

Downtown Long Beach Alliance
As of April 30, 2021
(Fiscal Year Ending September 30, 2021)
Financial Summary

OVERVIEW

Year-to-Date	Actual	Budget	Variance
Revenue	2,441,409	2,971,158	(529,749)
Expenses	2,301,157	2,886,398	585,241
Net	140,252	84,760	55,492

REVENUES:

PBID Revenue is under budget by \$471,000 due to timing of collections - this is a 37% variance. \$A check for 989,000 arrived in May.

DPIA Revenue is under budget by \$25,000 primarily due to actual October, November and December revenue being less than projected. 6% variance.

Parking Meter Revenue has corrected and is now performing over budget \$25,000. Actual August and September revenue was less than budgeted. 10% positive variance.

Special Events Revenue is less than budget by \$2,000 or 100% primarily due to issuing (\$2,499) credit memo for sponsorships billed in fiscal 2019.

Grants & Contract Services Revenue is under budget by \$57,000 (10%) primarily due to lower than budgeted Small Business Grant fundraising and other Clean Team services.

EXPENSES:

Research, Dev. & Advocacy Expenses are under budget by \$81,000 due to lower than budgeted for Strategic Plan & PBID Renewal costs (\$44,000), Personnel costs (\$17,000), Travel/Education/Civic Event costs (\$9,000), Research & Data Analytics costs (\$25,000) and Civic Events & Engagement (\$9,000).

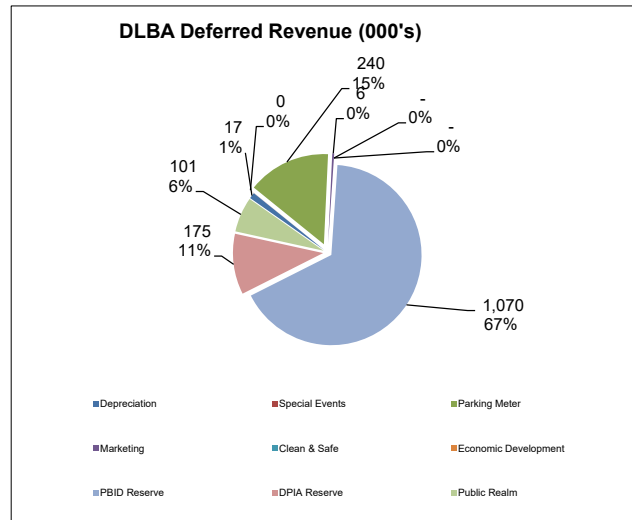
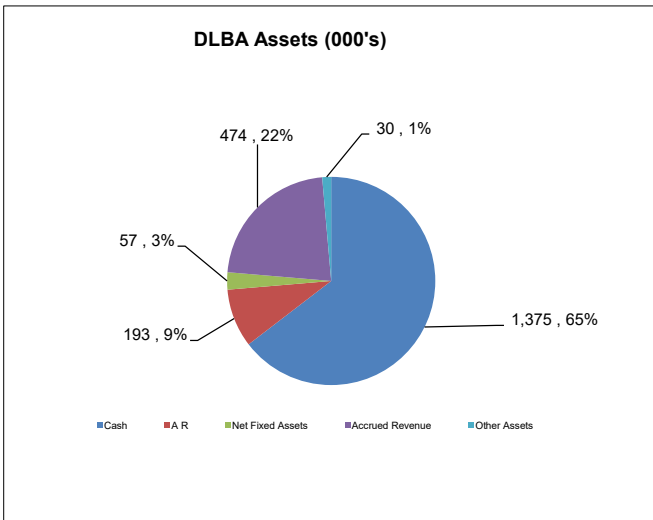
Public Realm Expenses are under budget by \$141,000 primarily due to lower than budgeted Community Grants (\$80,000) and Public Space Infrastructure/Activation (\$20,000).

Economic Development Expenses are under budget by \$48,000 primarily due to lower than budgeted Personnel costs (\$14,000) and Business Recruitment & Retention (\$52,000).

Marketing Expenses are less than budget by \$48,000 due to lower than budgeted Recovery Campaign costs (\$28,000).

Special Event Expenses are less than budget by \$76,000 or 43% due to lower than budgeted for Event costs (\$47,000), Personnel costs (\$9,000), and General Expenses (\$6,000).

Operations Expenses are less than budget by \$62,000 or 6% due to lower than budgeted for Safe Team expenses (\$25,000), Clean Team expenses (\$12,000) and Professional Development (\$9,000).



**Downtown Long Beach Alliance
Statement of Financial Position
4/30/2021**

Assets

Current Assets

Cash	\$ 1,374,907
Accounts Receivable	\$ 193,282
Accrued Revenues	\$ 474,113
Prepaid Expenses	\$ 13,087
Total Current Assets	<u>\$ 2,055,389</u>

Fixed Assets

Furniture & Equipment	\$ 431,010
Accumulated Depreciation	\$ (373,903)
Total Fixed Assets	<u>\$ 57,107</u>

Other Assets

Deposits	\$ 16,434
Software License	\$ 13,270
Accumulated Amortization	\$ (13,270)
Total Other Assets	<u>\$ 16,434</u>

Total Assets

\$ 2,128,929

Liabilities & Fund Balances

Current Liabilities

Accounts Payable	\$ 11,925
Accrued Wages & Other Expenses	\$ 367,880
Unearned Revenue	\$ -
Deferred Revenue	\$ 1,608,872
Total Current Liabilities	<u>\$ 1,988,676</u>

Long Term Liabilities

\$ -

Net Income (Loss)

\$ 140,253

Total Liabilities & Fund Balances

\$ 2,128,929

DOWNTOWN LONG BEACH ALLIANCE
FINANCIAL STATEMENT - In thousands
As of April 30, 2021

AS OF APRIL 30, 2021						
	PBID	DPIA	Parking Meters	Sponsor/ Tickets	Grants & Contract Services	TOTAL
Revenues						
PBID (net of delinquency)	865					865
DPIA	-	405				405
Parking Meter Revenue			288			288
Sponsors & Ticket Sales	-			(2)		(2)
Grants & Contract Services	-				504	504
Deferred Revenue Recognized	697	-	-			697
Deferred to 20-21	(314)	-		-	-	(314)
Total Revenue	1,247	405	288	(2)	504	2,441
Expenses						
Administration	128	282	-	-	-	410
Advocacy	30	59	33	-	-	123
Public Realm	5	3	137	-	-	145
Economic Dev.	152	14	-	-	-	166
Marketing	108	12	26	-	-	145
Special Events	95	0	5	4	-	104
Operations	962	-	-	-	247	1,208
Total Expenses	1,479	370	201	4	247	2,301
Net Operating Income(Loss)	(231)	35	87	(7)	257	140

YEAR TO DATE BUDGET							VARIANCE
	PBID	DPIA	Parking Meters	Sponsor/ Tickets	Grants & Contract Services	TOTAL	TO YTD BUDGET
Revenues							
PBID (net of delinquency)	1,336					1,336	(471)
DPIA	-	430				430	(25)
Parking Meter Revenue			263			263	25
Sponsorships/Ticket Sales	-			-		-	(2)
Grants & Contract Services	-	256		-	304	560	(57)
Deferred Revenue Recognized	697	-	-	-	-	697	0
PBID Deferred 19-20	(314)	-			-	(314)	0
Total Revenue	1,718	686	263	-	304	2,971	(530)
Expenses					#VALUE!		
Administration	120	292	-	-	-	412	2
Advocacy	63	70	71	-	-	204	81
Public Realm	5	12	269	-	-	286	141
Economic Dev.	221	25	-	-	52	298	133
Marketing	128	31	34	-	-	193	48
Special Events	109	0	45	26	-	180	76
Operations	1,044	4	-	-	265	1,313	105
Total Expenses	1,690	433	420	26	317	2,886	585
Net Operating Income(Loss)	28	253	(157)	(26)	(13)	85	55

	TOTAL YEAR BUDGET (ORIGINAL)					
	PBID	DPIA	Parking Meters	Sponsor/ Tickets	Grants & Contract Services	TOTAL
Revenues						
PBID (net of delinquency)	2,740					2,740
DPIA		690				690
Parking Meter Revenue	-		450			450
Sponsors & Ticket Sales				-		-
Grants & Contract Services					429	429
Deferred Revenue Recognized	685					685
PBID Deferred 19-20	(706)					(706)
Total Revenue	2,719	690	450	-	429	4,289
Expenses						
Administration	255	412	-	-	-	667
Advocacy	39	186	112	-	-	337
Public Realm	28	15	225	-	-	269
Economic Dev.	321	37	-	-	30	388
Marketing	181	28	28	-	-	237
Special Events	181	-	85	-	-	266
Operations	1,715	11	-	-	399	2,126
Total Expenses	2,719	690	450	-	429	4,289
Net Operating Income(Loss)	0	(0)	-	-	0	0

	TOTAL YEAR BUDGET (REVISED)						CHANGE
	PBID	DPIA	Parking Meters	Sponsor/ Tickets	Grants & Contract Services	TOTAL	
Revenues							
PBID (net of delinquency)	3,005					3,005	265
DPIA		752				752	61
Parking Meter Revenue	-		450			450	-
Sponsorships/Ticket Sales				-		-	-
Grants & Contract Services					810	810	381
Deferred Revenue Recognized	685	19				705	19
PBID Deferred 19-20	(706)	-				(706)	-
Total Revenue	2,985	771	450	-	810	5,016	726
Expenses							
Administration	255	431	-	-	-	686	19
Advocacy	61	223	112	-	-	396	59
Public Realm	40	15	225	-	225	505	237
Economic Dev.	396	62	-	-	55	513	125
Marketing	276	28	28	-	-	332	95
Special Events	186	-	85	-	-	271	
Operations	1,771	11	-	-	530	2,312	187
Total Expenses	2,986	771	450	-	810	5,016	726
Net Operating Income(Loss)	0	0	-	-	(0)	0	0

Marketing	PBID	DPIA	Parking Meters	Sponsors & Ticket Sales	Grants & Contract Services	TOTAL	PBID	DPIA	Parking Meters	Sponsors & Ticket Sales	Grants & Contract Services	TOTAL	VARIANCE
Advertising/Promotions	\$ 9,980	\$ 5,976				\$ 15,956	\$ 9,980	\$ 5,976	\$ -			\$ 15,956	\$ -
Stakeholder Outreach/Public Relations	\$ 14,971					\$ 14,971	\$ 58,371	\$ -	\$ -			\$ 58,371	\$ 43,400
Annual Report/Publications	\$ 4,500					\$ 4,500	\$ 4,500	\$ -	\$ -			\$ 4,500	\$ -
Website Development	\$ 5,000					\$ 5,000	\$ 5,000	\$ -	\$ -			\$ 5,000	\$ -
Recovery Campaign	\$ 2,360	\$ 17,415	\$ 27,785			\$ 47,560	\$ 53,596	\$ 17,415	\$ 27,785			\$ 98,796	\$ 51,236
Professional Development		\$ 2,500				\$ 2,500	\$ -	\$ 2,500	\$ -			\$ 2,500	\$ -
PBID General Benefit 1%		\$ 1,878				\$ 1,878	\$ -	\$ 1,878	\$ -			\$ 1,878	\$ -
PBID Engineer's Adjustment		\$ 651				\$ 651	\$ -	\$ 651	\$ -			\$ 651	\$ -
Marketing						\$ -	\$ -	\$ -	\$ -			\$ -	\$ -
Marketing Personnel	\$ 144,076					\$ 144,076	\$ 144,076	\$ -	\$ -			\$ 144,076	\$ -
Total Marketing	\$ 180,887	\$ 28,420	\$ 27,785	\$ -	\$ -	\$ 237,992	\$ 275,523	\$ 28,420	\$ 27,785	\$ -	\$ -	\$ 331,728	\$ 94,636
Special Events	PBID	DPIA	Parking Meters	Sponsors & Ticket Sales	Grants & Contract Services	TOTAL	PBID	DPIA	Parking Meters	Sponsors & Ticket Sales	Grants & Contract Services	TOTAL	VARIANCE
Live After 5						\$ -	\$ -	\$ -	\$ -			\$ -	\$ -
Contingency Funds for Special Events	\$ 9,915		\$ 85,103			\$ 95,018	\$ 14,915	\$ -	\$ 85,103			\$ 100,018	\$ 5,000
Celebrate Downtown						\$ -	\$ -	\$ -	\$ -			\$ -	\$ -
Pow Wow 2020 Closing Party						\$ -	\$ -	\$ -	\$ -			\$ -	\$ -
Taste of Downtown Series						\$ -	\$ -	\$ -	\$ -			\$ -	\$ -
Powerfest						\$ -	\$ -	\$ -	\$ -			\$ -	\$ -
Summer & Music Series						\$ -	\$ -	\$ -	\$ -			\$ -	\$ -
New Year's Eve Waterfront						\$ -	\$ -	\$ -	\$ -			\$ -	\$ -
Shop Small Saturday						\$ -	\$ -	\$ -	\$ -			\$ -	\$ -
Event Sponsorships						\$ -	\$ -	\$ -	\$ -			\$ -	\$ -
Event Supplies, Contingency & Misc.						\$ -	\$ -	\$ -	\$ -			\$ -	\$ -
PBID General Benefit 1%	\$ 1,878					\$ 1,878	\$ 1,878	\$ -	\$ -			\$ 1,878	\$ -
PBID Engineer's Adjustment	\$ 651					\$ 651	\$ 651	\$ -	\$ -			\$ 651	\$ -
Event Sponsorship - Juneteenth	\$ -					\$ -	\$ -	\$ -	\$ -			\$ -	\$ -
Professional Development						\$ -	\$ -	\$ -	\$ -			\$ -	\$ -
Special Events Personnel	\$ 168,442					\$ 168,442	\$ 168,442	\$ -	\$ -			\$ 168,442	\$ -
Total Special Events	\$ 180,886	\$ -	\$ 85,103	\$ -	\$ -	\$ 265,989	\$ 185,886	\$ -	\$ 85,103	\$ -	\$ -	\$ 270,989	\$ 5,000
Operations	PBID	DPIA	Parking Meters	Sponsors & Ticket Sales	Grants & Contract Services	TOTAL	PBID	DPIA	Parking Meters	Sponsors & Ticket Sales	Grants & Contract Services	TOTAL	VARIANCE
Clean Team Management	\$ 87,669					\$ 87,669	\$ 87,669	\$ -	\$ -		\$ 10,227	\$ 97,896	\$ 10,227
Clean Team Personnel	\$ 369,509					\$ 369,509	\$ 376,259	\$ -	\$ -		\$ 60,936	\$ 437,195	\$ 67,686
Clean Team Supplies	\$ 14,000					\$ 14,000	\$ 14,000	\$ -	\$ -		\$ 20,224	\$ 34,224	\$ 20,224
Clean Team Equip. Insurance	\$ 9,000					\$ 9,000	\$ 9,000	\$ -	\$ -		\$ 1,206	\$ 10,206	\$ 1,206
Clean Team Fuel	\$ 13,000					\$ 13,000	\$ 13,000	\$ -	\$ -		\$ 4,856	\$ 17,856	\$ 4,856
Clean Team Equip & Maint.	\$ 35,000					\$ 35,000	\$ 45,000	\$ -	\$ -		\$ 12,470	\$ 57,470	\$ 22,470
Clean Team Lease						\$ -	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -
Clean Team Maintenance						\$ -	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -
Pressure Washing	\$ 306,079					\$ 306,079	\$ 327,628	\$ -	\$ -		\$ 13,522	\$ 341,150	\$ 35,071
Safe Team Management	\$ 87,669					\$ 87,669	\$ 87,669	\$ -	\$ -		\$ -	\$ 87,669	\$ -
Safe Team Personnel	\$ 641,979					\$ 641,979	\$ 641,979	\$ -	\$ -		\$ -	\$ 641,979	\$ -
Safe Team Supplies	\$ 2,439					\$ 2,439	\$ 2,439	\$ -	\$ -		\$ -	\$ 2,439	\$ -
Safe Team Equipment Insurance	\$ 6,000					\$ 6,000	\$ 6,000	\$ -	\$ -		\$ -	\$ 6,000	\$ -
Safe Team Equipment	\$ 3,500					\$ 3,500	\$ 3,500	\$ -	\$ -		\$ -	\$ 3,500	\$ -
Homeless Outreach	\$ 2,000					\$ 2,000	\$ 2,000	\$ -	\$ -		\$ -	\$ 2,000	\$ -
Community Outreach	\$ 1,500					\$ 1,500	\$ 1,500	\$ -	\$ -		\$ -	\$ 1,500	\$ -
Special Project		\$ 2,500				\$ 2,500	\$ -	\$ 2,500	\$ -		\$ 6,880	\$ 9,380	\$ 6,880
Contract Services	\$ -			\$ 384,203	\$ 384,203	\$ 384,203	\$ 18,000	\$ -	\$ -	\$ -	\$ 384,203	\$ 402,203	\$ 18,000
Long Beach Transit						\$ -	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -
Hillcrest Monterey						\$ -	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -
Other Contract Services						\$ -	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -
City of Long Beach						\$ -	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -
Contract Equip. Parts, Maint, Fuel						\$ -	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -
Professional Development		\$ 2,762		\$ 15,196	\$ 17,958	\$ 17,958	\$ -	\$ 2,762	\$ -	\$ -	\$ 15,196	\$ 17,958	\$ -
PBID General Benefit 1%		\$ 6,224			\$ 6,224	\$ 6,224	\$ -	\$ 6,224	\$ -	\$ -	\$ -	\$ 6,224	\$ -
PBID Engineer's Adjustment						\$ -	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -
Operations Personnel	\$ 135,601					\$ 135,601	\$ 135,601	\$ -	\$ -		\$ -	\$ 135,601	\$ -
Total Operations	\$ 1,714,945	\$ 11,486	\$ -	\$ -	\$ 399,399	\$ 2,125,830	\$ 1,771,244	\$ 11,486	\$ -	\$ -	\$ 529,720	\$ 2,312,450	\$ 186,620
Total Expenses	\$ 2,719,487	\$ 690,392	\$ 450,000	\$ -	\$ 429,399	\$ 4,289,278	\$ 2,984,635	\$ 770,813	\$ 450,000	\$ -	\$ 810,110	\$ 5,015,558	\$ 726,280
Net Operating Income(Loss)	\$ 0	\$ (0)	\$ -	\$ -	\$ -	\$ 0	\$ 1	\$ 0	\$ -	\$ -	\$ (1)	\$ 1	\$ 1

Downtown Long Beach Associates

Budget by Source

As of April 30, 2021

	PBID	DPIA	PARKING METERS	SPONSOR/TICKETS	CONTRACT SERVICES/MISC	Total Budget ytd
Income						
4000 Revenues						
4001 DPIA Funds	-	429,906.31	-	-	-	429,906.31
4002 City Funds	-	-	262,500.00	-	-	262,500.00
4003 PBID						
4003-1 PBID Funds	1,373,026.00	-	-	-	-	1,373,026.00
4300-2 Delinquency	(37,381.28)	-	-	-	-	(37,381.28)
Total 4003 PBID	1,335,644.72	-	-	-	-	1,335,644.72
4005 RDA	-	-	-	-	-	-
4150 Sponsorships						
4150-03 POW WOW	-	-	-	-	-	-
4150-05 Live After 5	-	-	-	-	-	-
4150-07 Music Series	-	-	-	-	-	-
4150-13 Taste of Downtown	-	-	-	-	-	-
4150-17 Celebrate Downtown	-	-	-	-	-	-
4150-23 New Year's Eve	-	-	-	-	-	-
4150-25 Bike Festival	-	-	-	-	-	-
4150-28 Pine Ave Misc Events	-	-	-	-	-	-
4150-34 Shop Small Saturday	-	-	-	-	-	-
Total 4150 Sponsorships	-	-	-	-	-	-
4900 Revenue Deferred to Subsequent Years						
4900-01 PBID Reserve	(313,955.52)	-	-	-	-	(313,955.52)
Total 4900 Revenue Deferred to Subsequent Years	(313,955.52)	-	-	-	-	(313,955.52)
Total 4000 Revenues	1,021,689.20	429,906.31	262,500.00	-	-	1,714,095.51
4700 Other Income						
4700-01 Office rent reimbursement	-	-	-	-	3,500.00	3,500.00
4700-02 Contract Clean Team Services	-	-	-	-	-	-
001 Long Beach Transit	-	-	-	-	118,917.31	118,917.31
002 Hillcrest Monterey	-	-	-	-	9,307.81	9,307.81
003 Other Clean Team Services	-	-	-	-	-	-
004 Midtown	-	-	-	-	25,945.00	25,945.00
005 Prop A	-	-	-	-	113,920.00	113,920.00
006 300 Alamitos	-	-	-	-	4,688.00	4,688.00
007 Blu Community Association	-	-	-	-	1,900.89	1,900.89
008 Zaferia	-	-	-	-	25,945.00	25,945.00
Total 4700-02 Contract Clean Team Services	-	-	-	-	300,624.01	300,624.01
4700-04 Parking reimbursement	-	-	-	-	-	-
4700-07 Community Grant Fundraising	-	229,390.00	-	-	-	229,390.00
4700-08 Small Business Grant Fundraising	-	17,500.00	-	-	-	17,500.00
4700-10 LB Community Foundation	-	9,332.00	-	-	-	9,332.00
Total 4700 Other Income	-	256,222.00	-	-	304,124.01	560,346.01
4701 Interest Income	-	-	-	-	-	-
4800 Deferred Revenue Recognized						
4801 DDR- Live After 5	-	-	-	-	-	-
4804 DDR- Depreciation (2014Computer)	11,241.23	-	-	-	-	11,241.23
4809 DDR-Public Realm	-	-	-	-	-	-
4811 DDR-Min. Wage Consultant	-	-	-	-	-	-
4812 DRR Advocacy	-	-	-	-	-	-
4814 DDR-Clean & Safe	-	-	-	-	-	-
4815 DDR-Strategic Plan Consultant	-	-	-	-	-	-
4820 DDR-Other Marketing	-	-	-	-	-	-
4822 DDR-Program Evaluation Consultant	-	-	-	-	-	-
4823 DDR-PBID Reserve 18/19	685,475.61	-	-	-	-	685,475.61
4826 DDR Admin	-	-	-	-	-	-
4828 DDR-PBID	-	-	-	-	-	-
4833 Office Space Planning	-	-	-	-	-	-
Total 4800 Deferred Revenue Recognized	696,716.84	-	-	-	-	696,716.84
Total Income	1,718,406.04	686,128.31	262,500.00	-	304,124.01	2,971,158.36
Gross Profit	1,718,406.04	686,128.31	262,500.00	-	304,124.01	2,971,158.36
Expenses						
5000 Expenses						

Downtown Long Beach Associates

Budget by Source

As of April 30, 2021

	PBID	DPIA	PARKING METERS	SPONSOR/TICKETS	CONTRACT SERVICES/MISC	Total Budget ytd
Total 5000 Expenses	-	-	-	-	-	-
5100 Personnel Expenses	-	-	-	-	-	-
5100-08 Employee Benefits	-	-	-	-	-	-
Total 5100 Personnel Expenses	-	-	-	-	-	-
5200 Marketing						
5201 Publications	-	-	-	-	-	-
5201-01 Newsletter	1,556.29	135.33	-	-	-	1,691.62
5201-02 Annual Report	-	4,000.00	-	-	-	4,000.00
Total 5201 Publications	1,556.29	4,135.33	-	-	-	5,691.62
5202 Advertising/Promotions	-	-	-	-	-	-
5202-20 Print Ads/Advertising	2,024.00	176.00	-	-	-	2,200.00
5202-21 Outdoor Advertising	5,366.36	466.64	-	-	-	5,833.00
5202-26 Digital Advertising/Promotions	4,472.06	388.88	-	-	-	4,860.94
5202-27 Service Subscriptions	2,683.29	233.33	-	-	-	2,916.62
5202-32 Unfiltered	-	-	-	-	-	-
Total 5202 Advertising/Promotions	14,545.72	1,264.84	-	-	-	15,810.56
5203 Public Relations	4,433.31	-	-	-	-	4,433.31
5205 Website Development	-	4,124.50	875.50	-	-	5,000.00
5206 Recovery Campaign	2,894.13	21,416.55	33,571.88	-	-	57,882.56
5207 Stakeholder Outreach	-	-	20,288.88	-	-	20,288.88
5208 Wages (Marketing)	67,235.49	-	-	-	-	67,235.49
5209 Payroll Tax (Marketing)	8,404.41	-	-	-	-	8,404.41
5210 Benefits (Marketing)	8,404.41	-	-	-	-	8,404.41
5212 Professional Development	-	-	-	-	-	-
5213 Marketing	-	-	-	-	-	-
5213-01 Economic Development	-	-	-	-	-	-
5213-02 Operations	-	-	-	-	-	-
5213-03 Public Realm	-	-	-	-	-	-
5213-04 Special Projects	-	-	-	-	-	-
5214 PBID General Benefit 1%	-	-	-	-	-	-
5215 PBID Engineering Adjustment	-	-	-	-	-	-
Total 5200 Marketing	107,473.75	30,941.22	54,736.26	-	-	193,151.24
5300 Economic Development	-	-	-	-	-	-
5303 Bus. Recruitment & Retention	33,333.32	-	-	-	-	33,333.32
5303-01 Strategic Recruitment	33,701.98	-	-	-	-	33,701.98
5303-02 Live After Five	-	-	-	-	-	-
5303-03 Advertising	5,716.69	-	-	-	-	5,716.69
5303-04 Grand Opening Assistance	500.00	-	-	-	-	500.00
Total 5303 Bus. Recruitment & Retention	73,251.99	-	-	-	-	73,251.99
5303-40 Small Business Grants	-	-	-	-	52,222.24	52,222.24
5304 Business Retention & Expansion	-	-	-	-	-	-
5304-01 Data Collection	-	-	-	-	-	-
5304-02 Data Purchase	-	-	-	-	-	-
5304-03 Economic Profile & Snapshot Reports	11,218.80	781.20	-	-	-	12,000.00
5304-04 Business Development Support	18,540.00	1,291.00	-	-	-	19,831.00
Total 5304 Business Retention & Expansion	29,758.80	2,072.20	-	-	-	31,831.00
5305 ED Outreach	-	-	-	-	-	-
5305-01 Investor Events	-	-	-	-	-	-
5305-03 Broker Mixers	1,965.43	3,650.08	-	-	-	5,615.50
5305-04 Conference Attendance	350.00	650.00	-	-	-	1,000.00
5305-05 Memberships	238.00	442.00	-	-	-	680.00
Total 5305 ED Outreach	2,553.43	4,742.08	-	-	-	7,295.50
5306 ED Special Projects	-	-	-	-	-	-
5306-03 Economic Profile	-	-	-	-	-	-
5306-04 ED Website	-	-	-	-	-	-
Total 5306 ED Special Projects	-	-	-	-	-	-
5307 Wages (Econ.Dev.)	92,231.28	12,576.99	-	-	-	104,808.27
5308 Payroll Taxes (Econ.Dev.)	11,528.93	1,572.13	-	-	-	13,101.06
5309 Benefits (Econ.Dev.)	11,528.93	1,572.13	-	-	-	13,101.06
5310 Professional Development	-	-	-	-	-	-
5311 PBID General Benefit 1%	-	1,943.06	-	-	-	1,943.06
5312 PBID Engineering Adjustment	-	673.75	-	-	-	673.75

Downtown Long Beach Associates

Budget by Source

As of April 30, 2021

	PBID	DPIA	PARKING METERS	SPONSOR/TICKETS	CONTRACT SERVICES/MISC	Total Budget ytd
Total 5300 Economic Development	220,853.36	25,152.33	-	-	52,222.24	298,227.93
5400 Special Projects						
5401 Event Productions						
5401-05 Live After Five		-	5,651.68	128.32	-	5,780.00
5401-39 Unfiltered Photo Contest					-	-
5401-40 State of Downtown Lunch					-	-
5401-44 New Event TBD					-	-
5401-48 Celebrate Downtown	3,498.00	42.00	2,460.00	3,498.00	-	6,000.00
5401-52 Taste of Downtown			6,795.25	10,704.75	-	17,500.00
5401-54 Powerfest			1,553.20	2,446.80	-	4,000.00
5401-57 Shop Small Saturday					-	-
5401-58 Promenade Ent					-	-
5401-62 Other revision allocation					-	-
5401-66 SAM					-	-
5401-67 New Year's Eve			24,588.30	8,411.70	-	33,000.00
Total 5401 Event Productions	3,498.00	42.00	41,048.43	25,189.57	-	66,280.00
5401-69 General Expenses	4,858.34	58.33	3,416.67			8,333.35
5402 Event Sponsorships						
5402-53 LB Marathon			280.43	441.76		722.19
Total 5402 Event Sponsorships	-	-	280.43	441.76	-	722.19
5403 Wages (Special Events)	78,606.29					78,606.29
5404 Payroll (Special Events)	9,825.76					9,825.76
5405 Benefits (Special Events)	9,825.76					9,825.76
5406 Professional Development						
5407 PBID General Benefit 1%	1,099.00					1,099.00
5408 PBID Engineer's Adjustment	378.00					378.00
5409 Contingency Funds SE	2,222.24					2,222.24
Total 5400 Special Projects	110,313.39	100.33	44,745.53	25,631.33	-	177,292.59
5500 Operations						
5501 Clean Team Personnel	259,531.06					259,531.06
5501-01 Clean Team Management	56,465.27					56,465.27
5502 Clean Team Supplies	13,188.44					13,188.44
5503 Equipment Insurance	5,786.00					5,786.00
5504 Clean Team Fuel	7,408.24					7,408.24
5505 Clean Team Equip. & Maint	20,136.68					20,136.68
5505-02 Clean Team Maintenance						
5506 Clean Team Equip. Maint.						
5506-01 Pressure Washing	158,206.60					158,206.60
5506-02 Pressure Washing Truck Payment	16,749.82					16,749.82
Total 5506 Clean Team Equip. & Maint	537,472.11	-	-	-	-	537,472.11
5507 Safe Team						
5507-00 Safe Team Management	51,919.92					51,919.92
5507-01 Safe Team Personnel	363,548.91					363,548.91
5507-02 Safe Team Supplies	1,422.75					1,422.75
5507-03 Equipment Insurance	3,150.00					3,150.00
5507-03-52 Safe Team Equipment						
5507-04 Safe Team Equipment	2,030.00					2,030.00
Total 5507 Safe Team	422,071.58	-	-	-	-	422,071.58
5508-01 Homeless Outreach	875.00					875.00
5508-02 Community Outreach	700.00					700.00
5508-03 Special Project	4,107.76					4,107.76
5509 Contract Services					17,975.30	17,975.30
5509-01 Long Beach Transit					111,146.00	111,146.00
5509-02 Hillcrest Monterey					9,097.27	9,097.27
5509-03 Other Contract Services					17,275.00	17,275.00
5509-04 City of Long Beach					97,110.23	97,110.23
5509-05 Contract Equip, Parts, Maint, Fuel					2,100.00	2,100.00
Total 5509 Contract Services	-	-	-	-	254,703.80	254,703.80
5511 Wages (Operations)	63,280.49					63,280.49
5512 Payroll Taxes (Operations)	7,910.07					7,910.07
5513 Benefits (Operations)	7,910.07					7,910.07
5515 Professional Development		104.76			10,370.75	10,475.50
5516 PBID General Benefit 1%		3,630.41				3,630.41
5517 PBID Engineer's Adjustment						

Downtown Long Beach Associates

Budget by Source

As of April 30, 2021

	PBID	DPIA	PARKING METERS	SPONSOR/TICKETS	CONTRACT SERVICES/MISC	Total Budget ytd
Total 5500 Operations	1,044,327.08	3,735.17	-	-	265,074.55	1,313,136.79
5600 Research, Development & Advocacy						
5601 Board Contingency	-	-	-	-	-	-
5605 Dues & Subscriptions	-	-	-	-	-	-
5606 Travel/Education/Civic Events	-	-	21,583.31	-	-	21,583.31
5606-01 Travel, Educ. & Entertainment	-	-	-	-	-	-
5606-02 Civic Events & Engagement	-	-	11,732.00	-	-	11,732.00
5606-03 Conference Travel	-	-	-	-	-	-
5606-06 ED Task Force	-	-	-	-	-	-
Total 5606-01 Travel, Educ. & Entertainment	-	-	11,732.00	-	-	11,732.00
5606-02 Civic Events	-	-	-	-	-	-
Total 5606 Travel/Education/Civic Events	-	-	33,315.31	-	-	33,315.31
5607 Grants						
5607-01 Research & data Analytics	-	-	37,846.62	-	-	37,846.62
5608-01 PBID General Benefit 1%	-	235.69	-	-	-	235.69
5608-02 PBID Engineer's Adjustment	-	81.69	-	-	-	81.69
5609 Strategic Plan & PBID Renewal Planning	44,333.33	-	-	-	-	44,333.33
5610 Wages (Advocacy)	14,742.34	55,459.26	-	-	-	70,201.60
5611 Payroll Taxes (Advocacy)	1,842.79	6,932.41	-	-	-	8,775.20
5612 Benefits (Advocacy)	1,842.79	6,932.41	-	-	-	8,775.20
Total 5600 Advocacy	62,761.25	69,641.46	71,161.93	-	-	203,564.64
5650 Public Realm						
5602 PBID Special Projects		-	-	-	-	-
5602-01 Litter Receptacles	500.00	-	500.00	-	-	1,000.00
5602-01 Downtown Shuttle	-	-	-	-	-	-
5603 Street & Landscape						
5603-01 LED Lighting Phase I	-	-	-	-	-	-
5603-04 Pine Master Plan	-	-	-	-	-	-
5603-10 Ocean Blvd.	-	-	-	-	-	-
5603-06 Trees	-	51.00	799.00	-	-	850.00
5603-13 Holiday Deco	-	1,800.00	28,200.00	-	-	30,000.00
5603-19 Community Grants	-	-	100,000.00	-	-	100,000.00
5603-19-01 Open Streets	-	378.00	5,922.00	-	-	6,300.00
5603-19-15 Village Murals	-	-	-	-	-	-
5603-19-16 Broadway Tree Planting Grant Funding	-	-	-	-	-	-
5603-20 Banners	-	102.00	1,598.00	-	-	1,700.00
5603-27 Mutt Mitts	-	312.00	4,888.00	-	-	5,200.00
5603-29 ULI TAP	-	-	-	-	-	-
5603-30 Public Space Infrastructure						
5603-30-04 Creative Crosswalks	-	450.00	7,050.00	-	-	7,500.00
5603-30-03 Public Space Infrastructure;Ped	-	810.12	12,691.88	-	-	13,502.00
5603-31 Public Space Activation	-	-	2,000.00	-	-	2,000.00
5603-31-00002 Sidewalk Graphics	-	-	2,500.00	-	-	2,500.00
5603-31-00005/8 LOOP	-	5,560.00	8,340.00	-	-	13,900.00
5603-31-00009 Park(ing) Day	-	-	-	-	-	-
5603-32 Community Engagement/Planning	-	-	-	-	-	-
5603-32-0002 Bike-Walking Maps	-	-	-	-	-	-
5603-33 Education/Promotion	-	-	300.00	-	-	300.00
5603-34 Beautification	-	-	5,200.00	-	-	5,200.00
5603-35 Other Miscellaneous Service Costs	-	-	-	-	-	-
5603-36 Placemaking Intern	-	-	-	-	-	-
Total 5603 Street & Landscape	-	9,463.12	179,488.88	-	-	188,952.00
5651 Payroll Expenses (CIP)	3,757.27	-	71,388.22	-	-	75,145.49
5652 Payroll Taxes (CIP)	469.66	-	8,923.50	-	-	9,393.16
5653 Benefits (CIP)	469.66	-	8,923.50	-	-	9,393.16
5654 Marketing	-	-	-	-	-	-
5655 Professional Development	-	1,250.00	-	-	-	1,250.00
5656 PBID General Benefit 1%	-	1,295.00	-	-	-	1,295.00
5657 PBID Engineer's Adjustment	-	58.31	-	-	-	58.31
Total 5650 Public Realm	5,196.59	12,066.43	269,224.10	-	-	286,487.12
5800 Administration						
5001 Office Space Planning	-	-	-	-	-	-
5801 Rent	-	-	-	-	-	-

Downtown Long Beach Associates

Budget by Source

As of April 30, 2021

	PBID	DPIA	PARKING METERS	SPONSOR/TICKETS	CONTRACT SERVICES/MISC	Total Budget ytd
5801-01 Office Lease	99,000.00					99,000.00
5801-02 Parking	3,750.00					3,750.00
5802 Telephone	11,500.00			-	-	11,500.00
5803 Computers	-	-	-	-	-	-
5803-01 Software/Subscriptions	4,958.31					4,958.31
5803-02 Hardware	1,250.00					1,250.00
5804 Office Equip. Lease	-	7,875.00	-	-	-	7,875.00
5805 Office Supplies	-	5,833.31	-	-	-	5,833.31
5806 Postage		700.00				700.00
5807 General Insurance		16,457.98				16,457.98
5808 Professional Services		-				-
5808-01 Tech Support		18,666.69				18,666.69
5808-02 Legal		8,341.69				8,341.69
5808-03 Accounting		4,125.00				4,125.00
5808-04 HR		1,983.31				1,983.31
5808-05 Miscellaneous		2,333.31				2,333.31
5808-06 Annual Audit		24,200.00				24,200.00
5809 Utilities		2,041.69				2,041.69
5810 Depreciation		11,241.51				11,241.51
5812 Taxes		1,750.00				1,750.00
5813 Office Maintenance & Repairs		2,916.69				2,916.69
5814 Employee Recruitment		2,041.69				2,041.69
5815 Outside Support		-				-
5816 Admin. Services		75.00				75.00
5817 Credit Card Merchant Fees		525.00				525.00
5819 Wages (Admin)		133,976.71				133,976.71
5820 Payroll Tax (Admin)		16,747.08			-	16,747.08
5821 Employee Benefits (Admin)		16,747.08			-	16,747.08
5823 Board Contingency		-				-
5824 Professional Development		-				-
5825 Dues & Subscriptions		2,333.31				2,333.31
5826-01 Holiday Party/Gifts		4,200.00				4,200.00
5826 Board, EC and TF Meetings		4,666.69				4,666.69
5827 PBID General Benefit 1%		1,543.43				1,543.43
5828 PBID Engineer's Adjustment		534.87				534.87
Total 5800 Administration	120,458.31	291,857.04	-	-	-	412,315.35
Total Expenses	1,671,383.74	433,493.98	439,867.83	25,631.33	317,296.79	2,884,175.66
Net Operating Income	47,022.30	252,634.33	(177,367.83)	(25,631.33)	(13,172.78)	86,982.70
Other Expenses						
6900 Interest Expense	-	-	-	-	-	-
Total Other Expenses	-	-	-	-	-	-
Net Other Income	-	-	-	-	-	-
Net Income	47,022.30	252,634.33	(177,367.83)	(25,631.33)	(13,172.78)	86,982.70

**DLBA
Deferred Revenue
As of April 30, 2021**

	15/16 Balance	16/17 Balance	17/18 Balance	18/19 Balance	Total	19-20 YTD Additions	19-20 YTD Reductions	Reallocation	9/30/2020	20-21 YTD Additions	20-21 YTD Reductions	Reallocation	4/30/2021
Reserve													
19-20 PBID Deferred Revenue Recognized Oct. - Dec. 2020					0	685,476			685,476		(685,476)		0
PBID Revenue Deferred Oct. - Dec. 2021			19,917	217,426	237,343	505,608	(17,000)		725,951	313,796			1,039,747
DPIA Reserve	149,073	24,342	5,116		178,531	10,000	(17,000)	3,421	174,952				174,952
City Funds - Parking Meter			239,854		239,854				239,854				239,854
	149,073	24,342	264,887	217,426	655,728	1,201,084	(34,000)	3,421	1,826,233	313,796	(685,476)	0	1,454,553
Admin													
Deferred Depreciation Prior Years'		59,170			59,170		(34,340)		24,830		(11,241)		13,589
Deferred Depreciation 18-19				6,408	6,408		(2,542)		3,866				3,866
Office Improvements (formerly New Server)				49,872	49,872		(19,999)		29,873				29,873
	0	59,170	0	56,280	115,450	0	-56,881	0	58,569	0	(11,241)	0	47,328
Marketing & Communications													
					0								
Downtown Map			1,000		1,000				1,000				1,000
Window Clings			4,400		4,400				4,400				4,400
3rd Street & Broadway			200		200				200				200
	0	0	5,600	5,600	5,600	0	0	0	5,600	0	0	0	5,600
Special Events													
Event T-shirts			521		521				521				521
Sponsorship Deck Update/Template Creation			1,500		1,500				1,500				1,500
Live After 5				-1,723	-1,723				(1,723)				(1,723)
	0	0	2,021	-1,723	298	0	0	0	298	0	0	0	298
									0				
Public Realm													
Mural Project	16,904				16,904		(1,821)		15,083				15,083
Pedestrian Wayfinding Signs	15,975	92,784			108,759		(26,370)		82,390				82,390
Open Streets Initiative		5,033			5,033		(1,063)		3,970		(350)		3,620
	32,879	97,817	0	0	130,696	0	(29,254)	0	101,443	0	(350)	0	101,093
Total Deferred Revenue	\$ 181,952	\$ 181,329	\$ 272,508	\$ 271,983	\$907,772	\$ 1,201,084	\$ (120,135)	\$ 3,421	\$1,992,143	\$ 313,796	\$ (697,067)	\$ -	\$1,608,871

TOTAL

\$ 167,271.37 \$ 156,111.19

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