

**Downtown Long Beach Alliance**  
**As of July 31, 2021**  
**(Fiscal Year Ending September 30, 2021)**  
**Financial Summary**

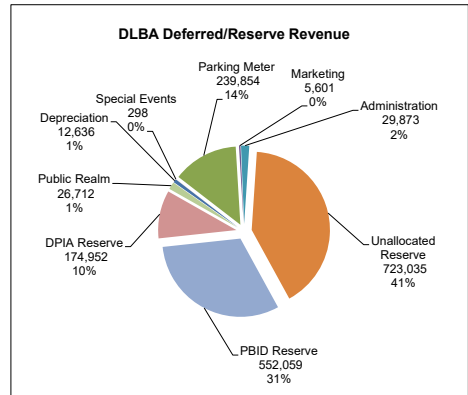
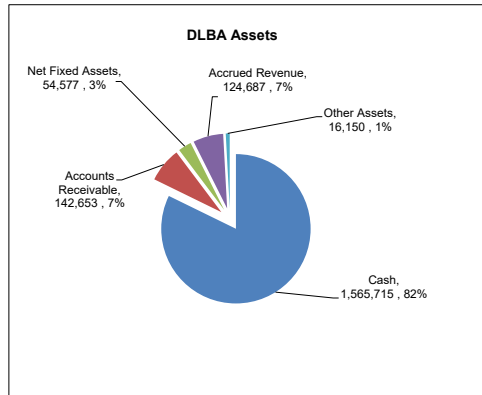
Year-to-Date	Actual	Budget	Variance
Revenue	3,307,240	4,196,905	(889,665)
Expenses	3,509,419	4,223,124	(713,705)
Net	(202,179)	(26,220)	(175,960)

REVENUES:
<u>PBID Revenue</u> is under budget by 21% - (\$483,000). Staff projects this line will miss the budgeted total by \$235,000 (8%).
<u>DPIA Revenue</u> is under budget by 31% - (\$196,000). Staff projects this line will miss the budgeted total by \$99,000 (13%).
<u>Parking Meter Revenue</u> is under budget by 43% - (\$195,000). Staff projects this line will miss the budgeted total by \$195,000 (43%).
<u>Special Event Revenue</u> is projected to generate no revenue this fiscal year. All events were virtual.
<u>Grants &amp; Contract Services Revenue</u> is under budget by 1% - (\$6,000). Staff projects this line will miss the budgeted total by \$9,000 (<1%). This is primarily due to lower than budgeted Small Business Grant fundraising/other Clean Team services, including then loss of revenue from the Midtown BID. PropA revenue was under budgeted, so offsets losses in other lines of this category.
<u>Government Grant</u> DLBA received notification in August of full forgiveness of the PPP loan totaling \$160,000. This will be recognized as a government grant this fiscal year.

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Net	(202,179)	(26,220)	(175,960)

EXPENSES:
<u>Administrative Expenses</u> exceed budgeted figures by 5% - (\$27,000). Staff projects this line will exceed budgeted total by \$22,000 (3%). This is driven primarily by professional fees associated with accounting and legal expenses.
<u>Research, Dev. &amp; Advocacy Expenses</u> are under budget by 17% - (\$53,000), due to the timing of expenses related to Strategic Plan & PBID Renewal costs, travel and civic engagements. Expenses associated with Strategic Plan & PBID Renewal cost savings will carry over into FY 22. Staff projects this line will fall below budgeted total by \$94,000 (24%).
<u>Placemaking Expenses</u> are under budget by 44% - (\$208,000), primarily due to timing of Community Grants as part of the CARES Act funded programs, which will catch up by fiscal year end. Staff projects this line will fall below budgeted total by \$32,000 (6%).
<u>Economic Development Expenses</u> are under budget by 29% - (\$125,000) primarily due to timing of expenses associated with Small business grants, and Business Recruitment & Retention. Staff projects this line will fall below budgeted total by \$129,000 (25%).
<u>Marketing Expenses</u> are under budget by 28% - (\$76,000) due to lower than budgeted Recovery Campaign costs and stakeholder outreach. Staff projects this line will fall below budgeted total by \$60,000 (18%).
<u>Special Event Expenses</u> are under budget by \$90,000 or 38%. This is driven by the continuation of virtual events. Staff projects this line will fall below budgeted total by \$93,000 (35%).
<u>Operations Expenses</u> are less than budget by \$187,000 or 10% due to Block By Block staffing expenses and Contract Services, pressure washing, and equipment maintenance. Staff is exploring recruitment and retention options for the Safe and Clean teams. Staff projects this line will fall below budgeted total by \$237,000 (16%).



**Downtown Long Beach Alliance  
Statement of Financial Position  
7/31/2021**

**Assets**

**Current Assets**

Cash	\$	1,565,715
Accounts Receivable	\$	142,653
Accrued Revenues	\$	124,687
Prepaid Expenses	\$	(284)
<b>Total Current Assets</b>	<b>\$</b>	<b>1,832,771</b>

**Fixed Assets**

Furniture & Equipment	\$	431,010
Accumulated Depreciation	\$	(376,433)
<b>Total Fixed Assets</b>	<b>\$</b>	<b>54,577</b>

**Other Assets**

Deposits	\$	16,434
Software License	\$	13,270
Accumulated Amortization	\$	(13,270)
<b>Total Other Assets</b>	<b>\$</b>	<b>16,434</b>

**Total Assets**

<b>\$</b>	<b>1,903,781</b>
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**Liabilities & Fund Balances**

**Current Liabilities**

Accounts Payable	\$	26,710
Accrued Wages & Other Expenses	\$	372,851
Unearned Revenue	\$	-
Deferred Revenue	\$	1,765,020
<b>Total Current Liabilities</b>	<b>\$</b>	<b>2,164,580</b>

**Long Term Liabilities**

\$	-
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Net Income (Loss)

\$	(260,799)
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**Total Liabilities & Fund Balances**

<b>\$</b>	<b>1,903,781</b>
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**DOWNTOWN LONG BEACH ALLIANCE**  
**SUMMARY FINANCIAL STATEMENT - In thousands**  
As of July 31, 2021

YEAR TO DATE ACTUALS						
	PBID	DPIA	Parking Meters	Sponsor/ Tickets	Grants & Contract Services	TOTAL
<b>Revenues</b>						
PBID (net of delinquency)	1,854					1,854
DPIA	-	427				427
Parking Meter Revenue			170			170
Sponsors & Ticket Sales	-			-		-
Grants & Contract Services	-				703	703
Deferred Revenue Recognized	702	-	-			702
Deferred to 20-21	(549)	-		-	-	(549)
<b>Total Revenue</b>	<b>2,007</b>	<b>427</b>	<b>170</b>	<b>-</b>	<b>703</b>	<b>3,307</b>
<b>Expenses</b>						
Administration	180	424	-	-	-	604
Advocacy	93	95	69	-	-	258
Public Realm	6	8	249	-	-	264
Economic Dev.	292	19	-	-	-	311
Marketing	145	20	34	-	-	200
Special Events	132	0	7	9	-	148
Operations	1,372	-	-	-	353	1,726
<b>Total Expenses</b>	<b>2,221</b>	<b>566</b>	<b>360</b>	<b>9</b>	<b>353</b>	<b>3,509</b>
<b>Net Operating Income(Loss)</b>	<b>(215)</b>	<b>(139)</b>	<b>(190)</b>	<b>(9)</b>	<b>350</b>	<b>(202)</b>

YEAR TO DATE BUDGET							VARIANCE
	PBID	DPIA	Parking Meters	Sponsor/ Tickets	Grants & Contract Services	TOTAL	TO YTD BUDGET
<b>Revenues</b>							
PBID (net of delinquency)	2,337					2,337	(483)
DPIA	-	623				623	(196)
Parking Meter Revenue			375			375	(205)
Sponsorships/Ticket Sales	-			-		-	-
Grants & Contract Services	-	271		-	439	710	(6)
Deferred Revenue Recognized	702	-	-	-	-	702	0
PBID Deferred 19-20	(549)	-			-	(549)	0
<b>Total Revenue</b>	<b>2,489</b>	<b>894</b>	<b>375</b>	<b>-</b>	<b>439</b>	<b>4,197</b>	<b>(890)</b>
<b>Expenses</b>							
Administration	176	402	-	-	-	577	(27)
Advocacy	115	99	97	-	-	311	53
Public Realm	7	29	435	-	-	471	208
Economic Dev.	333	34	-	-	69	436	125
Marketing	188	40	48	-	-	276	76
Special Events	158	0	50	30	-	238	90
Operations	1,526	5	-	-	381	1,913	187
<b>Total Expenses</b>	<b>2,503</b>	<b>610</b>	<b>630</b>	<b>30</b>	<b>450</b>	<b>4,223</b>	<b>714</b>
<b>Net Operating Income(Loss)</b>	<b>(14)</b>	<b>284</b>	<b>(255)</b>	<b>(30)</b>	<b>(11)</b>	<b>(26)</b>	<b>(176)</b>

	TOTAL YEAR BUDGET (ORIGINAL)					
	PBID	DPIA	Parking Meters	Sponsor/ Tickets	Grants & Contract Services	TOTAL
<b>Revenues</b>						
PBID (net of delinquency)	2,740					2,740
DPIA		690				690
Parking Meter Revenue	-		450			450
Sponsors & Ticket Sales				-		-
Grants & Contract Services					429	429
Deferred Revenue Recognized	685					685
PBID Deferred 19-20	(706)					(706)
<b>Total Revenue</b>	<b>2,719</b>	<b>690</b>	<b>450</b>	<b>-</b>	<b>429</b>	<b>4,289</b>
<b>Expenses</b>						
Administration	255	412	-	-	-	667
Advocacy	39	186	112	-	-	337
Public Realm	28	15	225	-	-	269
Economic Dev.	321	37	-	-	30	388
Marketing	181	28	28	-	-	237
Special Events	181	-	85	-	-	266
Operations	1,715	11	-	-	399	2,126
<b>Total Expenses</b>	<b>2,719</b>	<b>690</b>	<b>450</b>	<b>-</b>	<b>429</b>	<b>4,289</b>
<b>Net Operating Income(Loss)</b>	<b>0</b>	<b>(0)</b>	<b>-</b>	<b>-</b>	<b>0</b>	<b>0</b>

	TOTAL YEAR BUDGET (REVISED)						CHANGE
	PBID	DPIA	Parking Meters	Sponsor/ Tickets	Grants & Contract Services	TOTAL	
<b>Revenues</b>							
PBID (net of delinquency)	3,005					3,005	265
DPIA		752				752	61
Parking Meter Revenue	-		450			450	-
Sponsorships/Ticket Sales				-		-	-
Grants & Contract Services					810	810	381
Deferred Revenue Recognized	685	19				705	19
PBID Deferred 19-20	(706)	-				(706)	-
<b>Total Revenue</b>	<b>2,985</b>	<b>771</b>	<b>450</b>	<b>-</b>	<b>810</b>	<b>5,016</b>	<b>726</b>
<b>Expenses</b>							
Administration	255	431	-	-	-	686	19
Advocacy	61	223	112	-	-	396	59
Public Realm	40	15	225	-	225	505	237
Economic Dev.	396	62	-	-	55	513	125
Marketing	276	28	28	-	-	332	95
Special Events	186	-	85	-	-	271	-
Operations	1,771	11	-	-	530	2,312	187
<b>Total Expenses</b>	<b>2,986</b>	<b>771</b>	<b>450</b>	<b>-</b>	<b>810</b>	<b>5,016</b>	<b>726</b>
<b>Net Operating Income(Loss)</b>	<b>0</b>	<b>0</b>	<b>-</b>	<b>-</b>	<b>(0)</b>	<b>0</b>	<b>0</b>

**DOWNTOWN LONG BEACH ALLIANCE**  
Detailed Income Statement

As of July 31, 2021

	YEAR TO DATE ACTUALS						YEAR TO DATE BUDGET						YTD VARIANCE
	PBID	DPIA	Parking Meters	Sponsors & Ticket Sales	Grants & Contract Services	TOTAL	PBID	DPIA	Parking Meters	Sponsors & Ticket Sales	Grants & Contract Services	TOTAL	
<b>Revenues</b>													
PBID net of delinquency	\$ 1,854,199	\$ -	\$ -	\$ -	\$ -	\$ 1,854,199	\$ 2,337,378	\$ -	\$ -	\$ -	\$ -	\$ 2,337,378	\$ (483,179)
DPIA	\$ -	\$ 427,241	\$ -	\$ -	\$ -	\$ 427,241	\$ -	\$ 622,888	\$ -	\$ -	\$ -	\$ 622,888	\$ (195,646)
Parking Meter	\$ -	\$ -	\$ 169,945	\$ -	\$ -	\$ 169,945	\$ -	\$ -	\$ 375,000	\$ -	\$ -	\$ 375,000	\$ (205,055)
Sponsors & Ticket Sales	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Grants & Contract Services	\$ -	\$ -	\$ -	\$ -	\$ 703,462	\$ 703,462	\$ -	\$ 270,721	\$ -	\$ -	\$ 438,805	\$ 709,526	\$ (6,064)
Deferred Revenue Recognized	\$ 701,535	\$ -	\$ -	\$ -	\$ -	\$ 701,535	\$ 701,535	\$ -	\$ -	\$ -	\$ -	\$ 701,535	\$ 0
Deferred to 20-21	\$ (549,142)	\$ -	\$ -	\$ -	\$ -	\$ (549,142)	\$ (549,422)	\$ -	\$ -	\$ -	\$ -	\$ (549,422)	\$ 280
<b>Total Revenue</b>	<b>\$ 2,005,592</b>	<b>\$ 427,241</b>	<b>\$ 169,945</b>	<b>\$ -</b>	<b>\$ 703,462</b>	<b>\$ 3,307,240</b>	<b>\$ 2,489,491</b>	<b>\$ 893,609</b>	<b>\$ 375,000</b>	<b>\$ -</b>	<b>\$ 438,805</b>	<b>\$ 4,196,905</b>	<b>\$ (889,665)</b>
<b>Administration</b>													
Rent	\$ 160,716	\$ -	\$ -	\$ -	\$ -	\$ 160,716	\$ 149,500	\$ -	\$ -	\$ -	\$ -	\$ 149,500	\$ (11,216)
Telephone	\$ 16,528	\$ -	\$ -	\$ -	\$ -	\$ 16,528	\$ 16,600	\$ -	\$ -	\$ -	\$ -	\$ 16,600	\$ 72
Computers	\$ 941	\$ 9,518	\$ -	\$ -	\$ -	\$ 10,459	\$ 9,583	\$ -	\$ -	\$ -	\$ -	\$ 9,583	\$ (876)
Office Equipment Lease	\$ -	\$ 9,828	\$ -	\$ -	\$ -	\$ 9,828	\$ 11,250	\$ -	\$ -	\$ -	\$ -	\$ 11,250	\$ 1,422
Office Supplies	\$ -	\$ 8,012	\$ -	\$ -	\$ -	\$ 8,012	\$ 8,333	\$ -	\$ -	\$ -	\$ -	\$ 8,333	\$ 321
Postage	\$ -	\$ 5,678	\$ -	\$ -	\$ -	\$ 5,678	\$ 1,000	\$ -	\$ -	\$ -	\$ -	\$ 1,000	\$ (4,678)
General Insurance	\$ -	\$ 9,612	\$ -	\$ -	\$ -	\$ 9,612	\$ 20,383	\$ -	\$ -	\$ -	\$ -	\$ 20,383	\$ 10,771
Professional Services	\$ -	\$ 129,044	\$ -	\$ -	\$ -	\$ 129,044	\$ 74,200	\$ -	\$ -	\$ -	\$ -	\$ 74,200	\$ (54,844)
Utilities	\$ -	\$ 1,561	\$ -	\$ -	\$ -	\$ 1,561	\$ 2,917	\$ -	\$ -	\$ -	\$ -	\$ 2,917	\$ 1,356
Depreciation	\$ -	\$ 8,433	\$ -	\$ -	\$ -	\$ 8,433	\$ 16,059	\$ -	\$ -	\$ -	\$ -	\$ 16,059	\$ 7,627
Taxes	\$ -	\$ 4,338	\$ -	\$ -	\$ -	\$ 4,338	\$ 2,500	\$ -	\$ -	\$ -	\$ -	\$ 2,500	\$ (1,838)
Office Maintenance & Repairs	\$ -	\$ 1,455	\$ -	\$ -	\$ -	\$ 1,455	\$ 4,167	\$ -	\$ -	\$ -	\$ -	\$ 4,167	\$ 2,712
Employee Recruitment	\$ -	\$ 3,586	\$ -	\$ -	\$ -	\$ 3,586	\$ 2,917	\$ -	\$ -	\$ -	\$ -	\$ 2,917	\$ (669)
Admin Services	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 100	\$ -	\$ -	\$ -	\$ -	\$ 100	\$ 100
Outside Support	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Merchant Fees & Interest	\$ -	\$ 1,138	\$ -	\$ -	\$ -	\$ 1,138	\$ 750	\$ -	\$ -	\$ -	\$ -	\$ 750	\$ (388)
Professional Development	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Board Contingency	\$ -	\$ 990	\$ -	\$ -	\$ -	\$ 990	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ (990)
Dues & Subscriptions	\$ -	\$ 5,510	\$ -	\$ -	\$ -	\$ 5,510	\$ 3,333	\$ -	\$ -	\$ -	\$ -	\$ 3,333	\$ (2,177)
Board, EC and TF Meetings	\$ 1,983	\$ -	\$ -	\$ -	\$ -	\$ 1,983	\$ 11,467	\$ -	\$ -	\$ -	\$ -	\$ 11,467	\$ 9,484
PBID General Benefit 1%	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 2,205	\$ -	\$ -	\$ -	\$ -	\$ 2,205	\$ 2,205
PBID Engineer's Adjustment	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 764	\$ -	\$ -	\$ -	\$ -	\$ 764	\$ 764
Personnel Expense	\$ -	\$ 225,169	\$ -	\$ -	\$ -	\$ 225,169	\$ 239,244	\$ -	\$ -	\$ -	\$ -	\$ 239,244	\$ 14,076
<b>Total Admin Expenses</b>	<b>\$ 180,168</b>	<b>\$ 423,871</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 604,040</b>	<b>\$ 175,683</b>	<b>\$ 401,589</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 577,272</b>	<b>\$ (26,768)</b>
<b>Research, Dev. &amp; Advocacy</b>													
Research & Data Analytics	\$ -	\$ -	\$ 55,683	\$ -	\$ -	\$ 55,683	\$ -	\$ -	\$ 49,096	\$ -	\$ -	\$ 49,096	\$ (6,587)
Conferences, Travel and Education	\$ -	\$ 17,500	\$ 13,701	\$ -	\$ -	\$ 31,201	\$ -	\$ -	\$ 30,833	\$ -	\$ -	\$ 30,833	\$ (367)
Civic Events & Engagement	\$ 51,456	\$ -	\$ -	\$ -	\$ -	\$ 51,456	\$ -	\$ -	\$ 16,760	\$ -	\$ -	\$ 16,760	\$ (34,696)
Strategic Plan & PBID Renewal Planning	\$ 21,169	\$ -	\$ -	\$ -	\$ -	\$ 21,169	\$ 88,667	\$ -	\$ -	\$ -	\$ -	\$ 88,667	\$ 67,498
PBID General Benefit 1%	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 337	\$ -	\$ -	\$ -	\$ -	\$ 337	\$ 337
PBID Engineer's Adjustment	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 117	\$ -	\$ -	\$ -	\$ -	\$ 117	\$ 117
Personnel Expense	\$ 20,643	\$ 77,657	\$ -	\$ -	\$ -	\$ 98,300	\$ 26,326	\$ 99,034	\$ -	\$ -	\$ -	\$ 125,360	\$ 27,060
<b>Total Research, Dev. &amp; Advocacy</b>	<b>\$ 93,268</b>	<b>\$ 95,157</b>	<b>\$ 69,383</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 257,908</b>	<b>\$ 114,992</b>	<b>\$ 99,488</b>	<b>\$ 96,689</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 311,169</b>	<b>\$ 53,361</b>
<b>Public Realm</b>													
PBID Special Projects	\$ 442	\$ -	\$ 442	\$ -	\$ -	\$ 884	\$ 2,728	\$ -	\$ -	\$ -	\$ -	\$ 2,728	\$ (884)
Street & Landscape	\$ -	\$ 7,787	\$ 136,921	\$ -	\$ -	\$ 144,709	\$ 24,993	\$ 307,959	\$ -	\$ -	\$ -	\$ 332,952	\$ 188,243
Professional Development	\$ -	\$ -	\$ 394	\$ -	\$ -	\$ 394	\$ 2,250	\$ -	\$ -	\$ -	\$ -	\$ 2,250	\$ 1,856
PBID General Benefit 1%	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,850	\$ -	\$ -	\$ -	\$ -	\$ 1,850	\$ 1,850
PBID Engineer's Adjustment	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 83	\$ -	\$ -	\$ -	\$ -	\$ 83	\$ 83
Public Realm Personnel	\$ 5,880	\$ -	\$ 111,724	\$ -	\$ -	\$ 117,604	\$ 6,709	\$ -	\$ 127,479	\$ -	\$ -	\$ 134,188	\$ 16,584
<b>Total Public Realm</b>	<b>\$ 6,322</b>	<b>\$ 7,787</b>	<b>\$ 249,481</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 263,590</b>	<b>\$ 6,709</b>	<b>\$ 29,176</b>	<b>\$ 435,438</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 471,324</b>	<b>\$ 207,734</b>
<b>Economic Development</b>													
Comm. Engage. & Bus. Outreach	\$ 8,854	\$ -	\$ -	\$ -	\$ -	\$ 8,854	\$ 2,776	\$ 5,067	\$ -	\$ -	\$ -	\$ 7,796	\$ (1,058)
Business Recruitment & Retention	\$ 46,657	\$ -	\$ -	\$ -	\$ -	\$ 46,657	\$ 126,202	\$ -	\$ -	\$ -	\$ -	\$ 126,202	\$ 79,545
Small Business Grants	\$ 82,491	\$ -	\$ -	\$ -	\$ -	\$ 82,491	\$ -	\$ -	\$ -	\$ -	\$ 68,889	\$ 68,889	\$ (13,602)
Business Retention & Expansion	\$ 12,338	\$ -	\$ -	\$ -	\$ -	\$ 12,338	\$ 39,574	\$ 2,756	\$ -	\$ -	\$ -	\$ 42,330	\$ 29,992
Professional Development	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
PBID General Benefit 1%	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 2,776	\$ -	\$ -	\$ -	\$ -	\$ 2,776	\$ 2,776
PBID Engineer's Adjustment	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 963	\$ -	\$ -	\$ -	\$ -	\$ 963	\$ 963
Personnel Expenses	\$ 141,204	\$ 19,255	\$ -	\$ -	\$ -	\$ 160,459	\$ 164,699	\$ 22,459	\$ -	\$ -	\$ -	\$ 187,158	\$ 26,699
<b>Total Economic Dev.</b>	<b>\$ 291,544</b>	<b>\$ 19,255</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 310,799</b>	<b>\$ 333,204</b>	<b>\$ 34,020</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 68,889</b>	<b>\$ 436,112</b>	<b>\$ 125,313</b>
<b>Marketing</b>													
Advertising/Promotions	\$ 22,137	\$ 3,823	\$ 994	\$ -	\$ -	\$ 26,954	\$ 20,772	\$ 1,806	\$ -	\$ -	\$ -	\$ 22,578	\$ (4,376)
Stakeholder Outreach/Public Relations	\$ 7,596	\$ -	\$ 5,691	\$ -	\$ -	\$ 13,287	\$ 41,089	\$ -	\$ -	\$ -	\$ -	\$ 41,089	\$ 27,802
Annual Report/Publications	\$ -	\$ -	\$ 6,606	\$ -	\$ -	\$ 6,606	\$ 2,223	\$ 4,193	\$ -	\$ -	\$ -	\$ 6,417	\$ (190)
Website Development	\$ -	\$ 3,231	\$ -	\$ -	\$ -	\$ 3,231	\$ -	\$ 4,125	\$ 876	\$ -	\$ -	\$ 5,000	\$ 1,769
Recovery Campaign	\$ 1,790	\$ 13,248	\$ 20,766	\$ -	\$ -	\$ 35,804	\$ 4,040	\$ 29,892	\$ 46,858	\$ -	\$ -	\$ 80,790	\$ 44,986
Professional Development	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
PBID General Benefit 1%	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
PBID Engineer's Adjustment	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Marketing	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Marketing Personnel	\$ 113,741	\$ -	\$ -	\$ -	\$ -	\$ 113,741	\$ 120,063	\$ -	\$ -	\$ -	\$ -	\$ 120,063	\$ 6,323
<b>Total Marketing</b>	<b>\$ 145,264</b>	<b>\$ 20,302</b>	<b>\$ 34,058</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 199,623</b>	<b>\$ 188,186</b>	<b>\$ 40,016</b>	<b>\$ 47,734</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 275,937</b>	<b>\$ 76,314</b>
<b>Special Events</b>													
Live After 5	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 5,652	\$ 128	\$ -	\$ 5,780	\$ 5,780
Contingency Funds for Special Events	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Celebrate Downtown	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 42	\$ 2,460	\$ 3,498	\$ -	\$ 6,000	\$ 6,000
Pow Wow 2020 Closing Party	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Taste of Downtown Series	\$ 9,883	\$ 119	\$ 6,951	\$ -	\$ -	\$ 16,953	\$ -	\$ -	\$ 9,708	\$ 15,293	\$ -	\$ 25,000	\$ 8,047
Powerfest	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,553	\$ 2,447	\$ -	\$ 4,000	\$ 4,000
Summer & Music Series	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
New Year's Eve Waterfront	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 24,588	\$ 8,412	\$ -	\$ 33,000	\$ 33,000
Shop Small Saturday	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Event Sponsorships	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 401	\$ 631	\$ -	\$ 1,032	\$ 1,032
Event Supplies, Contingency & Misc.	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 11,662	\$ 93	\$ 5,467	\$ -	\$ -	\$ 17,222	\$ 17,222
PBID General Benefit 1%	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,570	\$ -	\$ -	\$ -	\$ -	\$ 1,570	\$ 1,570
PBID Engineer's Adjustment	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 540	\$ -	\$ -	\$ -	\$ -	\$ 540	\$ 540
Event Sponsorship - Juneteenth	\$ -	\$ -	\$ -	\$ 8,650	\$ -	\$ 8,650	\$ 3,889	\$ -	\$ -	\$ -	\$ -	\$ 3,889	\$ (4,761)
Professional Development	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Special Events Personnel	\$ 122,404	\$ -	\$ -	\$ -	\$ -	\$ 122,404	\$ 140,368	\$ -	\$ -	\$ -	\$ -	\$ 140,368	\$ 17,964
<b>Total Special Events</b>	<b>\$ 132,288</b>	<b>\$ 119</b>	<b>\$ 6,951</b>	<b>\$ 8,650</b>	<b>\$ -</b>	<b>\$ 148,007</b>	<b>\$ 158,029</b>	<b>\$ 135</b>	<b>\$ 49,828</b>	<b>\$ 30,408</b>	<b>\$ -</b>	<b>\$ 238,401</b>	<b>\$ 90,394</b>

Operations	PBID	DPIA	Parking Meters	Sponsors & Ticket Sales	Grants & Contract Services	TOTAL	PBID	DPIA	Parking Meters	Sponsors & Ticket Sales	Grants & Contract Services	TOTAL	VARIANCE
Clean Team Management	\$ 76,133					\$ 76,133	\$ 82,686					\$ 82,686	\$ 6,553
Clean Team Personnel	\$ 371,288					\$ 371,288	\$ 383,022					\$ 383,022	\$ 11,734
Clean Team Supplies	\$ 14,804					\$ 14,804	\$ 21,730					\$ 21,730	\$ 6,926
Clean Team Equip. Insurance	\$ 693					\$ 693	\$ 8,438					\$ 8,438	\$ 7,745
Clean Team Fuel	\$ 4,791					\$ 4,791	\$ 11,277					\$ 11,277	\$ 6,486
Clean Team Equip & Maint.	\$ 22,651					\$ 22,651	\$ 31,977					\$ 31,977	\$ 9,326
Clean Team Lease													
Clean Team Maintenance													
Pressure Washing	\$ 223,605					\$ 223,605	\$ 254,948					\$ 254,948	\$ 31,343
Safe Team Management	\$ 76,421					\$ 76,421	\$ 74,731					\$ 74,731	\$ (1,690)
Safe Team Personnel	\$ 467,476					\$ 467,476	\$ 525,981					\$ 525,981	\$ 58,505
Safe Team Supplies	\$ 771					\$ 771	\$ 2,033					\$ 2,033	\$ 1,262
Safe Team Equipment Insurance	\$ 60					\$ 60	\$ 4,500					\$ 4,500	\$ 4,440
Safe Team Equipment	\$ 7,826					\$ 7,826	\$ 2,900					\$ 2,900	\$ (4,926)
Homeless Outreach	\$ 1,082					\$ 1,082	\$ 1,250					\$ 1,250	\$ 168
Community Outreach	\$ 1,776					\$ 1,776	\$ 1,000					\$ 1,000	\$ (776)
Special Project							\$ 6,851					\$ 6,851	\$ 6,851
Contract Services											\$ 25,679	\$ 25,679	\$ 25,679
Long Beach Transit					\$ 135,813	\$ 135,813					\$ 158,780	\$ 158,780	\$ 22,967
Hillcrest Monterey											\$ 12,996	\$ 12,996	\$ 12,996
Other Contract Services					\$ 95,108	\$ 95,108					\$ 27,250	\$ 27,250	\$ (67,858)
City of Long Beach					\$ 95,142	\$ 95,142					\$ 138,729	\$ 138,729	\$ 43,587
Contract Equip. Parts, Maint, Fuel					\$ 27,113	\$ 27,113					\$ 3,000	\$ 3,000	\$ (24,113)
Professional Development								\$ 150			\$ 14,815	\$ 14,965	\$ 14,965
PBID General Benefit 1%								\$ 5,186				\$ 5,186	\$ 5,186
PBID Engineer's Adjustment													\$ -
Operations Personnel	\$ 102,998					\$ 102,998	\$ 113,001					\$ 113,001	\$ 10,002
<b>Total Operations</b>	<b>\$ 1,372,376</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 353,176</b>	<b>\$ 1,526,324</b>	<b>\$ 5,336</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 381,249</b>	<b>\$ 1,912,909</b>	<b>\$ 187,357</b>

<b>Total Expenses</b>	<b>\$ 2,221,230</b>	<b>\$ 566,491</b>	<b>\$ 359,872</b>	<b>\$ 8,650</b>	<b>\$ 353,176</b>	<b>\$ 3,509,419</b>	<b>\$ 2,503,128</b>	<b>\$ 609,761</b>	<b>\$ 629,688</b>	<b>\$ 30,408</b>	<b>\$ 450,138</b>	<b>\$ 4,223,124</b>	<b>\$ 713,705</b>
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<b>Net Operating Income(Loss)</b>	<b>\$ (214,638)</b>	<b>\$ (139,249)</b>	<b>\$ (189,927)</b>	<b>\$ (8,650)</b>	<b>\$ 350,286</b>	<b>\$ (202,179)</b>	<b>\$ (13,638)</b>	<b>\$ 283,848</b>	<b>\$ (254,688)</b>	<b>\$ (30,408)</b>	<b>\$ (11,333)</b>	<b>\$ (26,220)</b>	<b>\$ (175,960)</b>
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	TOTAL YEAR BUDGET (ORIGINAL)						TOTAL YEAR BUDGET (REVISED)						Change
	PBID	DPIA	Parking Meters	Sponsors & Ticket Sales	Grants & Contract Services	TOTAL	PBID	DPIA	Parking Meters	Sponsors & Ticket Sales	Grants & Contract Services	TOTAL	
PBID net of delinquency	\$ 2,740,052					\$ 2,740,052	\$ 3,005,201					\$ 3,005,201	\$ 265,149
DPIA		\$ 690,392				\$ 690,392		\$ 751,542				\$ 751,542	\$ 61,150
Parking Meter			\$ 450,000			\$ 450,000			\$ 450,000			\$ 450,000	\$ -
Sponsors & Ticket Sales				\$ -		\$ -			\$ -			\$ -	\$ -
Grants & Contract Services					\$ 429,399	\$ 429,399				\$ 810,109		\$ 810,109	\$ 380,710
Deferred Revenue Recognized	\$ 685,476					\$ 685,476	\$ 685,475	\$ 19,271				\$ 704,746	\$ 19,271
Deferred to 20-21	\$ (706,040)					\$ (706,040)	\$ (706,040)					\$ (706,040)	\$ -
<b>Total Revenue</b>	<b>\$ 2,719,487</b>	<b>\$ 690,392</b>	<b>\$ 450,000</b>	<b>\$ -</b>	<b>\$ 429,399</b>	<b>\$ 4,289,278</b>	<b>\$ 2,984,636</b>	<b>\$ 770,813</b>	<b>\$ 450,000</b>	<b>\$ -</b>	<b>\$ 810,109</b>	<b>\$ 5,015,558</b>	<b>\$ 726,280</b>

Administration	PBID	DPIA	Parking Meters	Sponsors & Ticket Sales	Grants & Contract Services	TOTAL	PBID	DPIA	Parking Meters	Sponsors & Ticket Sales	Grants & Contract Services	TOTAL	VARIANCE
Rent	\$ 179,500					\$ 179,500	\$ 179,500					\$ 179,500	\$ -
Telephone	\$ 20,000					\$ 20,000	\$ 20,000					\$ 20,000	\$ -
Computers	\$ 43,000					\$ 43,000	\$ 43,000					\$ 43,000	\$ -
Office Equipment Lease	\$ 12,285	\$ 1,215				\$ 13,500	\$ 12,285	\$ 1,215				\$ 13,500	\$ -
Office Supplies		\$ 10,000				\$ 10,000		\$ 10,000				\$ 10,000	\$ -
Postage		\$ 1,200				\$ 1,200		\$ 1,200				\$ 1,200	\$ -
General Insurance		\$ 23,000				\$ 23,000		\$ 23,000				\$ 23,000	\$ -
Professional Services		\$ 51,900				\$ 51,900		\$ 51,900				\$ 51,900	\$ -
Utilities		\$ 3,500				\$ 3,500		\$ 3,500				\$ 3,500	\$ -
Depreciation						\$ -		\$ 19,271				\$ 19,271	\$ 19,271
Taxes		\$ 3,000				\$ 3,000		\$ 3,000				\$ 3,000	\$ -
Office Maintenance & Repairs		\$ 5,000				\$ 5,000		\$ 5,000				\$ 5,000	\$ -
Employee Recruitment		\$ 3,500				\$ 3,500		\$ 3,500				\$ 3,500	\$ -
Bank Charges/Interest Expense						\$ -		\$ -				\$ -	\$ -
Admin Services		\$ 100				\$ 100		\$ 100				\$ 100	\$ -
Outside Support						\$ -		\$ -				\$ -	\$ -
Bad Debt						\$ -		\$ -				\$ -	\$ -
Merchant Fees & Interest		\$ 900				\$ 900		\$ 900				\$ 900	\$ -
Professional Development						\$ -		\$ -				\$ -	\$ -
Board Contingency						\$ -		\$ -				\$ -	\$ -
Dues & Subscriptions		\$ 4,000				\$ 4,000		\$ 4,000				\$ 4,000	\$ -
Board, EC and TF Meetings		\$ 14,000				\$ 14,000		\$ 14,000				\$ 14,000	\$ -
PBID General Benefit 1%		\$ 2,646				\$ 2,646		\$ 2,646				\$ 2,646	\$ -
PBID Engineer's Adjustment		\$ 917				\$ 917		\$ 917				\$ 917	\$ -
Personnel Expense		\$ 287,093				\$ 287,093		\$ 287,093				\$ 287,093	\$ -
<b>Total Admin Expenses</b>	<b>\$ 254,785</b>	<b>\$ 411,971</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 666,756</b>	<b>\$ 254,785</b>	<b>\$ 431,242</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 686,027</b>	<b>\$ 19,271</b>

Research, Dev. & Advocacy	PBID	DPIA	Parking Meters	Sponsors & Ticket Sales	Grants & Contract Services	TOTAL	PBID	DPIA	Parking Meters	Sponsors & Ticket Sales	Grants & Contract Services	TOTAL	VARIANCE
Research & Data Analytics			\$ 55,000			\$ 55,000	\$ -	\$ -	\$ 55,000			\$ 55,000	\$ -
Conferences, Travel and Education					\$ 37,000	\$ 37,000	\$ -	\$ -	\$ 37,000			\$ 37,000	\$ -
Civic Events & Engagement			\$ 20,112			\$ 20,112	\$ -	\$ -	\$ 20,112			\$ 20,112	\$ -
Strategic Plan & PBID Renewal Planning	\$ -	\$ 73,947				\$ 73,947	\$ 22,513	\$ 110,487			\$ -	\$ 133,000	\$ 59,053
PBID General Benefit 1%		\$ 404				\$ 404		\$ 404				\$ 404	\$ -
PBID Engineer's Adjustment		\$ 140				\$ 140		\$ 140				\$ 140	\$ -
Personnel Expense	\$ 38,920	\$ 111,512				\$ 150,432	\$ 38,920	\$ 111,512				\$ 150,432	\$ -
<b>Total Research, Dev. &amp; Advocacy</b>	<b>\$ 38,920</b>	<b>\$ 186,003</b>	<b>\$ 112,112</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 337,035</b>	<b>\$ 61,433</b>	<b>\$ 222,543</b>	<b>\$ 112,112</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 396,088</b>	<b>\$ 59,053</b>

Placemaking	PBID	DPIA	Parking Meters	Sponsors & Ticket Sales	Grants & Contract Services	TOTAL	PBID	DPIA	Parking Meters	Sponsors & Ticket Sales	Grants & Contract Services	TOTAL	VARIANCE
PBID Special Projects	\$ 14,300		\$ 10,175			\$ 24,475	\$ 14,300		\$ 10,175			\$ 24,475	\$ -
Street & Landscape		\$ 12,637	\$ 67,745			\$ 80,382	\$ 11,700	\$ 12,637	\$ 67,745		\$ 225,000	\$ 317,082	\$ 236,700
Professional Development		\$ 2,500				\$ 2,500		\$ 2,500				\$ 2,500	\$ -
PBID General Benefit 1%		\$ 145				\$ 145		\$ 145				\$ 145	\$ -
PBID Engineer's Adjustment		\$ 50				\$ 50		\$ 50				\$ 50	\$ -
Public Realm Personnel	\$ 13,946		\$ 147,080			\$ 161,026	\$ 13,946		\$ 147,080			\$ 161,026	\$ -
<b>Total Public Realm</b>	<b>\$ 28,246</b>	<b>\$ 15,332</b>	<b>\$ 225,000</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 268,578</b>	<b>\$ 39,846</b>	<b>\$ 15,332</b>	<b>\$ 225,000</b>	<b>\$ -</b>	<b>\$ 225,000</b>	<b>\$ 505,278</b>	<b>\$ 236,700</b>

Economic Development	PBID	DPIA	Parking Meters	Sponsors & Ticket Sales	Grants & Contract Services	TOTAL	PBID	DPIA	Parking Meters	Sponsors & Ticket Sales	Grants & Contract Services	TOTAL	VARIANCE
Comm. Engage. & Bus. Outreach	\$ 3,174	\$ 5,833				\$ 9,007	\$ 3,174	\$ 5,833				\$ 9,007	\$ -
Business Recruitment & Retention	\$ 103,915					\$ 103,915	\$ 178,915					\$ 178,915	\$ 75,000
Small Business Grants					\$ 30,000	\$ 30,000		\$ 24,610			\$ 55,390	\$ 80,000	\$ 50,000
Business Retention & Expansion	\$ 16,000					\$ 16,000	\$ 16,000					\$ 16,000	\$ -
Professional Development						\$ -		\$ -				\$ -	\$ -
PBID General Benefit 1%		\$ 3,332				\$ 3,332		\$ 3,332				\$ 3,332	\$ -
PBID Engineer's Adjustment		\$ 1,155				\$ 1,155		\$ 1,155				\$ 1,155	\$ -
Personnel Expenses	\$ 197,729	\$ 26,860				\$ 224,589	\$ 197,729	\$ 26,860				\$ 224,589	\$ -
<b>Total Economic Dev.</b>	<b>\$ 320,818</b>	<b>\$ 37,180</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 30,000</b>	<b>\$ 387,998</b>	<b>\$ 395,818</b>	<b>\$ 61,790</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 55,390</b>	<b>\$ 512,998</b>	<b>\$ 125,000</b>

Marketing	PBID	DPIA	Parking Meters	Sponsors & Ticket Sales	Grants & Contract Services	TOTAL	PBID	DPIA	Parking Meters	Sponsors & Ticket Sales	Grants & Contract Services	TOTAL	VARIANCE
Advertising/Promotions	\$ 9,980	\$ 5,976				\$ 15,956	\$ 9,980	\$ 5,976	\$ -			\$ 15,956	\$ -
Stakeholder Outreach/Public Relations	\$ 14,971					\$ 14,971	\$ 58,371	\$ -	\$ -			\$ 58,371	\$ 43,400
Annual Report/Publications	\$ 4,500					\$ 4,500	\$ 4,500	\$ -	\$ -			\$ 4,500	\$ -
Website Development	\$ 5,000					\$ 5,000	\$ 5,000	\$ -	\$ -			\$ 5,000	\$ -
Recovery Campaign	\$ 2,360	\$ 17,415	\$ 27,785			\$ 47,560	\$ 53,596	\$ 17,415	\$ 27,785			\$ 98,796	\$ 51,236
Professional Development		\$ 2,500				\$ 2,500	\$ -	\$ 2,500	\$ -			\$ 2,500	\$ -
PBID General Benefit 1%		\$ 1,878				\$ 1,878	\$ -	\$ 1,878	\$ -			\$ 1,878	\$ -
PBID Engineer's Adjustment		\$ 651				\$ 651	\$ -	\$ 651	\$ -			\$ 651	\$ -
Marketing						\$ -	\$ -	\$ -	\$ -			\$ -	\$ -
Marketing Personnel	\$ 144,076					\$ 144,076	\$ 144,076	\$ -	\$ -			\$ 144,076	\$ -
<b>Total Marketing</b>	<b>\$ 180,887</b>	<b>\$ 28,420</b>	<b>\$ 27,785</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 237,992</b>	<b>\$ 275,523</b>	<b>\$ 28,420</b>	<b>\$ 27,785</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 331,728</b>	<b>\$ 94,636</b>
Special Events	PBID	DPIA	Parking Meters	Sponsors & Ticket Sales	Grants & Contract Services	TOTAL	PBID	DPIA	Parking Meters	Sponsors & Ticket Sales	Grants & Contract Services	TOTAL	VARIANCE
Live After 5						\$ -	\$ -	\$ -	\$ -			\$ -	\$ -
Contingency Funds for Special Events	\$ 9,915		\$ 85,103			\$ 95,018	\$ 14,915	\$ -	\$ 85,103			\$ 100,018	\$ 5,000
Celebrate Downtown						\$ -	\$ -	\$ -	\$ -			\$ -	\$ -
Pow Wow 2020 Closing Party						\$ -	\$ -	\$ -	\$ -			\$ -	\$ -
Taste of Downtown Series						\$ -	\$ -	\$ -	\$ -			\$ -	\$ -
Powerfest						\$ -	\$ -	\$ -	\$ -			\$ -	\$ -
Summer & Music Series						\$ -	\$ -	\$ -	\$ -			\$ -	\$ -
New Year's Eve Waterfront						\$ -	\$ -	\$ -	\$ -			\$ -	\$ -
Shop Small Saturday						\$ -	\$ -	\$ -	\$ -			\$ -	\$ -
Event Sponsorships						\$ -	\$ -	\$ -	\$ -			\$ -	\$ -
Event Supplies, Contingency & Misc.						\$ -	\$ -	\$ -	\$ -			\$ -	\$ -
PBID General Benefit 1%	\$ 1,878					\$ 1,878	\$ 1,878	\$ -	\$ -			\$ 1,878	\$ -
PBID Engineer's Adjustment	\$ 651					\$ 651	\$ 651	\$ -	\$ -			\$ 651	\$ -
Event Sponsorship - Juneteenth	\$ -					\$ -	\$ -	\$ -	\$ -			\$ -	\$ -
Professional Development						\$ -	\$ -	\$ -	\$ -			\$ -	\$ -
Special Events Personnel	\$ 168,442					\$ 168,442	\$ 168,442	\$ -	\$ -			\$ 168,442	\$ -
<b>Total Special Events</b>	<b>\$ 180,886</b>	<b>\$ -</b>	<b>\$ 85,103</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 265,989</b>	<b>\$ 185,886</b>	<b>\$ -</b>	<b>\$ 85,103</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 270,989</b>	<b>\$ 5,000</b>
Operations	PBID	DPIA	Parking Meters	Sponsors & Ticket Sales	Grants & Contract Services	TOTAL	PBID	DPIA	Parking Meters	Sponsors & Ticket Sales	Grants & Contract Services	TOTAL	VARIANCE
Clean Team Management	\$ 87,669					\$ 87,669	\$ 87,669	\$ -	\$ -		\$ 10,227	\$ 97,896	\$ 10,227
Clean Team Personnel	\$ 369,509					\$ 369,509	\$ 376,259	\$ -	\$ -		\$ 60,936	\$ 437,195	\$ 67,686
Clean Team Supplies	\$ 14,000					\$ 14,000	\$ 14,000	\$ -	\$ -		\$ 20,224	\$ 34,224	\$ 20,224
Clean Team Equip. Insurance	\$ 9,000					\$ 9,000	\$ 9,000	\$ -	\$ -		\$ 1,206	\$ 10,206	\$ 1,206
Clean Team Fuel	\$ 13,000					\$ 13,000	\$ 13,000	\$ -	\$ -		\$ 4,856	\$ 17,856	\$ 4,856
Clean Team Equip & Maint.	\$ 35,000					\$ 35,000	\$ 45,000	\$ -	\$ -		\$ 12,470	\$ 57,470	\$ 22,470
Clean Team Lease						\$ -	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -
Clean Team Maintenance						\$ -	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -
Pressure Washing	\$ 306,079					\$ 306,079	\$ 327,628	\$ -	\$ -		\$ 13,522	\$ 341,150	\$ 35,071
Safe Team Management	\$ 87,669					\$ 87,669	\$ 87,669	\$ -	\$ -		\$ -	\$ 87,669	\$ -
Safe Team Personnel	\$ 641,979					\$ 641,979	\$ 641,979	\$ -	\$ -		\$ -	\$ 641,979	\$ -
Safe Team Supplies	\$ 2,439					\$ 2,439	\$ 2,439	\$ -	\$ -		\$ -	\$ 2,439	\$ -
Safe Team Equipment Insurance	\$ 6,000					\$ 6,000	\$ 6,000	\$ -	\$ -		\$ -	\$ 6,000	\$ -
Safe Team Equipment	\$ 3,500					\$ 3,500	\$ 3,500	\$ -	\$ -		\$ -	\$ 3,500	\$ -
Homeless Outreach	\$ 2,000					\$ 2,000	\$ 2,000	\$ -	\$ -		\$ -	\$ 2,000	\$ -
Community Outreach	\$ 1,500					\$ 1,500	\$ 1,500	\$ -	\$ -		\$ -	\$ 1,500	\$ -
Special Project		\$ 2,500				\$ 2,500	\$ -	\$ 2,500	\$ -		\$ 6,880	\$ 9,380	\$ 6,880
Contract Services	\$ -			\$ 384,203	\$ 384,203	\$ 384,203	\$ 18,000	\$ -	\$ -	\$ -	\$ -	\$ 384,203	\$ 18,000
Long Beach Transit						\$ -	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -
Hillcrest Monterey						\$ -	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -
Other Contract Services						\$ -	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -
City of Long Beach						\$ -	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -
Contract Equip. Parts, Maint, Fuel						\$ -	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -
Professional Development		\$ 2,762			\$ 15,196	\$ 17,958	\$ -	\$ 2,762	\$ -		\$ 15,196	\$ 17,958	\$ -
PBID General Benefit 1%		\$ 6,224				\$ 6,224	\$ -	\$ 6,224	\$ -		\$ -	\$ 6,224	\$ -
PBID Engineer's Adjustment						\$ -	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -
Operations Personnel	\$ 135,601					\$ 135,601	\$ 135,601	\$ -	\$ -		\$ -	\$ 135,601	\$ -
<b>Total Operations</b>	<b>\$ 1,714,945</b>	<b>\$ 11,486</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 399,399</b>	<b>\$ 2,125,830</b>	<b>\$ 1,771,244</b>	<b>\$ 11,486</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 2,312,450</b>	<b>\$ 186,620</b>
<b>Total Expenses</b>	<b>\$ 2,719,487</b>	<b>\$ 690,392</b>	<b>\$ 450,000</b>	<b>\$ -</b>	<b>\$ 429,399</b>	<b>\$ 4,289,278</b>	<b>\$ 2,984,635</b>	<b>\$ 770,813</b>	<b>\$ 450,000</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 810,110</b>	<b>\$ 5,015,558</b>
<b>Net Operating Income(Loss)</b>	<b>\$ 0</b>	<b>\$ (0)</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 0</b>	<b>\$ 1</b>	<b>\$ 0</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ (1)</b>	<b>\$ 1</b>

# Downtown Long Beach Associates

## Budget by Source

As of July 31, 2021

	PBID	DPIA	PARKING METERS	SPONSOR/TICKETS	CONTRACT SERVICES/MISC	Total Budget ytd
<b>Income</b>						
4000 Revenues						
4001 DPIA Funds	-	622,887.58	-	-	-	622,887.58
4002 City Funds	-	-	375,000.00	-	-	375,000.00
4003 PBID						
4003-1 PBID Funds	2,402,795.50	-	-	-	-	2,402,795.50
4300-2 Delinquency	(65,417.24)	-	-	-	-	(65,417.24)
<b>Total 4003 PBID</b>	<b>2,337,378.26</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>2,337,378.26</b>
4005 RDA	-	-	-	-	-	-
4150 Sponsorships						
4150-03 POW WOW	-	-	-	-	-	-
4150-05 Live After 5	-	-	-	-	-	-
4150-07 Music Series	-	-	-	-	-	-
4150-13 Taste of Downtown	-	-	-	-	-	-
4150-17 Celebrate Downtown	-	-	-	-	-	-
4150-23 New Year's Eve	-	-	-	-	-	-
4150-25 Bike Festival	-	-	-	-	-	-
4150-28 Pine Ave Misc Events	-	-	-	-	-	-
4150-34 Shop Small Saturday	-	-	-	-	-	-
<b>Total 4150 Sponsorships</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
4900 Revenue Deferred to Subsequent Years						
4900-01 PBID Reserve	(549,422.16)	-	-	-	-	(549,422.16)
<b>Total 4900 Revenue Deferred to Subsequent Years</b>	<b>(549,422.16)</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>(549,422.16)</b>
<b>Total 4000 Revenues</b>	<b>1,787,956.10</b>	<b>622,887.58</b>	<b>375,000.00</b>	<b>-</b>	<b>-</b>	<b>2,785,843.68</b>
4700 Other Income						
4700-01 Office rent reimbursement	-	-	-	-	5,000.00	5,000.00
4700-02 Contract Clean Team Services	-	-	-	-	-	-
001 Long Beach Transit	-	-	-	-	175,462.63	175,462.63
002 Hillcrest Monterey	-	-	-	-	13,918.81	13,918.81
003 Other Clean Team Services	-	-	-	-	-	-
004 Midtown	-	-	-	-	38,548.00	38,548.00
005 Prop A	-	-	-	-	157,360.00	157,360.00
006 300 Alamos	-	-	-	-	7,032.00	7,032.00
007 Blu Community Association	-	-	-	-	2,936.00	2,936.00
008 Zaferia	-	-	-	-	38,548.00	38,548.00
<b>Total 4700-02 Contract Clean Team Services</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>433,805.44</b>	<b>433,805.44</b>
4700-04 Parking reimbursement	-	-	-	-	-	-
4700-07 Community Grant Fundraising	-	229,390.00	-	-	-	229,390.00
4700-08 Small Business Grant Fundraising	-	25,000.00	-	-	-	25,000.00
4700-10 LB Community Foundation	-	16,331.00	-	-	-	16,331.00
<b>Total 4700 Other Income</b>	<b>-</b>	<b>270,721.00</b>	<b>-</b>	<b>-</b>	<b>438,805.44</b>	<b>709,526.44</b>
4701 Interest Income	-	-	-	-	-	-
4800 Deferred Revenue Recognized						
4801 DDR- Live After 5	-	-	-	-	-	-
4804 DDR- Depreciation (2014Computer)	16,058.90	-	-	-	-	16,058.90
4809 DDR-Public Realm	-	-	-	-	-	-
4811 DDR-Min. Wage Consultant	-	-	-	-	-	-
4812 DRR Advocacy	-	-	-	-	-	-
4814 DDR-Clean & Safe	-	-	-	-	-	-
4815 DDR-Strategic Plan Consultant	-	-	-	-	-	-
4820 DDR-Other Marketing	-	-	-	-	-	-
4822 DDR-Program Evaluation Consultant	-	-	-	-	-	-
4823 DDR-PBID Reserve 18/19	685,475.61	-	-	-	-	685,475.61
4826 DDR Admin	-	-	-	-	-	-
4828 DDR-PBID	-	-	-	-	-	-
4833 Office Space Planning	-	-	-	-	-	-
<b>Total 4800 Deferred Revenue Recognized</b>	<b>701,534.51</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>701,534.51</b>
<b>Total Income</b>	<b>2,489,490.61</b>	<b>893,608.58</b>	<b>375,000.00</b>	<b>-</b>	<b>438,805.44</b>	<b>4,196,904.63</b>
<b>Gross Profit</b>	<b>2,489,490.61</b>	<b>893,608.58</b>	<b>375,000.00</b>	<b>-</b>	<b>438,805.44</b>	<b>4,196,904.63</b>
<b>Expenses</b>						
5000 Expenses						

# Downtown Long Beach Associates

## Budget by Source

As of July 31, 2021

	PBID	DPIA	PARKING METERS	SPONSOR/TICKETS	CONTRACT SERVICES/MISC	Total Budget ytd
Total 5000 Expenses	-	-	-	-	-	-
5100 Personnel Expenses	-	-	-	-	-	-
5100-08 Employee Benefits	-	-	-	-	-	-
Total 5100 Personnel Expenses	-	-	-	-	-	-
5200 Marketing						
5201 Publications	-	-	-	-	-	-
5201-01 Newsletter	2,223.27	193.33	-	-	-	2,416.60
5201-02 Annual Report	-	4,000.00	-	-	-	4,000.00
Total 5201 Publications	2,223.27	4,193.33	-	-	-	6,416.60
5202 Advertising/Promotions	-	-	-	-	-	-
5202-20 Print Ads/Advertising	3,956.00	344.00	-	-	-	4,300.00
5202-21 Outdoor Advertising	6,593.64	573.36	-	-	-	7,167.00
5202-26 Digital Advertising/Promotions	6,388.66	555.54	-	-	-	6,944.20
5202-27 Service Subscriptions	3,833.27	333.33	-	-	-	4,166.60
5202-32 Unfiltered	-	-	-	-	-	-
Total 5202 Advertising/Promotions	20,771.58	1,806.22	-	-	-	22,577.80
5203 Public Relations	6,333.30	-	-	-	-	6,333.30
5205 Website Development	-	4,124.50	875.50	-	-	5,000.00
5206 Recovery Campaign	4,039.51	29,892.39	46,858.33	-	-	80,790.23
5207 Stakeholder Outreach	-	-	34,755.54	-	-	34,755.54
5208 Wages (Marketing)	96,050.70	-	-	-	-	96,050.70
5209 Payroll Tax (Marketing)	12,006.30	-	-	-	-	12,006.30
5210 Benefits (Marketing)	12,006.30	-	-	-	-	12,006.30
5212 Professional Development	-	-	-	-	-	-
5213 Marketing	-	-	-	-	-	-
5213-01 Economic Development	-	-	-	-	-	-
5213-02 Operations	-	-	-	-	-	-
5213-03 Public Realm	-	-	-	-	-	-
5213-04 Special Projects	-	-	-	-	-	-
5214 PBID General Benefit 1%	-	-	-	-	-	-
5215 PBID Engineering Adjustment	-	-	-	-	-	-
<b>Total 5200 Marketing</b>	<b>153,430.96</b>	<b>40,016.44</b>	<b>82,489.37</b>	<b>-</b>	<b>-</b>	<b>275,936.77</b>
5300 Economic Development	-	-	-	-	-	-
5303 Bus. Recruitment & Retention	58,333.31	-	-	-	-	58,333.31
5303-01 Strategic Recruitment	58,951.99	-	-	-	-	58,951.99
5303-02 Live After Five	-	-	-	-	-	-
5303-03 Advertising	8,166.70	-	-	-	-	8,166.70
5303-04 Grand Opening Assistance	750.00	-	-	-	-	750.00
Total 5303 Bus. Recruitment & Retention	126,202.00	-	-	-	-	126,202.00
5303-40 Small Business Grants	-	-	-	-	68,888.92	68,888.92
5304 Business Retention & Expansion	-	-	-	-	-	-
5304-01 Data Collection	-	-	-	-	-	-
5304-02 Data Purchase	-	-	-	-	-	-
5304-03 Economic Profile & Snapshot Reports	13,088.60	911.40	-	-	-	14,000.00
5304-04 Business Development Support	26,485.72	1,844.28	-	-	-	28,330.00
Total 5304 Business Retention & Expansion	39,574.32	2,755.68	-	-	-	42,330.00
5305 ED Outreach	-	-	-	-	-	-
5305-01 Investor Events	-	-	-	-	-	-
5305-03 Broker Mixers	1,965.43	3,650.08	-	-	-	5,615.50
5305-04 Conference Attendance	525.00	975.00	-	-	-	1,500.00
5305-05 Memberships	238.00	442.00	-	-	-	680.00
Total 5305 ED Outreach	2,728.43	5,067.08	-	-	-	7,795.50
5306 ED Special Projects	-	-	-	-	-	-
5306-03 Economic Profile	-	-	-	-	-	-
5306-04 ED Website	-	-	-	-	-	-
Total 5306 ED Special Projects	-	-	-	-	-	-
5307 Wages (Econ.Dev.)	131,758.97	17,967.13	-	-	-	149,726.10
5308 Payroll Taxes (Econ.Dev.)	16,469.90	2,245.90	-	-	-	18,715.80
5309 Benefits (Econ.Dev.)	16,469.90	2,245.90	-	-	-	18,715.80
5310 Professional Development	-	-	-	-	-	-
5311 PBID General Benefit 1%	-	2,775.80	-	-	-	2,775.80
5312 PBID Engineering Adjustment	-	962.50	-	-	-	962.50



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	PBID	DPIA	PARKING METERS	SPONSOR/TICKETS	CONTRACT SERVICES/MISC	Total Budget ytd
<b>Total 5300 Economic Development</b>	<b>333,203.52</b>	<b>34,019.98</b>	<b>-</b>	<b>-</b>	<b>68,888.92</b>	<b>436,112.42</b>
<b>5400 Special Projects</b>						
5401 Event Productions						
5401-05 Live After Five		-	5,651.68	128.32	-	5,780.00
5401-39 Unfiltered Photo Contest					-	-
5401-40 State of Downtown Lunch					-	-
5401-44 New Event TBD					-	-
5401-48 Celebrate Downtown	3,498.00	42.00	2,460.00	3,498.00	-	6,000.00
5401-52 Taste of Downtown			9,707.50	15,292.50	-	25,000.00
5401-54 Powerfest			1,553.20	2,446.80	-	4,000.00
5401-57 Shop Small Saturday					-	-
5401-58 Promenade Ent					-	-
5401-62 Other revision allocation					-	-
5401-66 SAM					-	-
5401-67 New Year's Eve			24,588.30	8,411.70	-	33,000.00
<b>Total 5401 Event Productions</b>	<b>3,498.00</b>	<b>42.00</b>	<b>43,960.68</b>	<b>29,777.32</b>	<b>-</b>	<b>73,780.00</b>
5401-69 General Expenses	7,773.35	93.33	5,466.68			13,333.36
5402 Event Sponsorships						
5402-53 LB Marathon	-	-	400.61	631.09		1,031.70
<b>Total 5402 Event Sponsorships</b>	<b>-</b>	<b>-</b>	<b>400.61</b>	<b>631.09</b>	<b>-</b>	<b>1,031.70</b>
5403 Wages (Special Events)	112,294.70					112,294.70
5404 Payroll (Special Events)	14,036.80					14,036.80
5405 Benefits (Special Events)	14,036.80					14,036.80
5406 Professional Development						
5407 PBID General Benefit 1%	1,570.00					1,570.00
5408 PBID Engineer's Adjustment	540.00					540.00
5409 Contingency Funds SE	3,888.92					3,888.92
<b>Total 5400 Special Projects</b>	<b>157,638.57</b>	<b>135.33</b>	<b>49,827.97</b>	<b>30,408.41</b>	<b>-</b>	<b>234,512.28</b>
<b>5500 Operations</b>						
5501 Clean Team Personnel	383,022.30					383,022.30
5501-01 Clean Team Management	82,685.74					82,685.74
5502 Clean Team Supplies	21,729.77					21,729.77
5503 Equipment Insurance	8,438.00					8,438.00
5504 Clean Team Fuel	11,276.92					11,276.92
5505 Clean Team Equip. & Maint	31,976.69					31,976.69
5505-02 Clean Team Maintenance						
5506 Clean Team Equip. Maint.						
5506-01 Pressure Washing	230,728.72					230,728.72
5506-02 Pressure Washing Truck Payment	24,219.31					24,219.31
	<b>794,077.45</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>794,077.45</b>
5507 Safe Team						
5507-00 Safe Team Management	74,731.40					74,731.40
5507-01 Safe Team Personnel	525,980.59					525,980.59
5507-02 Safe Team Supplies	2,032.50					2,032.50
5507-03 Equipment Insurance	4,500.00					4,500.00
5507-03-52 Safe Team Equipment						
5507-04 Safe Team Equipment	2,900.00					2,900.00
<b>Total 5507 Safe Team</b>	<b>610,144.49</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>610,144.49</b>
5508-01 Homeless Outreach	1,250.00					1,250.00
5508-02 Community Outreach	1,000.00					1,000.00
5508-03 Special Project	6,851.08					6,851.08
5509 Contract Services					25,679.00	25,679.00
5509-01 Long Beach Transit					158,780.00	158,780.00
5509-02 Hillcrest Monterey					12,996.10	12,996.10
5509-03 Other Contract Services					27,250.00	27,250.00
5509-04 City of Long Beach					138,728.90	138,728.90
5509-05 Contract Equip, Parts, Maint, Fuel					3,000.00	3,000.00
<b>Total 5509 Contract Services</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>366,434.00</b>	<b>366,434.00</b>
5511 Wages (Operations)	90,400.70					90,400.70
5512 Payroll Taxes (Operations)	11,300.10					11,300.10
5513 Benefits (Operations)	11,300.10					11,300.10
5515 Professional Development		149.65			14,815.35	14,965.00
5516 PBID General Benefit 1%		5,186.30				5,186.30
5517 PBID Engineer's Adjustment						

# Downtown Long Beach Associates

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As of July 31, 2021

	PBID	DPIA	PARKING METERS	SPONSOR/TICKETS	CONTRACT SERVICES/MISC	Total Budget ytd
<b>Total 5500 Operations</b>	<b>1,526,323.92</b>	<b>5,335.95</b>	<b>-</b>	<b>-</b>	<b>381,249.35</b>	<b>1,912,909.22</b>
<b>5600 Research, Development &amp; Advocacy</b>						
5601 Board Contingency	-	-	-	-	-	-
5605 Dues & Subscriptions	-	-	-	-	-	-
5606 Travel/Education/Civic Events	-	-	30,833.30	-	-	30,833.30
5606-01 Travel, Educ. & Entertainment	-	-	-	-	-	-
5606-02 Civic Events & Engagement	-	-	16,760.00	-	-	16,760.00
5606-03 Conference Travel	-	-	-	-	-	-
5606-06 ED Task Force	-	-	-	-	-	-
<b>Total 5606-01 Travel, Educ. &amp; Entertainment</b>	<b>-</b>	<b>-</b>	<b>16,760.00</b>	<b>-</b>	<b>-</b>	<b>16,760.00</b>
5606-02 Civic Events	-	-	-	-	-	-
<b>Total 5606 Travel/Education/Civic Events</b>	<b>-</b>	<b>-</b>	<b>47,593.30</b>	<b>-</b>	<b>-</b>	<b>47,593.30</b>
5607 Grants						
5607-01 Research & data Analytics	-	-	49,095.63	-	-	49,095.63
5608-01 PBID General Benefit 1%	-	336.70	-	-	-	336.70
5608-02 PBID Engineer's Adjustment	-	116.70	-	-	-	116.70
5609 Strategic Plan & PBID Renewal Planning	88,666.66	-	-	-	-	88,666.66
5610 Wages (Advocacy)	21,060.48	79,227.52	-	-	-	100,288.00
5611 Payroll Taxes (Advocacy)	2,632.56	9,903.44	-	-	-	12,536.00
5612 Benefits (Advocacy)	2,632.56	9,903.44	-	-	-	12,536.00
<b>Total 5600 Advocacy</b>	<b>114,992.26</b>	<b>99,487.80</b>	<b>96,688.93</b>	<b>-</b>	<b>-</b>	<b>311,168.99</b>
<b>5650 Public Realm</b>						
5602 PBID Special Projects	-	-	-	-	-	-
5602-01 Litter Receptacles	-	-	-	-	-	-
5602-01 Downtown Shuttle	-	-	-	-	-	-
5603 Street & Landscape						
5603-01 LED Lighting Phase I	-	-	-	-	-	-
5603-04 Pine Master Plan	-	-	-	-	-	-
5603-10 Ocean Blvd.	-	-	-	-	-	-
5603-06 Trees	-	51.00	799.00	-	-	850.00
5603-13 Holiday Deco	-	2,502.00	39,198.00	-	-	41,700.00
5603-19 Community Grants	-	-	-	-	-	-
5603-19-01 Open Streets	-	13,878.00	217,422.00	-	-	231,300.00
5603-19-15 Village Murals	-	-	-	-	-	-
5603-19-16 Broadway Tree Planting Grant Funding	-	-	-	-	-	-
5603-20 Banners	-	102.00	1,598.00	-	-	1,700.00
5603-27 Mutt Mitts	-	390.00	6,110.00	-	-	6,500.00
5603-29 ULI TAP	-	-	-	-	-	-
5603-30 Public Space Infrastructure						
5603-30-04 Creative Crosswalks	-	900.00	14,100.00	-	-	15,000.00
5603-30-03 Public Space Infrastructure;Ped	-	810.12	12,691.88	-	-	13,502.00
5603-31 Public Space Activation	-	-	4,000.00	-	-	4,000.00
5603-31-00002 Sidewalk Graphics	-	-	2,500.00	-	-	2,500.00
5603-31-00005/8 LOOP	-	6,360.00	9,540.00	-	-	15,900.00
5603-31-00009 Park(ing) Day	-	-	-	-	-	-
5603-32 Community Engagement/Planning	-	-	-	-	-	-
5603-32-0002 Bike-Walking Maps	-	-	-	-	-	-
5603-33 Education/Promotion	-	-	-	-	-	-
5603-34 Beautification	-	-	-	-	-	-
5603-35 Other Miscellaneous Service Costs	-	-	-	-	-	-
5603-36 Placemaking Intern	-	-	-	-	-	-
<b>Total 5603 Street &amp; Landscape</b>	<b>-</b>	<b>24,993.12</b>	<b>307,958.88</b>	<b>-</b>	<b>-</b>	<b>332,952.00</b>
5651 Payroll Expenses (CIP)	5,367.54	-	101,983.17	-	-	107,350.70
5652 Payroll Taxes (CIP)	670.94	-	12,747.86	-	-	13,418.80
5653 Benefits (CIP)	670.94	-	12,747.86	-	-	13,418.80
5654 Marketing	-	-	-	-	-	-
5655 Professional Development	-	2,250.00	-	-	-	2,250.00
5656 PBID General Benefit 1%	-	1,850.00	-	-	-	1,850.00
5657 PBID Engineer's Adjustment	-	83.30	-	-	-	83.30
<b>Total 5650 Public Realm</b>	<b>6,709.42</b>	<b>29,176.42</b>	<b>435,437.77</b>	<b>-</b>	<b>-</b>	<b>471,323.60</b>
<b>5800 Administration</b>						
5801 Office Space Planning	-	-	-	-	-	-
5801 Rent	-	-	-	-	-	-

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	PBID	DPIA	PARKING METERS	SPONSOR/TICKETS	CONTRACT SERVICES/MISC	Total Budget ytd
5801-01 Office Lease	144,000.00					144,000.00
5801-02 Parking	5,500.00					5,500.00
5802 Telephone	16,600.00			-	-	16,600.00
5803 Computers	-	-	-	-	-	-
5803-01 Software/Subscriptions	7,083.30					7,083.30
5803-02 Hardware	2,500.00					2,500.00
5804 Office Equip. Lease	-	11,250.00	-	-	-	11,250.00
5805 Office Supplies	-	8,333.30	-	-	-	8,333.30
5806 Postage		1,000.00				1,000.00
5807 General Insurance		20,382.97				20,382.97
5808 Professional Services		-				-
5808-01 Tech Support		26,666.70				26,666.70
5808-02 Legal		11,916.70				11,916.70
5808-03 Accounting		5,250.00				5,250.00
5808-04 HR		2,833.30				2,833.30
5808-05 Miscellaneous		3,333.30				3,333.30
5808-06 Annual Audit		24,200.00				24,200.00
5809 Utilities		2,916.70				2,916.70
5810 Depreciation		16,059.30				16,059.30
5812 Taxes		2,500.00				2,500.00
5813 Office Maintenance & Repairs		4,166.70				4,166.70
5814 Employee Recruitment		2,916.70				2,916.70
5815 Outside Support		-				-
5816 Admin. Services		100.00				100.00
5817 Credit Card Merchant Fees		750.00				750.00
5819 Wages (Admin)		191,395.30				191,395.30
5820 Payroll Tax (Admin)		23,924.40			-	23,924.40
5821 Employee Benefits (Admin)		23,924.40			-	23,924.40
5823 Board Contingency		-				-
5824 Professional Development		-				-
5825 Dues & Subscriptions		3,333.30				3,333.30
5826-01 Holiday Party/Gifts		4,800.00				4,800.00
5826 Board, EC and TF Meetings		6,666.70				6,666.70
5827 PBID General Benefit 1%		2,204.90				2,204.90
5828 PBID Engineer's Adjustment		764.10				764.10
<b>Total 5800 Administration</b>	<b>175,683.30</b>	<b>401,588.77</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>577,272.07</b>
<b>Total Expenses</b>	<b>2,467,981.94</b>	<b>609,760.69</b>	<b>664,444.04</b>	<b>30,408.41</b>	<b>450,138.27</b>	<b>4,219,235.35</b>
<b>Net Operating Income</b>	<b>21,508.67</b>	<b>283,847.89</b>	<b>(289,444.04)</b>	<b>(30,408.41)</b>	<b>(11,332.83)</b>	<b>(22,330.72)</b>
<b>Other Expenses</b>						
6900 Interest Expense	-	-	-	-	-	-
<b>Total Other Expenses</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Net Other Income</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Net Income</b>	<b>21,508.67</b>	<b>283,847.89</b>	<b>(289,444.04)</b>	<b>(30,408.41)</b>	<b>(11,332.83)</b>	<b>(22,330.72)</b>

**DLBA**  
As of July 31, 2021

	15/16 Balance	16/17 Balance	17/18 Balance	18/19 Balance	Total	19-20 YTD Additions	19-20 YTD Reductions	Reallocation	9/30/2020	20-21 YTD Additions	20-21 YTD Reductions	Reallocation	7/31/2021
<b>Reserve</b>													
3-mos. reserve for PBID 19-20				662,295	662,295		(662,295)		0				0
3-mos. reserve for PBID 20-21					0	525,534			525,534	23,608			549,142
Deferred PBID (1),(2)			19,917	217,426	237,343	665,550	(17,000)		885,893		(159,941)		725,952
DPIA Reserve	149,073	24,342	5,116		178,531	10,000	(17,000)	3,421	174,952				174,952
City Funds - Parking Meter			239,854		239,854				239,854				239,854
	<b>149,073</b>	<b>24,342</b>	<b>264,887</b>	<b>879,721</b>	<b>1,318,023</b>	<b>1,201,084</b>	<b>(696,295)</b>	<b>3,421</b>	<b>1,826,233</b>	<b>23,608</b>	<b>(159,941)</b>	<b>0</b>	<b>1,689,900</b>
<b>Admin</b>													
Deferred Depreciation Prior Years*		59,170			59,170		(34,340)		24,830			(16,059)	8,771
Deferred Depreciation 18-19				6,408	6,408		(2,542)		3,866				3,866
New Server				49,872	49,872		(19,999)		29,873				29,873
DDC Loan (1)				45,000	45,000		(45,000)		0				0
Personnel			-4,394		-4,394			4,394	0				0
	<b>0</b>	<b>59,170</b>	<b>-4,394</b>	<b>101,280</b>	<b>156,056</b>	<b>0</b>	<b>(101,881)</b>	<b>4,394</b>	<b>58,569</b>	<b>0</b>	<b>0</b>	<b>(16,059)</b>	<b>42,510</b>
<b>Marketing &amp; Communications</b>													
Downtown Map			1,000		1,000				1,000				1,000
Window Clings			4,400		4,400				4,400				4,400
3rd Street & Broadway			200		200				200				200
	<b>0</b>	<b>0</b>	<b>5,600</b>	<b>5,600</b>	<b>5,600</b>	<b>0</b>	<b>0</b>	<b>4,394</b>	<b>5,600</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>5,600</b>
<b>Special Events</b>													
Event T-shirts			521		521				521				521
Sponsorship Deck Update/Template Creation			1,500		1,500				1,500				1,500
Live After 5				-1,723	-1,723				(1,723)	1,723			0
	<b>0</b>	<b>0</b>	<b>2,021</b>	<b>-1,723</b>	<b>298</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>298</b>	<b>1,723</b>	<b>0</b>	<b>0</b>	<b>2,021</b>
<b>Operations</b>													
Operations Print Material	367				367				367			(367)	0
DLBA Public Safety Working Groups	612				612				612			(612)	0
Clean & Safe					0		(979)		(979)		979		(0)
	<b>979</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>979</b>	<b>0</b>	<b>(979)</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>(0)</b>	<b>0</b>	<b>(0)</b>
<b>Economic Development</b>													
					0				0				0

**Downtown Long Beach Alliance**  
**A/R Aging Summary**  
As of July 31, 2021

	<u>Current</u>	<u>1 - 30</u>	<u>31 - 60</u>	<u>61 - 90</u>	<u>91 and over</u>	<u>Total</u>
7Eleven					2,008.16	2,008.16
Allowance for Delinquencies					-77,245.28	-77,245.28
Brandon Apparel Group					750.00	750.00
Brandon Apparel Group Allowance					-750.00	-750.00
Gladstone's (LB4FISH,LLC)					0.00	0.00
GSA					31,610.22	31,610.22
Hooters Restaurant					250.00	250.00
Hooters Restaurant Allowances					-250.00	-250.00
James Republic2					0.00	0.00
Jatin Laxpati		2,344.00			2,344.00	4,688.00
Judicial Council of California					63,443.28	63,443.28
Judicial Council of California Allowance					21,820.54	21,820.54
Kaleo Marketing					0.00	0.00
Long Beach Downtown Development Corporation (Customer)					0.00	0.00
Long Beach Transit (Customer)					1,831.80	1,831.80
Mary Frances Torres					6,286.00	6,286.00
Midtown Property & Business Owners Association			500.00			500.00
Movita Juice Bar1					0.00	0.00
Patel Yogesh & Minal Y					0.00	0.00
Pedal Movement (Customer)			213.76			213.76
R Bar 1					0.00	0.00
State of California					170,583.48	170,583.48
State of California Allowance					-103,850.98	-103,850.98
State of California F&G					3,626.78	3,626.78
The Cuban Pete's					0.00	0.00
The Pie Bar1					0.00	0.00
The Stave					129.00	129.00
Trammel Crow Residential					5,000.00	5,000.00
US Government					26,926.38	26,926.38
US Government Allowance					-26,926.38	-26,926.38
USPS (C)					27,935.78	27,935.78
USPS Allowance					-19,008.98	-19,008.98
Way.com					0.00	0.00
Zaferia Business Association	3,081.21					3,081.21
<b>TOTAL</b>	<b>\$ 3,081.21</b>	<b>\$ 2,344.00</b>	<b>\$ 713.76</b>	<b>\$ 0.00</b>	<b>\$ 136,513.80</b>	<b>\$ 142,652.77</b>

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**Downtown Long Beach Alliance  
Direct Bills A/R Aging Detail  
As of July 31, 2021**

Date	Transaction Type	Num	Client	Due Date	Memo/Description	Amount	Uncollectable
12/22/2010	Journal Entry	0910-1184	Delinquencies	12/22/2010	to re-class delinquencies not expected to be paid		-55,424.74
12/22/2010	Invoice	DLBA1193	F&G	12/22/2010	7278-007-925	3,626.78	
12/22/2010	Invoice	DLBA1195	USPS (C)	12/22/2010	PBID ASSESSMENT REVENUE FY 2010-2011	3,879.30	
12/22/2010	Invoice	DLBA1194	State of California	12/22/2010	PBID ASSESSMENT REVENUE FY 2010-2011	47,918.66	
08/04/2011	Journal Entry	0910-1129	Delinquencies	08/04/2011	to re-class delinquencies not expected to be paid		-186,045.48
10/31/2011	Journal Entry	KRS2011-39	Delinquencies	10/31/2011	to reverse previously written off receivables	164,224.94	
01/11/2012	Invoice	DLBA1227	State of California	02/10/2012	2012	26,320.60	
02/29/2012	Journal Entry	KRS2012-47	Allowance	02/29/2012	Direct bill not expected to be paid based on prior years.		-26,320.60
02/29/2012	Journal Entry	KRS2012-47	California Allowance	02/29/2012	Direct bill not expected to be paid based on prior years.		
02/29/2012	Journal Entry	KRS2012-47	USPS Allowance	02/29/2012	Direct bill not expected to be paid based on prior years.		-3,975.90
02/01/2012	Invoice	DLBA1237	USPS (C)	03/02/2012		3,975.90	
01/01/2013	Invoice	DLBA1357	GSA	01/31/2013	2012-2013	26,008.30	
01/01/2013	Invoice	DLBA1360	State of California	01/31/2013	2012-2013	45,714.98	
01/31/2013	Journal Entry	KRS2012-289	Allowance	01/31/2013	to re-class delinquencies not expected to be paid		-45,714.98
01/31/2013	Journal Entry	KRS2012-289	California Allowance	01/31/2013	to re-class delinquencies not expected to be paid	Description:	-8,170.50
01/31/2013	Journal Entry	KRS2012-289	USPS Allowance	01/31/2013	to re-class delinquencies not expected to be paid		-4,152.98
03/31/2013	Journal Entry	KRS2012-323	GSA Allowance	03/31/2013	GSA direct bill is not expected to be paid		-26,008.30
01/15/2014	Journal Entry	KRS2012-484	California Allowance	10/01/2013	To record Direct Bill to be paid previously delinquent	29,991.04	
01/15/2014	Journal Entry	KRS2013-62	GSA Allowance	01/15/2014	to re-class delinquencies not expected to be paid		-19,884.40
01/15/2014	Journal Entry	KRS2013-63	Allowance	01/15/2014	to re-class delinquencies not expected to be paid		-15,789.28
01/15/2014	Journal Entry	KRS2013-61	USPS Allowance	01/15/2014	to re-class delinquencies not expected to be paid		-10,880.10
01/15/2014	Invoice	DLBA1470	USPS (C)	02/14/2014	2013-2014	10,880.10	
01/15/2014	Invoice	DLBA1471	State of California	02/14/2014	2013-2014	15,789.28	
01/15/2014	Invoice	DLBA1469	GSA	02/14/2014	2013-2014	19,884.40	
01/31/2015	Journal Entry	KRS2015-109	Allowance	01/31/2015	to re-class/remove direct bills not expected to be paid		-16,026.12
01/31/2015	Journal Entry	KRS2015-108	USPS (C)	01/31/2015	to re-class/remove direct bills not expected to be paid		-4,299.58
01/16/2015	Invoice	DLBA1578	USPS (C)	02/15/2015	DIRECT BILL, PBID ASSESSMENT FOR 2015	4,299.58	
01/16/2015	Invoice	DLBA1575	State of California	02/15/2015	DIRECT BILL, PBID ASSESSMENT REVENUE for 2015	16,026.12	
01/16/2015	Invoice	DLBA1574	US Government	02/15/2015	DIRECT BILL, PBID ASSESSMENT FOR 2015	26,926.38	
09/30/2015	Journal Entry	KRS2015-434	Allowance	09/30/2015	to write off direct bill not expected to be paid		-26,926.38
01/31/2017	Invoice	DLBA1850	The Cuban Pete's	03/02/2017	Uncollectible	5,550.00	-5,550.00
9/30/2018	Journal Entry	DV1074	Patel Yogesh	9/30/2018	to write off direct bill not expected to be paid		-4,251.86
9/30/2018	Journal Entry	DV1074	USPS	9/30/2018	to write off direct bill not expected to be paid		-4,428.58
9/30/2018	Journal Entry	DV1074	USPS	9/30/2018	to write off direct bill not expected to be paid		-4,561.42
9/30/2018	Journal Entry	DV1074	USPS	9/30/2018	to write off direct bill not expected to be paid		-4,698.28
9/30/2018	Journal Entry	DV1074	US Government	9/30/2018	to write off direct bill not expected to be paid		-27,734.18
9/30/2018	Journal Entry	DV1074	US Government	9/30/2018	to write off direct bill not expected to be paid		-28,566.22
9/30/2018	Journal Entry	DV1074	US Government	9/30/2018	to write off direct bill not expected to be paid		-29,423.18
9/8/2017	Invoice	DLBA1931	Patel Yogesh	10/8/2017	PBID	4,251.86	
1/1/2018	Invoice	DLBA1984	USPS	1/31/2018	PBID	4,428.58	
1/1/2018	Invoice	DLBA1983	USPS	1/31/2018	PBID	4,561.42	
1/1/2018	Invoice	DLBA1982	USPS	1/31/2018	PBID	4,698.28	
1/1/2018	Invoice	DLBA1981	US Government	1/31/2018	PBID	27,734.18	
1/1/2018	Invoice	DLBA1980	US Government	1/31/2018	PBID	28,566.22	
1/1/2018	Invoice	DLBA1979	US Government	1/31/2018	PBID	29,423.18	
9/30/2019	Journal Entry	DV2019	USPS	9/30/2019	to write off direct bill not expected to be paid		-4,876.80
9/30/2019	Journal Entry	DV2019	State of California	9/30/2019	to write off direct bill not expected to be paid		-18,177.62
9/30/2019	Journal Entry	DV2019	US Government	9/30/2019	to write off direct bill not expected to be paid		-30,541.26
2/15/2019	Invoice	DLBA2100	USPS	3/17/2019	PBID	4,876.80	
2/15/2019	Invoice	DLBA2098	State of California	3/17/2019	PBID	18,177.62	
2/15/2019	Invoice	DLBA2101	US Government	3/17/2019	PBID	30,541.26	
						<b>\$ 612,428.74</b>	<b>-\$ 612,428.74</b>

**Downtown Long Beach Alliance**  
**A/R Aging Summary**  
As of August 27, 2021

	Current	1 - 30	31 - 60	61 - 90	91 and over	Total
7Eleven					2,008.16	2,008.16
Allowance for Delinquencies					-77,245.28	-77,245.28
BLOCK-BY-BLOCK	250.00					250.00
Blu Community Association	1,600.00					1,600.00
Brandon Apparel Group					750.00	750.00
Brandon Apparel Group Allowance					-750.00	-750.00
CITY OF LONG BEACH	623,140.38					623,140.38
Gladstone's (LB4FISH,LLC)					0.00	0.00
GSA	32,558.54				31,610.22	64,168.76
HILLCREST MONTEREY ASSOCIATES, INC	1,053.00	1,053.27				2,106.27
Hooters Restaurant					250.00	250.00
Hooters Restaurant Allowances					-250.00	-250.00
James Republic2					0.00	0.00
Jatin Laxpati		2,344.00			2,344.00	4,688.00
Judicial Council of California	84,724.71				63,443.28	148,167.99
Judicial Council of California Allowance					21,820.54	21,820.54
Kaleo Marketing					0.00	0.00
LA County MTA	1,007.98					1,007.98
Long Beach Downtown Development Corporation (Customer)					0.00	0.00
Long Beach Transit (Customer)	20,245.31				1,831.80	22,077.11
Mary Frances Torres					6,286.00	6,286.00
Midtown Property & Business Owners Association				500.00		500.00
Movita Juice Bar1					0.00	0.00
Patel Yogesh & Minal Y					0.00	0.00
Pedal Movement (Customer)				213.76		213.76
R Bar 1					0.00	0.00
State of California					170,583.48	170,583.48
State of California Allowance					-103,850.98	-103,850.98
State of California F&G					3,626.78	3,626.78
The Cuban Pete's					0.00	0.00
The Pie Bar1					0.00	0.00
The Stave					129.00	129.00
Trammel Crow Residential					5,000.00	5,000.00
US Government					26,926.38	26,926.38
US Government Allowance					-26,926.38	-26,926.38
USPS (C)	5,198.92				27,935.78	33,134.70
USPS Allowance					-19,008.98	-19,008.98
Way.com					0.00	0.00
Zaferia Business Association	3,081.21					3,081.21
<b>TOTAL</b>	<b>\$ 772,860.05</b>	<b>\$ 3,397.27</b>	<b>\$ 0.00</b>	<b>\$ 713.76</b>	<b>\$ 136,513.80</b>	<b>\$ 913,484.88</b>

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