From: <u>dennyc@visitlb.com</u>
To: <u>Kelsey Mader</u>

Subject: Board Eligibility Interest Form -- Denny Cristales

Date: Tuesday, April 15, 2025 5:34:49 PM

Name

Denny Cristales

Phone Number

(562) 355-0752

Email

dennyc@visitlb.com

Preferred method of contact

- Text
- Email

Please check one

• None of the above

Years as a stakeholder in Downtown Long Beach

1 - 5 years

If you are a business owner, please provide your business license number if available.

N/A

If you are a business owner, please provide the name and mailing address of your business and a brief description

I don't own a business, but I work for a local nonprofit Visit Long Beach that helps market the destination. I have been working here for over 5 years.

If you are a property owner, please provide the name and mailing address of your property and a brief description

N/A

If you are a property owner please provide your APN

N/A

Please provide any other mailing address other than your business or property address.

N/A

Have you served on the Board of Directors in the past?

No

List any Board or Organization you are affiliated with

Visit Long Beach

What DTLB Alliance Committees would you be interested in serving on?

• Marketing and Communications

What would you like to achieve as a director?

Honestly, I just want to help tell Downtown Long Beach's story in a way that feels real and exciting. I already spend a lot of my time highlighting what makes this city special, so being part of a team that's focused specifically on Downtown feels like a natural fit. I'd love to help push out content and ideas that make people feel connected to the area.

Tell us about yourself by providing a short bio:

• Denny-Cristales-Bio.pdf