -	\$ -	\$ -	
Total 5803 Computers	\$ 14,093	\$ 1,843	\$ 12,250	765%
5804 Office Equip. Lease	\$ 1,251	\$ 870	\$ 381	144%
5805 Office Supplies	\$ 1,083	\$ 650	\$ 433	167%
5806 Postage	\$ -	\$ 125	\$ (125)	0%
5807 General Insurance	\$ -	\$ 6,083	\$ (6,083)	0%
5808 Professional Services	\$ -	\$ -	\$ -	
5808-01 Tech Support	\$ 9,384	\$ 1,400	\$ 7,984	670%
5808-02 Legal	\$ -	\$ 1,000	\$ (1,000)	0%
5808-03 Accounting	\$ 200	\$ 300	\$ (100)	67%
5808-04 HR	\$ -	\$ -	\$ -	
5808-05 Miscellaneous	\$ 7,712	\$ 100	\$ 7,612	7712%
5808-06 Annual Audit	\$ -	\$ -	\$ -	
Total 5808 Professional Services	\$ 17,296	\$ 2,800	\$ 14,496	618%
5809 Utilities	\$ 44	\$ 300	\$ (256)	15%
5810 Depreciation	\$ 1,026	\$ -	\$ 1,026	
5811-01 Stakeholder Audit	\$ -	\$ -	\$ -	
5811-02 Board Election	\$ -	\$ -	\$ -	
Total 5811-01 Stakeholder Audit	\$ -	\$ -	\$ -	
5812 Taxes	\$ 209	\$ 210	\$ (1)	100%
5813 Office Maintenance & Repairs	\$ -	\$ -	\$ -	
5813-02 Repairs/Replacements	\$ -	\$ -	\$ -	
Total 5813 Office Maintenance & Repairs	\$ -	\$ -	\$ -	
5814 Employee Recruitment & Retention	\$ -	\$ -	\$ -	
5814-01 5814-01 - Employee Recruitment	\$ -	\$ 1,001	\$ (1,001)	0%

	Total Year To Date (October - November, 2023)			
	Actual	Budget	over Budget	% of Budget
	\$ 165	\$ -	\$ 165	
	\$ -	\$ -	\$ -	
Total	\$ 102,552	\$ 86,800	\$ 15,752	118%
	\$ -	\$ -	\$ -	
	\$ -	\$ 100	\$ (100)	0%
	\$ -	\$ -	\$ -	
	\$ -	\$ -	\$ -	
Total	\$ -	\$ 100	\$ (100)	0%
	\$ 30,161	\$ 37,556	\$ (7,395)	80%
	\$ 2,259	\$ 2,646	\$ (387)	85%
	\$ 3,208	\$ 5,489	\$ (2,281)	58%
	\$ -	\$ 19,387	\$ (19,387)	0%
Total	\$ 449,624	\$ 515,118	\$ (65,494)	87%
	\$ -	\$ -	\$ -	
	\$ -	\$ -	\$ -	
	\$ 1,519	\$ 1,666	\$ (147)	91%
	\$ 5,048	\$ 1,666	\$ 3,382	303%
Total	\$ 6,567	\$ 3,332	\$ 3,235	197%
	\$ -	\$ 826	\$ (826)	0%
	\$ 22,340	\$ 19,782	\$ 2,558	113%
	\$ 1,614	\$ 1,386	\$ 228	116%
	\$ 2,068	\$ 3,130	\$ (1,062)	66%
Total	\$ 32,589	\$ 28,456	\$ 4,133	115%
	\$ -	\$ -	\$ -	
	\$ -	\$ -	\$ -	
	\$ -	\$ 650	\$ (650)	0%
	\$ 62,424	\$ 60,551	\$ 1,873	103%
	\$ -	\$ 900	\$ (900)	0%
	\$ 2,173	\$ 1,700	\$ 473	128%
	\$ -	\$ 7,900	\$ (7,900)	0%
	\$ 9,897	\$ -	\$ 9,897	
	\$ 9,897	\$ 7,900	\$ 1,997	125%
	\$ -	\$ 100	\$ (100)	0%
	\$ 486	\$ -	\$ 486	
Total	\$ 74,981	\$ 71,801	\$ 3,180	104%
	\$ 26,262	\$ 26,820	\$ (558)	98%
	\$ 1,937	\$ 2,253	\$ (316)	86%
	\$ 2,535	\$ 4,820	\$ (2,285)	53%
	\$ -	\$ 1,022	\$ (1,022)	0%
Total	\$ 105,714	\$ 106,716	\$ (1,002)	99%
	\$ -	\$ -	\$ -	
	\$ -	\$ -	\$ -	
	\$ 41,108	\$ -	\$ 41,108	
	\$ 642	\$ 1,000	\$ (358)	64%
Total	\$ 41,750	\$ 1,000	\$ 40,750	4175%
	\$ 10,010	\$ 3,590	\$ 6,420	279%
	\$ -	\$ -	\$ -	
	\$ 19,805	\$ 9,686	\$ 10,119	204%
	\$ -	\$ 4,000	\$ (4,000)	0%
Total	\$ 19,805	\$ 13,686	\$ 6,119	145%
	\$ 2,105	\$ 2,140	\$ (35)	98%
	\$ 1,713	\$ 1,300	\$ 413	132%
	\$ -	\$ 350	\$ (350)	0%
	\$ 540	\$ 12,170	\$ (11,630)	4%
	\$ -	\$ -	\$ -	
	\$ 10,867	\$ 2,800	\$ 8,067	388%
	\$ -	\$ 2,000	\$ (2,000)	0%
	\$ 400	\$ 600	\$ (200)	67%
	\$ -	\$ 300	\$ (300)	0%
	\$ 7,712	\$ 3,200	\$ 4,512	241%
	\$ -	\$ -	\$ -	
Total	\$ 18,979	\$ 8,900	\$ 10,079	213%
	\$ 318	\$ 600	\$ (282)	53%
	\$ 2,256	\$ -	\$ 2,256	
	\$ -	\$ -	\$ -	
	\$ -	\$ -	\$ -	
	\$ 418	\$ 420	\$ (2)	100%
	\$ -	\$ -	\$ -	
	\$ -	\$ 750	\$ (750)	0%
	\$ -	\$ 750	\$ (750)	0%
	\$ 300	\$ -	\$ 300	
	\$ -	\$ 2,001	\$ (2,001)	0%

	November 2023			
	Actual	Budget	over Budget	% of Budget
5814-02 5814-02 - Employee Retention	\$ 899	\$ 545	\$ 354	165%
Total 5814 Employee Recruitment & Retention	\$ 899	\$ 1,546	\$ (647)	58%
5816 Admin. Services	\$ -	\$ 1,500	\$ (1,500)	0%
5817 Credit Card Merchant Fees	\$ -	\$ 200	\$ (200)	0%
5818 Bad Debt	\$ 25,414	\$ -	\$ 25,414	
5819 Wages (Admin)	\$ 16,405	\$ 19,217	\$ (2,812)	85%
5820 Payroll Tax (Admin)	\$ 1,206	\$ -	\$ 1,206	
5821 Employee Benefits (Admin)	\$ 3,166	\$ -	\$ 3,166	
5825 Dues & subscriptions	\$ -	\$ -	\$ -	
5826 Board & Committee Meetings	\$ 98	\$ -	\$ 98	
5826-01 Holiday Party/Gifts	\$ 7,420	\$ 4,000	\$ 3,420	185%
5827 PBID General Benefit	\$ -	\$ 1,308	\$ (1,308)	0%
Total 5800 Administration	\$ 119,926	\$ 42,447	\$ 77,479	283%
Total Expenses	\$ 487,068	\$ 437,103	\$ 49,965	111%
Net Income	\$ (124,084)	\$ (77,439)	\$ (46,645)	160%

	Total Year To Date (October - November, 2023)			
	Actual	Budget	over Budget	% of Budget
	\$ 899	\$ 1,060	\$ (161)	85%
	\$ 1,199	\$ 3,061	\$ (1,862)	39%
	\$ 6	\$ 3,000	\$ (2,994)	0%
	\$ 149	\$ 400	\$ (251)	37%
	\$ 27,995	\$ -	\$ 27,995	
	\$ 36,196	\$ 38,437	\$ (2,241)	94%
	\$ 2,744	\$ -	\$ 2,744	
	\$ 5,965	\$ -	\$ 5,965	
	\$ -	\$ 1,700	\$ (1,700)	0%
	\$ 606	\$ 800	\$ (194)	76%
	\$ 7,420	\$ 4,000	\$ 3,420	185%
	\$ -	\$ 2,608	\$ (2,608)	0%
Total	\$ 180,173	\$ 98,912	\$ 81,261	182%
Total	\$ 957,162	\$ 952,530	\$ 4,632	100%
Net Income	\$ (232,499)	\$ (233,201)	\$ 702	100%

Downtown Long Beach Alliance
Balance Sheet
As of November 30, 2023

	Total
ASSETS	
Current Assets	
Bank Accounts	
1011 F&M Checking Operating Acct 2491	\$ 275,928
1016-7 F&M Repo 3479102 (0.5%)	\$ 455,758
1017 F&M Money Market 1165	\$ 12,130
1018 Petty Cash	\$ -
Total Bank Accounts	\$ 743,816
Total Accounts Receivable	\$ 292,785
Other Current Assets	
12000 Undeposited Funds	\$ -
1300 Employee Advances	\$ -
2201-3 Prepaid Expenses	\$ 80,829
Total Other Current Assets	\$ 80,829
Total Current Assets	\$ 1,117,430
Fixed Assets	
1520 Equipment	\$ 200,814
1521 Accum. Deprn. - Equipment	\$ (194,897)
1530 Office Furniture - Other	\$ 111,776
1531 Accum. Deprn. - Office Furn.	\$ (86,562)
1550 Office Equipment - Other	\$ 143,634
1551 Accum. Deprn. Office Equip.	\$ (143,634)
Total Fixed Assets	\$ 31,131
Other Assets	
1701 Deposits	\$ 16,434
1702 Software License	\$ 13,270
1703 Accumulated Amortization	\$ (13,270)
Total Other Assets	\$ 16,434
TOTAL ASSETS	\$ 1,164,995

LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
2012 A/P Trade	\$ 251,405
Total Accounts Payable	\$ 251,405
Credit Cards	
2150 F&M CREDIT CARDS	\$ (573)
2154 F&M CC - COWARD	\$ (7,631)
2157 F&M CC - METOYER	\$ (4,469)
2173 F&M CC - MADER	\$ 25,191
2174 F&M CC - Gonzalez	\$ 1,381
2176 F&M CC - Ancalade	\$ -
2177 F&M CC - Nevarez	\$ 5,044
2178 F&M CC - Barrera	\$ (44)
2179 F&M CC - Morris	\$ (2,222)
2180 F&M CC - Torres	\$ 1,727
2181 F&M CC - El Tawil	\$ 1,273
2182 F&M CC - Ahumada	\$ 4,429
2183 F&M CC - STEPHENS	\$ 577
Total 2150 F&M CREDIT CARDS	\$ 24,684
Total Credit Cards	\$ 24,684

Other Current Liabilities	
2201 Payroll Liabilities	\$ -
2201-03 HSA Payable	\$ 440
2201-1 Payroll Taxes Payable	\$ -
2201-2 Medical Premiums Payable	\$ 1,106
2201-4 Aflac Payable	\$ -
Total 2201 Payroll Liabilities	\$ 1,545
2201-02 FSA Payable	\$ 827
2203 Deferred Comp. Wthd	\$ 1,019
2204 Payroll expense payable	\$ 1,169
2300 PPP Loan Payable	\$ -
2301 Accrued Vacation Pay	\$ 45,130
2302 Accrued Payroll Expenses	\$ 30,490
2303 Accrued ED Expense	\$ -
2304 Accrued Expenses	\$ -
2304-05 CEC Lighting	\$ -
2304-18 Taste of Latin America	\$ -
2304-20 Other Marketing	\$ -
2304-22 SAM Series	\$ -
2304-24 Halloween on Pine 2009	\$ -
2304-25 Economic Development	\$ -
2304-26 Carbo Load	\$ -
2304-27 Thunder Thursday	\$ -
2304-28 Promenade Entertainment	\$ -
2304-29 Advocacy-Travel	\$ -
2304-30 Banners	\$ -
Total 2304 Accrued Expenses	\$ -
2305 Accrued Capital Expense	\$ -
2306 Accrued Operation Expense	\$ -
2307 Accrued Administrative Expenses	\$ -
2480 Unearned Revenue	\$ -
2481 Customer Deposit-Advertising (Bubba Gmp)	\$ -
2490 Deferred Revenue	\$ -
2490-01 Deferred Reserve for PBID	\$ 330,416
2490-02 Deferred Reserve for DPIA	\$ 299,559
2490-05 Deferred Marketing	\$ -
2490-07 Deferred Placemaking	\$ -
2490-27 Deferred Unallocated	\$ -
2490-28 2017-2018 PBID Revenue Deferred	\$ -
2490-29 City Funds - Parking Meter	\$ 235,499
2490-35 Deferred Operations - Clean & Safe	\$ -
2490-52 Deferred Depreciation (Equipment 15-16)	\$ -
2490-54 Deferred Depreciation	\$ 25,214
2490-64 Deferred Administration	\$ 14,036
2490-70 Deferred Events	\$ -
2490-90 Deferred LBRA	\$ 136,500
Total 2490 Deferred Revenue	\$ 1,041,224
Long-Term Liabilities	
2601 Capital Lease Payable	\$ -
Total Long-Term Liabilities	\$ -
Total Liabilities	\$ 1,397,494
Equity	
3000 Fund Balance	\$ -
3500 Retained Earnings	\$ 0
Net Income	\$ (232,499)
Total Equity	\$ (232,499)
TOTAL LIABILITIES AND EQUITY	\$ 1,164,995

Downtown Long Beach Alliance
A/R Aging Summary
As of November 30, 2023

	Current	1 - 30	31 - 60	61 - 90	91 and over	Total
State of California	\$ -	\$ -	\$ -	\$ -	\$ 97,703	\$ 97,703
US Government	\$ -	\$ -	\$ -	\$ -	\$ 56,758	\$ 56,758
Long Beach Transit (Customer)	\$ 21,104	\$ 21,671	\$ -	\$ -	\$ 4,060	\$ 46,835
GSA	\$ -	\$ -	\$ -	\$ -	\$ 38,160	\$ 38,160
CITY OF LONG BEACH	\$ -	\$ (121,925)	\$ -	\$ -	\$ 136,750	\$ 14,825
USPS (C)	\$ -	\$ -	\$ -	\$ -	\$ 9,622	\$ 9,622
Long Beach Center Loan, LLC (Mosaic)	\$ 4,314	\$ -	\$ 2,157	\$ -	\$ -	\$ 6,471
Zaferia Business Association	\$ 4,779	\$ -	\$ -	\$ -	\$ -	\$ 4,779
Padre Latin Table & Cocktails	\$ -	\$ -	\$ -	\$ -	\$ 4,000	\$ 4,000
Port of Long Beach	\$ -	\$ -	\$ -	\$ -	\$ 3,000	\$ 3,000
HILLCREST MONTEREY ASSOCIATES, INC	\$ 1,166	\$ 1,166	\$ -	\$ -	\$ 527	\$ 2,859
Mercy Housing (300 Alamitos)	\$ 1,846	\$ -	\$ -	\$ -	\$ -	\$ 1,846
Blu Community Association	\$ -	\$ -	\$ 920	\$ -	\$ 920	\$ 1,840
Pedal Movement (Customer)	\$ -	\$ -	\$ -	\$ -	\$ 1,750	\$ 1,750
LA County MTA	\$ -	\$ -	\$ -	\$ -	\$ 1,038	\$ 1,038
BLOCK-BY-BLOCK	\$ 250	\$ 250	\$ -	\$ -	\$ -	\$ 500
J Graphix Studio	\$ -	\$ -	\$ -	\$ -	\$ 400	\$ 400
Stay Anchored.	\$ -	\$ -	\$ -	\$ -	\$ 200	\$ 200
The Cypher on Elm	\$ -	\$ -	\$ -	\$ -	\$ 100	\$ 100
The Scarlet Flower	\$ -	\$ -	\$ -	\$ -	\$ 100	\$ 100
George's Greek Cafe	\$ -	\$ -	\$ -	\$ -	\$ (0.40)	\$ (0.40)
TOTAL	\$ 33,459	\$ (98,839)	\$ 3,077	\$ -	\$ 355,088	\$ 292,785

Downtown Long Beach Alliance
A/R Aging Summary
As of December 21, 2023

	Current	1 - 30	31 - 60	61 - 90	91 and over	Total
State of California	\$ -	\$ -	\$ -	\$ -	\$ 97,703	\$ 97,703
CITY OF LONG BEACH	\$ 59,138	\$ (121,925)	\$ -	\$ -	\$ 136,750	\$ 73,963
US Government	\$ -	\$ -	\$ -	\$ -	\$ 56,758	\$ 56,758
GSA	\$ -	\$ -	\$ -	\$ -	\$ 38,160	\$ 38,160
Long Beach Transit (Customer)	\$ -	\$ 21,104	\$ -	\$ -	\$ 4,060	\$ 25,164
USPS (C)	\$ -	\$ -	\$ -	\$ -	\$ 9,622	\$ 9,622
Zaferia Business Association	\$ 4,779	\$ -	\$ -	\$ -	\$ -	\$ 4,779
Long Beach Center Loan, LLC (Mosaic)	\$ 4,314	\$ -	\$ -	\$ -	\$ -	\$ 4,314
Padre Latin Table & Cocktails	\$ -	\$ -	\$ -	\$ -	\$ 4,000	\$ 4,000
Port of Long Beach	\$ -	\$ -	\$ -	\$ -	\$ 3,000	\$ 3,000
SHORELINE VILLAGE	\$ 2,500	\$ -	\$ -	\$ -	\$ -	\$ 2,500
Mercy Housing (300 Alamitos)	\$ 923	\$ 923	\$ -	\$ -	\$ -	\$ 1,846
Pedal Movement (Customer)	\$ -	\$ -	\$ -	\$ -	\$ 1,750	\$ 1,750
HILLCREST MONTEREY ASSOCIATES, INC	\$ -	\$ 1,166	\$ -	\$ -	\$ 527	\$ 1,693
LA County MTA	\$ -	\$ -	\$ -	\$ -	\$ 1,038	\$ 1,038
BLOCK-BY-BLOCK	\$ 250	\$ 250	\$ 250	\$ -	\$ -	\$ 750
J Graphix Studio	\$ -	\$ -	\$ -	\$ -	\$ 400	\$ 400
Stay Anchored.	\$ -	\$ -	\$ -	\$ -	\$ 200	\$ 200
The Cypher on Elm	\$ -	\$ -	\$ -	\$ -	\$ 100	\$ 100
The Scarlet Flower	\$ -	\$ -	\$ -	\$ -	\$ 100	\$ 100
George's Greek Cafe	\$ -	\$ -	\$ -	\$ -	\$ (0.40)	\$ (0.40)
TOTAL	\$ 71,905	\$ (98,482)	\$ 250	\$ -	\$ 354,168	\$ 327,840