



**OFFICIAL ASSESSMENT BALLOT
CITY OF LONG BEACH
DOWNTOWN LONG BEACH PROPERTY-BASED BUSINESS IMPROVEMENT DISTRICT**

Name and address of Record Owner:	Parcel Identification:
Record Owner: «Owner» Mailing Address: «Mailing_Street» «Mailing_City»	Assessor’s Parcel Number: «APN» Owner’s Fiscal Year 2022/23 Maximum Assessment for parcel(s): \$«Total_Assessment» <i>Assessment amount subject to annual inflation adjustment not to exceed 5% beginning FY 2023/24</i> Duration: Levy imposed annually for 10 years

The City of Long Beach is proposing to renew an assessment district pursuant to the provisions of the Property and Business Improvement District Law of 1994, known as the Downtown Long Beach Property-Based Business Improvement District (“District”). If approved, the maximum assessment for the entire District for Fiscal Year 2022/23 will be \$3,782,347.85 and the assessments will be collected via property tax bills beginning Fiscal Year 2022/23 for a period of ten years subject to an annual inflation adjustment not to exceed 5% beginning FY 2023/24.

Please mark one box, sign and print your name below

This ballot will be void if marks are found in both boxes or if not signed

<div style="border: 2px solid black; width: 60px; height: 60px; margin: 0 auto; margin-bottom: 10px;"></div> <p>Yes, I am in favor of the proposed assessment and inflation increases, as described above.</p> 	<div style="border: 2px solid black; width: 60px; height: 60px; margin: 0 auto; margin-bottom: 10px;"></div> <p>No, I am opposed to the proposed assessment and inflation increases, as described above.</p> 
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The person completing and submitting this assessment ballot must be a record owner of the property identified above (or on the insert included with this ballot) or a representative who is legally authorized to complete and submit this ballot on the record owner’s behalf.

The undersigned hereby declares under penalty of perjury that he/she is the record owner of the parcel(s) identified on this ballot (or on the insert included with this ballot) or is authorized to submit a ballot on behalf of the record owner(s).

X Signature of Record Owner or Representative	X Printed Name
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Fold and insert the completed assessment ballot into the enclosed return envelope, seal and mail (or deliver in person) to:

CITY CLERK
CITY OF LONG BEACH
411 W. OCEAN BLVD, 11TH FLOOR
LONG BEACH, CA 90802

Please refer to the enclosed instructions for further details. Ballots must be physically received prior to the conclusion of the Public Hearing on July 19, 2022.

**CITY OF LONG BEACH
DOWNTOWN LONG BEACH PROPERTY-BASED BUSINESS IMPROVEMENT DISTRICT
ASSESSMENT BALLOT PROCEDURES**

INSTRUCTIONS REGARDING SUBMISSION OF ASSESSMENT BALLOT

In order to complete and submit the enclosed assessment ballot, you must complete the following steps.

1. Review the Certificate of Entitlement Statement shown on the assessment ballot. Ensure that you meet the entitlement requirements pertaining to the property identified in the assessment ballot before completing the ballot. If you do not satisfy the entitlement requirements, please forward the assessment ballot to the person or persons who satisfy those requirements.
2. If you satisfy the entitlement requirements, please sign your name and print or type your name in the spaces provided.
3. To complete the assessment ballot, mark one **and only one** of the squares provided.

The assessment ballot will be void and shall not be tabulated unless it is properly completed by signing and printing your name and marking one of the squares.

4. Fold and insert the assessment ballot into the enclosed return envelope and seal the envelope. All assessment ballots **must be received** by the City Clerk prior to conclusion of the Public Hearing. Assessment ballots may be returned by mail in the self-addressed return envelope, which is included with the assessment ballot. If you are returning your assessment ballot by mail you must allow sufficient time to ensure that the assessment ballot is **received** by the City Clerk on or before 5:00 p.m. on July 19, 2022. **Please note that an assessment ballot received after the close of the Public Hearing will not be tabulated even if the postmark on the envelope transmitting the assessment ballot is dated on or before July 19, 2022.**

You may also deliver your assessment ballot to the City Clerk at the following address:

OFFICE OF THE CITY CLERK
CITY OF LONG BEACH
411 W. OCEAN BLVD, 11TH FLOOR
LONG BEACH, CA 90802

After 5:00 p.m. on July 19, 2022, and at any time prior to the conclusion of the Public Hearing, you may deliver your assessment ballot to the City Clerk at the location of the Public Hearing given in the Notice of Public Hearing and Assessment Ballot Procedure.

LOST, SPOILED OR DAMAGED BALLOTS:

If you have lost, spoiled or damaged your assessment ballot, or wish to change or withdraw your assessment ballot, please call the telephone number set forth below for information on how you may obtain a replacement assessment ballot.

IF YOU HAVE ANY QUESTIONS REGARDING THESE INSTRUCTIONS OR THE ASSESSMENT BALLOT PROCEDURE, PLEASE CONTACT THE CITY'S CONSULTANT:

NICK DAYHOFF
NBS
TELEPHONE: 800-676-7516
EMAIL: NDAYHOFF@NBSGOV.COM

**NOTICE OF PUBLIC HEARING AND ASSESSMENT BALLOT PROCEDURE
CITY OF LONG BEACH
DOWNTOWN LONG BEACH PROPERTY-BASED BUSINESS IMPROVEMENT DISTRICT
ASSESSOR'S PARCEL NUMBER: 7281-001-017**

NOTICE OF PUBLIC HEARING

This notice informs you, as the record owner of property within the proposed Downtown Long Beach Property-Based Business Improvement District ("District"), that the City of Long Beach will be conducting a Public Hearing pursuant to the provisions of the Property and Business Improvement District Law of 1994, Article XIII D of the Constitution of the State of California, and the Proposition 218 Omnibus Implementation Act.

The Public Hearing is hereby scheduled to be held **at City Hall, City of Long Beach**, 411 West Ocean Boulevard, Long Beach, CA 90802, on:

July 19, 2022, at 5:00 p.m.

or as soon thereafter as the matter may be heard. All interested persons are invited to attend and express opinions on the matter of the proposed assessment.

RIGHT TO SUBMIT ASSESSMENT BALLOT

Property Owners of record who desire to submit an assessment ballot must mail or personally deliver a completed assessment ballot to the office of the City Clerk or at the Public Hearing. Provided, however, all assessment ballots must be received by the City prior to the close of the Public Hearing to be counted. An assessment ballot and return envelope are enclosed with this Notice.

If the assessment ballots submitted in opposition to the assessment exceed the assessment ballots submitted in favor of the assessment, the assessment will not be imposed. In making this determination, assessment ballots will be weighted by the proportional financial obligation (i.e. amount of the assessment) for the property for which the assessment ballot is submitted.

All assessment ballots must be received by the City Clerk before the conclusion of the Public Hearing shown above. The delivery address is:

Office of the City Clerk, 411 West Ocean Boulevard, 11th Floor, Long Beach, CA 90802

ASSESSMENT INFORMATION

Boundaries of the District: The District is located in the downtown area of the City of Long Beach. Refer to the Engineer's Report for a map showing the boundaries of the District, a copy of which is available at the office of the City Clerk.

Total Proposed Fiscal Year 2022/23 Maximum Assessment for the entire District: \$3,782,347.85.

Your Proposed Maximum Assessment for Fiscal Year 2022/23: \$«Total_Assessment». The proposed maximum Fiscal Year 2022/23 assessment for the property identified above is also shown on the enclosed assessment ballot.

Duration of Proposed Assessment: The proposed assessment for the District will be levied annually for 10 years beginning with Fiscal Year 2022/23.

Inflation Adjustment: Each fiscal year beginning in Fiscal Year 2023/24, the maximum allowable assessment amount may be increased by up to a maximum of 5.0% each fiscal year.

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Reasons for the Proposed Assessment Revision: Approval of the assessment will generate the annual assessment revenue necessary to provide for the provision of an Environment Program and an Economy Program, more fully described in the Engineer’s Report. The improvements, maintenance, and activities include all necessary services, operations and administration required to keep the improvements in an operational and satisfactory condition, as well as provide for the ongoing maintenance and activities. The implementation and operations of the improvements, maintenance, and activities shall also include material, equipment, capital improvements, and administrative costs associated with the annual administration and operation of the District.

Basis of Assessment: The method of apportionment of the assessment is based upon the special benefit received from the improvement and services provided by the District and conferred upon the property within the District over and above the general benefit conferred upon the public at large. All parcels assessed within the District receive special benefit from the improvement and services. Each parcel that has a special benefit conferred upon them as a result of the maintenance, operation and servicing of the improvements is identified and the proportionate special benefit derived by each identified parcel is determined in relationship to the entire costs of the maintenance, operation, and servicing of the improvements. A complete description of the method of apportionment is described in the Engineer’s Report. The maximum assessment is subject to an annual not to exceed cost of living inflator as described above.

The Maximum Assessment for Fiscal Year 2022/23 on your parcel(s) is the sum of four following assessment components:

- 1. The formula below shows the Frontage Special Benefit Points (Clean) calculation for each parcel:

Parcel’s Frontage Ft	x	Parcel’s Zone Factor (Clean)	x	Parcel’s Land Use Factor (Clean)	=	Parcel’s Frontage Special Benefit Points (Clean)
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The total Frontage (Clean) costs attributable to Special Benefit for Fiscal Year 2022/23 is \$1,482,633.13.

The total Frontage Special Benefit Points (Clean) for Fiscal Year 2022/23 is 135,786.21.

The rate per Frontage Special Benefit Point (Clean) for Fiscal Year 2022/23 is \$10.9189.

The number of Frontage Special Benefit Points (Clean) assigned to your parcel(s) for Fiscal Year 2022/23 is «Frontage_Special_Benefit_Points__Clean».

The maximum assessment rate per Frontage Special Benefit Point (Clean) is calculated by dividing the total Frontage (Clean) costs by the total Frontage Special Benefit Points (Clean) assigned. The following formula provides the maximum assessment rate per Frontage Special Benefit Point (Clean) calculation:

Total Frontage (Clean) Costs to be Assessed	/	Total Frontage Special Benefit Points (Clean)	=	Maximum Assessment Rate per Frontage Special Benefit Point (Clean)
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- 2. The formula below shows the Frontage Special Benefit Points (Safe) calculation for each parcel:

Parcel’s Frontage Ft	x	Parcel’s Zone Factor (Safe)	x	Parcel’s Land Use Factor (Safe)	=	Parcel’s Frontage Special Benefit Points (Safe)
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The total Frontage (Safe) costs attributable to Special Benefit for Fiscal Year 2022/23 is \$744,072.39.

The total Frontage Special Benefit Points (Safe) for Fiscal Year 2022/23 is 131,933.60.

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The rate per Frontage Special Benefit Point (Safe) for Fiscal Year 2022/23 is \$5.6397.

The number of Frontage Special Benefit Points (Safe) assigned to your parcel(s) for Fiscal Year 2022/23 is «Frontage_Special_Benefit_Points__Safe».

The maximum assessment rate per Frontage Special Benefit Point (Safe) is calculated by dividing the total Frontage (Safe) costs by the total Frontage Special Benefit Points (Safe) assigned. The following formula provides the maximum assessment rate per Frontage Special Benefit Point (Safe) calculation:

Total Frontage (Safe) Costs to be Assessed	/	Total Frontage Special Benefit Points (Safe)	=	Maximum Assessment Rate per Frontage Special Benefit Point (Safe)
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3. The formula below shows the Lot + Building Special Benefit Points (Safe) calculation for each parcel:

Parcel's Lot Sq Ft + Building Sq Ft	x	Parcel's Zone Factor (Safe)	x	Parcel's Land Use Factor (Safe)	=	Parcel's Lot + Building Special Benefit Points (Safe)
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The total Lot + Building (Safe) costs attributable to Special Benefit for Fiscal Year 2022/23 is \$744,072.39.

The total Lot + Building Special Benefit Points (Safe) for Fiscal Year 2022/23 is 39,576,702.75.

The rate per Lot + Building Special Benefit Point (Safe) for Fiscal Year 2022/23 is \$0.0188.

The number of Lot + Building Special Benefit Points (Safe) assigned to your parcel(s) for Fiscal Year 2022/23 is «BuildingLot_Special_Benefit_Points__Sa».

The maximum assessment rate per Lot + Building Special Benefit Point (Safe) is calculated by dividing the total Lot + Building (Safe) costs by the total Lot + Building Special Benefit Points (Safe) assigned. The following formula provides the maximum assessment rate per Lot + Building Special Benefit Point (Safe) calculation:

Total Lot + Building (Safe) Costs to be Assessed	/	Total Lot + Building Special Benefit Points (Safe)	=	Maximum Assessment Rate per Lot + Building Special Benefit Point (Safe)
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4. The formula below shows the Lot + Building Special Benefit Points (Economy) calculation for each parcel:

Parcel's Lot Sq Ft + Building Sq Ft	x	Parcel's Zone Factor (Economy)	x	Parcel's Land Use Factor (Economy)	=	Parcel's Lot + Building Special Benefit Points (Economy)
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The total Lot + Building (Economy) costs attributable to Special Benefit for Fiscal Year 2022/23 is \$811,569.95.

The total Lot + Building Special Benefit Points (Economy) for Fiscal Year 2022/23 is 19,965,612.51.

The rate per Lot + Building Special Benefit Point (Economy) for Fiscal Year 2022/23 is \$0.0406.

The number of Lot + Building Special Benefit Points (Economy) assigned to your parcel(s) for Fiscal Year 2022/23 is «BuildingLot_Special_Benefit_Points__Ec».

The maximum assessment rate per Lot + Building Special Benefit Point (Economy) is calculated by dividing the total Lot + Building (Economy) costs by the total Lot + Building Special Benefit Points (Economy) assigned. The

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following formula provides the maximum assessment rate per Lot + Building Special Benefit Point (Economy) calculation:

Total Lot + Building (Economy) Costs to be Assessed	/	Total Lot + Building Special Benefit Points (Economy)	=	Maximum Assessment Rate per Lot + Building Special Benefit Point (Economy)
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ASSESSMENT BALLOTING PROCEDURES

Upon completion, please fold and insert the assessment ballot into the return envelope and seal the envelope. Make sure that you sign and mark your assessment ballot. Mail or deliver the ballot to the address shown on the return envelope pursuant to the enclosed instructions regarding submission of assessment ballot.

The City Council will consider approving the District renewal and to impose the annual assessment as described above and on the enclosed assessment ballot if there is no majority protest. A majority protest exists if the assessments represented by ballots submitted in opposition exceed those submitted in favor of the assessment. All returned ballots are tabulated and weighted according to the financial obligation of each particular parcel.

THE PROPOSED ANNUAL ASSESSMENT AS DESCRIBED IN THIS NOTICE, IF APPROVED, WILL APPEAR EACH YEAR ON YOUR PROPERTY TAX BILL.

QUESTIONS REGARDING THESE PROCEEDINGS

For information relating to these proceedings, public hearing and the assessment ballot procedure, or to request a replacement ballot, please contact:

Eric Romero
Business Development Officer
City of Long Beach
(562) 570-6705

Nick Dayhoff
Senior Consultant
NBS
(800) 676-7516