



DOWNTOWN LONG BEACH ALLIANCE

Candidate Evaluation Form

Candidate Name: Clay Wood

Eligible Seat (s): At-Large; Advisor

Please rate the candidate in each of the four areas below (Motivation, Experience, Leadership Potential, Time) on a one-to-five scale, with one being lowest and five highest.

Scores for each candidate will be added and then used to decide whether to choose the candidate for inclusion on the slate.

RATING	POOR	FAIR	GOOD	GREAT	OUTSTANDING
Motivation: Commitment to Downtown, Enthusiasm, Energy, Desire	1	2	3	4	5
Experience: Serves on other Boards, Years as a downtown stakeholder, Community involvement	1	2	3	4	5
Leadership Potential: Visionary, Global minded, Willing to take advocacy position	1	2	2.5	4	5
Time: Available for Board meetings and contacting constituents, Willingness to make time for Committees	1	2	3	4	5
Other: Creative small business	1	2	3	4	5
SUBTOTALS:					
TOTAL SCORE FOR CANDIDATE:					



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Interview Questions: Non-incumbent DLBA Board Candidates

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All new candidates will be asked the same questions in order to ensure consistency.

Please be advised that the questions should correspond to the stated goals of the interview process and that the interviews are scheduled to last 15-20 minutes.

1. What does the DLBA do? Why do you want to be on the Board? What goals would you help the DLBA to achieve?

PBID and DPIA understanding. The Board oversees the DLBA staff in management. Clay is interested in taking a more active role in the community. Previously bogged down by being a new business owner, Clay has more free time now prepping for the arrival of his first child. Desire to contribute and add value wherever possible

2. If there was one Downtown issue to identify, what would it be, and how would you strategize to approach it?

East Village business owners have been meeting to discuss concerns, though Clay does not necessarily share those concerns; Likes events and to see an active downtown community Focused on a holistic picture - does not like to focus on one thing because that takes resources away from other areas

3. How do you envision your role as a DLBA Board member and the challenges you might face? What do you think you would be doing? What time commitments do you anticipate?

Noted a lot of "catching up to do" since many Board members have served for a few years now; Time-wise very available

4. How do you think serving on the DLBA Board will help your business?

Helping Downtown as a whole will help his business indirectly; Focus on making Downtown a healthy vibrant joyful community

5. Where do you see downtown Long Beach in 5 years?

Homelessness is the most pressing issue; 3-5 years this might resolve itself/being addressed in time; Coming off of COVID rebuilding the community to where it was pre-COVID with new economy and new issues the community is facing

6. Do you have any questions?
