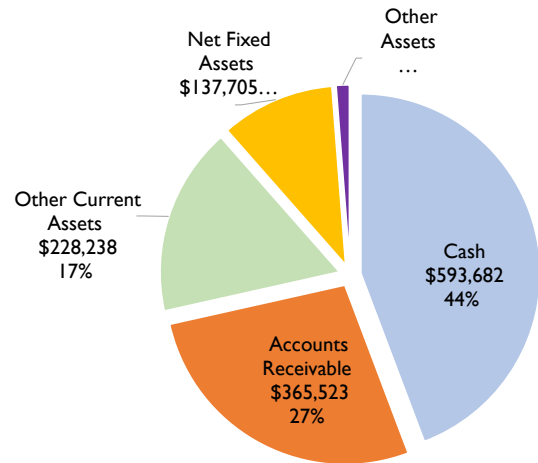
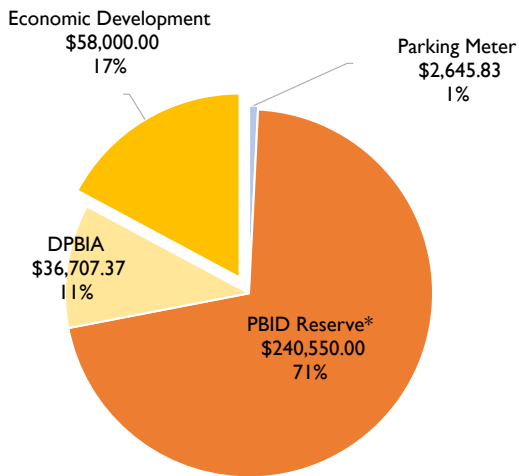


Downtown Long Beach Alliance
As of February 28, 2025
(Fiscal Year Ending September 30, 2025)
Financial Summary

Year-to-Date	Actual	Budget	Variance
Revenue	2,824,098	2,785,256	38,842
Expenses	2,409,597	2,632,256	(222,659)
Net	414,500	153,000	261,500

REVENUES:
DPBIA: Revenue is over budget 40% (\$77,500) for this period. The initial DPBIA payment was lower than expected, but evened out with subsequent payments.
Parking Meter: Revenue is slightly above budgeted totals by 3% (2,000). Staff will be meeting with the City to better understand fees associated with this contract, discuss how to better manage costs, and gauge performance expectations. The second payment has been scheduled and will be slightly under the budgeted total. This payment will post in March.
PBID: Revenue total is below budgeted total by 1% (\$21,000). One PBID payment has been received - per correspondence with the City's Economic Development Department, staff expects additional payments in March, May, July and September. Staff is not concerned about PBID revenue reaching budgeted goals. This line also reflects recognition of all revenue received in FY 24 that was deferred to FY 25 (deferred PBID dollars). Staff has begun deferring PBID dollars monthly to cover October - December.
Event Revenue: Revenue is below budgeted total by 9% (-39,000). This is driven by the cancellation of event activities related to New Year's Eve, much of which is offset with expense savings (we spend \$11,500 for NYE and realized \$33,500 in expense savings). Staff does not anticipate making up this revenue shortfall since NYE was cancelled. We have also recognized \$1,200 in sponsorship of the Art and Design Walk.
Grant Income: Revenue total reflects recognition of revenue received from F&M Bank in FY 24 that was deferred to FY 25 as it is intended for FY 25 programming.
Contract Services: Revenue totals are below the budgeted goal by 2% (\$7,000). The variance is driven by "Other Clean Team Services" which includes misc. contracts we take throughout the year. The variance is offset with expense savings. Staff has no concern about this revenue line.
Other Misc Income: Revenue actuals reflect misc. payments, Block By Block rent payments, and interest earned. Staff budgets only for the Block By Block rent revenue.
Deferred Revenue Recognized: We have recognized deferred revenue in Economic Development (\$7,500) for the vacant storefront art activations and placemaking for the activation of Lincoln Park (\$5,100).

EXPENSES:
Marketing: Expenses are under budget by \$16,000 (9%). Variance is led by publications (\$6,000 under - publications will occur later this fiscal year), advertising/promotions (\$5,000 under), Public Relations (\$10,000 under), website development (\$1,700 under) and a personnel variance of approximately \$10,000 (over budget).
Economic Development: Expenses are under budget by \$31,000 (12%). Variance is led by Research (\$25,000 under - we budgeted the full cost of our tracking software as one large sum but recognize that expense monthly), Business Recruitment & Retention (\$5,000 over); Business Retention & Expansion (\$18,000 under, led by business development support), Community Engagement & Business Outreach (\$8,000 under), and a personnel variance of approximately \$24,500 (over).
Special Events: Expenses are under budget expectations by \$29,000 (17%). This variance is led by Art Walk (\$6,000 over); community space activation (\$14,000 over), New Year's Eve which was cancelled (\$33,000 under), and sponsorships (\$5,000 under due to timing). There is also a \$12,500 salary variance (under). Finally, in an effort to control costs, staff has completed the microgrant program for the year and will recognize a savings of approximately \$5,000.
Operations: Expenses are under budget \$80,000 (6%). There are specific variances in clean team related expenses (\$20,000 under), pressure washing (\$12,000 under), safe team related expenses (\$19,000 under), special projects (\$10,000 over), contract services (\$9,000 over), and a personnel variance (\$4,000 under). These numbers represent actual Block By Block payments through January; the February numbers are estimates.
Advocacy & Development: Expenses under budget by \$11,000 (10%). This variance is led by Travel/Education/Entertainment (\$2,000 under), Civic events and engagement (\$5,500 over), grants (\$10,000 under), meetings and lunches (\$2,500 under), and a personnel variance (\$300 over).
Placemaking: Expenses are under budget by \$43,000 (21%). This variance is led by Holiday Decor (\$30,000 under due to timing), Public Space Activation (\$10,500 under) and a personnel variance (\$3,000 over).
Administrative: Expenses are under budget by \$12,000 (3%). This variance is led by computers (\$13,000 under), office supplies (\$10,000 over); professional services (\$11,000 under), depreciation (\$7,000 over - unbudgeted); recruitment and retention (\$3,000 under); and a personnel variance (\$11,000 over).



Parking Meter	\$	2,645.83
PBID Reserve*	\$	240,550.00
DPBIA	\$	36,707.37
Economic Development	\$	58,000.00
Balance less PBID Reserve	\$	<u>97,353.20</u>

* denotes 3-month operating cost.

Cash	\$	593,682
Accounts Receivable	\$	365,523
Other Current Assets	\$	228,238
Net Fixed Assets	\$	137,705
Other Assets	\$	16,434
	\$	<u>1,341,582</u>

**Downtown Long Beach Alliance
Budget vs. Actuals
October 2024 - February 2025**

	February 2025				Total Year To Date (October - February)			
	Actual	Budget	Budget Variance	% of Budget	Actual	Budget	Budget Variance	% of Budget
Income								
4001 DPBIA Funds	\$ 142,448	\$ -	\$ 142,448		\$ 273,130	\$ 195,642	\$ 77,488	140%
4002 City Funds - Parking Meters	\$ -	\$ -	\$ -		\$ 64,415	\$ 62,500	\$ 1,915	103%
4003 PBID	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	
4003-1 PBID Funds	\$ -	\$ -	\$ -		\$ 1,379,718	\$ 1,400,460	\$ (20,742)	99%
4004 PBID Prior Years	\$ -	\$ -	\$ -		\$ 1,035,856	\$ 1,035,856	\$ -	100%
Total 4003 PBID	\$ -	\$ -	\$ -		\$ 2,415,574	\$ 2,436,316	\$ (20,742)	99%
4150 Event Revenue	\$ 2,000	\$ -	\$ 2,000		\$ 2,000	\$ -	\$ 2,000	
4150-04 Art Walk	\$ 200	\$ -	\$ 200		\$ 1,400	\$ -	\$ 1,400	
4150-04-02 Art Walk Sales	\$ -	\$ 2,500	\$ (2,500)	0%	\$ -	\$ 2,500	\$ (2,500)	0%
Total 4150-04 Art Walk	\$ 200	\$ 2,500	\$ (2,300)	8%	\$ 1,400	\$ 2,500	\$ (1,100)	56%
4150-13 Taste Downtown	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	
4150-13-01 Taste of Downtown (Pine)	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	
4150-13-02 Taste of Downtown (East Village)	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	
4150-13-03 Taste of Downtown (Waterfront)	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	
Total 4150-13 Taste Downtown	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	
4150-17 Celebrate Downtown	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	
4150-23 New Year's Eve	\$ -	\$ -	\$ -		\$ -	\$ 35,000	\$ (35,000)	0%
4150-53 Activation Events	\$ -	\$ -	\$ -		\$ -	\$ 5,000	\$ (5,000)	0%
Total 4150 Event Revenue	\$ 2,200	\$ 2,500	\$ (300)	88%	\$ 3,400	\$ 42,500	\$ (39,100)	8%
4900 Revenue Deferred to Subsequent Years	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	
4900-01 PBID Reserve	\$ (120,274)	\$ (120,274)	\$ -	100%	\$ (240,550)	\$ (240,550)	\$ -	100%
Total 4900 Revenue Deferred to Subsequent Years	\$ (120,274)	\$ (120,274)	\$ -	100%	\$ (240,550)	\$ (240,550)	\$ -	100%
Total 4000 Revenues	\$ 24,374	\$ (117,774)	\$ 142,148	-21%	\$ 2,515,969	\$ 2,496,408	\$ 19,561	101%
4500 Grant Income	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	
4500-01 Government Grant Revenue	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	
4500-03 Corporate Grants	\$ -	\$ -	\$ -		\$ 5,000	\$ 5,000	\$ -	100%
Total 4500 Grant Income	\$ -	\$ -	\$ -		\$ 5,000	\$ 5,000	\$ -	100%
4700 Other Income	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	
4700-01 Office rent reimbursement	\$ 250	\$ -	\$ 250		\$ 1,250	\$ -	\$ 1,250	
4700-02 Contract Clean Team Services	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	
001 Long Beach Transit	\$ 43,090	\$ 22,909	\$ 20,181	188%	\$ 114,707	\$ 114,540	\$ 167	100%
002 Hillcrest Monterey	\$ 2,316	\$ 1,217	\$ 1,099	190%	\$ 16,190	\$ 6,079	\$ 10,111	266%
003 Other Clean Team Services	\$ -	\$ 2,646	\$ (2,646)	0%	\$ -	\$ 13,229	\$ (13,229)	0%
004 Midtown	\$ -	\$ 5,000	\$ (5,000)	0%	\$ 22,409	\$ 25,000	\$ (2,591)	90%
007 Blu Community Association	\$ -	\$ 917	\$ (917)	0%	\$ 1,785	\$ 4,581	\$ (2,796)	39%
008 Zaferia	\$ 4,392	\$ 4,083	\$ 309	108%	\$ 21,962	\$ 20,419	\$ 1,543	108%
4700-02-005 Prop A	\$ 98,750	\$ -	\$ 98,750		\$ 98,750	\$ 98,750	\$ -	100%
Total 4700-02 Contract Clean Team Services	\$ 148,548	\$ 36,772	\$ 111,776	404%	\$ 275,803	\$ 282,598	\$ (6,795)	98%
4700-09 Other Misc. Income	\$ 2,913	\$ 250	\$ 2,663	1165%	\$ 5,475	\$ 1,250	\$ 4,225	438%
Total 4700 Other Income	\$ 151,711	\$ 37,022	\$ 114,689	410%	\$ 282,528	\$ 283,848	\$ (1,320)	100%
4701 Interest Income	\$ 2,900	\$ -	\$ 2,900		\$ 7,956	\$ -	\$ 7,956	
4800 Deferred Revenue Recognized	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	
4804 DRR-Depreciation (2014 Computer)	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	
4806 DRR-Economic Development	\$ -	\$ -	\$ -		\$ 7,500	\$ -	\$ 7,500	
4809 DRR-Placemaking	\$ 5,144	\$ -	\$ 5,144		\$ 5,144	\$ -	\$ 5,144	
Total 4800 Deferred Revenue Recognized	\$ 5,144	\$ -	\$ 5,144		\$ 12,644	\$ -	\$ 12,644	
Total Income	\$ 184,130	\$ (80,752)	\$ 264,882	-228%	\$ 2,824,098	\$ 2,785,256	\$ 38,842	101%
Expenses								
5100 Personnel Expenses	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	
5100-08 Employee Benefits	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	
Total 5100 Personnel Expenses	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	
5200 Marketing	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	
5201 Publications	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	
5201-01 Newsletter	\$ -	\$ 600	\$ (600)	0%	\$ -	\$ 3,000	\$ (3,000)	0%
5201-02 Annual Report	\$ -	\$ -	\$ -		\$ -	\$ 3,200	\$ (3,200)	0%
Total 5201 Publications	\$ -	\$ 600	\$ (600)	0%	\$ -	\$ 6,200	\$ (6,200)	0%
5202 Advertising/Promotions	\$ 50	\$ -	\$ 50		\$ 781	\$ -	\$ 781	
5202-20 Print Ads/Advertising	\$ 2,519	\$ -	\$ 2,519		\$ 7,554	\$ 9,500	\$ (1,946)	80%
5202-21 Outdoor Advertising	\$ -	\$ -	\$ -		\$ 12,716	\$ 8,200	\$ 4,516	155%
5202-26 Digital Advertising/Promotions	\$ 600	\$ 2,900	\$ (2,300)	21%	\$ 3,547	\$ 9,700	\$ (6,153)	37%
5202-27 Service Subscriptions	\$ 2,012	\$ 1,220	\$ 792	165%	\$ 17,028	\$ 19,060	\$ (2,032)	89%
5202-32 Unfiltered	\$ -	\$ -	\$ -		\$ 2,598	\$ 3,000	\$ (402)	87%
Total 5202 Advertising/Promotions	\$ 5,181	\$ 4,120	\$ 1,061	126%	\$ 44,224	\$ 49,460	\$ (5,236)	89%
5203 Public Relations	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	
5203-10 5203-10 Gift Card Giveaway	\$ -	\$ 1,000	\$ (1,000)	0%	\$ 905	\$ 1,800	\$ (895)	50%
5203-11 Public Awareness Campaign	\$ -	\$ 3,700	\$ (3,700)	0%	\$ 3,431	\$ 12,300	\$ (8,869)	28%
Total 5203 Public Relations	\$ -	\$ 4,700	\$ (4,700)	0%	\$ 4,336	\$ 14,100	\$ (9,764)	31%
5205 Website Development	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	
5205-01 Network Solutions	\$ -	\$ 300	\$ (300)	0%	\$ 113	\$ 300	\$ (187)	38%
5205-02 Web Domains	\$ -	\$ -	\$ -		\$ -	\$ 1,500	\$ (1,500)	0%
Total 5205 Website Development	\$ -	\$ 300	\$ (300)	0%	\$ 113	\$ 1,800	\$ (1,687)	6%
5208 Wages (Marketing)	\$ 16,187	\$ 15,584	\$ 603	104%	\$ 90,105	\$ 77,921	\$ 12,184	116%
5209 Payroll Tax (Marketing)	\$ 1,124	\$ 1,028	\$ 96	109%	\$ 6,062	\$ 5,141	\$ 921	118%
5210 Benefits (Marketing)	\$ 1,598	\$ 2,101	\$ (503)	76%	\$ 8,325	\$ 10,501	\$ (2,176)	79%
5212 Professional Development	\$ 674	\$ -	\$ 674		\$ 1,348	\$ -	\$ 1,348	
5214 PBID General Benefit	\$ 1,086	\$ 1,090	\$ (4)	100%	\$ 5,430	\$ 5,446	\$ (16)	100%
5214-01 Marketing General Benefit Offset	\$ (1,086)	\$ -	\$ (1,086)		\$ (5,430)	\$ -	\$ (5,430)	
Total 5214 PBID General Benefit	\$ -	\$ 1,090	\$ (1,090)	0%	\$ -	\$ 5,446	\$ (5,446)	0%
Total 5200 Marketing	\$ 24,764	\$ 29,523	\$ (4,759)	84%	\$ 154,515	\$ 170,569	\$ (16,054)	91%
5300 Economic Development	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	
5301 Research (ED)	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	
5301-01 Research & Data Analytics	\$ 11,886	\$ 18,400	\$ (6,514)	65%	\$ 35,959	\$ 61,100	\$ (25,141)	59%
Total 5301 Research (ED)	\$ 11,886	\$ 18,400	\$ (6,514)	65%	\$ 35,959	\$ 61,100	\$ (25,141)	59%
5303 Bus. Recruitment & Retention	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	
5303-01 Strategic Recruitment	\$ 2,018	\$ -	\$ 2,018		\$ 10,489	\$ 1,000	\$ 9,489	1049%
5303-03 Advertising	\$ -	\$ 500	\$ (500)	0%	\$ 8,006	\$ 12,600	\$ (4,594)	64%
5303-04 Grand Opening Assistance	\$ 500	\$ 880	\$ (380)	57%	\$ 2,505	\$ 2,640	\$ (135)	95%
Total 5303 Bus. Recruitment & Retention	\$ 2,518	\$ 1,380	\$ 1,138	182%	\$ 21,000	\$ 16,240	\$ 4,760	129%
5304 Business Retention & Expansion	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	

	February 2025				Total Year To Date (October - February)			
	Actual	Budget	Budget Variance	% of Budget	Actual	Budget	Budget Variance	% of Budget
5304-03 Economic Profile & Snapshot Reports		\$ 4,000	\$ (4,000)	0%	\$ 4,555	\$ 8,000	\$ (3,445)	57%
5304-04 Business Development Support		\$ 3,500	\$ (3,500)	0%	\$ 400	\$ 15,500	\$ (15,100)	3%
Total 5304 Business Retention & Expansion	\$ -	\$ 7,500	\$ (7,500)	0%	\$ 4,955	\$ 23,500	\$ (18,545)	21%
5305 Community Engagement & Business Outreach								
5305-02 Business Seminars	\$ 3,772	\$ 4,500	\$ (728)	84%	\$ 6,525	\$ 9,500	\$ (2,975)	69%
5305-03 Broker Mixers	\$ 1,888	\$ 1,000	\$ (888)	189%	\$ 13,699	\$ 16,500	\$ (2,801)	83%
5305-04 Conference Attendance	\$ 524	\$ -	\$ 524		\$ 1,324	\$ -	\$ 1,324	
5305-05 Memberships	\$ 24	\$ -	\$ 24		\$ 96	\$ 800	\$ (704)	12%
5305-06 5305-06 Community Sponsorships					\$ -	\$ 2,500	\$ (2,500)	0%
Total 5305 Community Engagement & Business Outreach	\$ 6,208	\$ 5,500	\$ 708	113%	\$ 21,643	\$ 29,300	\$ (7,657)	74%
5307 Wages (Econ.Dev.)	\$ 22,027	\$ 19,861	\$ 2,166	111%	\$ 122,433	\$ 99,307	\$ 23,126	123%
5308 Payroll Taxes (Econ.Dev.)	\$ 1,685	\$ 1,362	\$ 323	124%	\$ 9,093	\$ 6,807	\$ 2,286	134%
5309 Benefits (Econ.Dev.)	\$ 2,398	\$ 2,679	\$ (281)	90%	\$ 12,491	\$ 13,395	\$ (904)	93%
5310 Professional Development	\$ 674		\$ 674		\$ 1,348	\$ -	\$ 1,348	
5311 PBID General Benefit	\$ 1,990	\$ 1,994	\$ (4)	100%	\$ 9,950	\$ 9,965	\$ (15)	100%
5311-01 ED General Benefit Offset	\$ (1,990)	\$ -	\$ (1,990)		\$ (9,950)	\$ -	\$ (9,950)	
Total 5311 PBID General Benefit	\$ -	\$ 1,994	\$ (1,994)	0%	\$ -	\$ 9,965	\$ (9,965)	0%
Total 5300 Economic Development	\$ 47,396	\$ 58,676	\$ (11,280)	81%	\$ 228,923	\$ 259,614	\$ (30,691)	88%
5400 Special Events & Outreach								
5401 Event Productions								
5401-39 Art Walk Expenses	\$ 3,704	\$ 5,400	\$ (1,696)	69%	\$ 16,972	\$ 10,800	\$ 6,172	157%
5401-48 Celebrate Downtown					\$ 860	\$ -	\$ 860	
5401-52 Taste of Downtown					\$ -	\$ -	\$ -	
5401-52-01 Taste of Downtown (Pine)					\$ -	\$ -	\$ -	
5401-52-02 Taste of Downtown (East Village)					\$ -	\$ -	\$ -	
5401-52-03 Taste of Downtown (Waterfront)					\$ -	\$ -	\$ -	
Total 5401-52 Taste of Downtown	\$ -	\$ -	\$ -	-	\$ -	\$ -	\$ -	-
5401-62 Community Space Entertainment Activation	\$ 20,725	\$ -	\$ 20,725		\$ 24,804	\$ 10,320	\$ 14,484	240%
5401-67 New Year's Eve					\$ 11,581	\$ 45,000	\$ (33,419)	26%
5401-68 Neighborhood Mixers	\$ 141		\$ 141		\$ 789	\$ -	\$ 789	
Total 5401 Event Productions	\$ 24,569	\$ 5,400	\$ 19,169	455%	\$ 55,006	\$ 66,120	\$ (11,114)	83%
5401-69 General Expenses	\$ 18	\$ -	\$ 18		\$ 128	\$ -	\$ 128	
5402 Event Sponsorships					\$ -	\$ -	\$ -	
5402-50 Misc. Sponsorships					\$ 5,000	\$ 10,000	\$ (5,000)	50%
Total 5402 Event Sponsorships	\$ -	\$ -	\$ -	-	\$ 5,000	\$ 10,000	\$ (5,000)	50%
5403 Wages (Special Events)	\$ 12,739	\$ 15,660	\$ (2,921)	81%	\$ 70,742	\$ 78,299	\$ (7,557)	90%
5404 Payroll Tax (Special Events)	\$ 963	\$ 1,035	\$ (72)	93%	\$ 5,196	\$ 5,173	\$ 23	100%
5405 Benefits (Special Events)	\$ 1,371	\$ 2,460	\$ (1,089)	56%	\$ 7,139	\$ 12,299	\$ (5,160)	58%
5406 Professional Development	\$ 225		\$ 225		\$ 449	\$ -	\$ 449	
5407 PBID General Benefit	\$ 1,086		\$ 1,086		\$ 5,430	\$ -	\$ 5,430	
5407-01 Events General Benefit Offset	\$ (1,086)	\$ 1,090	\$ (2,176)	-100%	\$ (5,430)	\$ 5,446	\$ (10,876)	-100%
Total 5407 PBID General Benefit	\$ -	\$ 1,090	\$ (1,090)	0%	\$ -	\$ 5,446	\$ (5,446)	0%
5409 Events Committee Projects					\$ 250	\$ -	\$ 250	
5410 Community Outreach & Engagement					\$ -	\$ -	\$ -	
5410-01 Community Outreach					\$ 4,100	\$ -	\$ 4,100	
Total 5410 Community Outreach & Engagement	\$ -	\$ -	\$ -	-	\$ 4,100	\$ -	\$ 4,100	-
Total 5400 Special Events & Outreach	\$ 39,884	\$ 25,645	\$ 14,239	156%	\$ 148,011	\$ 177,337	\$ (29,326)	83%
5500 Operations (Clean Team)								
5501 Clean Team Personnel	\$ 46,352	\$ 49,875	\$ (3,523)	93%	\$ 231,698	\$ 249,375	\$ (17,677)	93%
5501-01 Clean Team Management	\$ 8,790	\$ 9,458	\$ (668)	93%	\$ 42,973	\$ 47,290	\$ (4,317)	91%
5503 Clean Team Equipment Insurance	\$ 406	\$ 437	\$ (31)	93%	\$ 3,434	\$ 2,185	\$ 1,249	157%
5504 Clean Team Fuel	\$ 206	\$ 300	\$ (94)	69%	\$ 925	\$ 1,500	\$ (575)	62%
5505 Clean Team Equipment & Maintenance	\$ 7,073	\$ 5,150	\$ 1,923	137%	\$ 27,421	\$ 26,250	\$ 1,171	104%
5506-01 Pressure Washing	\$ 22,114	\$ 23,100	\$ (986)	96%	\$ 110,139	\$ 115,500	\$ (5,361)	95%
5506-02 Pressure Washing Truck Maintenance	\$ 2,287	\$ 3,125	\$ (838)	73%	\$ 9,416	\$ 15,675	\$ (6,259)	60%
5507 Safe Team	\$ 322		\$ 322		\$ 1,921	\$ -	\$ 1,921	
5507-00 Safe Team Management	\$ 8,789	\$ 9,458	\$ (669)	93%	\$ 43,412	\$ 47,288	\$ (3,876)	92%
5507-01 Safe Team Personnel	\$ 68,424	\$ 73,625	\$ (5,201)	93%	\$ 349,460	\$ 368,125	\$ (18,665)	95%
5507-02 Safe Team Supplies	\$ 325	\$ 350	\$ (25)	93%	\$ 1,033	\$ 1,750	\$ (717)	59%
5507-03 Safe Team Equipment Insurance		\$ 100	\$ (100)	0%	\$ -	\$ 400	\$ (400)	0%
5507-04 Safe Team Equipment	\$ 279	\$ 300	\$ (21)	93%	\$ 558	\$ 1,500	\$ (942)	37%
5507-05 Recruitment and Retention Fund					\$ 3,776	\$ -	\$ 3,776	
Total 5507 Safe Team	\$ 78,140	\$ 83,833	\$ (5,693)	93%	\$ 400,159	\$ 419,063	\$ (18,904)	95%
5508-01 Homeless Outreach	\$ 7,528	\$ 8,100	\$ (572)	93%	\$ 36,640	\$ 40,500	\$ (3,860)	90%
5508-03 Special Project		\$ 200	\$ (200)	0%	\$ 11,475	\$ 1,000	\$ 10,475	1148%
5509 Contract Services					\$ -	\$ -	\$ -	
5509-01 Long Beach Transit	\$ 16,806	\$ 18,083	\$ (1,277)	93%	\$ 86,396	\$ 90,415	\$ (4,019)	96%
5509-03 Other Contract Services	\$ 11,121	\$ 12,000	\$ (879)	93%	\$ 66,484	\$ 60,000	\$ 6,484	111%
5509-04 City of Long Beach	\$ 19,125	\$ 13,600	\$ 5,525	141%	\$ 74,251	\$ 67,800	\$ 6,451	110%
5509-05 Contract Equip, Parts, Maint, Fuel	\$ 186	\$ 200	\$ (14)	93%	\$ 372	\$ 1,000	\$ (628)	37%
5509-07 Zaferia	\$ 2,259	\$ 3,500	\$ (1,241)	65%	\$ 13,837	\$ 14,500	\$ (663)	95%
5509-08 Midtown	\$ 2,288	\$ 3,700	\$ (1,412)	62%	\$ 5,585	\$ 14,900	\$ (9,315)	37%
5509-09 Care Closet	\$ 2,950		\$ 2,950		\$ 25,700	\$ -	\$ 25,700	
5509-10 Mosaic	\$ 429	\$ 500	\$ (71)	86%	\$ 2,344	\$ 2,500	\$ (156)	94%
Total 5509 Contract Services	\$ 55,165	\$ 51,583	\$ 3,582	107%	\$ 274,968	\$ 251,115	\$ 23,853	109%
5510 Operations Programs					\$ 7	\$ -	\$ 7	
5510-01 Disaster Preparedness		\$ 100	\$ (100)	0%	\$ -	\$ 200	\$ (200)	0%
5510-02 Fresh Start					\$ -	\$ -	\$ -	
5510-03 Safety Walk					\$ -	\$ 200	\$ (200)	0%
Total 5510 Operations Programs	\$ -	\$ 100	\$ (100)	0%	\$ 7	\$ 400	\$ (393)	2%
5511 Wages (Operations)	\$ 14,739	\$ 18,163	\$ (3,424)	81%	\$ 81,893	\$ 90,820	\$ (8,927)	90%
5512 Payroll Taxes (Operations)	\$ 1,124	\$ 1,270	\$ (146)	88%	\$ 6,062	\$ 6,350	\$ (288)	95%
5513 Benefits (Operations)	\$ 1,608	\$ 2,344	\$ (736)	69%	\$ 8,372	\$ 11,723	\$ (3,351)	71%
5515 Professional Development	\$ 449		\$ 449		\$ 899	\$ -	\$ 899	
5516 PBID General Benefit	\$ 9,598		\$ 9,598		\$ 47,990	\$ -	\$ 47,990	
5516-01 Operations General Benefit Offset	\$ (9,598)	\$ 9,596	\$ (19,194)	-100%	\$ (47,990)	\$ 47,982	\$ (95,972)	-100%
Total 5516 PBID General Benefit	\$ -	\$ 9,596	\$ (9,596)	0%	\$ -	\$ 47,982	\$ (47,982)	0%
Total 5500 Operations (Clean Team)	\$ 245,979	\$ 266,634	\$ (20,655)	92%	\$ 1,246,481	\$ 1,326,728	\$ (80,247)	94%
5600 Advocacy & Development								
5606 Travel/Education/Civic Events								
5606-01 Travel, Educ. & Entertainment	\$ 2,639	\$ 1,567	\$ 1,072	168%	\$ 5,704	\$ 7,838	\$ (2,134)	73%
5606-02 Civic Events & Engagement	\$ 3,000	\$ 2,000	\$ 1,000	150%	\$ 15,561	\$ 10,000	\$ 5,561	156%
5606-13 Grants		\$ 2,000	\$ (2,000)	0%	\$ -	\$ 10,000	\$ (10,000)	0%
5606-13-02 Downtown Difference Grant					\$ -	\$ -	\$ -	
Total 5606-13 Grants	\$ -	\$ 2,000	\$ (2,000)	0%	\$ -	\$ 10,000	\$ (10,000)	0%
Total 5606 Travel/Education/Civic Events	\$ 5,639	\$ 5,567	\$ 72	101%	\$ 21,266	\$ 27,838	\$ (6,572)	76%

	February 2025			
	Actual	Budget	Budget Variance	% of Budget
5607 Meetings and Lunches		\$ 500	\$ (500)	0%
5608-01 PBID General Benefit	\$ 398		\$ 398	
5608-01-01 Advocacy General Benefit Offset	\$ (398)	\$ 395	\$ (793)	-101%
Total 5608-01 PBID General Benefit	\$ -	\$ 395	\$ (395)	0%
5610 Wages (Advocacy)	\$ 10,952	\$ 11,418	\$ (466)	96%
5611 Payroll Taxes (Advocacy)	\$ 803	\$ 766	\$ 37	105%
5612 Benefits (Advocacy)	\$ 1,140	\$ 1,964	\$ (824)	58%
Total 5600 Advocacy & Development	\$ 18,533	\$ 20,610	\$ (2,077)	90%
5650 Placemaking				
5602 PBID Special Projects				
5602-01 Litter Receptacles		\$ 1,000	\$ (1,000)	0%
Total 5602 PBID Special Projects	\$ -	\$ 1,000	\$ (1,000)	0%
5603 Street & Landscape				
5603-06 Tree Planting		\$ -	\$ -	
5603-13 Holiday Decor		\$ -	\$ -	
5603-20 Banners		\$ -	\$ -	
5603-27 Mutt Mitts	\$ 2,008	\$ 2,500	\$ (492)	80%
5603-31 Public Space Activation	\$ 2,074	\$ 1,250	\$ 824	166%
5603-31-001 Street Closure Activation Event				
5603-31-01 Lincoln Park Activation				
Total 5603-31 Public Space Activation	\$ 2,074	\$ 1,250	\$ 824	166%
5603-32 Community Engagement/Planning	\$ 665		\$ 665	
5603-33 Education/Promotion		\$ 55	\$ (55)	0%
Total 5603 Street & Landscape	\$ 4,748	\$ 3,805	\$ 943	125%
5651 Payroll Wages (Placemaking)	\$ 12,852	\$ 13,156	\$ (304)	98%
5652 Payroll Taxes (Placemaking)	\$ 963	\$ 887	\$ 76	109%
5653 Benefits (Placemaking)	\$ 1,370	\$ 2,037	\$ (667)	67%
5655 Professional Development	\$ 225		\$ 225	
5656 PBID General Benefit	\$ 1,069		\$ 1,069	
5656-01 Placemaking General Benefit Offset	\$ (1,069)	\$ 1,066	\$ (2,135)	-100%
Total 5656 PBID General Benefit	\$ -	\$ 1,066	\$ (1,066)	0%
Total 5650 Placemaking	\$ 20,158	\$ 21,951	\$ (1,793)	92%
5800 Administration				
5801 Rent				
5801-01 Office Lease	\$ 13,756	\$ 13,356	\$ 400	103%
5801-02 Parking		\$ 300	\$ (300)	0%
Total 5801 Rent	\$ 13,756	\$ 13,656	\$ 100	101%
5802 Telephone & Data	\$ 1,429	\$ 1,300	\$ 129	110%
5803 Computers				
5803-01 Software/Subscriptions	\$ 4,481	\$ 3,062	\$ 1,419	146%
5803-02 Hardware		\$ 500	\$ (500)	0%
Total 5803 Computers	\$ 4,481	\$ 3,562	\$ 919	126%
5804 Office Equip. Lease	\$ 1,185	\$ 930	\$ 255	127%
5805 Office Supplies		\$ -	\$ -	
5805-01 General Supplies	\$ 10,436	\$ 300	\$ 10,136	3479%
5805-02 Office Snacks	\$ 52	\$ 300	\$ (248)	17%
Total 5805 Office Supplies	\$ 10,488	\$ 600	\$ 9,888	1748%
5806 Postage	\$ 244	\$ 100	\$ 144	244%
5807 General Insurance	\$ 4,247	\$ 4,900	\$ (653)	87%
5808 Professional Services				
5808-01 Tech Support	\$ 500	\$ 600	\$ (100)	83%
5808-02 Legal		\$ 2,000	\$ (2,000)	0%
5808-03 Accounting		\$ 263	\$ (263)	0%
5808-04 HR		\$ 300	\$ (300)	0%
5808-05 Miscellaneous		\$ 300	\$ (300)	0%
5808-06 Annual Audit		\$ -	\$ -	
5808-07 501(c)3		\$ -	\$ -	
Total 5808 Professional Services	\$ 500	\$ 3,463	\$ (2,963)	14%
5809 Utilities	\$ 160	\$ -	\$ 160	
5810 Depreciation	\$ 1,476	\$ -	\$ 1,476	
5811-01 Stakeholder Audit				
5811-02 Board Election		\$ -	\$ -	
Total 5811-01 Stakeholder Audit	\$ -	\$ -	\$ -	
5812 Taxes		\$ 250	\$ (250)	0%
5813 Office Maintenance & Repairs				
5813-02 Repairs/Replacements		\$ 100	\$ (100)	0%
Total 5813 Office Maintenance & Repairs	\$ -	\$ 100	\$ (100)	0%
5814 Employee Recruitment & Retention				
5814-01 5814-01 - Employee Recruitment		\$ 250	\$ (250)	0%
5814-02 5814-02 - Employee Retention	\$ 1,953	\$ 495	\$ 1,458	395%
Total 5814 Employee Recruitment & Retention	\$ 1,953	\$ 745	\$ 1,208	262%
5816 Admin. Services		\$ -	\$ -	
5817 Credit Card Merchant Fees	\$ 228	\$ 850	\$ (622)	27%
5819 Wages (Admin)	\$ 17,631	\$ 18,521	\$ (890)	95%
5820 Payroll Tax (Admin)	\$ 1,364	\$ 1,365	\$ (1)	100%
5821 Employee Benefits (Admin)	\$ 4,860	\$ 2,276	\$ 2,584	214%
5824 Professional Development	\$ 674		\$ 674	
5825 Dues & subscriptions	\$ 140	\$ -	\$ 140	
5826 Board & Committee Meetings	\$ 601	\$ 725	\$ (124)	83%
5826-01 Holiday Mixer/Honoree Gifts		\$ -	\$ -	
5827 PBID General Benefit	\$ 1,407		\$ 1,407	
5827-01 Admin General Benefit Offset	\$ (1,407)	\$ 1,403	\$ (2,810)	-100%
Total 5827 PBID General Benefit	\$ -	\$ 1,403	\$ (1,403)	0%
5829 BBB Expenses				
5829-01 BBB Rent	\$ 13,756	\$ 13,356	\$ 400	103%
5829-02 BBB Supplies	\$ 287	\$ 305	\$ (18)	94%
Total 5829 BBB Expenses	\$ 14,043	\$ 13,661	\$ 382	103%
5830 Agency Reserve Allocation		\$ -	\$ -	
Total 5800 Administration	\$ 79,461	\$ 68,407	\$ 11,054	116%
Total Expenses	\$ 476,175	\$ 491,446	\$ (15,271)	97%
Net Income	\$ (292,045)	\$ (572,198)	\$ 280,153	51%

	Total Year To Date (October - February)			
	Actual	Budget	Budget Variance	% of Budget
\$ -	\$ 2,500	\$ (2,500)	0%	
\$ 1,990	\$ -	\$ 1,990		
\$ (1,990)	\$ 1,978	\$ (3,968)	-101%	
\$ -	\$ 1,978	\$ (1,978)	0%	
\$ 60,787	\$ 57,094	\$ 3,693	106%	
\$ 4,330	\$ 3,826	\$ 504	113%	
\$ 5,940	\$ 9,826	\$ (3,886)	60%	
\$ 92,323	\$ 103,062	\$ (10,739)	90%	
\$ -	\$ -	\$ -		
\$ -	\$ -	\$ -		
\$ -	\$ 1,000	\$ (1,000)	0%	
\$ -	\$ 1,000	\$ (1,000)	0%	
\$ -	\$ -	\$ -		
\$ -	\$ -	\$ -		
\$ 51,633	\$ 80,830	\$ (29,197)	64%	
\$ 10,302	\$ 9,800	\$ 502	105%	
\$ 6,024	\$ 8,250	\$ (2,226)	73%	
\$ 9,268	\$ 25,050	\$ (15,782)	37%	
\$ 165	\$ -	\$ 165		
\$ 5,144	\$ -	\$ 5,144		
\$ 14,577	\$ 25,050	\$ (10,473)	58%	
\$ 665	\$ -	\$ 665		
\$ 161	\$ 275	\$ (114)	59%	
\$ 83,362	\$ 124,205	\$ (40,843)	67%	
\$ 71,345	\$ 65,776	\$ 5,569	108%	
\$ 5,196	\$ 4,435	\$ 761	117%	
\$ 7,137	\$ 10,182	\$ (3,045)	70%	
\$ 449	\$ -	\$ 449		
\$ 5,345	\$ -	\$ 5,345		
\$ (5,345)	\$ 5,333	\$ (10,678)	-100%	
\$ -	\$ 5,333	\$ (5,333)	0%	
\$ 167,490	\$ 210,931	\$ (43,441)	79%	
\$ -	\$ -	\$ -		
\$ -	\$ -	\$ -		
\$ 54,223	\$ 53,424	\$ 799	101%	
\$ 80	\$ 1,500	\$ (1,420)	5%	
\$ 54,303	\$ 54,924	\$ (621)	99%	
\$ 4,611	\$ 7,250	\$ (2,639)	64%	
\$ -	\$ -	\$ -		
\$ 22,828	\$ 19,240	\$ 3,588	119%	
\$ -	\$ 16,500	\$ (16,500)	0%	
\$ 22,828	\$ 35,740	\$ (12,912)	64%	
\$ 4,204	\$ 5,550	\$ (1,346)	76%	
\$ 2,690	\$ -	\$ 2,690		
\$ 10,436	\$ 1,500	\$ 8,936	696%	
\$ 52	\$ 1,500	\$ (1,448)	3%	
\$ 13,178	\$ 3,000	\$ 10,178	439%	
\$ 579	\$ 650	\$ (71)	89%	
\$ 25,468	\$ 24,500	\$ 968	104%	
\$ -	\$ -	\$ -		
\$ 2,500	\$ 3,000	\$ (500)	83%	
\$ 3,363	\$ 10,000	\$ (6,638)	34%	
\$ 7,685	\$ 1,310	\$ 6,375	587%	
\$ -	\$ 900	\$ (900)	0%	
\$ -	\$ 1,500	\$ (1,500)	0%	
\$ 21,000	\$ 29,500	\$ (8,500)	71%	
\$ 767	\$ -	\$ 767		
\$ 35,315	\$ 46,210	\$ (10,895)	76%	
\$ 1,354	\$ 120	\$ 1,234	1129%	
\$ 7,381	\$ -	\$ 7,381		
\$ -	\$ -	\$ -		
\$ -	\$ -	\$ -		
\$ -	\$ 1,250	\$ (1,250)	0%	
\$ -	\$ -	\$ -		
\$ -	\$ 700	\$ (700)	0%	
\$ -	\$ 700	\$ (700)	0%	
\$ 213	\$ -	\$ 213		
\$ -	\$ 1,500	\$ (1,500)	0%	
\$ 7,832	\$ 9,876	\$ (2,044)	79%	
\$ 8,045	\$ 11,376	\$ (3,331)	71%	
\$ 20	\$ 3,000	\$ (2,980)	1%	
\$ 5,520	\$ 4,250	\$ 1,270	130%	
\$ 98,819	\$ 92,601	\$ 6,218	107%	
\$ 7,361	\$ 6,821	\$ 540	108%	
\$ 15,875	\$ 11,380	\$ 4,495	139%	
\$ 4,270	\$ -	\$ 4,270		
\$ 140	\$ 1,000	\$ (860)	14%	
\$ 2,092	\$ 3,225	\$ (1,133)	65%	
\$ 5,981	\$ 8,500	\$ (2,519)	70%	
\$ 7,035	\$ -	\$ 7,035		
\$ (7,035)	\$ 7,019	\$ (14,054)	-100%	
\$ -	\$ 7,019	\$ (7,019)	0%	
\$ -	\$ -	\$ -		
\$ 54,223	\$ 53,424	\$ 799	101%	
\$ 287	\$ 1,525	\$ (1,238)	19%	
\$ 54,510	\$ 54,949	\$ (439)	99%	
\$ -	\$ -	\$ -		
\$ 371,856	\$ 384,015	\$ (12,159)	97%	
\$ 2,409,597	\$ 2,632,256	\$ (222,659)	92%	
\$ 414,500	\$ 153,000	\$ 261,500	271%	

Downtown Long Beach Alliance

Balance Sheet

As of February 28, 2025

	Total
ASSETS	
Current Assets	
Bank Accounts	
1011 F&M Checking Operating Acct 2491	\$ (575,360)
1016-7 F&M Repo 3479102 (0.5%)	\$ 1,156,905
1017 F&M Money Market 1165	\$ 12,137
1018 Petty Cash	
Total Bank Accounts	\$ 593,682
Accounts Receivable	
1107 A/R	\$ 365,523
Total Accounts Receivable	\$ 365,523
Other Current Assets	
1108 Allowance for Doubtful Accounts	\$ 149,703
12000 Undeposited Funds	\$ 650
1300 Employee Advances	\$ 1,641
2201-3 Prepaid Expenses	\$ 76,245
Total Other Current Assets	\$ 228,238
Total Current Assets	\$ 1,187,443
Fixed Assets	
1520 Equipment	\$ 240,458
1521 Accum. Deprn. - Equipment	\$ (210,384)
1530 Office Furniture - Other	\$ 186,128
1531 Accum. Deprn. - Office Furn.	\$ (98,108)
1550 Office Equipment - Other	\$ 163,747
1551 Accum. Deprn. Office Equip.	\$ (144,137)
Total Fixed Assets	\$ 137,705
Other Assets	
1701 Deposits	\$ 16,434
1702 Software License	\$ 13,270
1703 Accumulated Amortization	\$ (13,270)
1704 Loan to DDC	
Total Other Assets	\$ 16,434
TOTAL ASSETS	\$ 1,341,582

LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
2012 A/P Trade	\$ 427,596
Total Accounts Payable	\$ 427,596
Credit Cards	
2150 F&M CREDIT CARDS	\$ (573)
2157 F&M CC - METOYER	\$ (9,694)
2173 F&M CC - MADER	\$ (25,054)
2174 F&M CC - Gonzalez	\$ 977

Downtown Long Beach Alliance

Balance Sheet

As of February 28, 2025

2176 F&M CC - Ancalade	\$ 125
2177 F&M CC - Nevarez	\$ (485)
2178 F&M CC - Barrera	\$ 95
2179 F&M CC - Morris	\$ 7,472
2180 F&M CC - Torres	\$ (740)
2181 F&M CC - El Tawil	\$ 12,254
2182 F&M CC - Ahumada	\$ (4,308)
2183 F&M CC - STEPHENS	\$ 298
2184 CC - Meza	\$ 274
2185 F&M CC - Presentine	\$ 285
Total 2150 F&M CREDIT CARDS	\$ (19,074)
Total Credit Cards	\$ (19,074)
Other Current Liabilities	
2201 Payroll Liabilities	\$ -
2201-4 Aflac Payable	\$ 2,861
2201-02 FSA Payable	\$ 2,442
2203 Deferred Comp. Wthd	\$ (4,128)
2300 PPP Loan Payable	
2301 Accrued Vacation Pay	\$ 65,130
2481 Customer Deposit-Advertising (Bubba Gmp)	
2490 Deferred Revenue	\$ -
2490-01 Deferred Reserve for PBID	\$ 240,550
2490-28 2017-2018 PBID Revenue Deferred	
2490-70 Deferred Events	
2490-75 2490-75 Deferred Economic Development	\$ 58,000
2490-82 Deferred Office expense	\$ (110,625)
2490-90 Deferred LBRA	
Total 2490 Deferred Revenue	\$ 227,279
Long-Term Liabilities	
2500-W 2500-W	\$ (2,191,390)
2600-W 2600-W	\$ 159,872
2601 Capital Lease Payable	
2700-W 2700-W	\$ 2,142,170
Total Long-Term Liabilities	\$ 110,652
Total Liabilities	\$ 927,108
Equity	
3000 Fund Balance	\$ (27)
3500 Retained Earnings	\$ 414,500
Net Income	
Total Equity	\$ 414,473
TOTAL LIABILITIES AND EQUITY	\$ 1,341,582

A/R Aging Summary Report
Downtown Long Beach Alliance
As of February 28, 2025

Customer	CURRENT	1 - 30	31 - 60	61 - 90	91 AND OVER	Total
CITY OF LONG BEACH	\$ 241,198	\$ -	\$ -	\$ -	\$ -	241,198
Long Beach Transit (Customer)	\$ 21,037	\$ 21,788	\$ 22,567	\$ -	\$ -	65,393
Midtown Business Improvement District	\$ 5,625	\$ 5,595	\$ 5,595	\$ 5,595	\$ -	22,409
Long Beach Center Loan, LLC (Mosaic)	\$ 4,633	\$ -	\$ 4,542	\$ -	\$ -	9,175
Partake Collective.	\$ 2,528	\$ 264	\$ -	\$ -	\$ 2,000	4,792
HUBB	\$ -	\$ -	\$ 4,000	\$ -	\$ 700	4,700
Zaferia Business Association	\$ 4,392	\$ -	\$ -	\$ -	\$ -	4,392
Port of Long Beach	\$ -	\$ -	\$ -	\$ -	\$ 3,000	3,000
Visit Long Beach	\$ -	\$ -	\$ -	\$ -	\$ 3,000	3,000
SHORELINE VILLAGE	\$ -	\$ -	\$ -	\$ -	\$ 2,500	2,500
HILLCREST MONTEREY ASSOCIATES, INC	\$ -	\$ -	\$ 2,413	\$ -	\$ -	2,413
LA County MTA	\$ -	\$ -	\$ -	\$ -	\$ 2,051	2,051
BLOCK-BY-BLOCK	\$ 250	\$ -	\$ -	\$ -	\$ -	250
Hamburger Mary's (Customer)	\$ -	\$ -	\$ -	\$ -	\$ 250	250
TOTAL	\$ 279,663	\$ 27,647	\$ 39,117	\$ 5,595	\$ 13,501	\$ 365,523

A/R Aging Summary Report Downtown Long Beach Alliance

As of March 27, 2025

Customer	CURRENT	1 - 30	31 - 60	61 - 90	91 AND OVER	Total
CITY OF LONG BEACH	\$ 61,244	\$ -	\$ -	\$ -	\$ -	61,244
Long Beach Transit (Customer)	\$ -	\$ 21,037	\$ -	\$ -	\$ -	21,037
Long Beach Center Loan, LLC (Mosaic)	\$ -	\$ 2,316	\$ -	\$ 4,542	\$ -	6,858
Midtown Business Improvement District	\$ 5,625	\$ -	\$ -	\$ -	\$ -	5,625
HUBB	\$ -	\$ -	\$ -	\$ 4,000	\$ 700	4,700
Partake Collective.	\$ 2,264	\$ -	\$ -	\$ -	\$ 2,000	4,264
Port of Long Beach	\$ 250	\$ -	\$ -	\$ -	\$ 3,000	3,250
Visit Long Beach	\$ -	\$ -	\$ -	\$ -	\$ 3,000	3,000
SHORELINE VILLAGE	\$ -	\$ -	\$ -	\$ -	\$ 2,500	2,500
HILLCREST MONTEREY ASSOCIATES, INC	\$ -	\$ -	\$ -	\$ 2,413	\$ -	2,413
LA County MTA	\$ -	\$ -	\$ -	\$ -	\$ 2,051	2,051
BLOCK-BY-BLOCK	\$ 250	\$ -	\$ -	\$ -	\$ -	250
Hamburger Mary's (Customer)	\$ -	\$ -	\$ -	\$ -	\$ 250	250
TOTAL	\$ 69,633	\$ 23,353	\$ -	\$ 10,955	\$ 13,501	\$ 117,442